Building your business. Leading your community.
Doing good is good for business. When you put a Barbershop Books reading space in your shop, people notice.

Waiting time = learning time.
What's that sound? Your youngest customers enjoying a fun book.

Exposure and Recognition.
Local and national media love Barbershop Books and our participating barbers.

Increased customer satisfaction and loyalty.
That family that enjoyed reading a book together before a haircut will be back. They’ll also share with friends how your shop is helping the community.

Create positive reading experiences for kids.
We select books that young boys love reading and talking about. Your encouragement makes boys feel like reading is cool.

Feel good.
You're providing more than access to books. You're creating a path to future success—in school and in life.

Low/No cost.
Your Barbershop Books Reading Space is sponsored by a generous donor from the community.