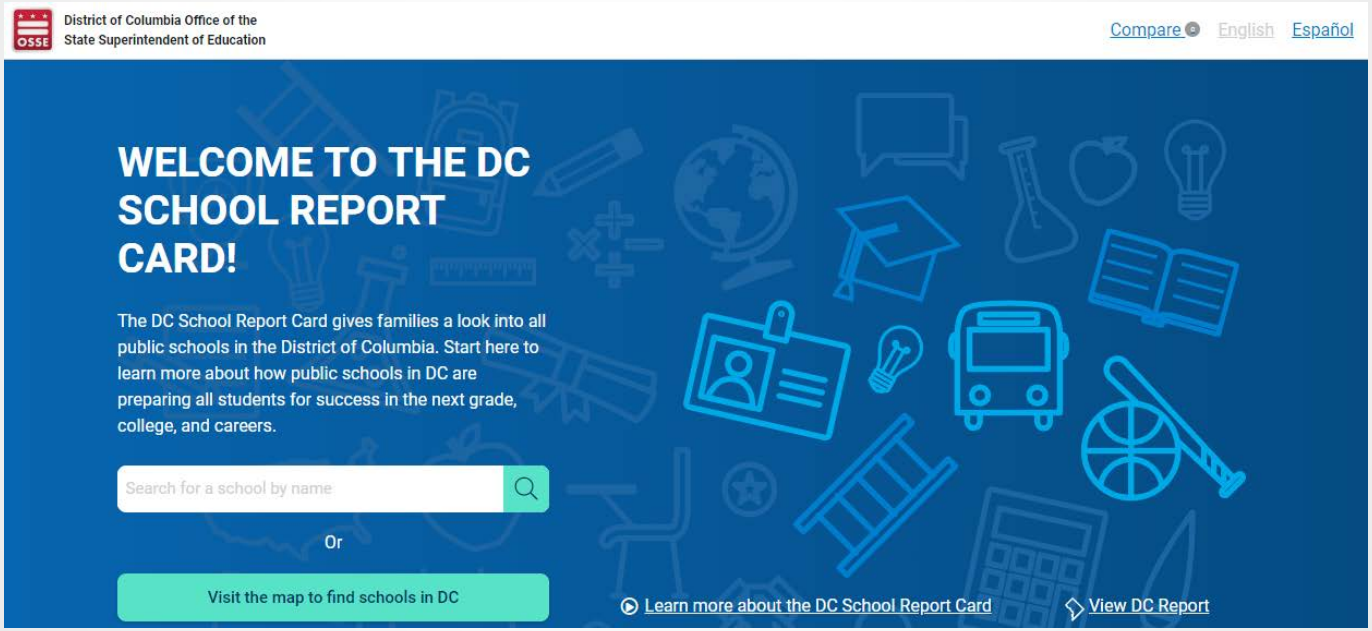
DC School Report Card

Resources and Engagement

1.31.19 - Donna Johnson, Director of Accountability

DC School Report Card

The DC School Report Card **gives families a look into all public schools** in the District. Built in partnership with families, this tool is a step towards more **transparent**, **equitable DC education system, with students** at the center of **critical decision-making.**



Released December 7, 2018
Website: www.dcschoolreportcard.org

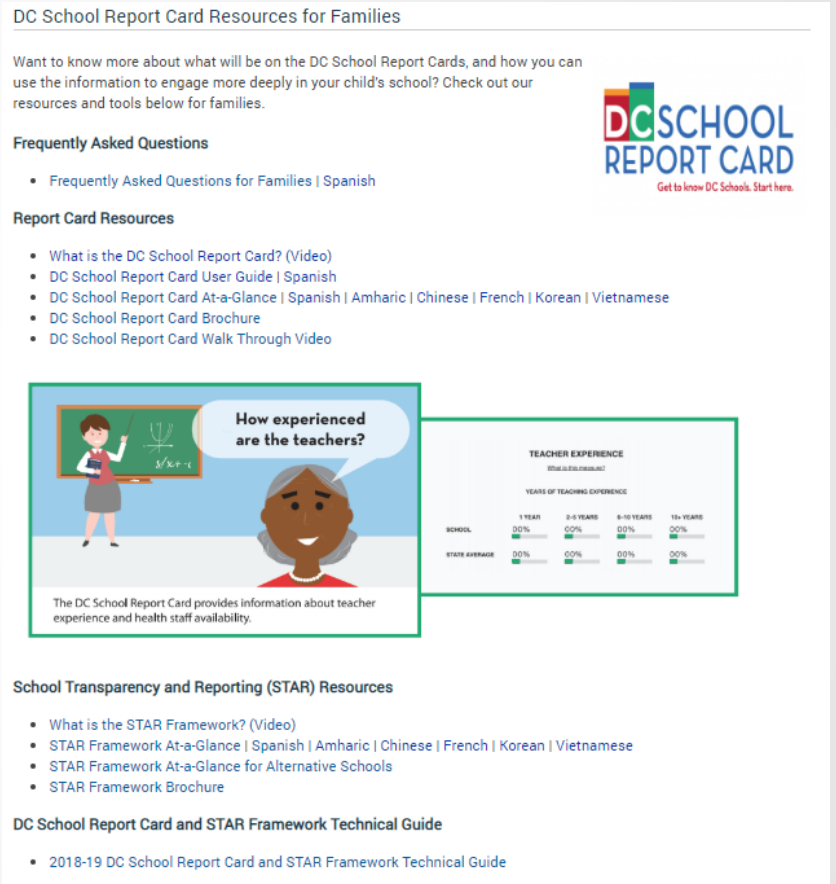
DC Report Card: Resources & Tools

Multiple Resources Available:

- New resources available and recently reorganized to help users address their needs
  - For Parents and Families
  - For Educators
  - Downloadable Data, Research, and Technical Guides

Resources Include

- Resources accessible in multiple languages
- Frequently Asked Questions
- Report Card User Guide
- Tiered tools providing different levels of detail about the Report Card and STAR Framework
- Video Tutorials
- Presentation materials for Community meetings
- Full Data file available and two detailed data and statistical analysis of the first year of the STAR Framework
- STAR Application – provides a deeper dive into data for LEA and School leaders



DC School Report Card Resources

DC School Report Card website:
www.dcschoolreportcard.org

Frequently Asked Questions
•Frequently Asked Questions for Families | Spanish

Report Card Resources
•What is the DC School Report Card? (Video)
•DC School Report Card User Guide | Spanish | Amharic | Chinese | French | Korean | Vietnamese
•DC School Report Card At-a-Glance | Spanish | Amharic | Chinese | French | Korean | Vietnamese
•DC School Report Card Brochure
•DC School Report Card Walk Through (Video)

School Transparency and Reporting (STAR) Resources
•What is the STAR Framework? (Video)
•STAR Framework At-a-Glance | Spanish | Amharic | Chinese | French | Korean | Vietnamese
•STAR Framework At-a-Glance for Alternative Schools
•STAR Framework Brochure

DC School Report Card and STAR Framework Technical Guide and Statistical Analysis
•2018-19 DC School Report Card and STAR Framework Technical Guide - - the technical guide explains everything that is included on the DC School Report Card, how all data is collected, how each metric is calculated, and how the STAR Framework measures overall school performance.
2018 DC School Report Card and STAR Framework Data Files [XLS]
2018 STAR Framework Report and Appendices - this report shares the citywide performance trends for frameworks, student groups, and metrics.
2018 STAR Analysis Exploring Distributions and Correlations - this report provides additional views and analyses of distributions and correlations including a review of distributions and correlations between frameworks, student group performance, sectors, and metrics.

Engaging Stakeholders

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DC SCHOOL REPORT CARD
Get to know DC Schools. Start here.

Built in Partnership with Families

Between September 2017 and July 2018, thousands of families, educators and community members helped OSSE build and design a new report card that is as helpful and user-friendly as possible for the parents and families served by public schools in the District of Columbia. You can read more about OSSE's engagement and what we heard from families and the community below.

- Learn who we heard from about report card content and report card layout and design.
- Read about how OSSE responded to community feedback on report card content and report card layout and design.
- View archived engagement materials on report card content and report card design.

ESSA & Report Card Engagement: Past and Present

ESSA: State Plan & Accountability System	RC : Parent-Driven Content	RC: Parent-Friendly Design	RC: Use and Adoption
Jan 2016 – Aug 2017	Sept – Dec 2017	Jan – August 2018	Aug 2018 & Beyond
Engagement Focus : ▪ **DC's state plan** is focused on continuing progress for all students, and accelerating growth for the students who are furthest behind.	*Engagement Focus:* ▪ What **information parents** need to make informed decisions about their child's school options and how to deepen their engagement with their child's current school.	*Engagement Focus:* ▪ **How should data be organized** and visualized on the report card for parents to find what's most important to them quickly and understand what they are reading?	*Engagement Focus:* ▪ **Get the community excited** about the report card, build momentum for our uses cases, and **educate people** on how best **to use it** and provide ongoing feedback.
• 70+ engagement sessions • 110+ organizations provided feedback • 250+ pieces of written feedback	• Over 4,000 responses from parents and community members received • Representation from all 8 wards in the city • Mix of DCPS and charter parent voices • Majority of feedback from parents		

Report Card Engagement Phase 3

Phase 3: Use and Adoption

Inform

September - November

Engagement Focus :

- Through targeted meetings, communications, and tool kits, inform people **what** the report card is, **why** it is **valuable** and **how** it can be **used.**

Launch

December

Engagement Focus:

- Through communication, marketing and advertisement, ensure that parents know **how and when** they can **access the report card.**

Adopt

December & Beyond

Engagement Focus:

- Provide opportunities for more **training** and establish ongoing **systems for feedback** and continuous improvement of the report card.

Timeline: DC School Report Card Engagement and Launch – Phase

Sept. 29: OSSE kicks off "phase 3" engagement at the OSSE Parent Summit

Nov. 1: All LEAs certify their data on the STAR Framework and DC School Report Card

Nov. 16: LEA leaders get access to embargoed data for their campuses

Late Sept. through mid-Nov: With DCPS Community Engagement Team, OSSE holds nearly 20 sessions with ANCs, other community and education leaders

Meetings held or scheduled in Wards 1, 4, 6, 7 and 8, and with educators and parent leaders across the city

Nov. 26: Principals receive access to embargoed data for their school; webinar training available

Early Dec.: With the website launch, release of additional materials

Items include two overview videos, brochures, and translated user guide

Mid-Nov.: Additional materials available on the OSSE website

New items include translated one-pagers, family and educator FAQs, and templates for school leaders

Late Nov.-Early Dec.: OSSE offers outreach calls and technical assistance to support LEA and school leaders

Early Dec.: DC School Report Card is live at DCSchoolReportCard.org! Families can access at EdFEST on Dec. 8 at the DC Armory

Mid-December and early January: Kickoff community engagement after the report card is live

Report Card Engagement Phase 4

Phase 4: Implementation and Refinement

Training

December - February

Engagement Focus :

- Through targeted meetings, communications, and tool kits, **educate** people on **what is included** on the report card and **how it can be used**.

Feedback

January - April

Engagement Focus:

- Through survey, in person, and small group feedback tools, OSSE will **gather feedback on the usability, design, structure, and content** on the DC School Report Card.

Integration

March - July

Engagement Focus:

- **Utilize feedback** and further engagement to set up a **system for continuous improvements** to the report card and STAR Framework system.

Report Card: Continued Engagement

- OSSE will hold “office hours” and training sessions throughout the city to help further develop effective and efficient use
- OSSE is scheduling in-person follow-up sessions and presentations with community organizations that hosted us in the fall (several sessions have been held already and others are scheduled)
- OSSE released a public survey to gain deeper feedback data regarding usability, design, accessibility, and content on the report card.
  - Sent the survey to the thousands of stakeholders that signed up for report card updates and our community-based partners, the ESSA task force, and through social media

Next Steps

- Re-engage LEAs and stakeholders regarding revisions to the existing report card and STAR Framework
- Continue our data analysis, research, and development of best practices regarding metrics and methodologies for continuous improvements to our system
- Meet with LEA data leads to review data and collection techniques for potential pilot items and enhancements
- Engage and review information with DC State Board of Education (SBOE) and ESSA Task Force as available

Contact information

Thank you for attending the session!

For questions please contact

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