# ENGAGING FAMILIES & REBUILDING TRUST

The Power of Site-based Governance Bodies

FEBRUARY 11, 2018 THE SCHOOL DISTRICT OF PHILADELPHIA OFFICE OF FAMILY & COMMUNITY ENGAGEMENT









### Introductions



**School District of Philadelphia** Office of Family & Community Engagement (FACE)



**Jenna Monley,** MBA Executive Director



Shannon O'Brien, Program Specialist

Who's in the room?

### PollEverywhere



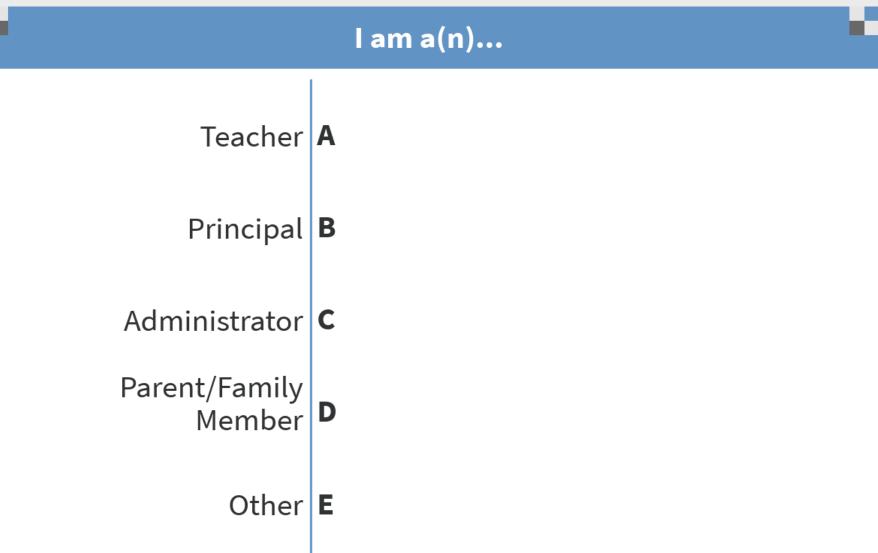




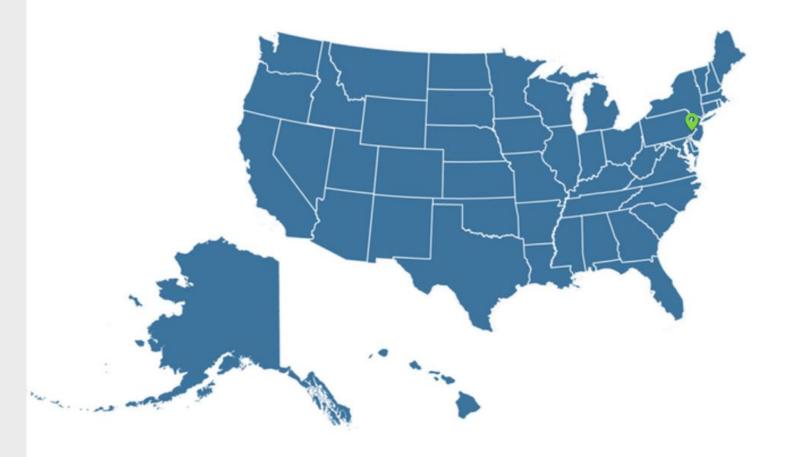
ON A COMPUTER: https://PollEv.com/multiple\_choice\_polls/IRbFyiXEs5dHtxv/web







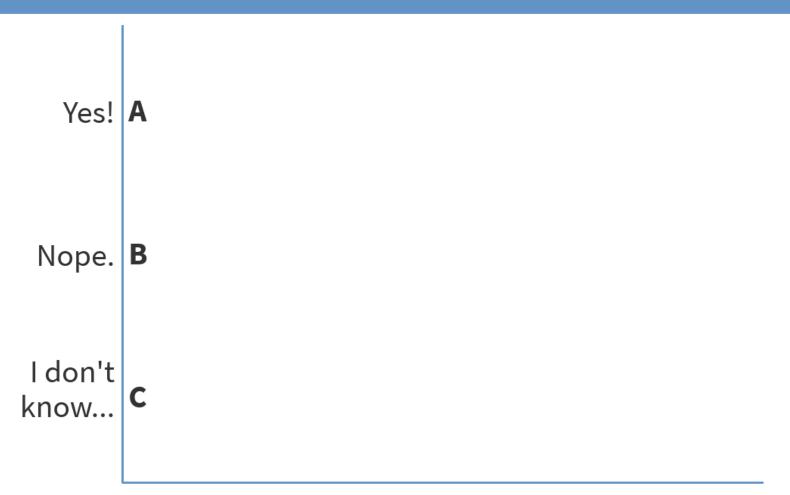
#### Where are you from?



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Start the presentation to see live content. Still no live content? Install the app or get help at PollEv.com/app

# Do you have a site-based governance body program in your district or individual school?





#### Why talk about

### site-based governance bodies?





#### Describe Your School BEFORE you had a School Advisory Council (SAC)...



https://www.youtube.com/watch?v=67bq2MzV3tk

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#### Describe Your School AFTER you created a School Advisory Council (SAC)...

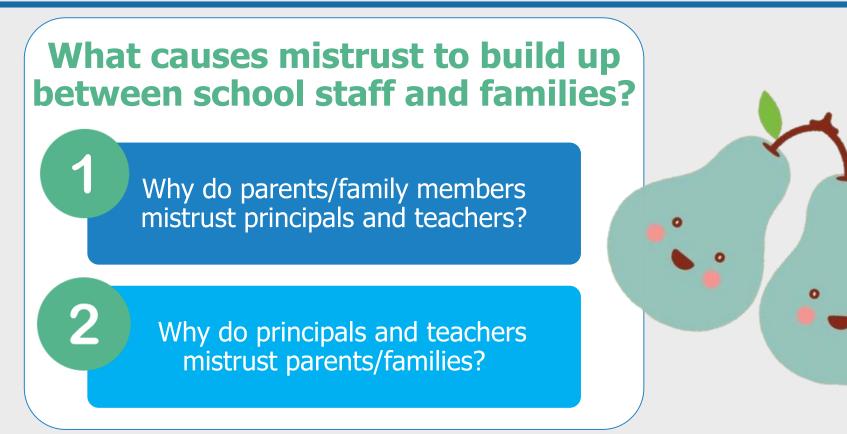


https://www.youtube.com/watch?v=uJTHqlhGn6Y&t=5s





## Team – Pair – Share





# What causes mistrust to build up between school staff and families?

## "lack of communication"

"no communication"

2 minutes ago

3 minutes ago

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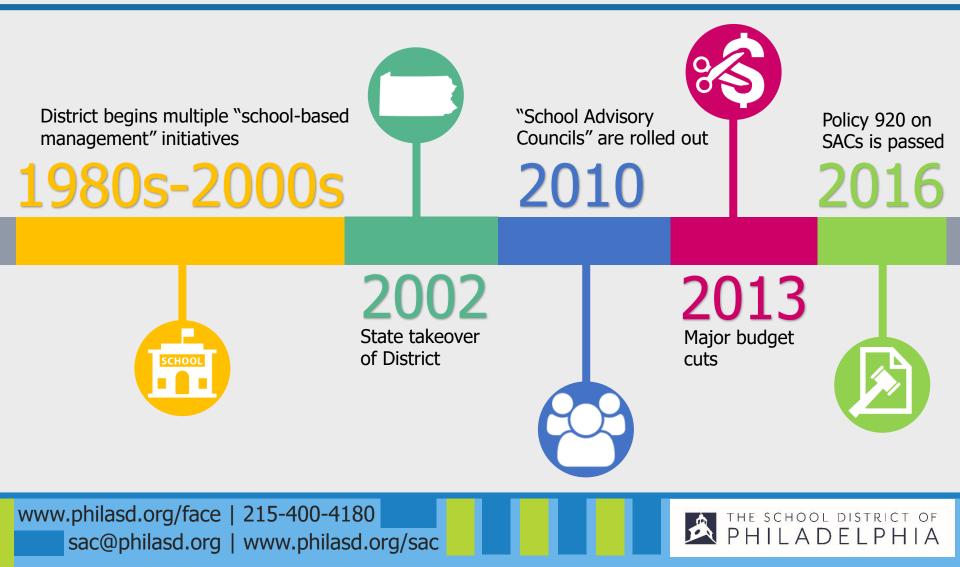
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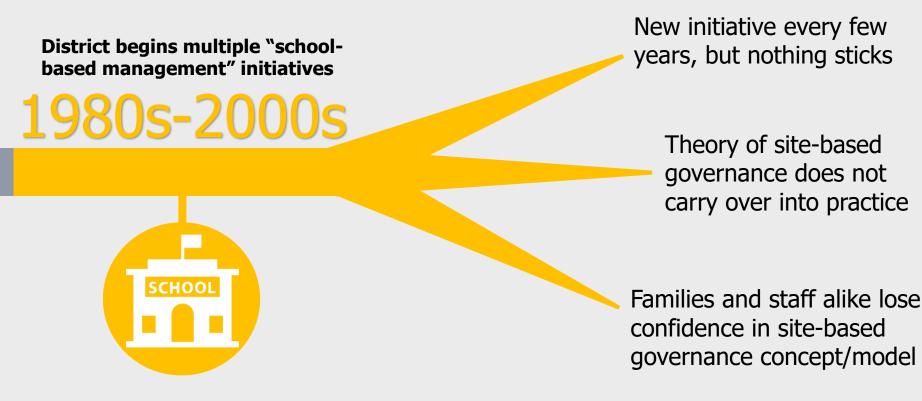
# A PHILADELPHIA STORY HOW SACS CAME INTO BEING IN OUR DISTRICT

ENGAGING FAMILIES AND REBUILDING TRUST: THE POWER OF SITE-BASED GOVERNANCE BODIES





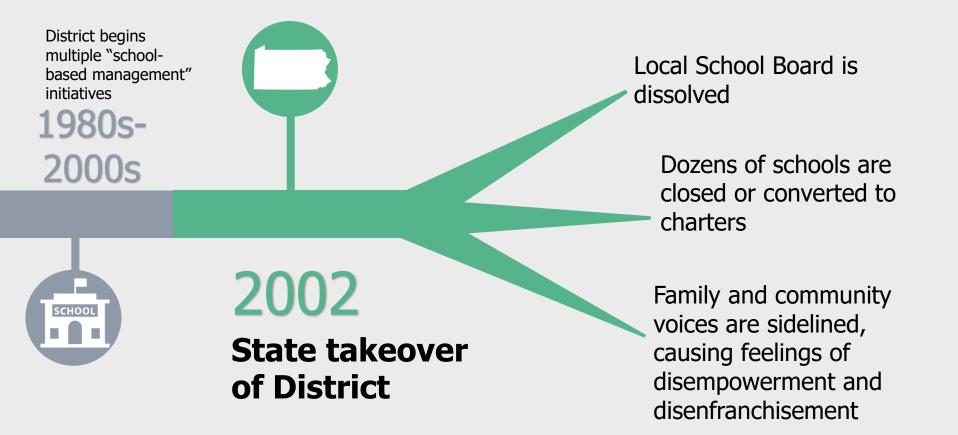




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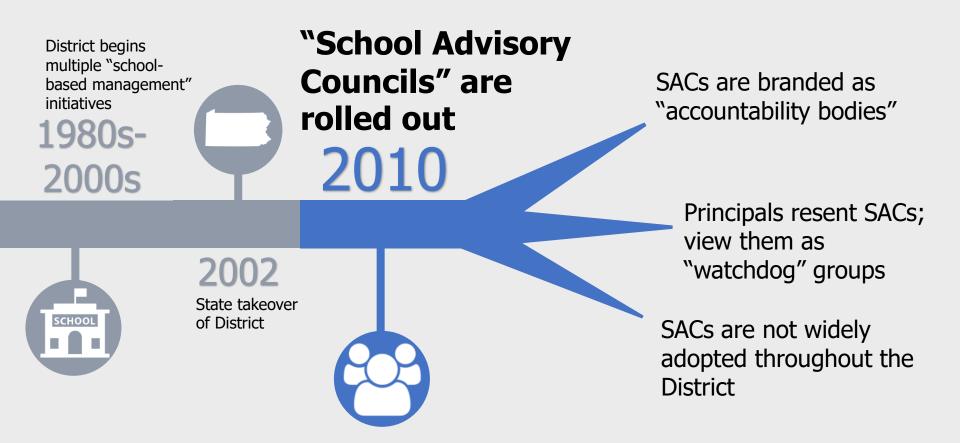
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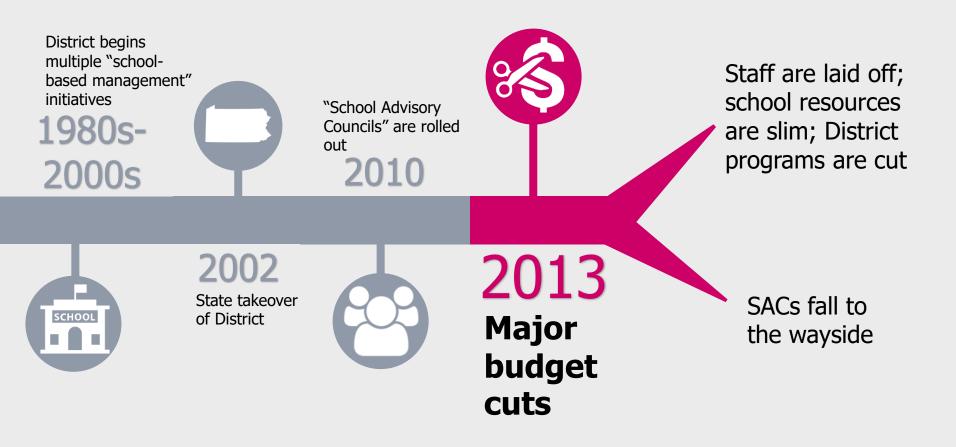
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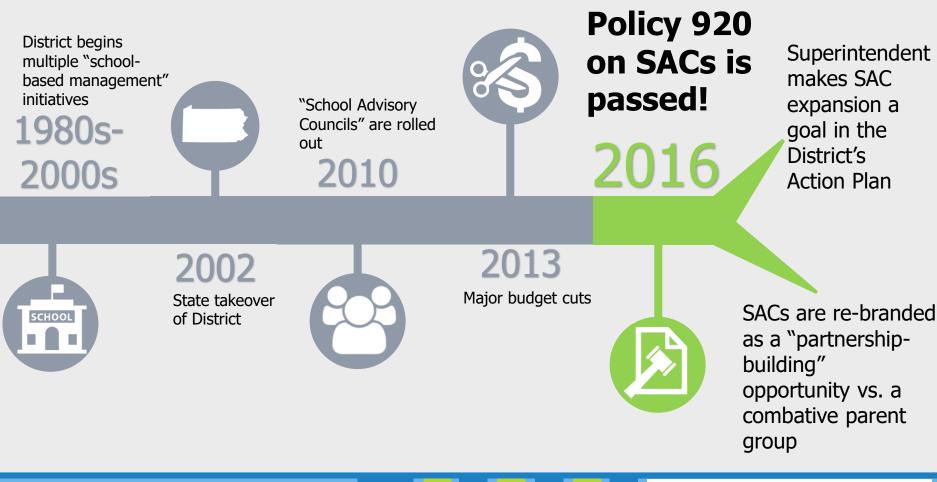
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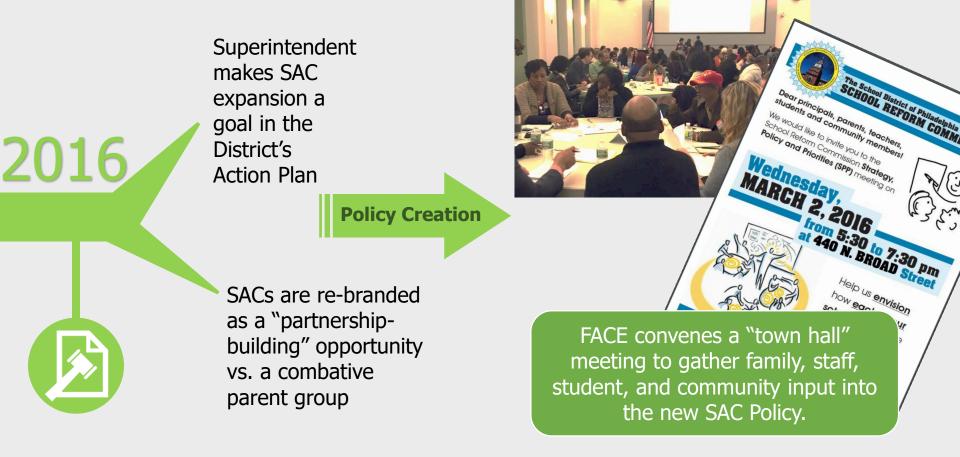
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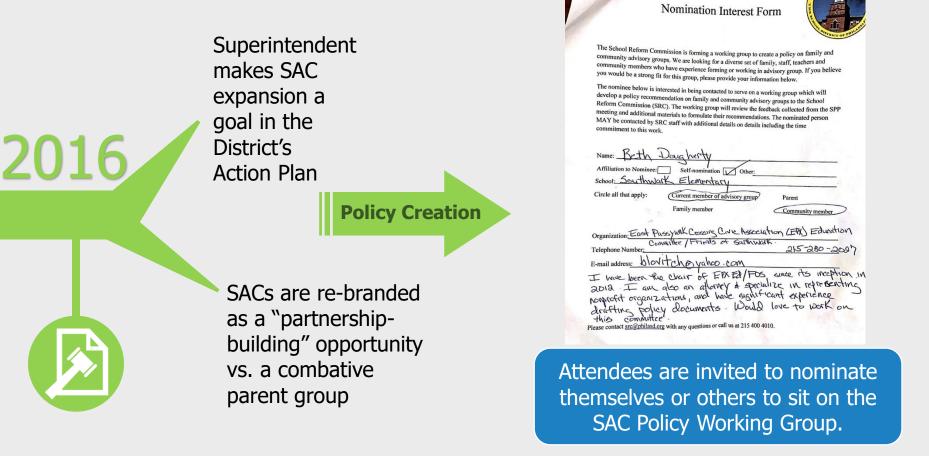
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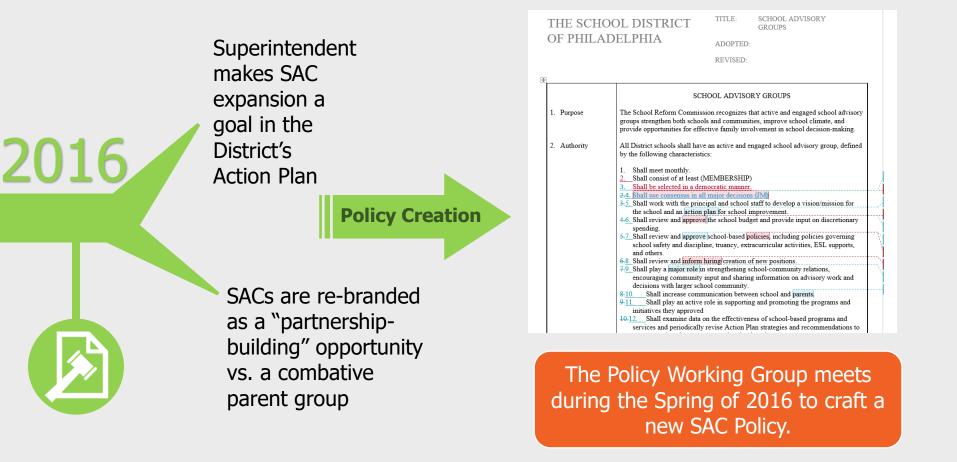
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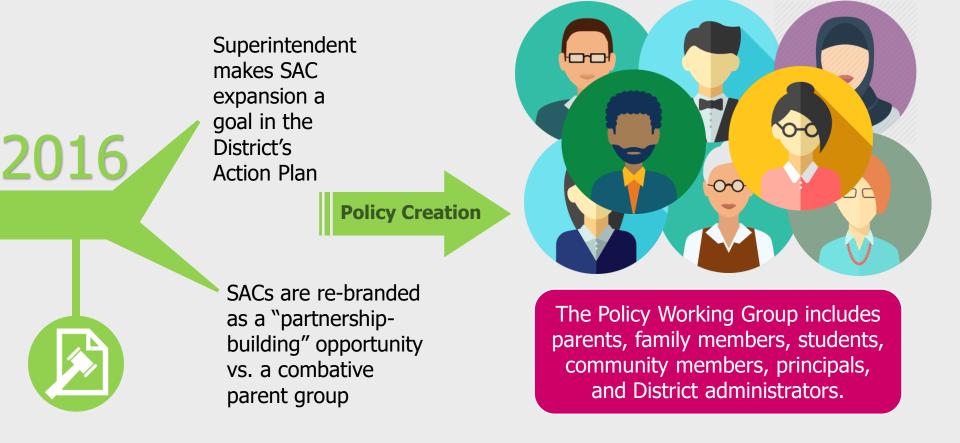




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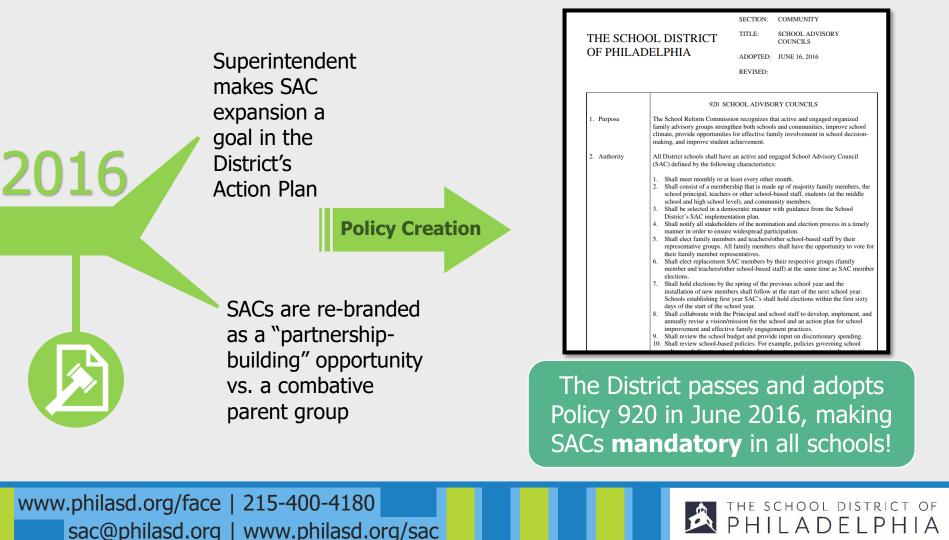
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**Summer** 2016

### **The Challenge:**

- SACs exist in fewer than 35% of schools
- Families are accustomed to similar programs "popping up" and then disappearing
- Staff have a poor association with SACs because of old model

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 No existing data systems or program infrastructure





### **FACE's Approach:**

- Two-Year Strategic Plan

#### Rebranding School Advisory Council program

- Focus on *collaboration* instead of accountability

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# First implementation year: "Year Zero"







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#### SCHOOL YEAR 2016-2017



#### BUILDING FROM THE GROUND UP



#### Year Zero: Building from the Ground Up

**The Philadelphia Model** Of Site-Based Governance



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#### Year Zero: Building from the Ground Up

**The Philadelphia Model** Of Site-Based Governance



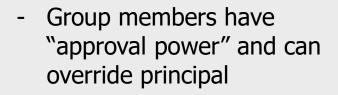




#### Year Zero: Building from the Ground Up

#### Models from Other Districts

- Group has power over hiring and firing of staff
- Group members evaluate principal at end of year









- SAC does not have power to hire/fire staff, though members may be asked to sit on hiring committee
- SAC members do not evaluate the principal or individual staff
- SAC members have advisory power only; the principal always makes the final decision

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#### What is a School Advisory Council?



https://www.youtube.com/watch?v=2DHXN1QX-HU&t=32s





#### **Strategic Action Plan for SAC Implementation**

## **<u>GOAL</u>**: Have a SAC in 50% of District schools by the end of SY 2016-2017.

Strategy 1

• Promote and market SAC throughout the community.

## Strategy 2

 Build systems to collect data & monitor progress.

# Strategy 3

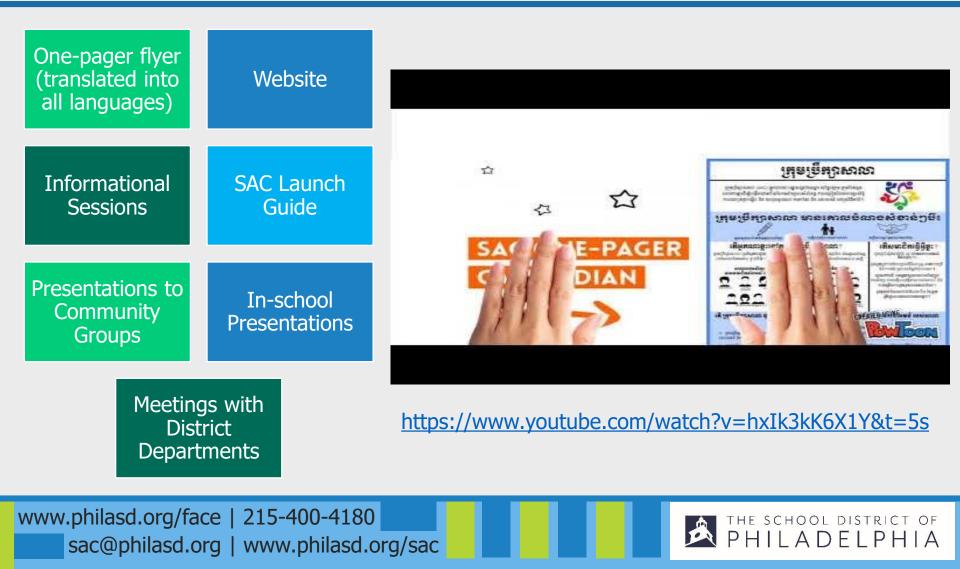
• Create Professional Development trainings for staff & SAC members to build on-the-ground capacity of SAC development.

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#### **STRATEGY #1: PROMOTION & MARKETING**





Collected SAC Applications online (Google Form) – copy is automatically sent to school principal

#### School Advisory Council Application Please fill out this form to apply for a seat on the School Advisory Council. Do your best to provide as much information as possible. Please make sure you provide a correct e-mail address so you can receive a copy of your form upon submission. Another copy will be sent to your school. \* Required First Name \* Name of the school on whose School Sayre, William L. - 1100 Last Name \* Advisory Council you would like to serve: Which group will you represent on the Parent / Family Member School Advisory Council? Address For Parents and Meyon Kennedy Families Only: Name(s) of Child(ren) Committee Woman Geraldine Kennedy I have resided at City 1026 South Paxon Street for 52 year's. I went to Patterson Catholic Elementary School. Tilden Jr High and Bartram GED 1960,s My children 4 of them attended Harrington ,Shaw, Turner, Pepper middle school and Bartram and West Philly High school. All my kid's got high Candidate Bio (up to school diplomas. I was President of Shaw PTA when my 200 words) children were there. I've worked at Dixon day care 11 years and Supervisor for Horizon House Development Center for 17 years. I've been block captain on and off. I've been a Commitee Women for the last 8 year's also belong to PDAC 12 th District group consisting mainly of block Captain's.

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Utilized FACE Liaisons to collect SAC Member Rosters and Meeting

Calendars (Google

Forms)

#### 2017-2018 SAC Member Roster

Please submit this form for each member of the SAC. (You will have to submit a new form for each SAC member.)

Your email address (face@philasd.org) will be recorded when you submit this form. Not you? Switch account

\* Required

School Name \* (Select only one) Choose

Member First Name \*

Member Last Name \*

Your answer

Member Representative Group \*

#### 2017-2018 SAC Meeting Calendar

Please tell us when the SAC will be meeting throughout the 2017-2018 School Year.

Your email address (face@philasd.org) will be recorded when you submit this form. Not you? Switch account

\* Required

School Name \*

Choose

Meeting Room Location Is the meeting in the school library? The cafeteria? A classroom or meeting room?

Your answer

September Meeting Date

Date

mm/dd/yyyy

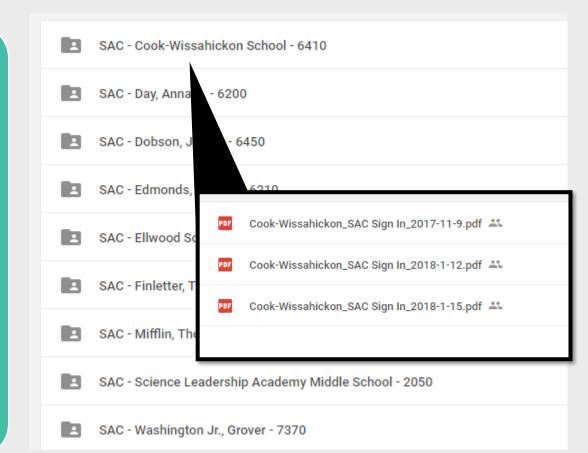
September Meeting Time

: AM -





Created Google Folders for all schools to collect PDF copies of SAC Sign-in Sheets and Agendas



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## Created "implementation categories" to reflect the spectrum that SACs exist on

#### **IMPLEMENTATION CATEGORIES**

The FACE Office recognizes that SACs exist on a spectrum and that the work of building and maintaining a SAC is extensive. As such, the FACE Office has created SAC Implementation Categories:

#### CATEGORY 1 (Full Implementation)

- Has Ongoing Meetings
- Has correct Council Composition
- Has Strategic Conversations

#### CATEGORY 2 (Partial Implementation)

- Has Ongoing Meetings
- Is missing either:
  - Correct Council Composition, or
  - Strategic Conversations

#### CATEGORY 3

- (Started Implementation)
- Has Ongoing Meetings
- Is missing both:
- Correct Council
  Composition
- Strategic Conversations

#### CATEGORY 4 (No Implementation)

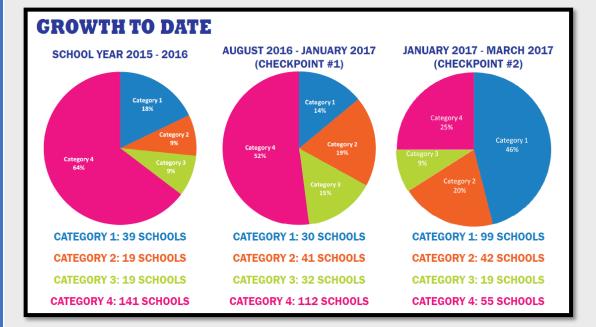
- Does not have Ongoing Meetings
  - If the school does not fulfill the Ongoing Meetings criteria, it will automatically be placed in Category 4

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#### **STRATEGY #2: DATA COLLECTION**

Held three data checkpoints throughout school year to monitor progress



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#### **STRATEGY #2: DATA COLLECTION**

Produced three reports to keep Superintendent and Assistant Superintendents abreast of schools' progress

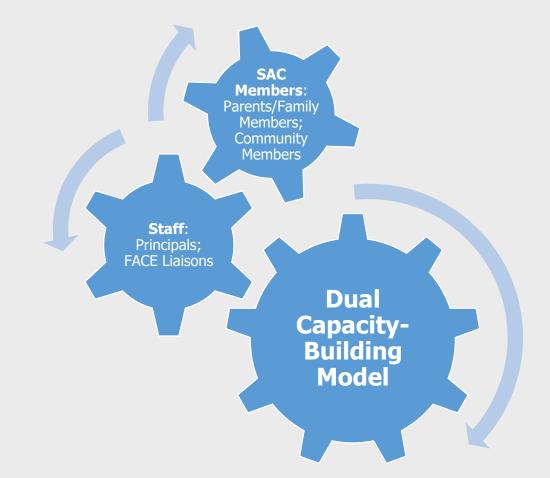
#### SAC Progress Report: Checkpoint #2 REPORT SUMMARY SACs are peer elected, collaborative teams composed of family members (majority), the school principal, teachers or other school-based staff, students (for schools with grades 7 - 12), and community members SACs champion the work for improved student achievement, effe and community engagement in the educational process, and and school FACE SAC Progress Report: Checkpoint #2 January 2017 - March 2017 202 To ensure that School Reform Commission Policy 920 on Scho fidelity. the Office of Family and Community Engagement has r "SAC " built new systems to collect and measure implementat SAC Implementation Plan IMPLEMENTATION CATEGORIES WHAT COUNTS AS A "SAC"? The FACE Office recognizes that SACs exist on a spectrum and that the work of building and maintaining a A fully-implemented SAC must fulfill 3 criteria: SAC is extensive. As such, the FACE Office has created SAC Implementation Categories: 1 Ongoing meetings: meets at least once every other mo CATEGORY 1 CATEGORY 2 CATEGORY 3 CATEGORY 4 2. Correct council composition: includes representatives members making up a simple majority; faculty/staff; stu (Full Implementation) (Partial Implementation) (Started Implementation) (No Implementation) Has Ongoing Meetings Has Ongoing Meetings Has Ongoing Meetings Does not have Ongoing Meetings community members; and the principal or a designee or 3. Strategic conversations: discussions are grounded in s Has correct Council Is missing either: Is missing both: · If the school does not ositio Correct Council Correct Council fulfill the Ongoing Meetings academic achievement, improving school climate and c Has Strategic Conversations Composition, or Composition criteria, it will automatically be engagement. Strategic Cor Strategic Conv placed in Category 4 THREE-YEAR IMPLEMENTATIO **GROWTH TO DATE** ANNUAL GOAL SCHOOL YEAF AUGUST 2016 - JANUARY 2017 JANUARY 2017 - MARCH 2017 SCHOOL YEAR 2015 - 2016 Gather comprehensi baseline data 2015-2016 (CHECKPOINT #1) (CHECKPOINT #2) 50% of Schools have SAC 2016-2017 Categories 1-3 100% of Schools have SA 2017-2018 Categories 1-3 Maintain and sustai functioning SACs and d 2018-2019 reporting structures in pl **1.793 SAC MEMBERS IN** CATEGORY 1: 30 SCHOOLS CATEGORY 1: 99 SCHOOLS CATEGORY 1: 39 SCHOOLS ng Nor CATEGORY 2: 19 SCHOOLS CATEGORY 2: 42 SCHOOLS CATEGORY 2: 41 SCHOOLS 246 CATEGORY 3: 19 SCHOOLS CATEGORY 3: 32 SCHOOLS CATEGORY 3: 19 SCHOOLS CATEGORY 4: 141 SCHOOLS CATEGORY 4: 112 SCHOOLS CATEGORY 4: 55 SCHOOLS PERCENTAGE OF SCHOOLS WITH SACs IN

IMPLEMENTATION INCREASED BY

SINCE CHECKPOINT #1 IN JANUARY 2017

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#### **Parent/Family Professional Development**



Monthly training sessions on operations of SAC:

- How to Run a SAC Meeting
- How to Write SAC Bylaws
- Recruiting SAC Members

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#### Parent/Family Professional Development: "SAC Academy"

#### Partnered with other Central Office departments:

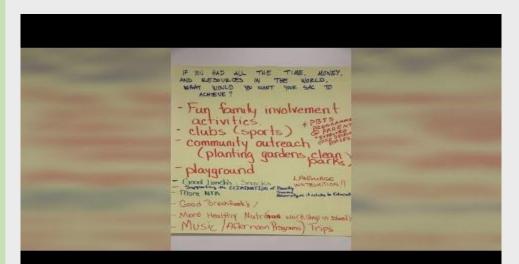
Research & Evaluation Office

District Performance Office

Office of Climate & Safety

Office of Health, Safety, & Physical Education

Multilingual Family Support Office



https://www.youtube.com/watch?v=9Xy5jYLVv1c&t=3s

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**Staff Professional Development** 

#### Bi-monthly training for 25 FACE field staff

Overview of SAC Policy & Procedures

Making SAC meaningful and overcoming barriers

Gaining principal buy-in



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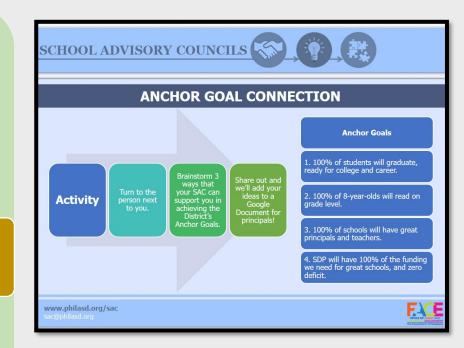
#### **Staff Professional Development**

#### Training sessions for Principals & Assistant Principals

**Understanding SAC Policy 920** 

Making SAC a part of the school's family engagement program vs. an "add on"

Choosing projects that align with principal's goals for the school



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#### **Recognizing Success**

### Held End-of-Year SAC Awards Ceremony

## Awarded:

2 Outstanding SAC Principals

3 Best SAC Academy Students

2 Most Dedicated SAC Members

2 Standout SACs







# YEAR ONEREFLECTIONSSCHOOL YEAR 2017-2018ADJUSTMENTS

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#### Lessons Learned from Year 0... ...and How We Changed Our Focus for Year 1

#### **Major Focus: Gaining Principal Buy-in**



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#### Lessons Learned from Year 0... ...and How We Changed Our Focus for Year 1

#### **Major Focus: Gaining Principal Buy-in**

## How do we do this?

Worked with Federal Programs Office to make SAC Title I Allowable Clarified role of our FACE Liaisons – gave principals concrete examples of how Liaisons can support SAC development

Took data collection responsibility off of principals and into the hands of Liaisons "Two pronged" communication approach of going through Assistant Superintendents and then through Liaisons





## We want to hear from YOU!

**Question 1:** How do we increase buy-in to SAC from teachers, counselors, and other school-based staff?

**Question 2:** How do we better engage students in SAC?

#### Breakout Group Questions

**Question 3:** How do we promote cross-school, district-wide collaboration among SACs? **Question 4:** What strategies can be implemented to better engage multilingual families in SAC?

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## THANK YOU!

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SCHOOL DISTRICT OF PHILADELPHIA OFFICE OF FAMILY & COMMUNITY ENGAGEMENT

SHANNON O'BRIEN JENNA MONLEY

