

# Roger Caldwell

More Laughs – Great Memories – Happier Players & Sponsors



## ROGER CALDWELL: TRICK-SHOT ENTERTAINER



Roger has thrilled thousands of golfers at charity and corporate events, tradeshow and celebrity outings throughout the world. His unique blend of golf shots, funny gags and winning personality leaves a lasting and memorable impression on your guests and sponsors.

Along with a Pre-or Post-Event Golf Show/Exhibition, Roger will also facilitate a unique cash game during play and encourage golfers to join him on wagering on the outcome. The Wager Game benefits the hosting charity by raising thousands of additional dollars.

Many of Roger's clients also create a sponsorship package to generate additional revenue/profits associated with his attendance. Along with the traditional options included in your existing sponsorship packages - having Roger wear sponsor branded apparel throughout the event will make a lasting imprint on your guests and Sponsors.

VIDEOS: [Goofing Around During Event](#) [Show/Exhibition 1 Video](#) [Show/Exhibition 2 Video](#)



### **CenterLight Health System:**

*"Roger had our golfers & executives in stitches. Not only did he keep amazing them with his trick-shots, but he also managed to raise \$5,400 by having golfers wager against his entertaining shots."*

**Michael Shabot**

### **Hope & Heroes Children's Cancer Fund:**

*"Our net profit was just over \$500,000 at our golf outing. Your Pre-Event, on-course antics and revenue game generated \$12,800 towards the profit. Thank you so much for not only what you do in organizing our event, but also for what you do on the golf course. Our players and sponsors continue to comment about you!"*

**Katie Lieby**

### **Services Include:**

- Pre-or Post-Event 20-30 Minute Golf Show/Exhibition
- Facilitate Wager Game at Par 3 Hole During Play – Hit Shot with Each Group ([Wager Game Video](#))
  - Very Sensitive to Pace of Play
  - Charity Retains all Revenues – Traditionally \$3,000 to \$7,000 (100 Player Outing)
  - During Awards Ceremony - Check Presentation Donating Funds Raised Back to Charity – Great PR for Sponsor
- Unlimited Consulting: Logistics, Administration, Maximizing Revenues/Profits, etc. (19 Years in Industry)
- Implement & Facilitate Live/Real-Time Scoring Software ([18 Birdies](#)) – TBD by Golf Committee