

## Contact Information

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### Email

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### Address

15 All Points Drive, Holbrook,  
NY, U.S.

### Phone

+1 (631) 338 5549

## Skills

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- B2B, B2C, SaaS
- Sketch, XCode, Principle, Adobe Photoshop & XD, Axure, Balsamiq, Proto.io, Keynote
- Frequent exposure: HTML, CSS, Javascript, Ruby
- Design platforms: Mobile Site, Mobile App, Web App, Website
- User Research & Usability Testing
- Agile/Startup environment

# Alexander Bennett

Goal-driven UX & UI Designer with 3 years experience seeking a full-time position.

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## Experience

### Ordereze / J&J ● UX/UI Designer

#### Multimedia

Bohemia, NY

June-2014 - Currently

- Increased revenue and grew customer base by leading the design and creation process of the company's highest selling digital products.
- Helped achieve the industry's lowest churn rate by helping design and maintain interdepartmental software to reduce production lead time from 9+ weeks to 2 days.
- Increased sale leads by redesigning marketing efforts to increase open rates (+36%), click rates (+9%), and landing page conversion rates (+24%).

## Education

### Kent State University ● Master's of Science in User Experience Design

Kent, OH

2018

- Nationally ranked program
- Dean's list

### SUNY College at Oneonta ● Bachelor of Science in Psychology

Oneonta, NY

Oneonta, NY

2015

- President, Alpha Phi Delta National Fraternity - Delta Rho Chapter
  - Dean's list
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