



**OPERATION
BBQ RELIEF**

HEROES GOLF CLASSIC

Parkville, MO
National & Bluffs Golf Club
Monday, May 18, 2026





PLAY. HONOR. SUPPORT.

Calling all golf and BBQ lovers!

Join Operation BBQ Relief® (OBR) for our annual Heroes Golf Classic, where every swing supports the real champions; our nation's heroes. You'll tee off on one of Kansas City's finest courses, enjoy award-winning BBQ from top pitmasters, and sip perfectly paired drinks along the way.

This isn't just a golf tournament, it's a way to give back to veterans, first responders, and their families through OBR's life-changing programs, including Camp OBR™.

Come hungry, bring your best golf game, and get ready for an amazing day filled with epic food, great drinks, and the chance to make a real difference for the heroes who serve and sacrifice for us every day.

Monday, May 18, 2026

National & Bluffs Golf Clubs
6700 N. National Dr.
Parkville, MO

Schedule

8:00AM Registration, Driving Range Open
8:30AM Breakfast
10:00AM Shotgun Start – Scramble Format
4:30PM Awards Party & Silent Auction - Clubhouse

obrgolf.com

Feeding Communities After Disasters. Enriching Heroes' Lives Every Day.

EVENT SPONSORSHIP



\$40,000 Presenting Sponsor - 1 available

Premier Branding & Recognition

- Featured as Presenting Sponsor on all event materials.
- Full-page ad in a prime location in the official event program (inside cover or back cover).
- Logo placement on pin flags, invitations, printed materials, and feather flag at each clubhouse.
- Event banner recognizing major Sponsors.
- Co-branded promotional gift for all participants (event + sponsor logo).

Visibility & Exposure

- National recognition in OBR's newsletter.
- High-profile placement on the Heroes Golf Classic webpage.
- Media & Press Coverage: Mentioned in all OBR press releases as the Presenting Sponsor.
- Social Media Spotlight – Dedicated recognition on OBR social channels.

VIP Experience

- Two (2) premium foursomes in the Heroes Golf Classic at The National.
- Two (2) premium foursomes in the Heroes Golf Classic at The Bluffs.



**OPERATION
BBQ RELIEF**

EVENT SPONSORSHIP



**\$25,000 The National
Title Sponsor**
- 1 available

Premier Branding & Recognition

- Featured as The National Title Sponsor on all event materials.
- Full-page ad in a prime location in the official event program.
- Logo placement on pin flags, invitations, printed materials, and feather flags at The National.
- Exclusive event banner recognizing major sponsors.
- Co-branded promotional gift for all participants (event + sponsor logo) & co-branded shirt.

Visibility & Exposure

- National recognition in OBR's newsletter.
- High-profile placement on the Heroes Golf Classic webpage.
- Media & Press Coverage: Mentioned in all OBR press releases as the Title Sponsor.
- Social Media Spotlight – Recognition on OBR social channels.

VIP Experience

- Two (2) premium foursomes in the Heroes Golf Classic at The National.
- One (1) premium foursomes in the Heroes Golf Classic at The Bluffs.



**\$20,000 The Bluffs
Title Sponsor**
- 1 available

Premier Branding & Recognition

- Featured as The Bluffs Title Sponsor on all event materials.
- Full-page ad in a prime location in the official event program.
- Logo placement on pin flags, invitations, printed materials, and feather flag at The Bluffs.
- Exclusive event banner recognizing major sponsors.
- Co-branded promotional gift for all participants (event + sponsor logo) & co-branded shirt.

Visibility & Exposure

- National recognition in OBR's newsletter.
- High-profile placement on the Heroes Golf Classic webpage.
- Media & Press Coverage: Mentioned in all OBR press releases as the Title Sponsor.
- Social Media Spotlight – Recognition on OBR social channels.

VIP Experience

- One (1) premium foursomes in the Heroes Golf Classic at The National.
- Two (2) premium foursomes in the Heroes Golf Classic at The Bluffs.

EVENT SPONSORSHIP



\$17,500 Apparel/Yeti/Golf Ball Sponsor - 1 of each available

Branding & Recognition

- Half-page ad in the official event program.
- Event banner recognizing sponsors.
- **Exclusive sponsorship opportunity** – Choose one:
 - Apparel
 - Yeti
 - Golf Balls

Item co-branded with OBR, Presenting Sponsor and your logo.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The National.
- One (1) premium foursome in the Heroes Golf Classic at The Bluffs.



\$15,000 Swag Sponsor - 1 of each available

Branding & Recognition

- Half-page ad in the official event program.
- Event banner recognizing sponsors.
- **Exclusive sponsorship opportunity** – Choose one:
 - Hat
 - Cooler
 - Towel

Item co-branded with OBR, Presenting Sponsor and your logo.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The National.
- One (1) premium foursome in the Heroes Golf Classic at The Bluffs.

EVENT SPONSORSHIP



\$12,500 Awards Party Sponsor - 2 available

Branding & Recognition

- Half-page ad in the official event program.
- Event banner recognizing sponsors.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The National.
- One (1) premium foursome in the Heroes Golf Classic at The Bluffs.



\$10,000 Bar Sponsor - 4 available

Branding & Recognition

- Half-page ad in the official event program.
- Event banner recognizing sponsors.
- Logo on beer carts & bars.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The National.
- One (1) premium foursome in the Heroes Golf Classic at The Bluffs.



\$7,500 Snack Sponsor - 2 available

Branding & Recognition

- Quarter-page ad in the official event program.
- Event banner recognizing sponsors.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The National.

EVENT SPONSORSHIP



\$7,500 Golf Cart Sponsor - The National - 1 available

Premier Branding & Recognition

- Logo placement on all golf carts at The National.
- Quarter page ad in the official event program.
- Event banner recognizing sponsors.

Visibility & Exposure

- National recognition in OBR's newsletter.
- Recognition on OBR social channels.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The National.



\$5,000 Golf Cart Sponsor - The Bluffs - 1 available

Premier Branding & Recognition

- Logo placement on all golf carts at The Bluffs.
- Quarter page ad in the official event program.
- Event banner recognizing sponsors.

Visibility & Exposure

- National recognition in OBR's newsletter.
- Recognition on OBR social channels.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The Bluffs.

EVENT SPONSORSHIP



\$7,500 Shuttle Sponsor - 2 available

Branding & Recognition

- Quarter-page ad in the official event program.
- Event banner recognizing sponsors.
- Shuttle Signage.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The National.



\$5,000 Breakfast Sponsor - 2 available

Branding & Recognition

- Quarter-page ad in the official event program.
- Event banner recognizing sponsors.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The Bluffs.



\$5,000 Scorecard Sponsor - 1 available

Branding & Recognition

- Quarter-page ad in the official event program.
- Event banner recognizing sponsors.
- Logo on all scorecards.

VIP Experience

- One (1) premium foursome in the Heroes Golf Classic at The Bluffs.



EVENT SPONSORSHIP

NON-PLAYER PACKAGES

The National Club

☛ **\$3,000 Contest Sponsor - 3 available**

- Logo placement at the contest hole.
- Logo in program.
- Event banner recognizing sponsors.
- **Exclusive sponsorship opportunity**

Choose one:

- Closest to the Pin
- Longest Drive
- Longest Putt

☛ **\$2,500 Exclusive Hole Sponsor**

- Tent on hole.
- Logo placement on driving range.
- Logo in program.

☛ **\$1,500 Hole Sponsor**

- Signage at the hole.
- Logo placement on driving range.
- Logo in program.

The Bluffs Club

☛ **\$2,000 Contest Sponsor - 3 available**

- Logo placement at the contest hole.
- Logo in program.
- Event banner recognizing sponsors.
- **Exclusive sponsorship opportunity**

Choose one:

- Closest to the Pin
- Longest Drive
- Longest Putt

☛ **\$2,000 Exclusive Hole Sponsor**

- Tent on hole.
- Logo placement on driving range.
- Logo in program.

☛ **\$1,000 Hole Sponsor**

- Signage at the hole.
- Logo placement on driving range.
- Logo in program.

FOURSOME PACKAGES

The National Club

🎵 \$2,000 Foursome Package

- Includes breakfast, lunch, dinner, drinks, swag bags

The Bluffs Club

🎵 \$1,750 Foursome Package

- Includes breakfast, lunch, dinner, drinks, swag bags

🎵 \$1,750 Hero Team Sponsor

Give back by sponsoring a team of four heroes from our military and first responder community to participate in the Heroes Golf Classic.



Reserve your sponsorship and participation at

OBRgolf.com

Carla Killen

Event Fundraising Specialist

ckillen@obr.org

816-719-2680

**Reserve
Now**

EVENT LOCATION

The National Golf Club and The Bluffs
Parkville, MO



**OPERATION
BBQ RELIEF**
OBR.ORG