

TYLER GOLF
TOURNAMENT

MAY 4

DALLAS
TOPGOLF

OCT. 7



BGC

**CHARITY GOLF
TOURNAMENT**

PRESENTED BY
**BROOKSHIRE GROCERY COMPANY
& BROOKSHIRE COMMUNITIES FOUNDATION**

BGCCCHARITYGOLF.COM

JOIN OUR LEGACY OF GIVING BACK

TYLER - GOLF TOURNAMENT

MONDAY, MAY 4, 2026

REGISTRATION DEADLINE: MARCH 6

Get ready for an unforgettable day on the course with more than 600 golfers teeing off across five outstanding courses in greater East Texas! Enjoy a high-energy day filled with fun, friendly competition, and meaningful connections as you play alongside Brookshire Grocery Company leaders. Shotgun start is at 10:00 a.m. at Cascades, Eagles Bluff, Hideaway Lake, Hollytree, and Willow Brook. Not a golfer? No problem! There are plenty of exciting ways to join in and be part of the experience.

The excitement continues Monday afternoon as everyone comes together at the stunning W.T. Brookshire Conference Center. You'll hear a special message from Chairman and CEO Brad Brookshire, then enjoy a fantastic dinner, a silent auction, and the presentation of awards and prizes. Golf attire is encouraged—come ready to celebrate a great day together!

DALLAS - TOPGOLF TOURNAMENT

WEDNESDAY, OCT. 7, 2026

REGISTRATION DEADLINE: JULY 31

Join our leadership team for a dynamic Topgolf experience in Dallas! Experience the best parts of golf—clubs, balls, tees, turf, and competitive scoring—alongside a social setting filled with music, giant targets, and great company.

Thank you for your consideration in joining us for our Charity Golf Tournament presented by Brookshire Grocery Company and Brookshire Communities Foundation. Our golf tournament days are filled with purposeful play that makes a meaningful impact on many. You can select to participate in one or both of the golfing events - May 4 in Tyler, Texas: full-round of golf, and October 7 in Dallas, Texas: play a round at Topgolf.

Your participation in this event over the last 36 years has allowed Brookshire Grocery Company to give **over \$10 million** to deserving charities across our market areas. Countless lives have been positively impacted because vendors like you know that partnering with Brookshire Grocery Company is a great way to give back.

FOR MORE INFORMATION:
BGCCHARITYGOLF.COM



BGC BROOKSHIRE GROCERY COMPANY

Dear Vendor-Partners,

I am excited to invite you to participate in the 36th annual Charity Golf Tournament! This year's tournament will take place on May 4 at five outstanding golf courses in the Tyler area, with an additional Topgolf event in Dallas on October 7.

Hosted by Brookshire Grocery Company and Brookshire Communities Foundation, these special events benefit hundreds of local charitable organizations making a meaningful impact across the communities we serve. Each year, BGC proudly gives back through organizations focused on hunger relief, education, health, family well-being, first responders, military, and veterans.

For more than three decades, our Charity Golf Tournament has brought together valued partners like you to raise funds for causes that strengthen our communities. I am proud to share that since the tournament began, we have raised more than \$10 million for charitable organizations.

This year, our goal is to surpass \$1 million raised and we cannot do it without your support. We hope you will join us at one or both events as we work together to make an even greater impact and help those in need throughout our market area.

Thank you for your continued partnership and generosity. We look forward to seeing you on the course or at Topgolf this year.

Thank you,



Brad Brookshire
Chairman & CEO
Brookshire Grocery Company



MISSION

BENEFITING NONPROFITS THAT STRENGTHEN OUR COMMUNITIES

Since 1928, Brookshire Grocery Company has been committed to strengthening the communities we operate in. Proceeds from our Charity Golf Tournament go to the Brookshire Communities Foundation, which supports hundreds of local nonprofit organizations through our Giving Back programs. The Brookshire Communities Foundation is dedicated to making a meaningful difference in the communities we serve by supporting organizations and events dedicated to hunger relief, education, health, family wellbeing, and honoring first responders, military members, and veterans.



EDUCATION

We invest more than a million into students' futures. We are proud donors to dozens of scholarships, education assistance and literacy programs, including our own Focus on the Future scholarship program.



HUNGER RELIEF

Our company is committed to fighting hunger and giving hope to those at risk. BGC works with many organizations to fight hunger and is proud to support food banks in the Feeding America network and local food pantries. BGC's Spirit of Christmas and Food 2 Families food drives support others during the holiday season by donating more than a half-million pounds of food to people in need.



FAMILY SUPPORT

Our company is proud to support thousands of families by partnering with hundreds of organizations. Each year, more than \$1 million is donated to support families through local and national organizations that directly impact the wellbeing of families.



HONORING HEROES

Our company has hosted the Heroes Flight program to honor hundreds of veterans with an all-expenses paid trip to Washington D.C. to visit memorials built in their honor. The company also makes donations to dozens of local charities that benefit veterans throughout the year. We also proudly support our first responders who protect our communities every day.



SUPPORTING LOCAL WELLNESS

BGC Racing has proudly raised almost \$2 million in race revenue that has been donated to local nonprofits since the inaugural FRESH 15 race in 2014.

2026 AGENDA

TYLER GOLF TOURNAMENT

MONDAY, MAY 4

CHARITY GOLF TOURNAMENT

ALL COURSES

9:30 a.m. Check-In & Light Breakfast
10:00 a.m. to 3:00 p.m. Flight
11:30 a.m. to 1:00 p.m. Lunch

DINNER & CHARITY AUCTION

W.T. BROOKSHIRE CONFERENCE CENTER

4:00 p.m. Reception and Pro Shop open
6:00 p.m. Awards
6:15 p.m. Dinner is served
6:45 p.m. Silent auction closes
7:00 p.m. Event concludes



SILENT AUCTION INFORMATION

You can preview auction items ahead of time and even start bidding on your smartphone. Instructions will be sent closer to the event.

REGISTRATION DEADLINE:

TYLER GOLF TOURNAMENT
MARCH 6, 2026

FOR MORE INFORMATION:
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GOLF COURSES

TYLER GOLF TOURNAMENT

Our Charity Golf Tournament will offer vendors the chance to play at five beautiful golf courses in East Texas.

Diamond, Ruby, Platinum, Gold and Silver sponsors will get to choose their golf course. Bronze, Team and Individual Players will be assigned a golf course.

CASCADES COUNTRY CLUB

4511 Briarwood Drive, Tyler, TX 75709

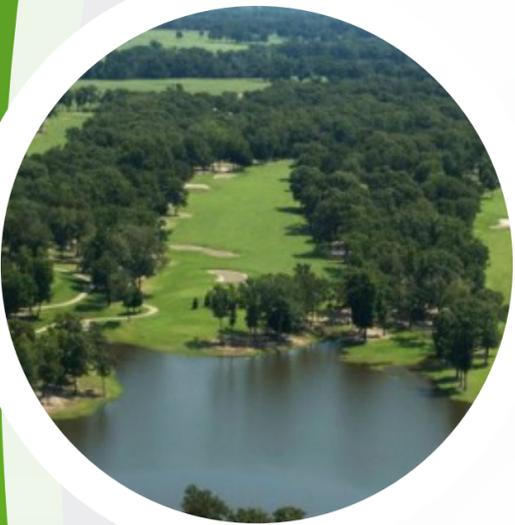
The Cascades Club is an 18-hole championship course redesigned by PGA Tour professional Mark Hayes, where every round is a blend of beauty and challenge. Set in the heart of East Texas with year-round playability, the course features strategically placed bunkers and pristine fairways, earning its reputation as one of the region's most distinguished golf destination. Players can test their skill while taking in breathtaking surroundings.



EAGLE'S BLUFF COUNTRY CLUB

700 Eagles Bluff Boulevard, Bullard, TX 75757

Perched on the shores of Lake Palestine, Eagle's Bluff is a private retreat featuring a signature 18-hole championship golf course. Its walkable, Augusta-style layout spans 230 acres of gently rolling terrain dotted with majestic century-old oaks. With a perfect balance of risk and reward, challenge and charm, the course has earned recognition as the "#1 Ranked Private Golf Course in East Texas" by the Dallas Morning News.



HIDEAWAY LAKE CLUB

101 Hideaway Lane Central, Hideaway, Texas 75771

Nestled among majestic oaks and towering pines, Hideaway Lake is a golfer's paradise. The community features 27 beautifully maintained holes spread across three unique nines, along with a full driving range and putting facilities. The 270-yard driving range includes a chipping area, practice bunker with putting green, and a dedicated bunker practice area. The range provides the perfect setting for practice or friendly rounds for enthusiasts.



GOLF COURSES

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HOLLYTREE COUNTRY CLUB

6700 Hollytree Drive, Tyler, TX 75703

Hollytree offers a rewarding challenge for golfers of every skill level featuring the most stunning private 18-hole course in East Texas. Recently redesigned by golf architect Tripp Davis, the course showcases zoysia framed bunkers, tiff eagle greens, and lush Latitude 36 Bermuda fairways. Golfers can take advantage of extensive practice facilities, including two putting greens, a practice hole near #16, and driving range tees.



WILLOW BROOK COUNTRY CLUB

3205 West Erwin Street, Tyler, TX 75702

Built in 1983 and awarded “Best Golf Course” in the Best of East Texas Reader’s Choice Awards, this course includes a perfect combination of water, trees and tiered greens to provide players of all handicap levels a challenging and rewarding experience on every round. The mature, par-72 Tyler golf course, designed by Robert von Hagge and Bruce Devlin, boasts four sets of tees from 5,102 to 6,805 yards.



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MARCH 6, 2026

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SPONSORSHIP PACKAGES

TYLER GOLF TOURNAMENT

All logos and company names for sponsorship signage must be submitted by March 8 to be included on tournament signage.

DIAMOND | \$45,000

- 2 teams of 4 players (8 golfers total)
- Choice of golf course
- Logo on Tee & Green sponsorship signs
- Logo on tournament signage
- Logo on tournament golf carts
- Pro shop merchandise valued at \$1,000 per vendor player
- Golf merchandise for each player
- VIP table at Dinner and Auction following Tournament
- Two new items with no slotting fees
- 1 full-page ad in Brookshire's Celebrate Cooking Magazine two-month edition (\$12,000 value. Credit must be used before the Nov./Dec. 2026 edition, or it will be forfeited.)
- Hotel accommodations for May 3
- Includes \$5,000 silent auction prize sponsorship
- Recognition in Celebrate Cooking Golf Tournament feature story
- Guaranteed 5 social media mentions during Summer 2026



RUBY | \$37,000

- 2 teams of 4 players (8 golfers total)
- Choice of golf course
- Logo on Tee & Green sponsorship signs
- Logo on tournament signage
- Pro shop merchandise valued at \$750 per vendor player
- Golf merchandise for each player
- VIP table at Dinner and Auction following Tournament
- One new item with no slotting fees
- 1 half-page ad in Brookshire's Celebrate Cooking two-month edition
- Includes \$2,500 silent auction prize sponsorship
- Recognition in Celebrate Cooking Golf Tournament feature story
- Guaranteed 3 social media mentions during Summer 2026



PLATINUM | \$25,000

- 2 teams of 4 players (8 golfers total)
- Choice of golf course
- Logo on Tee & Green sponsorship signs
- Logo on tournament signage
- Pro shop merchandise valued at \$500 per vendor player
- Golf merchandise for each player
- VIP table at Dinner and Auction following Tournament
- Four mods in digital circular of choice to be used before Nov. 2026
- 1 quarter-page ad in Brookshire's Celebrate Cooking two-month edition
- Includes \$1,000 silent auction prize sponsorship
- Recognition in Celebrate Cooking Golf Tournament feature story
- Guaranteed social media mention during Summer 2026



SPONSORSHIP PACKAGES

TYLER GOLF TOURNAMENT

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GOLD | \$17,000

- 1 team of 4 players
- Choice of golf course
- Logo on Tee & Green sponsorship signs
- Logo on tournament signage
- Pro shop merchandise valued at \$400 per vendor player
- Golf merchandise for each player
- Invitation to Dinner and Silent Auction following Tournament
- Recognition in Celebrate Cooking Golf Tournament feature story



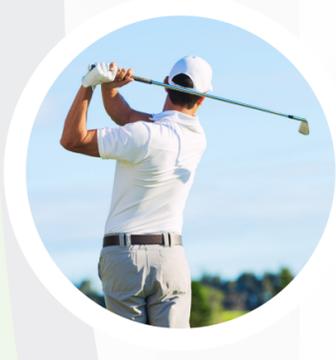
SILVER | \$12,000

- 1 team of 4 players
- Choice of golf course
- Logo on Tee & Green sponsorship signs
- Logo on tournament signage
- Pro shop merchandise valued at \$300 per vendor player
- Golf merchandise for each player
- Invitation to Dinner and Silent Auction following Tournament
- Recognition in Celebrate Cooking Golf Tournament feature story



BRONZE | \$6,500

- 1 team of 4 players
- Name on Tee or Green sponsorship signs
- Logo on tournament signage
- Pro shop merchandise valued at \$200 per vendor player
- Golf merchandise for each player
- Invitation to Dinner and Silent Auction following Tournament
- Recognition in Celebrate Cooking Golf Tournament feature story



TEAM | \$5,000

- 1 team of 4 players
- Company name on tournament signage
- Pro shop merchandise valued at \$200 per vendor player
- Golf merchandise for each player
- Invitation to Dinner and Silent Auction following Tournament



SPONSORSHIP PACKAGES

TYLER GOLF TOURNAMENT

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INDIVIDUAL PLAYER OR SPONSOR A BGC PLAYER | \$1,500

- 1 player
- Pro shop merchandise valued at \$200 per vendor player
- Golf merchandise for each player
- Invitation to Dinner and Silent Auction following Tournament

MORE WAYS TO MAKE A DIFFERENCE:

ON THE COURSE:

\$800	Tee Sponsor
\$800	Closest to the Pin Sponsor
\$800	Longest or Straightest Drive Sponsor
\$1,500	Hole-In-One Contest Sponsor
Any Value	Drink or Snack Donations
Any Value	Silent Auction Item Donation



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2026 AGENDA

DALLAS TOPGOLF TOURNAMENT

WEDNESDAY, OCT. 7

TOPGOLF TOURNAMENT

CHECK-IN

9:45 a.m.

WARM-UP & FREE PLAY IN BAYS

10:00 a.m. to 10:30 a.m.

TOURNAMENT PLAY

10:30 a.m. to 12:00 p.m.

LUNCH SERVICE BEGINS

11:30 a.m.

FREE PLAY, AWARDS AND CLOSING

12:00 p.m. to 1:00 p.m.



REGISTRATION DEADLINE:

DALLAS TOPGOLF

JULY 31, 2026

FOR MORE INFORMATION:

BGCCHARITYGOLF.COM

SPONSORSHIP PACKAGES

DALLAS TOPGOLF TOURNAMENT

All logos and company names for sponsorship signage must be submitted by Aug. 21 to be included on tournament signage.



GOLD | \$15,000

- 12 players
- Logo on event signage
- Golf merchandise for each player
- 1 quarter-page ad in Brookshire's Celebrate Cooking two-month edition
- Guaranteed social media post during Winter 2026



SILVER | \$10,000

- 6 players
- Logo on event signage
- Golf merchandise for each player
- Guaranteed social media post during Winter 2026



BRONZE | \$5,000

- 3 players
- Logo on event signage
- Golf merchandise for each player



INDIVIDUAL PLAYER | \$1,000

- 1 player
- Company name on event signage
- Golf merchandise for each player

REGISTRATION DEADLINE:

**DALLAS TOPGOLF
JULY 31, 2026**

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