



# MEDICARECART

## SHOP. QUOTE. ENROLL.

## Digitally Connecting Your Clients With Their Best-Fit Medicare Plan.

### The Future of Medicare Shopping Has Arrived

- **MEDICARE ADVANTAGE PLANS,  
PRESCRIPTION DRUG PLANS,  
& MEDICARE SUPPLEMENTS**

Quote and Enroll Your Clients From One  
Platform For Dozens of Carriers.

- **TEXT TO ENROLL**

Send link via text for seniors to review, sign  
and submit their enrollments.

- **BLUE BUTTON INTEGRATION**

Quickly load your client's prescription drug  
info by using the Blue Button Integration  
with Medicare.gov.

- **AGENT-SPECIFIC URLS**

Every agent gets their own personal  
shopping link! Place your unique URL on  
your website, emails or social media pages  
so consumers can shop and enroll  
themselves in their best-fit plan. When  
consumers enroll using your URL, you get  
paid full commission!

### Industry-Leading Medicare Shopping, Quoting and Enrollment Platform.

MedicareCart is Western Marketing's new online enrollment tool for Medicare Advantage  
Plans, MAPD Plans, Prescription Drug Plans and Medicare Supplement Plans.

Today's new normal is Telework, and MedicareCart's Best-Fit Plan Technology supports  
your business continuity efforts by allowing you to comfortably connect to consumers from  
home via phone, tablet and laptop.

MedicareCart provides the most accurate drug pricing and personalized Medicare plan  
options (Medicare Advantage, MAPD, PDP and Medicare Supplement) to ensure reliable  
total out-of-pocket estimates are all delivered on one user-friendly platform.

Agent-specific URLs allow consumers to shop and enroll in their best-fit plan through your  
personal shopping link. When consumers enroll through your link you get paid!

Retain beneficiaries year-over-year with an optimal shopping experience. The Medicare  
Retention Suite helps you keep your membership intact and protect your business.

**MedicareCart will be available for the 2021 AEP at NO COST,  
exclusively to the agents and brokers of Western Marketing.**

**Give us a call to sign up today!**  
**800.852.7152**

