

# Summarized Core Services



## SUMMARIZED SERVICES

Great Golf Events' core services provide a single-vendor solution to facilitate and manage all the marketing, administration and logistical tasks that are traditionally managed by our clients. Whether your interest is in a component of our services or our full-tournament services, we welcome the opportunity to discuss your unique event with you.

Over the past 20 years, we've also assisted our charity related clients in achieving their financial goals. Consulting with the foundation and respective golf committee, we collaborate to leverage the latest technologies, entertainment and protocols that best fit your event - the ultimate goal being to maximize profits and enhance both the player and sponsor experience. Since 1998, we have generated in excess of 5 million dollars of additional profits for our clients.

### **Single Vendor Solution (One Phone Call – One Contact – One Invoice – Extensive Services)**

- Unlimited Consulting (Certified Golf Tournament Consultant)
- Research & Secure Golf Venue
- Design and Maintain Custom Website W/Online Registration
  - Credit Card Processing
  - Sample Websites: [www.AFCOMgolf.com](http://www.AFCOMgolf.com) [www.ZertoGolfClassic.com](http://www.ZertoGolfClassic.com) [www.LifespaceGolfClassic.com](http://www.LifespaceGolfClassic.com)
- Manage Player Pairings and Registration Database
  - All Player Follow-Up with Registered Teams, Vendors & Sponsors
  - Secure all Logos from Sponsors - Manage/Order all Signage
- Save the Date & Invitation Design, Printing and Distribution
- Secure all Tournament Gifts, Awards, Signage, HNO Ins. etc.
- Leverage **Event Check-In Software** – Streamlines Check-In & Maximizes Event-Day Profits
- Live/Real-Time Scoring & GPS Software via **18 Birdies App**
- **Event Video Entertainment** - Custom Video Production On-Site, Online & TV
- Live & Silent Auction Logistics
- Create and Maintain Budget & Manage Event Financials
- Facilitate all Event Logistics with Golf Course Staff
- Trick-Shot/Golf Show Entertainment & Professional Fundraising
  - *20-30 min. Golf Show/Exhibition (Pre or Post Event)*
  - *Facilitate Wager Game During Event – Traditionally Raise \$3,000 to \$7,000 (100 Player Event)*
  - **VIDEOS: Goofing Around The Wager/Cash Game**

### **Great Golf Events, Inc.**

Established in 1998

Roger Caldwell (Owner & Founder)

- Certified Golf Tournament Consultant &
- Golf Trick-Shot Entertainer

Headquartered: Kansas City Metro Area

On-Staff: Adidas Golf

70 + Events/Year

