

## Endura Banner Stand Setup Guide

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**Step 1:** Unpack banner stand and remove strut from trough in back or bottom of case. The strut is sectional and unfolds. Swivel the feet perpendicular to the case to serve as supports. Set aside the top rail for the final step.



**Step 2:** Remove the pin in the right side of the case and pull the carrier sheet upward to expose the instructions and strip of adhesive tape. Reinsert the pin to lock the sheet in this position.



**Step 3:** Remove the edge of the 3M protective tape to expose some of the adhesive on the upper edge of the carrier sheet. Position the bottom edge of your banner with the back against this adhesive. Line up the bottom of the banner with the black line on the carrier sheet about 2 1/4" from the top.



**Step 4:** Apply high tack clear tape to the edges of the banner to further secure it to the carrier sheet. Then, pull the pin out slightly and allow the banner to slowly roll downward into the case until only the top three inches or so is visible. Now, you are ready to apply the upper edge cap to the top of the banner.



**Step 5:** Remove the plastic end caps from the top bar. Using a pair of pliers or a flat head screwdriver, pry the upper edge so that it is open at a 45° degree angle. Slide it on to the top of your banner, then crimp it closed. It will form a secure grip on your media allowing you to raise and lower the print.



**Step 6:** After you crimp the top shut, fit the plastic end caps back on to the edges of the upper rail. Then unfold the vertical support pole and insert the smaller end in the hole in the top of the banner display case. The upper end has the bracket upon which you will hook the channel in the back of the upper rail to hang the banner.



**Step 7:** Grasp the upper edge rail and raise it so that it clips onto the notch at the top of the vertical support. The notch will be about 80" off the floor, so you may need a step stool for this process. Center the vertical support in the middle of the banner so that you display stands up nice and straight.



**All done!** Now you have a portable, ready-to-display banner loaded in your new Endura Banner Stand. Set it up for show, and roll it back into the case and slide it back into the black canvas carrying case when it's time to go.



**Notes and variations.** Tear-drop shaped displays such as the Endura Premium and Premium Double banners stands have the vertical display bar hidden in a channel in the bottom of the case instead of the back. In other respects, the process for installing a banner in one of those is the same as that described above. The exception is the Endura Expandable Frame, which is designed for pole pocket banners. Simply slide the upper and lower bars through the pockets and secure them to the vertical supports.

**Banner Media Tips:** What material works best with an Endura Banner stand? For best print quality, especially in indoor settings where the viewing distance may be just a few feet, super smooth banner media like PrismJET 13OZ blackout banner or Mojave 10oz super smooth is preferable. For a semi-rigid display with little or no edge curl, a heavier media like Sihl 3608 pop-up film is a good choice.