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CONNECT

Boston's Back Bay Meeting Destination



Welcome to 3-2-1 Connect, where meetings succeed in the best located convention center complex in the country.



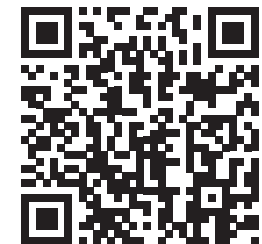
3-2-1 Connect makes it easy for you and your attendees to thrive in North America's greatest convention city. Find everything you need all under one roof - **three** accommodating hotels, **two** world-class shopping destinations, and **one** John B. Hynes Veterans Memorial Convention Center.

3-2-1 Connect is set in the heart of Boston's world-famous Back Bay neighborhood where Victorian brownstones, beautiful gardens, and historic public spaces meet innovative shopping, culinary, and entertainment concepts.

- Stroll through the Public Gardens and enjoy the breathtaking flowers in bloom while watching the famed Swan Boats.
- Walk down Newbury Street, a fashionista's dream, with trendy boutiques and high-end designers mixed with consignment shops and indie stores.
- Dine in eclectic coffee houses, vibrant outdoor cafes, or restaurants by Boston's top culinary talents.
- Experience a panoramic look at the city from View Boston, bowl a strike at Kings Back Bay or Lucky Strike, catch a baseball game at Fenway Park, or listen to the internationally renowned Boston Symphony Orchestra at Boston Symphony Hall.

With its beauty, elegance, and charm, Boston's Back Bay neighborhood has it all!

Visit **3-2-1Connect.com** for a comprehensive list of benefits available to meeting planners and attendees, along with our current deals.



3

HOTELS

Three world-class hotels add up to one simplified housing solution for you. The interconnected Boston Marriott Copley Place, Sheraton Boston Hotel, and The Westin Copley Place, Boston feature over 2,700 hotel rooms and nearly 200,000 square feet of meeting space. This unique setup minimizes transportation needs while putting Boston's best dining and shopping on every attendee's doorstep.



Boston Marriott Copley Place

- 1,145 guest rooms and suites
- 70,000 square feet of meeting and event space
- Yard House restaurant, M Club Lounge, 24-hr fitness center, indoor pool

Sheraton Boston Hotel

- 810 guest rooms and suites
- 70,000 square feet of convention space
- Henderson & More restaurant, 24-hr fitness facility, indoor pool with retractable roof & sundeck

The Westin Copley Place, Boston

- 803 guest rooms and suites
- 54,000 square feet of meeting and banquet space
- Five restaurants, fitness center, Westin Club Lounge

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SHOPPING DESTINATIONS

When it comes to the ultimate one-stop shopping experience, it doesn't get any better than this. As a part of 3-2-1 Connect, your attendees are connected to two internationally renowned shopping destinations with over 135 retailers plus the city's hottest dining spots.



Copley Place Shopping Galleries

- 75 fabulous stores on two luxurious levels
- Stores include Tiffany & Co., Louis Vuitton, Emporio Armani, Burberry, and many more
- Plus great dining options at Legal Sea Foods, Caffe Nero, and Parm



The Shops at Prudential Center

- Over 60 classic shops and award-winning restaurants
- Stores include Saks Fifth Avenue, Lululemon, Alo Yoga, Madewell, Polo Ralph Lauren, Sephora, Vineyard Vines, and more
- A sample of restaurants include Eataly, Earls Kitchen + Bar, Porto, Cava, The Cheesecake Factory, Wagamama, and more

A large audience is seated in a convention hall, facing a stage. The stage features a large screen displaying a woman in a blue top, and a red backdrop with the word "EVOL" in large white letters. The audience is diverse and appears to be attending a conference or event. The hall has a high ceiling with exposed structural elements and lighting rigs.

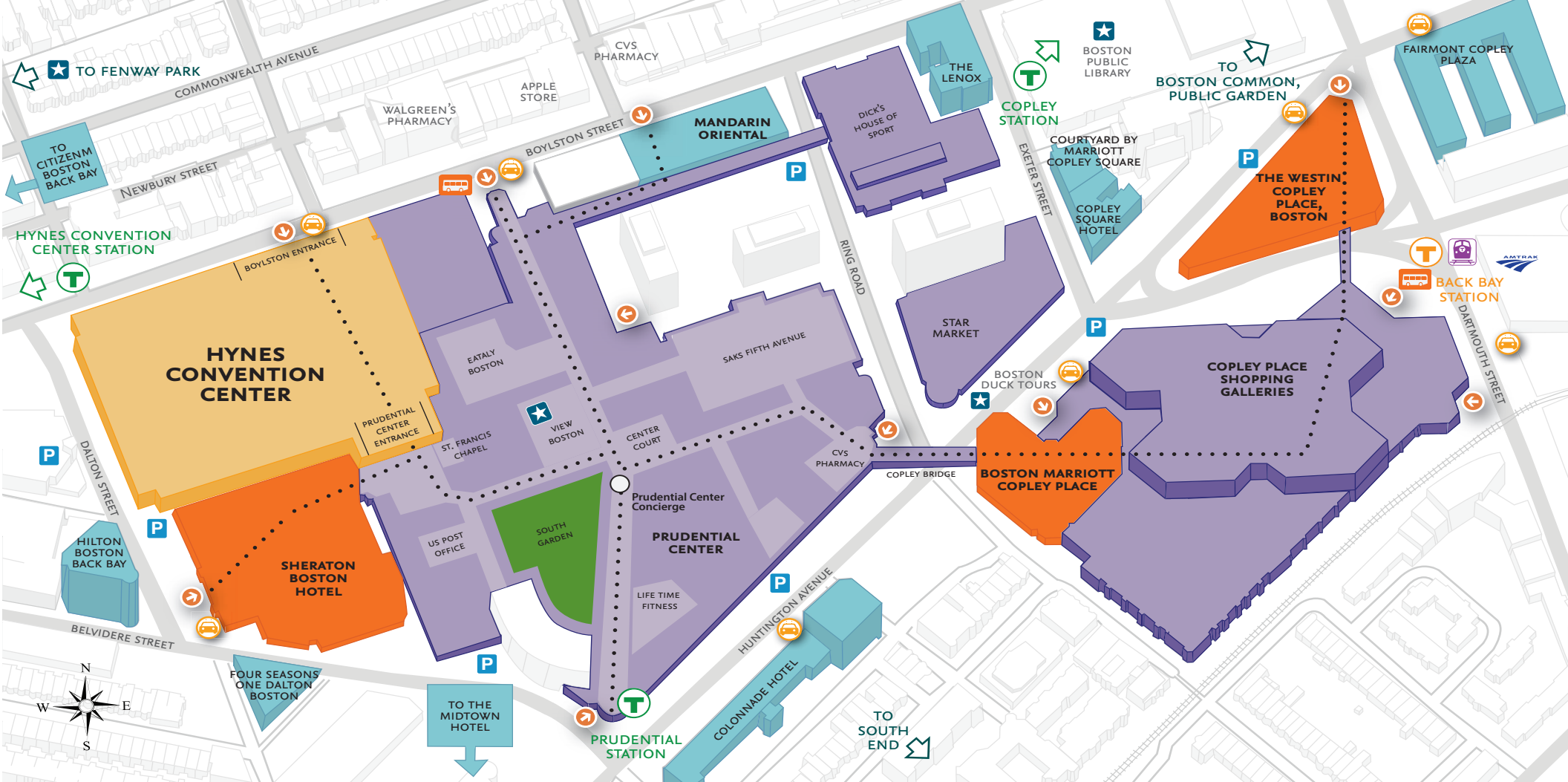
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CONVENTION CENTER

Hynes Convention Center

- 176,480 square feet of exhibit space, 38 meeting rooms, 24,544 square-foot ballroom, and multipurpose auditorium with seating for 4,000+
- Award-winning guest services, free building-wide Wi-Fi, and state-of-the-art technology throughout
- Easy access to anywhere in building in three minutes or less

The one-of-a-kind Hynes Convention Center is the best-located, best-connected convention center in North America. Backed by a recent \$100 million renovation, the Hynes is refreshed with infrastructure improvements, more cutting-edge technology, and enhanced comforts throughout the building. Located less than 5 miles from Boston's Logan International Airport, the Hynes is the centerpiece of the outstanding hotels, shops, restaurants, and nightlife that represents 3-2-1 Connect.



Activities
& Attractions



Back Bay
Logan Express



Amtrak
Station



Commuter
Rail Station



MBTA
Station



Parking



Street
Entrance



Taxi
Stand

... Walking Connector Path



HYNES
Signature BOSTON

Set Up Your Site Visit Today!

Call 877-393-3393 or visit us online at 3-2-1Connect.com to arrange your visit to Boston and see why meeting planners everywhere are making 3-2-1 Connect their top choice.