NEW Student-Athlete Orientation Meeting

Fall 2016
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Agenda

- Social Media
- Extra Benefits
- Amateurism
  - Modeling
- Employment
- Seasons of Eligibility
- Outside Competition
- Countable Hours
- Recruiting Policies
- Sportsmanship
- JumpForward/Online Forms
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Follow us on Twitter

@KoreyTorg
@ShockerBylaws
@ShockerLIFE
Wichita State & Social Media

**DO NOT use Social Media in the following manner…**

- Post information related to the health, injury, or playing status of yourself or any teammate.
- Accept friend or follow requests from members of the working media. Your social media page is not a news arm of the WSU Athletics or Wichita State University and should not be used as such (you are not an authorized news agency).
- Accept friend or follow requests from individuals you do not know. It is common for gaming professionals, fans of other programs and other undesirable individuals to seek out student-athletes on social media.
- Post comments, information, photos, video(s), comments, or other representations of sexual content;
DO NOT use Social Media in the following manner (cont.)...

- Post comments, information, photos, video(s), comments, or other representations showing the use of alcohol, tobacco, drugs, etc.
- Post comments, information, photos, video(s), comments, or other representations of inappropriate behavior...for example, threats of violence, derogatory comments...or which contain offensive or foul language.
- Post your e-mail address, home address, local address, telephone number(s), birth date or other personal information as it could lead to unwanted attention, stalking, identity theft, etc.
- Post on your website about your whereabouts or plans as it could lead to unwanted attention, stalking, identity theft, etc.
DO NOT use Social Media in the following manner (cont.)...

• Post comments, information, photos or videos that include a prospective student-athlete.

• Do not use a recruits Twitter handle or mention their name on Twitter.

• Do not post any information about prospects/recruits visiting campus.

• Do not promote businesses, products, etc. They cannot use your name/likelihood to promote their product.

• Do not retweet any “tweet” which promotes a business or a product.

• Do not friend or follow any person that is a sport agent. Conversation through these websites can lead to ineligibility.
**DO use Social Media in the following manner:**

- Encourage friends and followers to attend all WSU athletic events.
- Promote WSU Athletics social media channels through “liking,” sharing or re-tweeting content. (Official pages include: Facebook, YouTube & Pinterest – Go Shockers; Twitter & Instagram - @GoShockers)
- Support your teammates, coaches and other NCAA athletes.
- Thank fans for their efforts throughout the year.
- Effectively and positively communicate with friends, family, teammates, fans and others in your social circles.
DO use Social Media in the following manner (cont.):

• Use social media to effectively and positively communicate with friends, family, teammates and others in your social circles.

• Market yourself as a positive Shocker student-athlete by sharing information and news concerning items such as community events and academic accomplishments.

• Advertise current WSU Athletic campaigns by using accurate wording, hashtags and slogans (e.g. #WATCHUS, #ShockerNation)
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Extra Benefits

- Special arrangement
- Applies to student-athletes, their relatives, and their friends
- Examples (free clothing, reduced cost clothing; entertainment, or reduced cost meals)
Extra Benefits

ASK IF YOU WANT TO PROTECT YOUR ELIGIBILITY

Is it available to you because you are a student-athlete?

Or

Is it available GENERALLY TO ALL WSU STUDENTS determined on a basis unrelated to athletic ability?
Extra Benefits

UNADVERTISED DISCOUNTS

- Receipt of unadvertised discounts not available to the general public is considered an impermissible extra benefit.

- Any discount must be advertised and available to the general public.
Extra Benefits Question

• During dinner, a fan of the Wichita State men’s golf team notices a few of the players glued to the big-screen TV at a nearby sports bar. To show his appreciation, he buys them a pitcher of pop and an extra-large bucket of spicy wings. He is not an official booster.
Extra Benefits Answer

- **Violation.** The student-athletes should say “No, thank you” to the pop and wings. It would constitute an extra benefit because they would be receiving it because of their athletics status and because free wings and pop are not generally available to the public.
Extra Benefits Question

- WSU’s shortstop is headed to the local banquet hall to speak (for free) at a pee-wee baseball dinner. He swings by the athletic offices, where Coach Butler notices he’s not wearing a tie. The coach pulls one from his drawer, tosses it to the shortstop and wishes him good luck with the speech.
**Extra Benefits Answer**

**Possible Violation.** A tie, or other dress clothes for that matter, could be bought for the student-athlete using the Student Athlete Assistance Fund (SAF) – a fund provided by the NCAA to help student-athletes cover the difference between their scholarship and the cost to attend school. However, institutions are not allowed to loan dress clothes.
Extra Benefits Question

• At that same pee-wee banquet, it’s grilled chicken, scalloped potatoes, salad and chocolate cake on the menu. Grateful parents insist the shortstop stay for dinner. Is this permissible?
Extra Benefits Answer

- **Permissible.** The student-athlete can accept actual and necessary expenses for participating. He is also allowed to receive a meal for his participation, so the cost of the meal is not an issue.
Extra Benefits Question

• After practice, the team trainer notices a few players walking to their off-campus apartment in a snowstorm. He stops give them a lift.
Extra Benefits Answer

- **Permissible.** Staff members can offer occasional local transportation or transportation in dangerous situations.
Extra Benefits Question

- After first notifying the school’s compliance office, a booster treats the volleyball team to dinner at the local chain restaurant to celebrate a big win.
Extra Benefits Answer

• **Violation.** Occasional meals are allowed only at a booster’s home or on campus. The booster could treat a team to a meal by having the meal catered by that chain restaurant to one of the team’s facilities.
Extra Benefits Question

• After first notifying the school’s compliance office, the booster has the women’s tennis team to his house for an occasional Sunday brunch.
Extra Benefits Answer

- **Permissible.** The student-athletes can accept actual and necessary expenses for participating. They are also allowed to receive a meal for his participation, so the cost of the meal is not an issue.
Extra Benefits Question

• The women’s basketball team has home games scheduled on Friday and Saturday nights. For convenience, the parents of one of the players stops by the arena a few days before to pick up their complimentary tickets for both games.
Extra Benefits Answer

Violation. The parents may not receive actual “hard” tickets. Complimentary admissions must be granted via a pass list, and those on the list must show an ID to get in. Why a pass list? The concern is reselling tickets.
Extra Benefits Question

• The compliance office receives a complaint that the university reserved hotel rooms at a discount for the players’ parents at a NCAA Championship event.
Extra Benefits Answer

- Permissible. NCAA postseason events are the only time a university may arrange for lodging for a student-athlete’s family. Rules even allow the parents and immediate family to take advantage of the university rate. But the family must pay the rate; it can’t be picked up by the university.
Extra Benefits Question

- A longtime friend of a player’s family loans the athlete money for a car.
Extra Benefits Answer

• Likely Permissible. Typically, loans are considered extra benefits. But if the relationship between the student-athlete and longtime friend meets the criteria of a “pre-existing relationship,” its may violate NCAA rules. The stipulations center on timing; specifically, when did you become friends?
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Amateurism – Basic Rule

You are **ineligible** in a sport if you ever:

- Use athletics skill (directly or indirectly) for pay in your sport;
- Accept pay, or promise of pay, even if pay is received following completion of intercollegiate athletics;
- Sign a contract or commitment of any kind to play professional athletics;
- Receive, directly or indirectly, a salary, reimbursement of expenses, or any form of financial assistance from a professional sports organization based on athletics skill or participation…except as permitted by NCAA rules.
Amateur Status – (Cont.)

- Compete on any professional athletics team, even if no pay or reimbursement of expenses is received;

- After initial full-time collegiate enrollment, you enter into a professional draft; OR

- You enter into an agreement with an agent.
Amateurism -- Agents and “Runners”

You are ineligible in a sport if you or your relatives or friends accept transportation or other benefits from:

- Any person who represents any individual in the marketing of your athletics ability. The receipt of such expenses constitutes compensation based on athletics skill and is an extra benefit not available to the student body in general;

- An agent, even if the agent has indicated he/she has no interest in representing you in marketing your athletics ability or reputation and does not represent individuals in your sport.
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Wichita State University - Athletics Compliance Office
Employment

- You MUST REGISTER your job. Please complete appropriate paperwork on JumpForward BEFORE starting your job.

- Compensation...
  - Cannot be given for being a student-athlete,
  - Can only be given for work actually performed, AND
  - Can only be at a rate commensurate with the going rate in that locality for similar services.
Employment-Modeling

Modeling
If you accept payment for or permit the use of your name or picture to promote the sale or use of a commercial product or service prior to enrollment at WSU or another institution, continued payment for the use of your name or picture under the same or similar circumstances after enrollment is permitted w/o jeopardizing your eligibility to participate in intercollegiate athletics only if ALL of the following conditions apply:

1. Your involvement in this type of activity was initiated prior to your enrollment in a NCAA Division I institution;
2. You became involved in such activities for reasons independent of athletics ability;
3. No reference is made in these activities to your name or involvement in intercollegiate athletics;
4. You do NOT endorse the commercial product; and
5. Your payment under such circumstances is at a rate commensurate with your skills/experience as a model or performer and is NOT based in any way upon your athletics ability or reputation.
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Seasons of Eligibility

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Wichita State University - Athletics Compliance Office
Seasons of Eligibility

- Five years to play four
- Exceptions
  - *If you don’t meet one of the exceptions, you used a season of competition*
Seasons of Eligibility - Redshirt

May NOT compete at any time during the season

Exceptions for Redshirt:

- In initial year of enrollment at Wichita State, may participate in preseason exhibition contests or informal practice scrimmages without losing a season of competition (Basketball).

- For VOLLEYBALL only, you may participate in the spring against outside competition without using a season as long as you did not compete during the fall season.
Seasons of Eligibility – More Exceptions

- **Medical Hardship**
  - Incapacity resulting from injury/illness,
  - All participation during the first half of season, **AND**
  - Participation in no more than three contests or 30% of scheduled contests/dates of competition (whichever is greater)

- **Medical Non-Counter** – injured/ill to the point of never again participating in intercollegiate athletics
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Outside Competition

During the academic year, student-athletes may NOT participate on any outside team in any noncollegiate amateur competition.

- Exceptions for sports other than basketball:
Outside Competition – General Exceptions

- You compete outside of your sport’s declared playing and practice season during any official vacation period

- Competition as individual (“unattached”):
  - Cannot wear/use any WSU apparel/equipment that includes WSU identification;
  - Cannot receive any expenses or transportation from WSU;
  - Cannot receive instruction from a WSU coach.

- For other exceptions or if you plan to compete unattached, you MUST check with Athletic Student Services and your Head Coach for approval PRIOR to competing.
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Wichita State University - Athletics Compliance Office
Countable Hours – In Season

- 20 hours/week
  (Week defined by coaches at start of year)
- 4 hours/day
- Day of competition = 3 hours
- 1 day off per week
- Travel day can be used as day off
- Unlimited practice during Wichita State vacation periods (including preseason)
- For fall sports with a preseason, unlimited practice until first contest against outside competition or first day of class, whichever occurs earlier.
Countable Hours – Out of Season

- 8 hours/week – Must be strength & conditioning activities, EXCEPT...
- 2 hours/week of skill instruction
- 2 days off per week
- Skill instruction must conclude (Dec. 2\textsuperscript{nd} and April 28\textsuperscript{th}) one week prior to the final examination period
Voluntary Workouts

To be considered voluntary, the following conditions must be met:

- Request must be made by student-athlete,
- No reporting of information back to athletics department staff members
- No penalty for choosing not to participate in the activity, **AND**
- No rewards for choosing to participate in the activity.
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Wichita State University - Athletics Compliance Office
Recruiting Policies

- Rules for hosting recruits during official visits
- Coaching staff will share this information with you
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Sportsmanship

Six Core Principles

• Trustworthiness
• Respect
• Responsibility
• Fairness
• Caring
• Good Citizenship
Standards of Conduct

1. Exhibiting respect and courtesy toward all participants including the coaches, student-athletes and officials.

2. Exercising restraint in their actions, both physical and verbal, toward other participants;
Standards of Conduct

3. Commenting about other institutions, coaches and student-athletes only in a positive manner; and

4. Refraining from making public comments critical of officials or the quality of their work.
Student-Athlete Sportsmanship

MVC student-athletes must understand that they are often the most visible representatives of their institutions and their behavior is observed and emulated by many who are younger. MVC student-athletes must honor the responsibilities that accompany the privilege of representing our schools by behaving with dignity and class on and off the field.
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QUESTIONS?
Please ask the Compliance Staff

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