The University of Victoria Vikes are gearing up for their ninth season in the British Columbia Intercollegiate Hockey League (BCIHL).

The Vikes are excited to begin competition after a slow starting campaign that saw us miss playoffs by one point, after a strong late season push. Although the Vikes were unable to claim their ultimate goal of winning a fourth provincial championship, the team continues to make strides this off season to ensure that we will again contend for the BCIHL championship in 2015-16.

Without the support from community sponsors like yourself, none of this would be possible.
Our mission is to add to the quality of life of post secondary students in Victoria by providing opportunities to compete, learn, and grow both academically and through sport. We also aim to offer a high quality of entertainment and thereby create positive experiences for all stakeholders. We will continue to push forward and believe that success will result from our collective ability as we strive to improve every aspect of what we do and who we are.

Our vision is to become an integral part of hockey culture in Victoria. To be recognized by fans, players, and the post-secondary community as a hockey organization and we will do so by providing a positive environment which consistently produces the best hockey experience possible.

Vikes Partner:
The University of Victoria Vikes are comprised of thirty players from all over Canada and employs over twenty staff and volunteers. As the team continues to grow and expand it is important that we also continue to build strong, mutually beneficial relationships with our sponsors to ensure successful seasons and a stronger ability to meet our sponsors needs.

These relationships will increase the benefits and desirability of contributing to our cause and organization. We are also able to offer charitable receipts for all donations made to our Organization. The University of Victoria Hockey program looks forward to continued success in 2015-16.
The British Columbia Intercollegiate Hockey League (BCIHL) enters its ninth season operating with five teams represented by University of Victoria, Eastern Washington University, Trinity Western University, Simon Fraser University and Selkirk College.

The BCIHL offers a venue for high-calibre hockey for players beyond their competitive hockey careers coming from prolific leagues such as the WHL, BCHL, AJHL, SJHL, KIJHL, PIJHL, VIJHL and others.

http://www.bcihl.ca/
While the University of Victoria Vikes receive partial funding from the University, the burden of meeting the team’s financial needs lies primarily with its players and staff. Your support allows us to ease the financial burden on our players and provide increased opportunities for travel and competition.

Your partnership with our program demonstrates your commitment to the community and to post-secondary student athletes. By collaborating with the University of Victoria Vikes, you enable us to be your voice and establish a strong presence surrounding our organization, on and off-the-ice. The following packages are a sample of how we can provide high quality brand exposure and value to your organization while you continue to help us reach our own goals.
Team Jersey Sponsor

As the Team Jersey Sponsor, your organization will receive corporate logo rights to the UVic Vikes home or away jerseys during the 2015/2016 season.

Benefits of Team Jersey Sponsorship include:

• Corporate logo patch on shoulders or chest of one set of home or away jerseys
• Logo placement on team's website
• Advertising placement in game programs and line-up cards
• Multiple in-game public address announcements every Vikes home game
• An invitation to the University of Victoria Vikes year end banquet and appreciation dinner
• A signed team picture presented by the University of Victoria Vikes
• Six (6) University of Victoria Hockey Season Tickets

Contribution: $3000
Print Advertising

Souvenir Program Ads

Vikes souvenir programs are sold at every home game and are distributed to doctor, lawyer, accountant, and dentist reception areas throughout the community. These programs include player bios and up-to-date league information.

- Full Page (4.25”W x 5.5”H) $800.00
- Half Page (4.25”W x 2.25”H) $650.00
- Banner Ad $400.00
- Business Card Ad $250.00

Vikes Partner: Speedy
**Jersey Sponsorship Package** *(Limited to 23 players)*

A Hockey Tradition!

- Considered the most prestigious sponsorship in sports, this opportunity is ideal for companies.
- Exposure in the Arena, League, Website and local media.
- Be seen at home and away games and all of our many community events.
- Jersey Sponsors are also announced at our ceremonial team introductions.

**Package Includes:**
- 2 x Season Tickets
- Website advertising
- P.A. announcement at every Home Game

| One Player | $600.00 |
| Two Players | $1000.00 |

Vikes Partner: **National Bank**
Game Night Sponsorship Package

- Your company will be recognized as the “Game Night” sponsor.
- 50 tickets to distribute to your employees or corporate clients.
- One (1) intermission on ice promotion or contest during your Game Night.
- Availability to display two (2) banners in the arena during your Game Night.
- Three (3) PA announcements recognizing you as the game night sponsor during your Game Night.
- Opportunity for In-Arena contests (all prizes or promotional materials to be supplied by sponsor)
- One (1) table in the lobby to display your corporate message during your Game Night
- Your company will be recognized in the Game Day Program as the “Game Night” sponsor

Pricing: $600.00
Poster / Website Advertising

Player Poster Advertising

Our annual team player posters are produced as special event give-aways. They are professionally designed, printed in full colour and then autographed by the entire team. These keepsakes are highly prized by fans.

Pricing: $350.00

Website Advertising

One website banner ad on the Vikes Men’s Hockey Club website.

Pricing: $150.00