# TABLE OF CONTENTS

## CAMPUS RECREATION: AN INSIDER’S LOOK
- Our Mission & Vision
- Professional Staff Organizational Chart
- Campus Recreation at a glance

## OPERATIONS
- Facilities
- Member Services

## PROGRAMS
- Intramural Sports
- Fitness and Wellness
- Physical Education Basic (PEAC) Classes
- Youth and Community Programs

## STUDENT STAFF
- Student Staff Development
- Student Wage / Workstudy Report
- Student Staff Numbers

## ASSESSMENT & INQUIRIES
- Assessment Projects

## BUDGET REPORT
- Sources of Funds by Program
- Expenses by Program
- Wage/Work Study Report
Campus Recreation at the University of Vermont is committed to making student participation in recreational activities an essential component of the UVM experience. By providing outstanding programming, leadership and facilities, we meet the recreational interests of the diverse student body. Our efforts are focused on activities that create positive social interaction, opportunities for education and development, and promotion of healthy lifestyles among students, faculty/staff and community.

Our Vision

Campus Recreation at the University of Vermont is built upon a foundation of programming excellence in fitness and wellness, informal recreation, instructional programs, intramural sports, physical education, and youth and family programs. The efforts of a highly qualified and enthusiastic professional staff ensure a quality recreational experience for the UVM community.

Experiential education and leadership opportunities are offered to participants, student staff, and interns, which complement the educational mission of the university. These opportunities add to the growth and development of all involved with Campus Recreation.

Effective and appropriate use of financial, technological, physical, and human resources will drive the growth and development of the program and enable UVM to maintain its profile as a leader in the field of campus recreation.

Organizational Chart

---

**Our Mission**

Campus Recreation at the University of Vermont is committed to making student participation in recreational activities an essential component of the UVM experience. By providing outstanding programming, leadership and facilities, we meet the recreational interests of the diverse student body. Our efforts are focused on activities that create positive social interaction, opportunities for education and development, and promotion of healthy lifestyles among students, faculty/staff and community.
Campus Recreation At A Glance

- **Facilities**: 11,375
- **Intramural Sports**: 3,155
- **Fitness Programs**: 4,371
- **PEAC Courses**: 1,326
- **Other**: 163

**Unique Participants by Program**

- **Facilities**: 351,160
- **Intramural Sports**: 22,358
- **Fitness Programs**: 32,165
- **PEAC Courses**: 23,480
- **Other**: 1,650

**Participations by Program**

- **Total Participations**: 430,813
- **Total Unique Participants**: 11,300

**Unique Participants Detail**

- **Students**: 8,404
  - Undergraduate: 8,404
  - Graduate: 710
  - Medical: 234
  - Continuing Education: 287
- **Faculty/Staff**: 1,237
- **Members**: 284
- **Other**: 114
Students succeed and flourish in an environment of activity and interaction. With some of the highest participation numbers on campus, Campus Recreation has a unique ability to bring students of all interests and areas together around a centralized theme of health, wellness, and physical activity.

Social Hub.

Highlights & Accomplishments

- Reformat website to responsive design
- Social media / google analytics overhaul
- Student development - supervisor staff
- Refinement of risk management procedures
- Use of EAP matrix with staff direction in case of an emergency situation
- Installation of biometric scanners for an additional access option to the specific areas of the facility:
  - Access to the fitness center and indoor track
  - Front desk for equipment checkout
  - Indoor pool
  - Multipurpose field / courts
Campus Recreation offers the sale of memberships to affiliates of the University of Vermont, including:
- Alumni
- Part Time / Temp Staff
- Fletcher Allen Employees
- Community Members (with UVM sponsor)

Membership Sales

Total Memberships Revenue FY2013: $34,339
More than a gym.

While the building serves its purpose in its capacity as a work out facility, Campus Recreation provides an extensive and diverse range of programming within its walls. From Flag Football to Zumba, Adventure Day Camp to Scuba and Sailing, our programs meet a wide range of needs. Students, staff, faculty, and local community members alike are all served in one way or another by our programs.

INTRAMURAL SPORTS

Highlights and Accomplishments

- Overall number of teams increased by a total of 34 teams, including an increase of 10 teams in indoor soccer
- Continued implementation of online managers’ meeting and quiz format for all league sports
- Addition of audio to online manager meeting to create a platform that was more accessible to team managers
- 4-on-4 flag football tournament was played on the indoor turf and registration was at 92% capacity
- Dedicated more than two hours of supervisor training to leadership skills development

Intramural Sports - Participation Counts

<table>
<thead>
<tr>
<th>Sport</th>
<th>Fall 2012</th>
<th>Spring 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basketball Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Racquetball Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flag Football</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outdoor Soccer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broomball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dodgeball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3-on-3 Basketball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volleyball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Badminton Doubles Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tennis League</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indoor Soccer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Racquetball Doubles Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ice Hockey</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dodgeball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-on-4 Flag Football Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Badminton Doubles Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Racquetball Singles Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CoRec Broomball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-on-5 Basketball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kickball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volleyball Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wiffleball Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Floor Hockey Tournament</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tennis Doubles League</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

FY2013 Total Participations: 22,358
INTRAMURAL SPORTS (CONTINUED)

Intramural Sports Comparisons

<table>
<thead>
<tr>
<th>LEAGUES</th>
<th>Teams</th>
<th>Participants</th>
<th>Participations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Badminton Doubles Tournament</td>
<td>36</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td>Badminton Singles Tournament</td>
<td>22</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>Basketball</td>
<td>174</td>
<td>21</td>
<td>27</td>
</tr>
<tr>
<td>Broomball</td>
<td>32</td>
<td>32</td>
<td>3</td>
</tr>
<tr>
<td>Dodgeball</td>
<td>32</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Futsal</td>
<td>51</td>
<td>19</td>
<td>16</td>
</tr>
<tr>
<td>Ice Hockey</td>
<td>65</td>
<td>60</td>
<td>97</td>
</tr>
<tr>
<td>Kickball</td>
<td>10</td>
<td>35</td>
<td>67</td>
</tr>
<tr>
<td>Racquetball Singles Tournament</td>
<td>16</td>
<td>N/A</td>
<td>5</td>
</tr>
<tr>
<td>Tennis Doubles</td>
<td>12</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>Tennis Singles</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Wiffleball Tournament</td>
<td>17</td>
<td>N/A</td>
<td>2</td>
</tr>
<tr>
<td>Volleyball Tournament</td>
<td>10</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Team 3 Basketball</td>
<td>12</td>
<td>24</td>
<td>31</td>
</tr>
<tr>
<td>Team 3 Basketball Tournament</td>
<td>5</td>
<td>N/A</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LEAGUES</th>
<th>Teams</th>
<th>Participants</th>
<th>Participations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Badminton Doubles Tournament</td>
<td>15</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>Badminton Singles Tournament</td>
<td>14</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>Broomball</td>
<td>32</td>
<td>32</td>
<td>3</td>
</tr>
<tr>
<td>Dodgeball</td>
<td>32</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Flag Football</td>
<td>6</td>
<td>12</td>
<td>32</td>
</tr>
</tbody>
</table>

FITNESS & WELLNESS PROGRAMS

Highlights and Accomplishments

- Hosted the first yoga teacher training program with 19 students graduating
- Hosted TRX, Spinning and Zumba Basic trainings
- Incorporated the new fitness supervisor position into existing staffing structure

"The fitness classes allow me to do different things for my body, so that I don't become used to just lifting weights. Campus recreation allows me to relieve stress and be healthy."  -Participant survey response

Fitness Programs - Participation Counts

Group Fitness Total Participants FY2013: 4,371
Group Fitness Participations FY2013: 32,165

<table>
<thead>
<tr>
<th>Program</th>
<th>FY 2012</th>
<th>FY 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Fitness</td>
<td>29,077</td>
<td>32,165</td>
</tr>
<tr>
<td>Personal Training</td>
<td></td>
<td>317</td>
</tr>
<tr>
<td>Instructional Rec</td>
<td></td>
<td>404</td>
</tr>
</tbody>
</table>
PHYSICAL EDUCATION BASIC (PEAC)

Highlights and Accomplishments

- Awarded 1,589 credits during FY13
- Enrollment for the year was at 64% of its capacity for fall 2013 and 78% in spring 2013
- Added new sections of Cycling and Heart Rate Training, Rock Climbing, and Yoga & Ayurveda
- Added three new courses for fall 2013, which includes Learn to Play Hockey, Yoga for Relaxation, and Kickboxing for Self-Defense

PEAC - Participation Counts
Total Participants FY2013: 23,480

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>11,542</td>
<td>11,938</td>
</tr>
<tr>
<td>Spring</td>
<td>9,044</td>
<td>12,938</td>
</tr>
</tbody>
</table>

YOUTH & FAMILY PROGRAMS

Highlights

- Increased overall participation in Learn to Swim by 11% from FY12
- Increased overall participation in certification classes by 48%
- Hosted a Learn to Swim instructor in-service as part of the spring semester training session, which was well-received by all instructors

ADVENTURE DAY CAMP (ADC)

Highlights

- The Vikings were challenged every day by having the opportunity to participate in an off campus activity. The Vikings staff planned a diverse, fun, and engaging schedule of excursions throughout the summer.
- Weekly themes were successfully incorporated, which helped to direct camp planning in all activities and field trips.

ADC Participation Counts

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campers</td>
<td>409</td>
<td>660</td>
</tr>
</tbody>
</table>

ADC Revenue

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$104,200</td>
<td>$113,374</td>
</tr>
</tbody>
</table>
Impact on our student employees.

Campus Recreation impacts students at UVM not only as participants but as employees. With over 200 student colleagues, Campus Recreation is the second highest employer on campus - providing our staff with a network of social and developmental interaction.

STUDENT STAFF DEVELOPMENT

Highlights

- Learning outcomes were created for student employees and the fall staff training program
- Implemented a new employee orientation program in the fall and a full staff meeting in the spring
- Rec Council underwent a vision overhaul and is now focused on staff appreciation and recognition, special events, and community service, as well as serving in an advisory capacity on a variety of topics as needed
- Hosted first Finals Week Staff Appreciation event in the Davis Center, which was well attended and appreciated by the students
- Volunteers worked the sled hockey tournament in October and Special Olympics in April
- Attendance at the annual staff appreciation event, the ReCATemy Awards, was over 100 for 2013
The Campus Recreation Council at the University of Vermont is a student advisory council that strives to serve as a resource to the Campus Recreation professional staff regarding all issues related to Campus Recreation, its student staff, and users of its facilities and programs. The Council’s responsibilities include:

- Assisting in the interpretation and/or revision of Campus Recreation policies and procedures
- Planning and implementing special events and staff teambuilding activities
- Providing a student perspective to strategic planning and other major programmatic decisions
- Serving as a representative and advocate for students during Campus Recreation professional staff meetings
- Recommending improvements and program development opportunities

Recreation Council 2012-2013

Eric Canfield
Danielle Caputo
Meghan Clancy
James Dalgarno
Devon Farr
Melissa Gelinas
Courtney Pidgeon
Angelica Segarra
Michael Wodds

Advisors
Ron Benbow
Cyrus Carey
Jake Eisman

Intramural Sports Manager
Facilities Building Monitor
Intramural Sports Manager
Intramural Sports Manager
Equipment Manager
Facilities Office Assistant
Intramural Sports Manager
Fitness Assistant Supervisor
Fitness Movement Specialist

Student and Temp Staff by Program Area

<table>
<thead>
<tr>
<th>Program Area</th>
<th>FY2012</th>
<th>FY2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilities</td>
<td>120</td>
<td>116</td>
</tr>
<tr>
<td>Fitness</td>
<td>25</td>
<td>32</td>
</tr>
<tr>
<td>Intramurals</td>
<td>2</td>
<td>45</td>
</tr>
<tr>
<td>Interns</td>
<td>2</td>
<td>13</td>
</tr>
<tr>
<td>Marketing/Other</td>
<td>3</td>
<td>9</td>
</tr>
</tbody>
</table>

CAMPUS RECREATION: STUDENT STAFF

CAMPUS RECREATION: STUDENT STAFF
What students think of us: Campus Recreation role to the UVM student.

There are countless components and opportunities within a University that exist well beyond the classroom. The University of Vermont is essentially a "city within a city" that combines the ideas of learning, community, development, and interaction all in one centralized campus.

FY 2013 Assessment Projects

Intramural Sports
- Fall 2012 league sports survey
- Spring 2013 league sports survey
- Spring 2013 intramural sports tournament sports survey

Fitness & Wellness
- Fall 2012 Fitness programs end of semester survey
- Spring 2013 fitness programs end of semester survey

Physical Education Basic (PEAC)
- Fall 2012 PEAC end of semester survey
- Spring 2013 PEAC end of semester survey

Youth & Family
- 2012 ADC survey
- Fall 2012 learn to swim survey
- Spring 2013 learn to swim survey

Student Development
- Fall 2012 supervisor staff training survey
- Fall 2012 new staff orientation survey
CAMPUS RECREATION: BUDGET REPORT

Revenue Generated by Program
Total Revenue FY2013: $419,301

Expenses by Program (Wages and Operating)
Total Expense FY2013: $1,123,140