“Participating in UVM Campus Recreation makes me feel like I am, in fact, part of a community.”

**CAMPUS RECREATION** at the University of Vermont is committed to making student participation in recreational activities an essential component of the UVM experience. By providing outstanding leadership and a variety of high quality program offerings, we meet the recreational interests of a diverse student body. Our efforts are focused on activities that create positive social interaction, opportunities for education and development, and promotion of healthy lifestyles among students as well as faculty/staff and community.
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CAMPUS RECREATION at the University of Vermont is built upon a foundation of programming excellence in fitness and wellness, informal recreation, instructional programs, intramural sports, physical education, and youth and community programs.

The efforts of a highly qualified, enthusiastic, and professional staff ensure a quality recreational experience for the UVM community. Experiential education and leadership opportunities are offered to participants, students, and part-time staff, which complement the educational mission of the university. These opportunities add to the growth and development of all involved with Campus Recreation.

Newly constructed state of the art recreation facilities, as well as effective and appropriate use of financial, technological, physical, and human resources will drive the future improvements and advancement of the program. Campus Recreation strives to be a progressive leader on campus and in the field of university recreation.
UVM CAMPUS RECREATION

ORGANIZATIONAL CHART

GREGG BATES
Director
Campus Recreation

SHELBY HINKLE SMITH
Senior Associate Director
Programs

BLAKE SIMPFENDERFER
Associate Director
Operations

CYRUS CAREY
Assistant Director
Operations

RACHEL VALYOU
Assistant Business Manager

KATE YOULEN
Assistant Director
Marketing & Communications

JUSTINA REICHELT
Assistant Director
Fitness Programs

ELI BARRETT
Coordinator
Fitness Programs

PEAC INSTRUCTORS

FITNESS STAFF
Fitness Instructors
Personal Trainers
Fitness Support Staff

COMMUNITY PROGRAMS STAFF
Swim School Staff
ADC Staff
Certifications Staff

INTRAMURAL STAFF

Supervisors
Officials
Scorekeepers
Office Assistants

OPERATIONS
ADMINISTRATIVE
PROGRAMS
PARTICIPATIONS BY PROGRAM
Total participations: 468,773

UNIQUE PARTICIPANTS BY PROGRAM
Total unique participants: 11,902

UNIQUE PARTICIPANTS DETAIL
STUDENTS
Undergraduate: 8,442
Graduate: 625
Medical: 333
Continuing Education: 273

OTHER
Faculty/Staff: 1,297
Members: 112
Other: 820
FACILITY HIGHLIGHTS & ACCOMPLISHMENTS

- During the summer Campus Recreation invested over $140,000 in new equipment for the Fitness Center. The replacement covered nine new Precor Elipticals, two new Cybex Arc Trainers, two new Stairmaster Gauntlets, two new Keiser Indoor Cycles, one new Sci-Fit Upper Body machine with adaptable seat, one new Versa Climber, 10 pieces of Cybex Selectorized weight machines, two Cybex quad weight towers, and two Cybex Bravo Functional Trainers.
- Thanks to a generous gift from a donor Campus Recreation was able to replace six aging treadmills during the Winter Break with six new Cybex treadmills.
- During the Spring Semester Campus Recreation administered a Fitness Center Experience Survey that 1,793 facility users participated in.
- Improving customer service was a big focus for Campus Recreation Operations during FY 16. Through a revamped training in the fall and an ongoing focus during the year we received a lot of positive feedback of the improvements.
- FY 16 saw improvements in the overall student employee staff culture and work environment. These improvements went hand in hand with increased customer service and fitness center cleaning initiatives that will continue into FY 17.
- A “music genre selection survey” conducted for Neptune radio provided opportunity for patron feedback. It was evident that numerous patrons were excited about the chance to provide this feedback and many indicated a desire to contribute feedback on a more frequent basis.

Campus Recreation experienced a **5% INCREASE** in the number of participations and a **4.6% INCREASE** in unique participants from the prior year. FY 16 saw 468,773 participations versus 445,703 and 11,902 unique participants versus 11,380.
UVM CAMPUS RECREATION OPERATIONS

FACILITIES PARTICIPATION DATA

FY14  FY15  FY16

PATRICK-FORBUSH-GUTTERSON COMPLEX

450,093  445,703  468,773

INFORMAL REC USE BY SPACE

INDOOR TRACK

48,746  45,622  51,326

POOL

8,871  10,005  9,718

PATRICK GYM

3,667  1,213  1,721

FITNESS CENTER

269,555  280,955  295,363

MULTIPURPOSE COURTS

12,095  11,048  8,270
UVM Campus Recreation offers the sale of memberships to affiliates of The University of Vermont, including:

- Alumni
- Part Time/Temp Staff
- UVM Medical Center Employees
- Community members with a UVM sponsor

**MEMBERSHIP SALES**

Total memberships revenue FY2016: $58,711.38
IMPACT ON WELL-BEING

Over 50% of UVM students surveyed feel that their participation in/use of Campus Recreation programs and facilities has a positive impact on their overall health, fitness level, stress management, and feeling of well-being.

FACILITIES VS PROGRAMS

While our facilities provide a space for recreational opportunities, our programs provide a unique area to participate in both individual and group activities. From intramural sports to group fitness classes, PEAC courses for credit, and community programs, our programs have seen a substantial growth not only in participations, but variety.
**INTRANUMRAL SPORTS**

Highlights and Accomplishments

- Three officials (Elvis Lizardo, Carissa Smith & Jordan Brace) were selected to officiate at flag football and basketball tournaments around the country. Lizardo received bids to officiate at both the National Flag Football and Basketball tournaments. He was selected as an All-American Flag Football official honoring the top officials in the country.

- A new student position was created (Head Supervisor) to help with the administration of the Intramural Sports program. The Head Supervisor assisted professional staff with the evaluation of staff members, inventorying and maintaining equipment, and being a voice for the other student staff members. This positions responsibilities will be expanded in 2016-17.

- Customer service and policy enforcement were an area of focus in 2015-16 with the goal of providing a better experience for the participants. As a result, participants found themselves playing in a more welcoming and transparent environment. Players knew what to expect from each experience and how to interpret the rules.

- New sports and tournaments were added, including Trenchball (a more inclusive form of dodgeball), canoe battleship, a 4v4 flag football league, and a spring volleyball league.

### PARTICIPATION COUNTS

Total participations FY16: 21,381
## INTRAMURAL SPORTS COMPARISONS

### FALL SPORT

<table>
<thead>
<tr>
<th>Sport</th>
<th># of Teams</th>
<th># of Participants</th>
<th># of Participations</th>
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<tr>
<td></td>
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<td>FY16</td>
</tr>
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<td>30</td>
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<tr>
<td>Tennis League</td>
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<tr>
<td>Doubles Tennis Tournament</td>
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<tr>
<td>Ping Pong Tournament</td>
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<tr>
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### SPRING SPORT

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<td>FY16</td>
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<tr>
<td>5v6 Basketball League</td>
<td>56</td>
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<td>4v4 Flag Football League</td>
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<td>Co-Rec Broomball League</td>
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<td>Co-Rec Volleyball League</td>
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<td>Res Hall League</td>
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<td>Trenchball League</td>
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<tr>
<td>5v5 Basketball Tournament</td>
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<tr>
<td>4v4 Flag Football Tournament</td>
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<td>8</td>
</tr>
<tr>
<td>Wiffleball Tournament</td>
<td>4</td>
<td>N/A</td>
<td>N/A</td>
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FITNESS PROGRAM
Highlights and Accomplishments

- Instructional Rec participations, which includes the Yoga Teacher Training and Strength School, increased by 94.59%.
- Personal Training participations increased by 27.79%.
- WE students had 984 group fitness participations.
- Yoga Day had over 306 participations and our YTT Free Community Classes recorded over 1,902 participants.
- Fall and Spring Free week had over 3,043 participants.
- Fitness Programs included 17.45% male participations 82.55% female participations for a total of 3,943 total unique participations.

IMPACT ON LIFE SKILLS
Over 25% of UVM students surveyed feel that their participation in/use of Campus Recreation programs and facilities has had a positive impact on their academic performance, ability to multi-task, time management skills, and ability to concentrate.

FITNESS PROGRAM PARTICIPATION COUNTS
Group Fitness Total Participants FY16: 3,943
Group Fitness Participations FY16: 35,321

<table>
<thead>
<tr>
<th></th>
<th>FY15</th>
<th>FY16</th>
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<tr>
<td>GROUP FITNESS PARTICIPATIONS</td>
<td>32,880</td>
<td>29,911</td>
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<tr>
<td>PERSONAL TRAINING PARTICIPATIONS</td>
<td>457</td>
<td>584</td>
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<tr>
<td>INSTRUCTIONAL REC PARTICIPATIONS</td>
<td>2,480</td>
<td>4,826</td>
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</table>
PHYSICAL EDUCATION
BASIC INSTRUCTION (PEAC)
Highlights and Accomplishments

The PEAC program had a steady year with enrollment leveling off. The following are some general highlights for the year:

- 31 (fall) and 25 (spring) different PEAC courses were offered. Included in this were two (2) new courses.
- Enrollment capacity was 73% (fall) (-1% from FY15) and 81% (spring) (+1% from FY15)
- The PEAC Program welcomed four (4) new instructors during the past academic year.
- A total of 1,325 credits were earned during FY16.
- Maintained 72% enrollment capacity across all PEAC course offerings

PEAC PARTICIPATION COUNTS

Total Participations FY16: 16,190*

* Participations do not include PEAC 027 Group Fitness
YOUTH & COMMUNITY
Highlights and Accomplishments

The Youth and Community unit hosted a variety of community and staff development events and programs throughout the year. The following programs and events were offered:

- Certification Classes: five (5) American Heart Association HeartSaver classes, two (2) American Heart Association Basic Life Support classes, one (1) American Red Cross Lifeguard Recertification course, and one (1) American Red Cross Water Safety Instructor Training course. These courses reflected an increase in participation by 57% over FY16.

- Vermont Swim School: private and group lessons in both the fall and spring semesters. Senior Fitness: senior fitness program during both fall and spring had record enrollment of 39 unique participants over the course of the year.

- Student Development Program: A new student development program was implemented this year that included a variety of new initiatives and was met with success.

- Student Development-Related Events: two (2) staff appreciation days, one (1) finals week staff appreciation events, and the ReCATemy Awards. Additionally, the RECogntiion Crew hosted a spring semester staff social and created a ‘shout out’ system.
STUDENT STAFF DEVELOPMENT

Highlights

• Successful implementation of a new, comprehensive Student Development Program that focuses on the professional development of our student staff members by guiding them through the process of thinking critically about their professional and personal goals, employable qualities, and how these relate to and can be developed through their work with Campus Recreation. This new program is designed to support the learning outcomes established for all Campus Recreation employees and includes:
  - Student Employee Learning Plan (SELP)
  - SELP Check-In
  - Performance reviews
  - Skill building activities
  - Leadership development opportunities
  - Campus Connections bulletin highlighting leadership, service, career, and wellness opportunities on-campus
  - Staff appreciation & recognition
  - Assessment

Leadership Groups

As part of the Campus Recreation Student Development Program, two leadership groups have been created, the Leadership Project Team and the RECognition Crew. These groups provided opportunities for student staff members to get involved in Campus Recreation in one of two ways. Each group participated in two leadership workshops that were designed to support each group in pursuit of their purpose.

The Leadership Project Team is a student-led group that is responsible for creating, developing and implementing a special recreational event for the campus community. This year the group planned a laser tag event that was met with success. 2015-2016 group members included: Elvis Lizardo, Carissa Smith, Kaeli Mace, and Amanda Pomeroy.

The second opportunity is the RECognition Crew is charged with creating ways in which to recognize and support the student staff for their work with Campus Recreation, as well as to develop a sense of community amongst the Campus Rec student staff. This is done through the planning of staff social events, recognizing employees for their exceptional contributions and using social media to engage staff members in the staff community. 2015-2016 group members included: Ashley Miles, Erin Connor, Brianna Mandry, Meredith Gensch, and Andrea Magnant.
<table>
<thead>
<tr>
<th>Program Area</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
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<tbody>
<tr>
<td>Facilities</td>
<td>102</td>
<td>89</td>
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</tr>
<tr>
<td>Fitness</td>
<td>68</td>
<td>79</td>
<td>69</td>
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<tr>
<td>Intramurals</td>
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<tr>
<td>PEAC</td>
<td>24</td>
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<tr>
<td>Youth &amp; Community</td>
<td>15</td>
<td>18</td>
<td>16</td>
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<tr>
<td>Interns</td>
<td>2</td>
<td>2</td>
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<tr>
<td>Marketing, Admin, Other</td>
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<td>4</td>
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</tbody>
</table>
REVENUE GENERATED BY PROGRAM

Total revenue FY2016: $517,170

- **FITNESS**: $180,988
- **YOGA TEACHER TRAINING**: $63,800
- **PEAC**: $139,365
- **MEMBERSHIPS**: $59,431
- **FACILITIES**: $14,950
- **INTRAMURAL SPORTS**: $15,804
- **YOUTH & COMMUNITY**: $23,570
- **AQUATICS**: $8,165
- **MISC.**: $11,097

UVM CAMPUS RECREATION

BUDGET REPORT
EXPENSES BY PROGRAM
(Wages and operating)
Total expense FY2016: $1,289,897

ADMINISTRATION, STAFF SALARY & BENEFITS $698,759

FACILITIES $149,773

YOGA TEACHER TRAINING $43,269

YOUTH & COMMUNITY $15,215

STUDENT DEVELOPMENT $15,112

AQUATICS $26,123

INTRAMURAL SPORTS $96,899

PEAC Physical Education $119,255

FITNESS $107,260

MARKETING $18,232