University Personnel

Faculty Athletic Representative: Noel Ragsdale
Associate Provost for Athletic Compliance: Ellen Ferris (821-4290)
Director of Compliance: Sara Griffin-Webster (740-3832)
Assistant Director of Compliance: Kevin Sergent (740-9157)
Equity & Diversity/Title IX Coordinator: Jody Shipper (740-5086)

USC Athletics Head Coaches

— Men’s:
  BASEBALL: Chad Kreuter (740-5782)
  BASKETBALL: Tim Floyd (740-3815)
  FOOTBALL: Pete Carroll (740-4204)
  GOLFS: Director of Golf, Kurt Schuette (740-0877), Chris Zambris (740-0687)
  SWIMMING/DIVING: Dave Salo/Hongping Li (740-8444)
  TENNIS: Peter Smith (740-3829)
  TRACK & FIELD: Ron Alice (740-4201)
  VOLLEYBALL: Bill Ferguson (740-3838)
  WATER POLO: Jovan Vavic (740-8444)

— Women’s:
  BASKETBALL: Mark Trakh (740-7204)
  CROSS COUNTRY: Tom Walsh (821-2171)
  GOLFS: Andrea Gaston (740-5421)
  ROWING: Zenon Babraj (740-3830)
  SOCCER: Ali Khosroshahin (740-1356)
  SWIMMING/DIVING: Dave Salo/Hongping Li (740-8444)
  TENNIS: Richard Gallien (740-3828)
  TRACK & FIELD: Ron Alice (740-4201)
  VOLLEYBALL: Mick Haley (740-4151)
  WATER POLO: Jovan Vavic (740-8444)

Sports Information

SPORTS INFORMATION DIRECTOR: (740-8480)
Tim Tessalone, Home (310-540-7052), Cell (213) 725-3572
ASSISTANT SPORTS INFORMATION DIRECTORS: (740-8480)
Darcy Couch, Cell (213-725-3447); Paul Goldberg, Cell (213-725-3567);
Jason Pommier, Cell (213-725-3529); David Tuttle, Cell (213-725-3102)
SPORTS INFORMATION FAX NUMBER: (740-7584)

Fax Numbers

Administration: 740-1306; Baseball: 740-5479; Compliance: 740-6744;
Equipment Room: 740-9864; Football: 740-6666; Kennedy Building
(Men’s and Women’s Golf, Swimming, Water Polo and Women’s Soccer)
740-6117; Men’s Basketball: 740-7585; Operations/Game Management:
821-1075; Sports Information: 740-7584; Student-Athlete Academic
Services: 740-4407; Ticket Office: 740-4300; Training Room: 740-0504;
Weight Room: 821-3142; Women’s Basketball: 740-7380

www.usctrojans.com

IT’S NOT ‘SOUTHERN CAL’

Note to the media: In references to athletic teams of the University of
Southern California, the following are preferred: USC, Southern California,
So. California, Troy and Trojans for men’s or women’s teams, and Women
of Troy for women’s teams. PLEASE do not use Southern Cal (it’s like
calling San Francisco “Frisco” or North Carolina “North Car.”).
Press Credentials: Direct all inquiries to Tim Tessalone, Sports Information Director, USC Heritage Hall Room 103, Los Angeles, California 90089-0601, (213) 740-8480. Information about radio and television broadcasting rights can also be obtained from Tessalone. If the request is made seven days prior to the game, the credentials will be mailed, otherwise credentials can be picked up at Will Call on the southeast side of the Galen Center beginning two hours prior to tip-off.

Telephones: Contact ITS at (213) 821-0687 to order phone service at the Galen Center.

Facsimile: A FAX machine provided by the USC Sports Information Office is available in the press section. Service is provided on a first-come, first-serve basis at no charge.

Galen Center: The Galen Center (3400 South Figueroa Street) is located approximately 15 miles from Los Angeles International Airport (adjacent to the USC campus). Directions: take Century Blvd. east to I-405 north; exit to I-10 east (toward Los Angeles) to I-110 South; exit Adams Blvd. and turn right onto Figueroa St.; go one mile and the Galen Center will be on your left. Or take I-405 south to I-105 (toward Norwalk) east to I-110 north (toward Pasadena/Los Angeles) and exit at King Blvd.

Media Parking: Media parking is available in Parking Structure 2, next to the Radisson Hotel. The entrance is off Flower Street.

Post-Game Interviews: Coaches and player interviews for USC and the visiting team will be conducted separately and at the respective locker rooms of each team. USC head coach Tim Floyd will be available to media in the Interview Room, located next to the Media Work Room. The USC locker room will be open to the media after an appropriate cooling-off period.

USC Practices: USC’s men’s basketball practice sessions are generally closed. The Trojans practice at the Galen Center (on the practice courts). However, USC does hold several practice sessions in the Galen Center.

Player Interviews: All requests for player interviews should be directed to Dave Tuttle, Assistant Sports Information Director (213) 740-8480. Please make your requests at least 48 hours in advance. Media members may interview players after USC’s practice sessions or during a class break if possible. No interviews will be granted on the day of a game or prior to practice and under no circumstances are players available for interviews by calling them in their dorm rooms or apartments. Players are instructed not to grant any telephone or face-to-face interviews unless arrangements are made through the USC Sports Information Office.

Coach Interviews: All requests for interviews with Tim Floyd and his staff should be directed to Dave Tuttle, Assistant Sports Information Director (213) 740-8480.

Game Services: All members of the working media will be supplied with a game program, statistics and pregame notes as well as complimentary food service. Final and halftime statistics will be furnished along with a play-by-play. USC will also supply post-game quotes from both head coaches (and players in the event of outstanding individual performances), in addition to post-game notes.

Media Will Call: “Media Will Call” for Trojan basketball games is located at the southeast entrance of the Galen Center, located off Flower Street.

Sports Information Staff

Director, Tim Tessalone  
Asst. Director, Darcy Couch  
Asst. Director, Paul Goldberg  
Asst. Director, Jason Pommier  
Asst. Director, David Tuttle

Pacific-10 Conference Press Rows

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<tr>
<td>Arizona</td>
<td>(520) 621-4334</td>
<td>Stanford</td>
<td>(415) 723-4418</td>
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<tr>
<td>Arizona State</td>
<td>(480) 965-7274/4778</td>
<td>UCLA</td>
<td>(310) 825-1899</td>
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<td>California</td>
<td>(510) 642-3098</td>
<td>USC</td>
<td>(213) 741-1341/0174</td>
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<td>Oregon</td>
<td>(541) 346-4496/4497</td>
<td>Washington</td>
<td>(206) 543-2230</td>
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<td>Oregon State</td>
<td>(541) 737-3020</td>
<td>Washington State</td>
<td>(509) 335-2684</td>
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## Newspapers

**Los Angeles Times** – 202 W. First St., Los Angeles 90012, (213) 237-7145, fax (213) 237-7876 • Randy Harvey (S.E.), David Wharton (beat), Gary Klein (beat), T.J. Simers (columnist), Bill Plaschke (columnist).

**Orange County Register** – 625 No. Grand Ave., Santa Ana 92711, (714) 796-7804 or -7817, fax (714) 796-6765 • Greg Gibson (S.E.), Michael Lev (beat), Adam Maya (beat), Mark Whicker (columnist), Randy Youngman (columnist), Todd Harmonson (prep sports editor).


**Long Beach Press-Telegram** – 604 Pine Ave., Long Beach 90844, (562) 499-1323, fax (562) 437-8914 • Joe Haakenson (S.E.), Doug Krikorian (columnist), Bob Keisser (columnist), Frank Burlison (college basketball)

**San Gabriel Valley Tribune** – 1210 North Azusa Canyon Rd., West Covina 91790, (626) 962-8811 x2239, fax (626) 856-2758 • Steve Hunt (S.E.)

**Inland Valley Daily Bulletin** – 2041 E. Fourth St., Ontario 91761, (909) 483-9362, fax (909) 948-9038 • Steve Hunt (S.E.)

**San Bernardino Sun** – 399 “D” St., San Bernardino 92401, (909) 889-9666 or 386-3865, fax (909) 384-0327 • Louis Brewster (S.E.)

**Riverside Press-Enterprise** – 3512 14th St., Riverside 92502, (951) 368-9533 or (909) 782-7595, fax (909) 782-6009 • Dave Ammenheuser (S.E.), Dan Weber (beat), Greg Patton (columnist).

**South Bay Daily Breeze** – 5215 Torrance Blvd., Torrance 90709, (310) 540-5511, ext. 432, fax (310) 540-3067 • Todd Bailey (S.E.), Phil Collin, Mike Waldner (columnist)

**Daily Trojan** (USC student newspaper – Student Union 404, USC, Los Angeles 90089-0895, (213) 740-5671, fax (213) 740-5666 • Michael Middlehurst-Schwartz (S.E.)

## Television Stations


**KNBC** (NBC affiliate) – 3000 W. Alameda, Burbank 91523, (818) 840-4237, fax (818) 840-3076 • Fred Roggin, Mario Solis, Kevin LaBeach (producer), Steve Leveton (producer)

**KABC** (ABC affiliate) – 500 Circle Seven Dr., Glendale 91201, (818) 863-7677, fax (818) 863-7889 • Rob Fukuzaki, Curt Sandoval, John Hartung, Stan Radford (senior producer), Dae Ho Suk (producer), Mike Parker (producer)

**KTLA** (Warner Bros.) – 5800 Sunset Blvd., Hollywood 90028, (323) 460-5500 or -5907, fax (323) 460-5333 • Leila Feinstein, Damon Andrews, Tom Klimasz (producer), Josh Abelson (producer), Donovan Tar (producer)

**KCAL** (independent/KCBS) – 6121 Sunset Blvd., Hollywood 90028, (818) 655-2400, fax (323) 460-3337 • John Ireland, Scott Henry (producer), Lou Cook (producer), Scott Henry (producer), Armen Keuillian (producer), Renaldo Vela (producer)

**KTTV** (Fox) – 1999 So. Bundy Dr., Los Angeles 90025-5235, (310) 584-2030, fax (310) 584-2450 • Rick Garcia, Rod Cohen (producer), Alphaeus Taylor (producer), Ray Bell (producer)

**KCOP** (UPN) – 1999 So. Bundy Dr., Los Angeles 90025-5235, (310) 584-2030, fax (310) 584-2450 • Steve Jahnke (producer)

## Wire Services/Ntl. Publications

**Associated Press** – 221 So. Figueroa #300, Los Angeles 90012, (213) 626-1200, fax (213) 346-0200 • Ken Peters (S.E.), Beth Harris, John Nadel

**SportsTicker** – 11152 Lexington Dr., Los Alamitos 90720, (562) 431-4374 or 8663, fax (562) 596-0295 • Ron Griffin, Brandon Beukelman, Robert Brooks

**USA Today** – 10866 Wilshire Blvd. #890, Los Angeles 90024, (310) 882-2400, fax (310) 882-1901 • David Leon Moore – 4425 Appleglen Ct., Moorpark 93021

**USC HEAD COACH TIM FLOYD WITH CBS’ CLARK KELLOGG FOLLOWING WIN OVER No. 7 STANFORD**
Cable Television Networks

FOX Sports Net West/Prime Ticket (USC local telecasts, replay, USC Sports Magazine, Lexus Gauntlet Show) – 1100 S. Figueroa St., Los Angeles 90017, (213) 743-7800 (production) or 763-4646 (news), fax (213) 763-4633
• Brad Zager (Producer), Micah King (Producer), Kyle Reischling (Regional producers), Mark Walton (Coordinating producer), Daryl Lewis (Gauntlet Producer), Michael Eaves, Lindsay Soto, Patrick O’Neal, Jim Watson (Regional Sports Report anchors), Shawn Kopelakis (Assignment editor)

USC Athletic Fan Publication

USC Report – P.O. Box 4533, Huntington Beach 92605-4533, (714) 375-3904 or (800) 526-9307, fax (714) 375-3906
• Dave Daniel (S.E.)

USC Athletic Web Site

CSTV/CBSSPORTS (www.usctrojans.com) – 2035 Corte del Nogal #200, Carlsbad 92009, (760) 431-8221, fax (760) 431-8108

Radio Stations

KSPN-AM (710) (USC flagship) – 3321 So. La Cienega, Los Angeles 90016, (310) 840-2492, fax (310) 559-5648
• Rory Markas (play-by-play), Jim Hefner (color), Steve Mason, John Ireland, Gary Miller, Dave Denholm, Beto Duran, Drew Belzer (producer), David Singer (producer)

KNX-AM (1070) – 6121 Sunset Blvd., Hollywood 90028, (323) 460-3562, fax (323) 460-3275 • Steve Grad, Geoff Nathanson, Chris Madsen, Randy Kerdoon, Bob Harvey, Bill Seward

KFWB-AM (980) – 5670 Wilshire Blvd. #200, Los Angeles 90036, (323) 525-0980, fax (323) 871-4670 • Bret Lewis, Ted Sobel, Bob Harvey, Bill Seward

KXTA-AM (570) – 3400 W. Olive Ave. #550, Burbank 91505, (818) 559-2252, fax (818) 729-2511 • Jim Rome, Steve Cates, David Vassegh, Sond Eidem (producer), Jayson Campodonia (producer)

XPRS-AM (1090) – 3655 Nobel Dr. #470, San Diego 92122, (858) 535-2500, fax (858) 453-8377 • Scott Kaplan, Billy Ray Smith, John Kentera, Joe Tutino (producer), Marty Caswell (producer)

KDWN-AM (720) (USC Trojan Talk) – P.O. Box 760, Las Vegas, Nev. 89125, (702) 383-8255 • Harvey Hyde, Chuck Hayes

KSCR-FM (USC student station) – DXM, USC, Los Angeles 90089, (213) 740-5727, fax (213) 740-5727

ESPN’S BRAD DAUGHERTY WITH JEFF TREPAGNIER AT THE 2001 FINAL FOUR SLAM DUNK COMPETITION.

TAJ GIBSON AND TIM FLOYD AT 2007-08 NCAA TOURNAMENT PRESS CONFERENCE


O.J. MAYO WITH FSN’S MICHAEL EAVES
Jim Hefner, a former USC assistant coach and assistant athletic director, brings considerable on and off the court experience to his job as he enters his 13th year as the analyst on the USC men’s basketball broadcasts.

For three years, he was a USC men’s basketball analyst for ON TV in Los Angeles and another four years with Prime Ticket before moving over to radio and the Trojan broadcasts for the 1996-97 season.

Hefner began his association with USC in 1966 as an assistant coach to Bob Boyd on the varsity team, and as the head coach of the Trojan freshman team. During the years that Hefner coached (1966-78), USC enjoyed its greatest basketball success, including a 24-2 record and No. 2 ranking in 1971. He was also a tremendous recruiter, bringing in such future college and NBA stars as Paul Westphal, Ron Riley, Mack Calvin and Bill Hewitt.

After 13 years as a coach, Hefner moved upstairs in Heritage Hall and became an assistant athletic director. During his 10 years (1979-88) in that position, he oversaw operations for the football, basketball and baseball programs.

He starred in basketball in high school, junior college and college. Hefner was a two-time all-league guard at both Alhambra (Calif.) High and Santa Ana (Calif.) Junior College, where Boyd was the head coach. He then earned Little All-America honors in 1963 and 1964 at Cal Western (now USIU).

Hefner coached the frosh teams at Cal Western and Seattle University for one year each.

Rory Markas, the play-by-play announcer for the Anaheim Angels for the past seven seasons, is in his 11th season as the radio play-by-play voice of USC men’s basketball.

He also is a news and sports reporter for KTTV FOX (Channel 11) in Los Angeles.

Markas spent the previous four years (1995-98) doing radio play-by-play and color for the NBA’s Los Angeles Clippers. Before working with the Clippers, he did play-by-play for the Milwaukee Brewers on television for three seasons (1992-94) and as a backup on radio for eight years (1984-91).

He was the weekend sports anchor at KCBS-TV in Los Angeles for nine years (1989-97) and was also a news reporter at KTLA-TV in Los Angeles for three years (1995-97).

He has won three Golden Mic awards and numerous A.P. awards for news and sports coverage. In his career, which began in 1976, he has also been a sports and news reporter at radio and television stations in Tucson, Ariz., Las Vegas, Nev., Flagstaff, Ariz., and Rogers, Ark.

Nick Young visits with Hefner and Markas on the postgame show
USC • Spirit Squads

USC Song Leaders

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