REVENUE BREAKDOWN

**By Category**
- Pac12/NCAA: 29%
- Ticket Sales: 23%
- Gifts/Donations: 25%
- Sponsorship/Royalties/Licensing: 13%
- Food & Beverage: 5%
- Ticket-Related Fees: 3%
- Other: 2%

**By Sport/Event**
- Football: 67%
- Men's Basketball: 11%
- Legacy Fund: 7%
- Outside Events: 1%
- General Support: 12%
- Other Sports: 2%
- Other: 2%
- Outside Events: 1%

OREGON ATHLETIC DEPARTMENT