The University of Maine enjoys a proud tradition of its NCAA Division I athletic programs, helping the university to build its local, state, regional, national and international reputation. Throughout UMaine’s history, the Department of Athletics, teams and student-athletes have achieved excellence on the court and ice, and in classrooms and laboratories.

The athletic programs provide academically and athletically talented students highly visible and valuable opportunities to represent the institution. The people of the state of Maine take pride in the achievements of the flagship university’s student-athletes, both on and off the fields of athletic competition.
What is the Alfond Fund?

In 2016, the Harold Alfond Foundation® presented another $1.5 million, three-year award that establishes the Alfond Fund in the University of Maine Foundation. The fund will create a centralized fundraising structure for UMaine Athletics and continued support of the football program. Donors can choose to support a specific team or a specific need (such as scholarships), or choose to make an unrestricted gift that UMaine athletics will use where “the need is the greatest.” All gifts will support the Alfond Fund!

Why do we need your support?

UMaine remains committed to funding the Black Bears through its base budget (largely a mix of state support and tuition dollars) and through campus-wide initiatives such as enhancing the “game day experience” for fans and players alike. The need for financial resources across campus, however, outstrips the University’s ability to cover all the costs associated with an outstanding athletics program. We rely upon generous donors to close the gap.

Alfond Challenge

The Harold Alfond Foundation® will match gifts to UMaine football on a 1:1 basis up to a total of $250,000 if specific terms and conditions are met. We are counting on generous alumni and friends to help us meet this challenge. Your gift can help meet a variety of needs, including expenses related to recruitment, team travel and equipment.
Maine’s only
NCAA Division I athletics

Women’s
• Basketball
• Cross-country
• Field Hockey
• Ice Hockey
• Soccer
• Softball
• Swimming and Diving
• Track and Field
  (indoor and outdoor)

Men’s
• Baseball
• Basketball
• Cross-country
• Football
• Ice Hockey
• Swimming and Diving
• Track and Field
  (indoor and outdoor)

UMaine student-athletes from 15 countries and 28 U.S. states and territories

84 individual and team conference championships in the last 10 years

3.09 cumulative GPA for athletes

6 ranking of the “Maine Stein Song” among university fight songs nationwide

University of Maine student-athletes have gone on to play in the NFL, NHL, WNBA and MLB.

Student-athlete graduation rate 90%

2015-16 conference All-Academic Honorees 72

56 Dean Smith Award Winners
**Investing in Greatness**

**Student-athlete annual expenses**

<table>
<thead>
<tr>
<th></th>
<th>OUT-OF-STATE</th>
<th>IN-STATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>$27,240</td>
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<tr>
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<tr>
<td>Meal Plan (unlimited)</td>
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<td>Meal Plan (unlimited) $4,710</td>
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<tr>
<td>Room: (double occupancy)</td>
<td>$5,154</td>
<td>Room (double occupancy) $5,154</td>
</tr>
<tr>
<td>Fees</td>
<td>$2,258</td>
<td>Fees $2,258</td>
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<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>$40,362 Out-of-state</strong></td>
<td><strong>$21,492 In-state</strong></td>
</tr>
</tbody>
</table>

Harold Alfond and his family are among the University of Maine’s most loyal fans and generous supporters. Throughout the years, the Harold Alfond Foundation™ has provided more than $15 million in support of UMaine Athletics. Gifts for capital projects, such as Alfond Arena and Alfond Stadium, have transformed the game-day experience for fans, coaches and players alike. The Alfonds’ philanthropy has benefited thousands of UMaine student-athletes, hundreds of coaches and countless fans of Black Bear Nation. The “Alfond Challenge” has provided the Black Bears with valuable support for annual operations, and encouraged hundreds of alumni and friends to make gifts to benefit Maine’s only Division I athletics program. This is the eighth year the Foundation has made this challenge to UMaine. And in fall 2016, the Harold Alfond Foundation presented another $1.5 million, three-year award that establishes the Alfond Fund in the University of Maine Foundation. The fund will create a centralized fundraising structure for UMaine Athletics and continued support of the football program.
About the Fund

- The mission of the Alfond Fund is to provide the necessary financial sport to UMaine student-athletes so they can succeed in the classroom and in athletic competition.

- $1.5 million gift from the Harold Alfond Foundation to UMaine Athletics over three years.

- $750k over three years to continue annual $250k Alfond Football Challenge to directly support UMaine football and match gifts up to $250k dollar-for-dollar.

- $750k over three years in unrestricted support of UMaine athletics to be used at the discretion of the Athletic Director.

- The unrestricted support will serve as a catalyst to raise more unrestricted dollars for all of our programs.

- The new Alfond Fund will create a centralized athletic fundraising structure at UMaine, simplifying giving for our donors and maximizing investments in fundraising resources to maximize ROI.

- The Alfond Fund will include fundraising efforts focused on capital, endowment and annual needs. All athletic giving will fall under the Alfond Fund going forward.

- Donors will have the option to make an unrestricted gift, or give to a sport of choice under the Alfond Fund umbrella, with sport specified dollars going directly to support the program selected by the donor.

- Accumulated giving to Maine Athletics, even donors who make several gifts to separate sports, will all be tracked the same on an annual basis to ensure Alfond Fund donors are appropriately recognized and qualify for benefits at specific giving levels as laid out by the new giving benefits chart.
Alfond Fund Membership Levels and Benefits

<table>
<thead>
<tr>
<th>Bear Cub</th>
<th>Black Bear</th>
<th>Captain</th>
<th>Coach's Circle</th>
<th>Athletic Director's Club</th>
<th>MVP</th>
<th>True Blue</th>
<th>Champion</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25</td>
<td>$100</td>
<td>$250</td>
<td>$500</td>
<td>$1,000</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Pride in supporting 400+ student-athletes
UMaine athletics eblasts and decal magnet
Online donor recognition
Annual report for Athletic Department
Eligible to purchase UMaine Athletic’s preferred seating
Preferred parking for UMaine Athletic events*
Athletic Director’s Club**
Videoboard recognition
UMaine athletic experience

*Preferred parking for athletic events at Alfond Arena and Cross Insurance Center are allocated to preferred seating members
1–4 Preferred Seats = 1 parking Pass • 5–9 Preferred Seats = 2 parking passes • 10+ Preferred Seats = 3 parking passes
**Athletic Director Circle, all gifts to the University of Maine at the $1,000 level or greater are included in the UMaine President’s Club
***Each $500 gift to any sport is eligible for one preferred seat
Preferred Seating

In prior years a donation to the preferred seating fund was required in order to purchase a preferred seat. The Alfond Fund allows athletic giving to be more donor centric and provide more ways for you to give. **You may now give to any athletic program and it will count towards your preferred seats.** For example, make a gift of $500 or more to softball and that gift will make you eligible to purchase one preferred seat at hockey. It is a win-win for everyone!
Preferred Parking Information

**Alfond Arena Preferred Parking**
Hockey season ticket holders who donate $500 or more annually to the Alfond Fund are eligible for complimentary parking in the preferred parking lot at Alfond Arena.

**Cross Center Parking**
Basketball season ticket holders who donate $500 or more annually to the Alfond Fund will be eligible for premium parking for Men’s and Women’s Basketball games at the Cross Center.

<table>
<thead>
<tr>
<th>Number of Preferred Seats Purchased</th>
<th>Number of Parking Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1–4</td>
<td>1</td>
</tr>
<tr>
<td>5–9</td>
<td>2</td>
</tr>
<tr>
<td>10+</td>
<td>3</td>
</tr>
</tbody>
</table>
Alfond Arena (hockey)

Season Membership

GOLD $325 + $50 donation
SILVER $325 + $350 donation
BLUE $325 + $315 donation
WHITE $325 + $255 donation

Half-Season Membership

GOLD $190 + $250 donation
SILVER $190 + $190 donation
BLUE $190 + $175 donation
WHITE $190 + $160 donation

Single Game Pricing

GOLD $50
SILVER $40
BLUE $35
WHITE $20

Hockey parking

COLLEGE AVE
ALFOND ARENA
SKY BOX PARKING
FREE PARKING
FREE PARKING
FREE PARKING
FIELD HOUSE
Alfond Stadium (football)

*Season Membership
GOLD $100
BLUE $70
WHITE $55

Single Game Pricing
GOLD $25
BLUE $15
WHITE $12

GOLD 4-PACK $90
BLUE 4-PACK $50
WHITE 4-PACK $40

*Season Membership includes tailgate parking pass (LOT B outlined in red)
Support the Alfond Fund today!

Donors help student-athletes reach their potential! The University of Maine Athletics Department has a longstanding tradition of excellence in the classroom and in competition. We work tirelessly to positively represent the university and the state, and we’re proud to develop the character, leadership and excellence of hundreds of student-athletes every year. When you give to UMaine Athletic programs, you make a direct impact on the resources available to these students. Investments from donors like you help our student-athletes reach their full potential. All gifts to UMaine athletic programs help us achieve our short- and long-term goal, to enhance the athletic experience for student-athletes, fans and the state of Maine.

How to give:
There are several ways to make a gift to UMaine Athletics. Gifts may have added tax benefits, and often employers match gifts to make even more of a positive impact. Gifts to the Harold Alfond Football Challenge qualify for an additional match through the Harold Alfond Foundation to support UMaine football. Gifts to the Grant Standbook Fund through the Savage Challenge may qualify for a matching gift to support the Men’s Ice Hockey program. You may choose to support other sports individually or athletics as a whole via the Alfond Fund in the University of Maine Foundation, which was created in fall 2016 with a $1.5 million, three-year award from the Harold Alfond Foundation.

Online:
To make a gift online, visit goblackbears.com/give
You may elect to make a one-time gift or choose to make a monthly, quarterly or annual gift.

Mail:
When making a gift with a check:
• Make your check payable to University of Maine Foundation.
• Indicate the fund name, sport or area of support on the check memo line or include a letter of instruction stating the fund you wish to support or how you wish the gift to be used.

Phone:
To make your gift over the phone, please call our Gifts Processing Department at 866.578.2156.

• Send your check to: University of Maine
Two Alumni Place
Buchanan Alumni House
Orono, ME 04469-5792
Many other opportunities to give to UMaine Athletics are available, including: appreciated securities; real estate/property; life insurance; retirement plan assets; charitable lead trust; life income plans; bequest/estate gift; establishing endowment funds; creating a scholarship; donor-advised funds; memorial or honorary giving; and employer-matching gifts.

Annual gifts of $1,000 or more per year qualify donors for the University of Maine President’s Club. Total lifetime giving in excess of $25,000 qualifies donors for recognition in the Stillwater Society. And donors who have made a planned gift as part of their estate qualify for membership in the Charles F. Allen Society. Donors who are members of the Stillwater Society, the Charles F. Allen Legacy Society and the President’s Club are recognized as Triple Crown donors.

Our goal is to make giving to UMaine Athletics an easy process. To inquire about giving to UMaine Athletics, please call the University of Maine Foundation at 207.581.5100 and ask for Seth Woodcock, senior associate athletic director for development.