



Nicole M. LaVoi, Ph.D. is the Associate Director of the [Tucker Center for Research on Girls & Women in Sport](#), Co-Founder of the [Minnesota Youth Sport Research Consortium](#), in the School of Kinesiology at the University of Minnesota. LaVoi's research has focused on the relational qualities of the coach-athlete relationship, the effect of adult "background anger" behaviors (parents and coaches) on children and youth, the emotional experiences of youth sport parents, the physical activity of underserved girls, the barriers and supports experienced by female coaches, and media representations of girls and women in sport. Dr. LaVoi formerly was the Head Tennis Coach at Wellesley College and a Research & Program Associate in the Center for Ethical Education at the University of Notre Dame where she helped initiate and develop the [Play Like a Champion Educational Series](#) for parents and coaches, and taught in the Psychology Department. Dr. LaVoi has published and presented on the many facets of her research and outreach in a variety of contexts across the country—most frequently delivering research-based educational workshops to coaches at all levels of competition and youth sport parents. Currently she serves on the National Advisory Boards for [espnW](#), the NCAA Forum for the Scholarly Study of Intercollegiate Athletics in Higher Education, and the [Alliance of Women Coaches](#), which provide professional development and networking opportunities for female coaches.