BLAZER BOOSTERS
MEMBERSHIP GUIDE
Blazer Nation,

2018 was a historic year for UAB Athletics and has set the tone for the future of the department and Blazer student-athletes. Thank you for your investment of time, energy, and financial resources to support UAB in achieving our mission to Win Championships, Graduate with Honors, and Make a Difference! Because of your generosity, we were able to continue to enhance the student-athlete experience and provide a foundation for multiple Conference USA Championships.

The charge for UAB Athletics in 2019 is to be the premier program in Conference USA and continue to grow our national brand. To accomplish this mission, it will take the support from all of Blazer nation. Blazer Boosters members directly support UAB student-athletes and give them the opportunity to receive an elite education at the top young university in the country.

As you review this 2019 membership guide, I would like to call your attention to IGNITE on page four. We want to be the best at everything we do. To accomplish our goals we must win off the field by properly supporting our coaches and student-athletes. Secure your 2019 Blazer Boosters membership and IGNITE the future success of the UAB Department of Athletics. Also, inspire your family, friends, and co-workers to do the same!

On behalf of the entire UAB Athletics Department, thank you for your unrelenting support of Blazer student-athletes. I look forward to another banner year in 2019.

Go Blazers!

Mark T. Ingram
Director of Athletics
University of Alabama at Birmingham

UAB ATHLETICS MISSION STATEMENT

The mission of the UAB Department of Athletics is to compete at the highest level of intercollegiate athletics, ensure institutional control, promote and celebrate academic excellence, maintain fiscal responsibility, provide equitable opportunities for personal professional growth to our staff and student-athletes and promote a culture of sportsmanship and community service while instilling a sense of pride and loyalty in our community.
What is Blazer Boosters?
Blazer Boosters is the official fundraising organization for UAB Athletics and serves as the primary source of revenue for the athletics department. Blazer Boosters members assist in generating revenues for three main purposes:
- Offset annual student-athlete scholarship costs.
- Provide financial resources for capital projects such as new athletic facilities or renovations to existing athletic facilities.
- Enhance sport specific operating budgets.

Are all contributions tax deductible?
UAB Athletics recommends donors check with their tax advisors for any questions related to the deductibility of their gift. As of January 1, 2018, any gift related to priority seating will not be tax deductible per IRS regulations. However, all others gifts and support to UAB Athletics remain tax deductible.
Every decision we make in support of UAB student-athletes is made according to the three core values of the UAB Department of Athletics.

11 WIN SEASON
CONFERENCE USA CHAMPIONS
CHERIBUNDI BOCA RATON BOWL WINNER

WIN CHAMPIONSHIPS / GRADUATE WITH HONORS / MAKE A DIFFERENCE

TOP 10
National Ranking in community service hours performed

84%
Graduation Success Rate

35
All Conference Selections

9
Consecutive semesters with an athletic department Cumulative GPA of 3.0 or better

REGULAR SEASON CONFERENCE CHAMPIONSHIP
Thank you to our faithful, supportive fans and donors for helping us through our journey. We could not have reached the heights and success we have without your support!

Rachel Childress, Junior, Management

It’s awesome to be at a place where people continue to show their support. That support has given me the opportunity to be a champion and get a great education.

Tyler Johnston III, RS Freshman, Health Care Management

As a local kid, it’s exciting to see the growth of UAB Athletics. Thank you to all of our donors and fans who support the Blazers.

Destini England, Junior, Kinesiology

We recognize that we represent not only ourselves, but UAB, Birmingham, and our Blazer Boosters members who support us. Thank you for everything!

Tavin Lovan, Freshman, Business

#WINASONE
IGNITE is an initiative to increase the Blazer Boosters membership base, fortify a foundation for continued financial growth, and position UAB Athletics to compete at the highest level of college athletics. Investing in Blazer student-athletes by becoming a member of Blazer Boosters will IGNITE the future success of the UAB Department of Athletics.

The Cost of Excellence

In total, UAB Athletics provides scholarship support to over 400 student-athletes totaling more than $8 Million annually. Every dollar invested in the Blazer Club Scholarship Fund goes to help pay for Blazer student-athlete scholarships so they can receive an elite education at the top young university in the country.
The Road Map to Success

As a founding member of Conference USA, UAB Athletics must strive to be the premier athletic department in our Conference and compete for championships in each of our sports. However, being satisfied with solely being the best in Conference USA is not enough. UAB and the City of Birmingham intend to be leaders on a national stage. Other peer metropolitan institutions currently have a larger base of support than UAB, and the goal is to pass these schools in total athletic donors.

There is strength in numbers!

### PEER METROPOLITAN INSTITUTIONS

<table>
<thead>
<tr>
<th>University</th>
<th>Athletic Donors</th>
</tr>
</thead>
<tbody>
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<td>Houston</td>
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<td>Marshall</td>
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<td>VCU</td>
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<td>Memphis</td>
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<td>Southern Miss</td>
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<td>UNLV</td>
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<tr>
<td>Western Kentucky</td>
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<tr>
<td>Charlotte</td>
<td>2,000</td>
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<tr>
<td>UAB</td>
<td>1,862</td>
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### CONFERENCE USA (PARTICIPATING SCHOOLS)

<table>
<thead>
<tr>
<th>UNIVERSITY</th>
<th>TOTAL ALUMNI</th>
<th>ATHLETIC DONORS</th>
<th>ANNUAL FUND CONTRIBUTIONS</th>
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<td>Marshall</td>
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<td>WKU</td>
<td>105,842</td>
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<td>129,640</td>
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<td>UTEP</td>
<td>80,000</td>
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<tr>
<td>Rice</td>
<td>72,522</td>
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<td>Middle Tennessee</td>
<td>126,747</td>
<td>1,162</td>
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<td>LA Tech</td>
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<td>North Texas</td>
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<td>FIU</td>
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<td>Florida Atlantic</td>
<td>149,412</td>
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BLAZER CLUB SCHOLARSHIP FUND

The Blazer Club Scholarship Fund includes all philanthropic and priority seat memberships and is used to supplement the cost of student-athlete scholarships provided by UAB Athletics (currently over $8 Million annually). As the cost of attendance continues to grow, your support to the Blazer Club Scholarship Fund is critical.

IMPORTANT DATES

APR 1  Football Priority Seat Deadline to Retain 2018 Seat location

JUL 1  Champion Club Deadline

SEP 1  Men’s Basketball Priority Seat Deadline to Retain 2018-19 Seat location

BLAZER BOOSTERS PRIORITY POINTS

Priority points are used to rank members for new season tickets, parking assignments, individual games tickets and post-season events among other things.

Priority Point Opportunities

· 1 Point for every $100 in lifetime giving to UAB Athletics
· 5 Points for every $100 in total giving to UAB Athletics during the current year
· 5 Points for each consecutive year as a football or men’s basketball season ticket holder since 2006
· 10 Points for each consecutive year as a Blazer Boosters member since 2003

Bonus Point Opportunities

· 10 points for UAB Alumni
· 10 Points for UAB Employee
· 25 Points for B Club Member

Priority points are accumulated with Blazer Boosters membership at a minimum of $50 when the membership is tied to premium seating. Points are non-transferable. Priority Point system is subject to change.
## ANNUAL MEMBERSHIP LEVELS & BENEFITS

<table>
<thead>
<tr>
<th>Equivalent Value to the Student-Athlete</th>
<th>LOYALTY</th>
<th>GREEN</th>
<th>GOLD</th>
<th>CAPTAIN</th>
<th>ALL CONFERENCE</th>
<th>ALL AMERICAN</th>
<th>HALL OF FAME</th>
<th>CHAMPION CLUB</th>
<th>AD SOCIETY</th>
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<tr>
<td>Invest in UAB Student-Athletes</td>
<td>$50 - $249</td>
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<td>Annual Membership Package</td>
<td>$250 - $499</td>
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<td>Blazer Bulletin E-Newsletter</td>
<td>$500 - $999</td>
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<tr>
<td>Opportunity to purchase Football or Men’s Basketball Priority Seating</td>
<td>$1,000 - $2,499</td>
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<td>Invitation to UAB Athletics Hosted Events</td>
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<tr>
<td>Purchase Opportunity: Green Member Parking for UAB Football &amp; Men’s Basketball</td>
<td>$5,000 - $9,999</td>
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<td>Gold Card Sports Pass®</td>
<td>$10,000 - $14,999</td>
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<tr>
<td>Purchase Opportunity: Hospitality Access for Football or Men’s Basketball</td>
<td>$15,000+</td>
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<tr>
<td>Purchase Opportunity: Captain Parking for UAB Football &amp; Men’s Basketball</td>
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<td>$50 - $249</td>
<td>$250 - $499</td>
<td>$500 - $999</td>
<td>$1,000 - $2,499</td>
<td>$2,500 - $4,999</td>
<td>$5,000 - $9,999</td>
<td>$10,000 - $14,999</td>
<td>$15,000+</td>
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<tr>
<td>IGNITE The Blazers Kickoff Event</td>
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<td>$250 - $499</td>
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<td>$5,000 - $9,999</td>
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<td>Purchase Opportunity: All American Parking for Football and Men’s Basketball</td>
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<tr>
<td>Exclusive UAB Logo Item</td>
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<td>$1,000 - $2,499</td>
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<td>$10,000 - $14,999</td>
<td>$15,000+</td>
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<tr>
<td>Purchase Opportunity: Champion Club Hospitality Access for Football &amp; Men’s Basketball</td>
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<td>$2,500 - $4,999</td>
<td>$5,000 - $9,999</td>
<td>$10,000 - $14,999</td>
<td>$15,000+</td>
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<tr>
<td>Purchase Opportunity: Courtside Seating*</td>
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<td>$5,000 - $9,999</td>
<td>$10,000 - $14,999</td>
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<td>Purchase Opportunity: Valet Parking for Men’s Basketball</td>
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<td>$15,000+</td>
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<td>Select UAB Team Travel</td>
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<td>$15,000+</td>
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<tr>
<td>AD Society Recognition</td>
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<td>$25,000+</td>
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</tbody>
</table>

*Gold Card Sports Pass admits up to 4 people to all regular season home games at men’s and women’s soccer, volleyball, women’s basketball, baseball, softball, and beach volleyball.

*Based on availability.
Blazer Boosters members have the opportunity to purchase football season tickets in premier locations at Legion Field. Priority seating requires an annual Blazer Club Scholarship Fund membership in order to purchase season tickets. The seating chart represents the minimum membership required at Legion Field for each section in addition to the cost of season tickets.

Seating & Accommodations

- **PREMIUM** $50 per seat investment
  Stadium seating in section 10 and 11

- **BLAZER CLUB LEVEL** $600 per seat investment
  Open seating in a climate controlled club room with opportunity to purchase premium concessions and access to a cash bar. Hot dogs, popcorn, and soft drinks are complimentary.

- **CHAMPION CLUB LEVEL** $15,000 annually
  Access to 4 seats in Champion Club which provides a climate controlled environment, open seating, a catered meal, and open bar service. One time investment for football & men's basketball.

- **SUITES** $10,000 annually
  Enjoy the game from a climate controlled, private suite with restrooms. Up to 28 game tickets are included while up to 10 priority parking credentials are available for purchase. A $525 minimum food order is required for each game and does not include applicable fees and taxes.

- **NEW IN 2019 FIELD LEVEL SUITES** $10,000 annually
  Fans can take in all the action on the field with the Blazers. These private suites include up to 25 game tickets, and cable TV are covered by individual tents. A $525 minimum food order is required for each game and does not include applicable fees and taxes.

Priority Parking

- **NEW IN 2019 GREEN PARKING** with purchase of a season parking pass and $250+ to Blazer Club Scholarship Fund

- **CAPTAIN PARKING** with purchase of a season parking pass and $1,000+ to Blazer Club Scholarship Fund

- **ALL AMERICAN PARKING** with purchase of a season parking pass and $5,000+ to Blazer Club Scholarship Fund
PRIORITY SEATING & PARKING

UAB Basketball

PRIORITY SEATING & PARKING

$1,000 per seat
$750 per seat
$500 per seat
$350 per seat*
$150 per seat*
$100 per seat*
$50 per seat

Student Seating
No Membership Required
Visitor Seating
UAB Team Seating

*200 level sections requiring seat investments are only for rows A-L.

CAPTAIN PARKING $1,000

ALL AMERICAN PARKING $5,000

14TH STREET SOUTH - VALET PARKING

MAIN ENTRANCE

WILL CALL

13TH STREET SOUTH
Blazer Boosters members have the opportunity to purchase men's basketball season tickets in premier locations in Bartow Arena. Priority seating requires an annual Blazer Club Scholarship Fund membership in order to purchase season tickets. The seating chart represents the minimum membership required in Bartow Arena for each section in addition to the cost of season tickets.

**Hospitality Access**

- **GREEN AND GOLD ROOM HOSPITALITY** $1,250 per seat membership
  Beginning 90 minutes prior to tip-off enjoy a catered meal, cash bar, and chalk talk with a member of the coaching staff.

- **CHAMPION CLUB LEVEL** $15,000 annual membership
  Champion Club level members have the opportunity to secure up to 4 seats with Champion Club access, including 2 courtside (based on availability). Beginning 90 minutes prior to tip-off enjoy access to the Champion Club, which includes open seating, a catered meal, and open bar service.
  One time investment for football & men’s basketball.

**Priority Parking**

- **NEW IN 2019 GREEN PARKING** with purchase of a season parking pass and $250+ to Blazer Club Scholarship Fund at time of parking allocation. The parking lot location will be announced prior to the 2019-20 allocation.

- **CAPTAIN PARKING** with purchase of a season parking pass and $1,000+ to Blazer Club Scholarship Fund

- **ALL AMERICAN PARKING** with purchase of a season parking pass and $5,000+ to Blazer Club Scholarship Fund

- **VALET PARKING** with purchase of a season parking pass and Champion Club or AD Society donors at the time of parking allocation
The Ever Loyal Society recognizes those who make capital campaign commitments of $25,000 and above to the UAB Athletics Foundation. In recognition of their generosity, Ever Loyal Society members gain access to exclusive stewardship opportunities. The UAB Athletics Ever Loyal Society is one of the cornerstones for the Department of Athletics growth in fundraising and helps position Blazer Athletics to compete at the highest level nationally. These major gift commitments are above and beyond any priority seating annual memberships.

**EVER LOYAL SOCIETY MEMBERSHIP LEVELS**

**BIRMINGHAM CIRCLE**
$25,000+

**FOUNDERS CIRCLE**
$50,000+

**LEADERSHIP CIRCLE**
$100,000+

**LEGENDS CIRCLE**
$250,000+

**VISIONARY CIRCLE**
$500,000+

**LEGACY CIRCLE**
$1,000,000+

First-class facilities are essential for recruiting and sustaining the most talented student-athletes. Investing in the improvement of UAB Athletics and its facilities will enhance the student-athlete experience and provide greater opportunities for our teams to compete at the highest level. Capital campaign gifts are tax-deductible. Naming opportunities and associated benefits are based on the individual project. Pledges to a capital project can be fulfilled over a multi-year period. Your gift will allow Blazer student-athletes to enjoy the benefits of an elite-level facility, while positioning UAB Athletics to flourish into one of the premier athletics programs in the country.

- Football Operations Center and Legacy Pavilion
- Men’s and Women’s Basketball Practice Facility
- Baseball and Softball Clubhouse
- Gene Bartow Fund for Excellence

**CURRENT ATHLETIC PROJECTS**

For more information or to make a gift to one of these projects, please contact Jim Furlong by phone at (205) 996 - 5811 or email at JPF07@UAB.EDU.
INITIATIVES

Sport Gift Accounts

Donors to sport gift accounts contribute to the enhancement of a specific program's operating budget. Donors are not eligible for benefits such as priority seating or parking as outlined in pages 8-12. However, sport specific donors are eligible for non-tangible benefits outlined by the sport in which their restricted contribution is made.

B Club

The B Club is the official organization within UAB Athletics that recognizes and coordinates former letter winners of all sports to keep them engaged with UAB.

Belles & Whistles

Belles & Whistles was formed in 2008 with the goal of providing UAB's female student-athletes with the greatest opportunity for success by creating a network of those who will help raise funds to enhance the student-athlete experience.