May I compensate a student-athlete for NIL?

Yes, boosters may compensate student-athletes for NIL activities.
Student-athletes may receive compensation in the form of money, services, discounts, or goods.
You cannot pay or provide any sort of renumeration to a student-athlete for their athletic performance (i.e. compensation cannot be contingent on amount of points scored, etc.)
Student-athletes are permitted to retain agents or advisors for the purpose of providing counsel and assistance for NIL contracts only.
Student-athletes or their agents can negotiate NIL contracts with businesses and donors. The University may not be involved in any form of brokering NIL-related contracts. The University can however facilitate a meeting between a business/donor and a student-athlete.
NIL activities cannot be used for recruiting purposes. You cannot use NIL as a reason for a prospective student-athlete to enroll at Tulane University.
WHAT CAN STUDENT-ATHLETES DO TO PROMOTE MY BUSINESS?

- SOCIAL MEDIA PROMOTIONS
- AUTOGRAPH SIGNINGS
- ADVERTISEMENTS OR ENDORSEMENTS

NIL contract activities include apperances, autograph signings, social media, promotions, advertisments or endorsements and other similar events in which a business, brand, product or service is promoted.
WHAT KINDS OF PROMOTIONS ARE PROHIBITED?

- GAMBLING
- ALCOHOL
- TOBACCO

Student-athletes may not enter a NIL contract or receive compensation for anything that violates Tulane University Code of Student Conduct policies.
MAY STUDENT ATHLETES USE BRANDED ATTIRE DURING PROMOTIONAL EVENTS?

Student-athletes must obtain written consent from Tulane Athletics before being able to use any Tulane University's facilities, uniforms, trademarks, official logos, or any other indicia.
Student-athletes must disclose each contract to Tulane University Athletics Department. The duration of a contract shall not extend beyond their participation in an athletic program at a postsecondary education institution.
International student-athletes should NOT enter into any NIL agreements without the guidance from the Tulane University Office of International Students Scholars to prevent complications with student visa/immigration issues. Reach out to oiss@tulane.edu with specific questions.