

2014 Football Season Rankings

Tuesday, December 9

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	217,517	Pac-12	21,400	SEC	549,652	Conference USA	79%
Big 12	113,451	Big 12	9,181	Big Ten	219,988	Pac-12	52%
Big Ten	87,478	ACC	7,847	Pac-12	158,100	MAC	47%
ACC	59,338	Big Ten	6,247	ACC	146,675	American	28%
AMERICAN	21,818	AMERICAN	3,396	Big 12	82,237	Mountain West	26%
Mountain West	20,633	Mountain West	3,386	AMERICAN	48,531	Sun Belt	16%
Conference USA	20,535	Sun Belt	2,224	Mountain West	23,953	Big Ten	14%
Pac-12	20,432	SEC	2,021	Conference USA	21,767	SEC	9%
MAC	13,411	MAC	1,381	MAC	7,393	ACC	8%
Sun Belt	12,870	Conference USA	1,350	Sun Belt	3,609	Big 12	6%

Tuesday, December 2

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	214,732	Pac-12		SEC	546,755	Pac-12	34%
Big 12	112,153	Big 12	8,791	Big Ten	216,731	Sun Belt	17%
Big Ten	86,793	ACC	7,523	Pac-12	155,846	Mountain West	16%
ACC	59,030	Big Ten	5,497	ACC	146,112	American	13%
AMERICAN	21,730	AMERICAN	3,247	Big 12	81,705	MAC	10%
Mountain West	20,411	Mountain West	3,215	AMERICAN	48,074	Conference USA	9%
Conference USA	20,373	Sun Belt	2,194	Mountain West	23,573	ACC	8%
Pac-12	19,799	SEC	1,923	Conference USA	20,820	SEC	4%
MAC	13,211	MAC	1,290	MAC	7,248	Big Ten	2%
Sun Belt	12,776	Conference USA	1,244	Sun Belt	3,573	Big 12	2%

Tuesday, November 25

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	212,686	Pac-12	19,050	SEC	544,697	Conference USA	68%
Big 12	111,595	Big 12	8,584	Big Ten	213,945	Pac-12	25%
Big Ten	86,313	ACC	7,436	Pac-12	154,380	American	18%
ACC	58,819	Big Ten	5,347	ACC	145,869	Sun Belt	18%
AMERICAN	21,688	Mountain West	3,101	Big 12	81,538	MAC	13%
Conference USA	20,210	AMERICAN	3,047	AMERICAN	47,905	Mountain West	9%
Mountain West	20,205	Sun Belt	2,094	Mountain West	23,270	ACC	8%
Pac-12	19,378	SEC	1,878	Conference USA	20,329	SEC	2%
MAC	13,139	MAC	1,275	MAC	7,206	Big Ten	2%
Sun Belt	12,639	Conference USA	1,229	Sun Belt	3,530	Big 12	2%

Wednesday, November 19

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	211,251	Pac-12	18,427	SEC	542,918	Conference USA	21%
Big 12	111,067	Big 12	8,408	Big Ten	212,510	Pac-12	20%
Big Ten	86,065	ACC	7,304	Pac-12	153,537	Sun Belt	19%
ACC	58,671	Big Ten	5,274	ACC	145,398	MAC	10%
AMERICAN	21,674	Mountain West	3,027	Big 12	81,376	ACC	9%
Conference USA	20,106	AMERICAN	2,966	AMERICAN	47,784	Mountain West	7%
Mountain West	20,086	Sun Belt	2,063	Mountain West	23,074	SEC	5%

Pac-12	19,048	SEC	1,843	Conference USA	19,163	American	2%
MAC	13,046	MAC	1,252	MAC	7,157	Big Ten	1%
Sun Belt	12,555	Conference USA	1,214	Sun Belt	3,501	Big 12	1%

Tuesday, November 11

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	209,181	Pac-12	17,574	SEC	539,677	Pac-12	24%
Big 12	110,609	Big 12	8,147	Big Ten	209,932	Sun Belt	15%
Big Ten	85,687	ACC	7,107	Pac-12	152,643	MAC	12%
ACC	58,491	Big Ten	5,129	ACC	144,627	Mountain West	7%
AMERICAN	21,658	Mountain West	2,973	Big 12	81,170	Conference USA	6%
Conference USA	19,996	AMERICAN	2,894	AMERICAN	47,727	American	5%
Mountain West	19,947	Sun Belt	1,973	Mountain West	22,888	ACC	4%
Pac-12	18,727	SEC	1,647	Conference USA	18,473	SEC	3%
MAC	12,976	MAC	1,225	MAC	7,085	Big Ten	2%
Sun Belt	12,444	Conference USA	1,204	Sun Belt	3,468	Big 12	1%

Tuesday, November 4

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	207,474	Pac-12	16,955	SEC	538,321	Sun Belt	19%
Big 12	110,129	Big 12	7,984	Big Ten	208,757	Pac-12	15%
Big Ten	85,334	ACC	7,041	Pac-12	151,569	Mountain West	9%
ACC	58,338	Big Ten	4,992	ACC	144,285	MAC	7%
AMERICAN	21,611	Mountain West	2,897	Big 12	81,023	SEC	5%
Conference USA	19,912	AMERICAN	2,824	AMERICAN	47,677	ACC	5%
Mountain West	19,885	Sun Belt	1,895	Mountain West	22,744	American	5%
Pac-12	18,415	SEC	1,471	Conference USA	17,790	Conference USA	4%
MAC	12,900	Conference USA	1,191	MAC	7,022	Big 12	2%
Sun Belt	12,349	MAC	1,173	Sun Belt	3,433	Big Ten	1%

Tuesday, October 21

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	204,190	Pac-12	15,458	SEC	533,924	Pac-12	24%
Big 12	108,960	Big 12	7,701	Big Ten	204,827	Sun Belt	10%
Big Ten	84,693	ACC	6,937	Pac-12	150,149	Conference USA	8%
ACC	58,011	Big Ten	4,836	ACC	143,522	ACC	7%
AMERICAN	21,562	Mountain West	2,765	Big 12	80,514	AMERICAN	5%
Conference USA	19,789	AMERICAN	2,644	AMERICAN	47,510	Mountain West	5%
Mountain West	19,623	Sun Belt	1,746	Mountain West	22,378	Big 12	4%
Pac-12	17,773	Conference USA	1,147	Conference USA	17,303	MAC	4%
MAC	12,825	SEC	1,306	MAC	6,947	SEC	3%
Sun Belt	12,099	MAC	1,130	Sun Belt	3,368	Big Ten	1%

Tuesday, October 14

Twitter		Instagram		Facebook		Facebook Engagement	
SEC	202,326	Pac-12	14,767	SEC	529,873	Sun Belt	16%
Big 12	108,352	Big 12	7,460	Big Ten	202,987	Pac-12	14%
Big Ten	84,285	ACC	6,865	Pac-12	149,242	AMERICAN	12%
ACC	57,830	Big Ten	4,739	ACC	142,992	MAC	8%

AMERICAN	21,535
Conference USA	19,730
Mountain West	19,458
Pac-12	17,498
MAC	12,764
Sun Belt	11,868

Mountain West	2,683
AMERICAN	2,554
Sun Belt	1,694
Conference USA	1,124
MAC	1,094
SEC	1,047

Big 12	80,174
AMERICAN	47,438
Mountain West	22,229
Conference USA	17,059
MAC	6,910
Sun Belt	3,349

Conference USA	7%
SEC	6%
Mountain West	4%
ACC	3%
Big 12	2%
Big Ten	1%

Tuesday, October 7

Twitter	
SEC	199,880
Big 12	107,857
Big Ten	83,970
ACC	57,663
AMERICAN	21,524
Conference USA	19,672
Mountain West	19,346
Pac-12	17,154
MAC	12,724
Sun Belt	11,701

Instagram	
Pac-12	14,402
Big 12	7,204
ACC	6,822
Big Ten	4,631
Mountain West	2,636
AMERICAN	2,486
Sun Belt	1,613
Conference USA	1,112
MAC	1,084
SEC	931

Facebook	
SEC	526,316
Big Ten	202,046
Pac-12	148,579
ACC	142,657
Big 12	79,962
AMERICAN	47,295
Mountain West	22,144
Conference USA	16,844
MAC	6,862
Sun Belt	3,338

Facebook Engagement	
Pac-12	20%
Sun Belt	16%
SEC	6%
AMERICAN	6%
Mountain West	6%
MAC	5%
ACC	4%
Big Ten	2%
Big 12	2%
Conference USA	2%

Wednesday, October 1

Twitter	
SEC	197,493
Big 12	107,406
Big Ten	83,616
ACC	57,533
AMERICAN	21,521
Conference USA	19,619
Mountain West	19,248
Pac-12	16,879
MAC	12,691
Sun Belt	11,586

Instagram	
Pac-12	13,776
Big 12	7,079
ACC	6,787
Big Ten	4,474
Mountain West	2,586
AMERICAN	2,342
Sun Belt	1,546
Conference USA	1,098
MAC	1,076
SEC	818

Facebook	
SEC	522,905
Big Ten	200,794
Pac-12	147,667
ACC	142,284
Big 12	79,712
AMERICAN	47,093
Mountain West	22,041
Conference USA	16,631
MAC	6,794
Sun Belt	3,307

Facebook Engagement	
Sun Belt	23%
Pac-12	12%
MAC	7%
Conference USA	6%
ACC	5%
AMERICAN	4%
SEC	3%
Mountain West	3%
Big Ten	1%
Big 12	1%

Tuesday, September 23

Twitter	
SEC	194,737
Big 12	106,855
Big Ten	83,273
ACC	57,374
AMERICAN	21,505
Conference USA	19,566
Mountain West	19,163
Pac-12	16,588
MAC	12,640
Sun Belt	11,413

Instagram	
Pac-12	13,312
Big 12	6,969
ACC	6,735
Big Ten	4,419
Mountain West	2,520
AMERICAN	2,204
Sun Belt	1,468
Conference USA	1,085
MAC	1,060
SEC	520

Facebook	
SEC	518,265
Big Ten	198,801
Pac-12	146,650
ACC	141,673
Big 12	79,424
AMERICAN	46,989
Mountain West	21,959
Conference USA	16,350
MAC	6,729
Sun Belt	3,256

Facebook Engagement	
AMERICAN	14%
Sun Belt	14%
ACC	8%
Mountain West	8%
MAC	8%
Pac-12	7%
SEC	7%
Big Ten	2%
Conference USA	2%
Big 12	1%

Tuesday, September 16

Twitter	
SEC	192,221
Big 12	106,195
Big Ten	82,880
ACC	57,251
AMERICAN	21,464
Conference USA	19,501
Mountain West	18,968
Pac-12	16,269
MAC	12,613

Instagram	
Pac-12	12,961
Big 12	6,878
ACC	6,701
Big Ten	4,367
Mountain West	2,454
AMERICAN	2,168
Sun Belt	1,345
Conference USA	1,079
MAC	1,048

Facebook	
SEC	511,894
Big Ten	197,129
Pac-12	145,379
ACC	140,748
Big 12	79,144
AMERICAN	46,672
Mountain West	21,794
Conference USA	16,070
MAC	6,645

Facebook Engagement	
AMERICAN	16%
MAC	16%
Pac-12	13%
Sun Belt	10%
ACC	6%
Conference USA	4%
SEC	4%
Mountain West	3%
Big 12	2%

Sun Belt	11,280	SEC	411	Sun Belt	3,234	Big Ten	2%
Tuesday, September 9							
Twitter		Instagram		Facebook		Facebook Engagement	
SEC	189,835	Pac-12	12,438	SEC	505,689	Pac-12	19%
Big 12	105,553	Big 12	6,742	Big Ten	195,661	Sun Belt	13%
Big Ten	82,467	ACC	6,645	Pac-12	144,271	MAC	13%
ACC	57,077	Big Ten	4,218	ACC	140,046	ACC	12%
AMERICAN	21,394	Mountain West	2,357	Big 12	78,756	SEC	4%
Conference USA	19,423	AMERICAN	2,088	AMERICAN	46,238	Mountain West	4%
Mountain West	18,866	Sun Belt	1,221	Mountain West	21,652	Conference USA	3%
Pac-12	15,989	Conference USA	1,059	Conference USA	15,765	AMERICAN	3%
MAC	12,556	MAC	1,036	MAC	6,547	Big Ten	2%
Sun Belt	11,168	SEC	107	Sun Belt	3,216	Big 12	2%