DEAR FUTURE SCARLET KNIGHT
THE UNIVERSITY

• Established in 1766, Rutgers is the State University of New Jersey and the eighth oldest higher education institution in the United States.

• Rutgers is a member, along with Harvard, Yale, and Berkeley, of the Association of American Universities, the 61 leading research universities in North America.

• 32,000 undergraduate students from all 50 states and 115 countries learn on the Rutgers campus.

• More than 486,000 alumni live in all 50 states, in the District of Columbia, in six U.S. territories and on six continents.

• The Birthplace of College Football, Rutgers defeated Princeton, 6-4, on November 6, 1869 in the first game.
LOCATION:
At the center of the Boston to Washington, D.C. corridor, Rutgers-New Brunswick is approximately a half-hour drive from New York City and is close to numerous beaches and ski resorts.

CAMPUS:
Rutgers is a community of five campuses that offers student-athletes the opportunity to take advantage of both open space and a bustling downtown. It’s as big, or as small, as you want it to be.
HOUSING:
Rutgers offers student-athletes a variety of housing options, each with a distinct living experience. You will always be a short walk or bus ride from practice, classes, workouts and the dining halls.

TRAVEL:
Efficient and organized travel is essential for success. Rutgers Athletics is committed to providing its student-athletes a first-class experience while representing our University. Charter services, detailed itineraries, connectivity, academic support services and athletic training are among the many resources utilized by the Scarlet Knights on the road.
THE DEGREE

• Rutgers offers more than 100 majors through its undergraduate colleges and professional schools and more than 4,000 undergraduate courses.

• Rutgers has harnessed its vast resources to create the new, state-of-the-art Honors College. A living-learning community focused on tackling complex problems and global challenges, it is where 500 students begin their experience each fall.
IN THE NATION, PUBLIC NATIONAL UNIVERSITIES
(U.S. NEWS & WORLD REPORT: AMERICA'S BEST COLLEGE)

IN THE NATION, PUBLIC SCHOOLS
(WALL STREET JOURNAL/TIMES HIGHER EDUCATION: THE TOP U.S. COLLEGES)

TOP 30 PUBLIC COLLEGES
(FORBES: AMERICA'S TOP COLLEGES)

IN THE NATION, PUBLIC COLLEGES NATIONWIDE
(USA TODAY/COLLEGE FACTUAL: COLLEGES)

IN THE NATION TO STUDY HEALTH PROFESSIONS
(USA TODAY/COLLEGE FACTUAL: BEST COLLEGES TO STUDY HEALTH PROFESSIONS)

ONE OF THE 11 BEST COLLEGES FOR A JOB ON WALL STREET
(BUSINESS INSIDER)

IN THE NATION, BEST SCHOOLS FOR COMMUNICATIONS MAJORS
(HOLLYWOOD REPORTER)

IN THE WORLD, THE TOP 25 UNDERGRADUATE DRAMA SCHOOLS
(RUTGERS’ MASON GROSS SCHOOL OF THE ARTS)
• Rutgers had 228 Academic All-Big Ten selections in 2015-16. RU also boasted 72 Big Ten Distinguished Scholars with cumulative grade point averages of 3.7 or better.

• The average multiyear Academic Progress Rate for all Rutgers programs was 987, eight points above the NCAA average. Ten Rutgers programs either tied or set program records for their multiyear APR rates.

• Four programs posted perfect scores of 100 and 16 out of 20 teams earned marks above 80 percent in the most recent Graduation Success Rate report. Rutgers posted an overall score of 86, its eighth consecutive year with a score of 84 or above.

• 123 student-athletes earned their degrees before the more than 50,000 attendees of the 250th Rutgers University commencement in 2016. Seventy percent of 2015-16 seniors secured full-time employment or attended graduate school.
PROFESSIONAL SUCCESS

- GREG BROWN, CEO, MOTOROLA SOLUTIONS
- CAPPIE PONDexter, WNBA STARTER & 2X WNBA CHAMPION
- DEVIN MCCOURTY, NFL CHAMPION AND NOTED PHILANTHROPIST
- KATHRYN TAPPAN, SPORTSCASTER
- HARVEY SCHWARTZ, CFO, GOLDMAN Sachs
- MARIO BATALI, IRON CHEF
- RANDAL PINKETT, BUSINESS CONSULTANT
- MARK FIELDS, CEO, FORD MOTOR COMPANY
- BERNARD MARCUS, CO-FOUNDER, THE HOME DEPOT
- JANET EVANOvICH, AUTHOR
- JASON MCCOURTY, NFL STARTER AND NOTED PHILANTHROPIST
- SEBASTIAN STAN, ACTOR
- STEPHEN CHAZEN, CEO, OCCIDENTAL PETROLEUM CORP
- BILL BELLAMY, ACTOR & COMEDIAN
- NATALIE MORALES, TODAY SHOW NEWS ANCHOR
- MOHAMED SANU, NFL STARTER & SUPER BOWL PARTICIPANT
Rutgers Athletics boasted 81 former student-athletes competing or coaching in the professional ranks, including 25 on National Football League rosters (as of 9/16/16).
Rutgers Leadership Academy (RLA) provides year-round programming tailored to a student-athlete’s individual needs according to their graduation year, major and career interests.

LEADERSHIP ACADEMY

49 VOLUNTEER EVENTS

32 CAREER EVENTS

70% SENIOR GRADUATES EMPLOYED/GRAD SCHOOL

CAREER DEVELOPMENT

Individual career meetings * Resume building * career interest test * professional mentoring * video mock interviews * networking events * career fairs * site visits * career panels
ACADEMIC DEVELOPMENT:
Time management * study skills * new student orientation * grad school workshops * grad school entrance exams * personal statements

PERSONAL DEVELOPMENT:
Personal branding * behavioral assessments * health & wellness, bystander intervention * core values * financial management * automotive management * SCREAM athletes and civic engagement

RUTGERS LEADERSHIP ACADEMY

68 EMPLOYERS HIRED OUR STUDENTS
3999 HOURS SERVED IN THE COMMUNITY

SCARLET KNIGHTS - 12
NUTRITION:
Rutgers Athletics employs a full-time staff of Sport Dietitians, educating all student-athletes on the benefits of proper nutrition for optimizing performance and health.

STRENGTH:
Rutgers employs a strength and conditioning staff of 11 certified professionals to ensure the peak performance of its student-athletes through the utilization of the latest techniques and technologies.

FUELING STATIONS:
In addition to exclusive cafes and training tables, Rutgers Athletics has strategically placed fueling stations across multiple campuses to provide all student-athletes with easy access to healthy food and snacks around training and classes.
580,000
STUDENT-ATHLETES

5.7M
ALUMNI

LEAD NATION IN ATTENDANCE
MEN’S BASKETBALL, VOLLEYBALL AND WRESTLING

7
NATIONAL CHAMPIONSHIPS
IN SEVEN OF THE LAST EIGHT YEARS

77→23
NATIONAL TITLES
DIFFERENT SPORTS
IN THE LAST TEN FULL ACADEMIC YEARS

THE CONFERENCE
Rutgers competes in the Big Ten Conference, the nation's premier academic and athletic conference.
- Rutgers is in the world’s No. 1 media market, New York, which grants access to 22 million viewers on gameday.
- Through the Big Ten’s media agreements with BTN, ABC/ESPN, CBS and FOX, nearly 1,400 Big Ten events are produced and distributed on an annual basis.
- BTN is in more than 60 million homes across the United States and Canada.
- RVision, the video arm of Rutgers Athletics, produces live events and uploads news packages, highlights, press conferences and interviews to the web. RVision provides unprecedented coverage for Olympic sport programs.
• Gamedays at Rutgers are special. With 12 other states within 250 miles, a large fan base supports the Scarlet Knights.

• The Riot Squad is the official student fan group at Rutgers. The most energetic and passionate students on campus, they help provide the spirited atmospheres at sporting events.
FIGHT SONG
R-U, Rah, Rah,
R-U, Rah, Rah,
Whoo-Raa, Whoo-Raa;
Rutgers Rah
Up-Stream Red Team;
Red Team Up-Stream
Rah, Rah,
Rutgers Rah!!

• Alexander Hamilton and his artillerymen made a stand atop the bluffs overlooking the Raritan River to delay the advance of General Cornwallis on December 1, 1776 during the Revolution. A plaque commemorating the action and location is adjacent to Kirkpatrick Chapel on the College Ave. Campus.

• Among the many things for which Rutgers is famous is the “fat sandwich.” A sub containing a combination of ingredients such as burgers, cheese, chicken fingers, french fries, mozzarella sticks, gyro meat, bacon, etc., The “grease trucks” have been serving them since the early 80’s.

• Among the musical groups to perform at the RAC are the Allman Brothers, Supertramp, Frank Zappa, Grateful Dead, Cheap Trick and Steve Winwood.

• The first classes at what is now Rutgers University were held at a tavern called the Sign of the Red Lion, located on what is today the grounds of the Johnson & Johnson corporate headquarters in New Brunswick.

**WHY SCARLET?**
The color scarlet was first proposed in the campus newspaper, The Targum, in May 1869. It was adopted shortly thereafter. This color was chosen because of its striking appearance and a good scarlet ribbon could be easily obtained.

**WHY KNIGHTS?**
Since its days when the school was Queen’s College, the athletic teams were referred to as the Queensmen. Officially serving as the mascot beginning in 1925 was the “Chanticleer,” a fighting rooster. In the early 1950’s, a campus-wide selection process changed the mascot to that of a Knight. By 1955, the Scarlet Knight had become the new Rutgers mascot.
R A W A R D S

• Rutgers celebrates the achievements its student-athletes every year at the annual RAwards Dinner on the floor of the RAC. Modeled after the ESPY’s, the red carpet event recognizes the many accomplishments of the Scarlet Knights on the field, in the classroom and in the community.

• Among the many awards presented is the prestigious Big Ten Medal of Honor. The Medal has been presented since 1915 to the male and female seniors at each Big Ten-member institution who best demonstrate excellence in academics and athletics.
Rutgers Athletics @RUAthletics
Holiday Festival Game between @RutgersMBB & @FordhamMBB at the @TheGarden to be streamed on Facebook

Rutgers Basketball @RutgersMBB
Time to spread some holiday cheer!

Rutgers Football @RFootball
Take a ‘x’ at #5851 billboard located by the Lincoln Tunnel. #NFLKnights

Rutgers WLAX @RULaxBrand
Thank you @RUAthletics for the awesome tribute today for senior midfielder and future Marine, Macy Scott!

Rutgers Athletics @RUAthletics
Check out this Celebrity #ShowYourR! You have an open invite to lead the crowd in an RU chant at a football game. Your move, @BonJovi Live!
From August 2015 through June 2016, a total of 1,641 Rutgers Athletics previews, recaps, news releases and features were shared with the world via its social media outlets.

Rutgers Athletics team Twitter accounts have more than 200,000 combined followers. The @RFootball Twitter account generated 4.3 million impressions in April of 2016. The @RutgersMBB “Mannequin Challenge” video received 500,000 views on Instagram, 99,488 impressions on Twitter and reached 87,500 people on Facebook in under a month.

RVision, in cooperation with Madison Square Garden, enabled the first Facebook Live! Stream of a sporting event from the World’s Most Famous Arena. The broadcast reached over 137,000 people that Sunday.
ADIDAS IMPACT

• Adidas is the official athletic footwear, apparel and accessory brand of the Scarlet Knights.

• Adidas is a global brand that makes an impact both athletically and socially via its innovative design and strategic mission.

• The partnership is highlighted by retail investment, elite branding and strategic uniforms. Rutgers receives adidas Tier 1 branding that offers elite products and performance.
A BRIGHT, UNPRECEDENTED FUTURE
With R B1G Build, Rutgers is committed to building championship contenders in the Big Ten.
The Fred Hill Training Complex, a $3.25 million project with all funds privately raised, opened in 2017 and provides a state-of-the-art facility for both baseball and softball to practice year round.

The Rutgers Football Practice Complex is a top-to-bottom renovation of the existing football practice field complex. The upgraded practice complex will feature two new grass fields; complete with rebuilt drainage and a new irrigation system as well as a state-of-the-art LED lighting system.

The RWJBarnabas Health Athletic Performance Center signals a new partnership between Rutgers and RWJBarnabas Health to create a comprehensive sports medicine program to serve Rutgers athletes, students and communities throughout New Jersey. Through this partnership, RWJBarnabas Health will become the exclusive health care provider for Rutgers Athletics, while creating a best-in-class medicine center. The building will provide a state-of-the-art practice facility for men's and women's basketball, wrestling and gymnastics.

The Lacrosse and Soccer Training Complex will include state-of-the-art amenities for men's and women's soccer and men's and women's lacrosse. The facility will include dedicated training and equipment spaces for each program, new lounges and meeting spaces, offices, and locker rooms that will not be shared with visiting teams.

The Future