**ROCKY MOUNTAIN ATHLETIC CONFERENCE**

**PRIMARY REFERENCE:**
Rocky Mountain Athletic Conference

**SECONDARY REFERENCE:**
RMAC

**PRONUNCIATION:**
R-MAC

*Please do not use R-M-A-C.*

---

Clear Space around logo must be no less than one half 1/2 of the “A” from “RMAC”

---

**Color Breakdowns:**

<table>
<thead>
<tr>
<th>Pantone Matching System</th>
<th>CMYK</th>
<th>RGB</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 295 C</td>
<td>C 100 M 82 Y 28 K 47</td>
<td>R 2 G 46 B 100</td>
</tr>
<tr>
<td>PMS Medium Yellow C</td>
<td>C 3 M 11 Y 100 K 0</td>
<td>R 253 G 218 B 0</td>
</tr>
</tbody>
</table>
ROCKY MOUNTAIN ATHLETIC CONFERENCE

ADAMS STATE
BLACK HILLS STATE
CHADRON STATE
COLORADO CHRISTIAN
COLO. MESA
COLO. SCH. OF MINES
CSU-PUEBLO
DIXIE STATE
FORT LEWIS
MSU DENVER
N.M. HIGHLANDS
REGIS
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/RMACSPORTS

TWITTER
TWITTER.COM/RMAC_SPORTS
@RMAC_SPORTS

INSTAGRAM
INSTAGRAM.COM/RMAC_SPORTS
@RMAC_SPORTS

YOUTUBE
YOUTUBE.COM/RMACSPORTS

PERISCOPE
FACEBOOK.COM/RMACSPORTS

RMAC NETWORK
RMACSPORTS.TV

RMAC WEBSITE
RMACSPORTS.ORG

OFFICIAL HASHTAGS

#RMACbase Baseball #EverythingElevated
#RMACmbb Men’s Basketball #RMACproud
#RMACwbb Women’s Basketball #AcademicsElevated
#RMACxc M/W Cross Country #ChampionshipsElevated
#RMACfb Football #FacilitiesElevated
#RMACgolf M/W Golf #LeadershipElevated
#RMACmlax Men’s Lacrosse #SIDsElevated
#RMACwlax Women’s Lacrosse #CareElevated
#RMACmsoc Men’s Soccer #ATCsElevated
#RMACwsoc Women’s Soccer #ComplianceElevated
#RMACsb Softball #SAACElevated
#RMACsd M/W Swimming & Diving #InclusionElevated
#RMACten Women’s Tennis #RMACInclusion
#RMACtf M/W Indoor & Outdoor Track & Field #RMACkickoff
#RMACvb Women’s Volleyball #RMACHOF
#RMACwrestle Men’s Wrestling
ADAMS STATE UNIVERSITY

FULL STYLE GUIDE

PRIMARY REFERENCE:
Adams State University

SECONDARY REFERENCE:
Adams State

MASCOT/ABRV./INFORMAL
Grizzlies
ASU
ASU Grizzlies

OFFICIAL PRIMARY LOGO MARK

CORRECT LOGO USAGE: RESPECT A 10% MARGIN OF THE TOTAL LOGO SIZE FOR ALL LOGO MARK APPLICATIONS

COLOR SPECIFICATION CHART & CONVERSION TABLE

PANTONE COLORS:
PANTONE GREEN 3435 C
PANTONE PROCESS BLACK C

PROCESS COLORS:
C0/M0/Y100/K0
C100/M20/Y81/K46

All logos are supplied for the official reproduction of the Adams State College Grizzlies property only by the media, licensed manufacturers, sponsors, and their advertising agencies for the specific purpose of ordering and executing product promotion, advertising, packaging, and display materials relating to and in support of the Adams State College Grizzlies only. All logos must be used with a margin not less than 10% the total logo size between the logos and normal graphic elements. The colors shown in this guide are not intended to match the Pantone color standards; for the Pantone color standards, refer to the current edition of the Pantone color publications. Pantone is a registered trademark of Pantone, Inc. All logos are the property of the Adams State College Grizzlies, and may be used only with their written permission only. These logos cannot be altered in any way. Please contact the Adams State College Grizzlies, with any and all questions regarding usage. Adams State College Grizzlies logo marks are trademarks of the Adams State College Grizzlies, 2012.
ADAMS STATE UNIVERSITY

SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/TheAsuGrizzlies

TWITTER
TWITTER.COM/ASUGrizzlies
@ASUGrizzlies

INSTAGRAM
INSTAGRAM.COM/asugrizzlies
@ASUgrizzlies

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/adams

ATHLETICS WEBSITE
asugrizzlies.com

OFFICIAL HASHTAGS
COLOR PALETTE

<table>
<thead>
<tr>
<th></th>
<th>Green</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cyan (C)</td>
<td>99</td>
<td>0</td>
</tr>
<tr>
<td>Magenta (M)</td>
<td>34</td>
<td>22</td>
</tr>
<tr>
<td>Yellow (Y)</td>
<td>100</td>
<td>92</td>
</tr>
<tr>
<td>Black (K)</td>
<td>29</td>
<td>0</td>
</tr>
<tr>
<td>Red (R)</td>
<td>0</td>
<td>255</td>
</tr>
<tr>
<td>Green (G)</td>
<td>98</td>
<td>199</td>
</tr>
<tr>
<td>Blue (B)</td>
<td>51</td>
<td>38</td>
</tr>
</tbody>
</table>

APPROPRIATE NAME

First Reference: Black Hills State University
Second Reference: BHSU or BH

“Yellow Jackets” or “Jackets” or “Green and Gold” are okay

APPROPRIATE ATHLETIC LOGOS

INAPPROPRIATE ATHLETIC LOGOS
BLACK HILLS STATE UNIVERSITY

SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/BHSUAthletics

TWITTER
TWITTER.COM/BHSUAthletics
@BHSUAthletics

INSTAGRAM
INSTAGRAM.COM/BHSUAthletics
@BHSUAthletics

SPORT SPECIFIC ACCOUNTS
Click Here

OFFICIAL HASHTAGS

#SwarmUp
NOTES ON REPRODUCING CSC COLORS

Different cardinal colors are used for print and electronic materials, because of the way print and electronics differ in their display of color. Printed materials include traditional paper products, screen-printed objects, textiles and others. Electronic materials include websites, presentations such as PowerPoint, video and others. Pantone colors will provide consistent reproduction, although they are not required for good reproduction. For example, to reduce printing costs, it is recommended to specify Pantone 208 for consistent reproduction of CSC cardinal, and then use CMYK colors for the remaining colors.

Correct and consistent color reproduction can be a complicated process. The College Relations designers can provide recommendations and guidance on correctly reproducing colors.

LOGO COLOR VARIATIONS AND GUIDELINES

There are several variations of the CSC Eagle logo available. The full-color version, which consists of black, cardinal, gray and white, is used when a full range of colors is available for reproduction. The single color “solid” versions are intended for use where a single shade is needed for reproduction. Black-and-white versions are intended for use in grayscale reproductions, such as black-and-white newsprint. Please see the specimen charts in this guide for examples of each CSC Eagle logo variation.

When preparing color documents, designers often print a test page to confirm the colors appear correctly on paper. Be careful about filling a document with many different colors; a limited set of colors will probably deliver the message more clearly.
In addition to the standalone Chadron State College Eagle logo, three wordmark styles are available. The styles are Portrait, Landscape and Block. These styles should not be altered.

**REGISTERED TRADEMARK SYMBOL**

The registered trademark ® symbol must accompany the Chadron State College logos, and is included in all versions distributed by College Relations. Versions with white and black ® symbols are available for easy visibility on light and dark surfaces.

The file names for each logo contain “WhiteR” or “BlackR” to differentiate between the two versions. Versions of the logo containing the word “Solid” use one color throughout, including the ® symbol.

**LOGO CLEAR SPACE AND SIZE**

The Chadron State College institutional marks should stand clear of other elements when used as an identifying mark in a document. No elements should overlap or obscure the logo. At print sizes of 1-inch or larger, a minimum of 1/6-inch clear space should appear around the mark. Marks should appear large enough to be easily identifiable.
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/csceagles

TWITTER
TWITTER.COM/csceagles
@csceagles

INSTAGRAM
INSTAGRAM.COM/csceagles
@csceagles

YOUTUBE
YOUTUBE.COM/chadroneagles

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/chadron

ATHLETICS WEBSITE
CHADRONSTATEEAGLES.COM

OFFICIAL HASHTAGS
• There are three official versions of the CCU Athletics Department logo.
• One of the acceptable versions of the logo must appear on all communications and marketing collateral from the CCU Athletics Department.
• The logo may also be used on apparel and other giveaways by departments throughout the University.

• Please refer to the minimum size requirements for each version.
• These logos should never be distorted or recreated in any way.
• Use of the CCU Athletics logos by outside vendors or entities must be approved by the Director of Communications.

---

**SECONDARY LOGOS**

**THE CURVED LOGO**

> USES CUSTOM COUGAR LETTERING
> BOLD AND TRADITIONAL ATHLETIC

---

**FULL STYLE GUIDE**

**PRIMARY REFERENCE:**
Colorado Christian University

**SECONDARY REFERENCE:**
Colorado Christian

**MASCOT/ABRV./INFORMAL**
Cougar
CCU
Cougs/Christian

---

**THE APPROVED COLOR PALETTE FOR UNIVERSITY ATHLETICS**

- KEEP A STRICT USE OF THESE COLORS.

**USE OF COLORS**

**TYPOGRAPHY**

CCU Athletics uses these approved fonts:

- **Geogrotesque Condensed**
  - Headings, subheads, condensed body text

- **Varsity**
  - Sport-specific headings, subheads

- **Avenir**
  - Body text, some subheads

- **Open Sans**
  - Body text for www.ccu.edu
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/ccucougars

TWITTER
TWITTER.COM/ccucougars
@ccucougars

INSTAGRAM
INSTAGRAM.COM/ccucougars
@ccucougars

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/ccucougars

ATHLETICS WEBSITE
ccucougars.com

OFFICIAL HASHTAGS
#gocougsgo
COLORADO MESA UNIVERSITY

PRIMARY REFERENCE:
Colorado Mesa University

SECONDARY REFERENCE:
Colorado Mesa
Mesa

MASCOT/ABRV./INFORMAL
Rowdy the Maverick
CMU
Mavs

COLOR CODES:

MAVroon
#870038

Gold
#FED103

White
#FFFFFF

Black
#000000

PRIMARY LOGO

SECONDARY LOGO
COLORADO MESA UNIVERSITY

SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/CMUMavericks

TWITTER
TWITTER.COM/cmumavericks
@CMUMavericks

INSTAGRAM
INSTAGRAM.COM/cmumavericks
@cmumavericks

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/cmumavericks

ATHLETICS WEBSITE
cmumavericks.com

OFFICIAL HASHTAGS

#RumbleMavs
COLORADO SCHOOL OF MINES

FULL STYLE GUIDE

COLORS

Colorado School of Mines Athletics uses four primary colors: navy blue (PMS 533), silver (PMS 877 Metallic), white, and Colorado red (PMS 173). Our primary colors are navy blue and silver. Clothing and uniforms may be navy blue, white, or silver. Colorado red should be used as an accent color comprising no more than 10% of the total product.

LOGOS AND MARKS

Colorado School of Mines Athletics uses three main logos/marks: Blaster, the Block M, and the Orediggers script. Blaster is reserved exclusively for the use of Mines Athletics and should be used first when possible. The Block M may also be used. These logos should never be modified (for example, Blaster cannot be turned to face left). The trademark (TM) must always be with the mark.

PRIMARY LOGO: “Blaster”

SECONDARY LOGO: “Block M”

WORDMARK: “Orediggers”

DO NOT USE

Use the “Orediggers” script in PMS 533 against light backgrounds or in white against dark backgrounds.

*Do not use Colorado Mines
COLORADO SCHOOL OF MINES

SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/MinesAthletics

TWITTER
TWITTER.COM/MinesAthletics
@MinesAthletics

INSTAGRAM
INSTAGRAM.COM/minesathletics
@minesathletics

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/csm

ATHLETICS WEBSITE
minesathletics.com

OFFICIAL HASHTAGS

#HelluvaEngineer
**OTHER UNIVERSITY MARKS**

**CSU-Pueblo Wolf Graphic**
This mark may be applied to promotional items only and non-critical communications and printed in black only, blue only (PMS 281), or in a two-color format of red (PMS 186) and blue (PMS 281) as indicated. The Wolf Head may be used in isolation as long as the official University logo also appears on the same page or specialty item. Presidential, admissions, academic, and other official communications must use the University logo.

**CSU-Pueblo Thunderwolves graphic**
This mark includes the Wolf Head with the Thunderwolves mascot and printed in black only, blue only (PMS 281), or in a two-color format and other official communications must use the University logo.

**University Seal**
The University Seal is reserved for presidential and other official communications. The seal may be used only with prior permission from External Affairs, 719.549.2810.
CMYK stands for cyan, magenta, yellow, and black. They are the four process colors used in offset printing. See below for the CMYK builds of the PMS color palette.

### Primary Colors
- **Blue** PMS 281
  - Cyan: 100
  - Magenta: 72
  - Yellow: 0
  - Black: 32
- **Red** PMS 186
  - Cyan: 0
  - Magenta: 100
  - Yellow: 81
  - Black: 4

### Accent Colors
- **Light Yellow** PMS 120
  - Cyan: 0
  - Magenta: 9
  - Yellow: 58
  - Black: 0
- **Light Blue** PMS 278
  - Cyan: 39
  - Magenta: 14
  - Yellow: 0
  - Black: 0
- **Orange** PMS 152
  - Cyan: 0
  - Magenta: 64
  - Yellow: 100
  - Black: 0
- **Dark Orange** PMS 471
  - Cyan: 0
  - Magenta: 59
  - Yellow: 100
  - Black: 18
- **Green** PMS 364
  - Cyan: 65
  - Magenta: 0
  - Yellow: 100
  - Black: 42
- **Dark Red** PMS 201
  - Cyan: 0
  - Magenta: 100
  - Yellow: 63
  - Black: 29
- **Purple** PMS 5115
  - Cyan: 75
  - Magenta: 100
  - Yellow: 70
  - Black: 20
- **Khaki** PMS 7528
  - Cyan: 0
  - Magenta: 3
  - Yellow: 27
  - Black: 50
- **Dark Gray** PMS Black 80%
  - Cyan: 0
  - Magenta: 0
  - Yellow: 0
  - Black: 80
- **Dark Khaki** PMS Black 80%
  - Cyan: 0
  - Magenta: 0
  - Yellow: 0
  - Black: 80
COLORADO STATE UNIVERSITY-PUEBLO

SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/PackAthletics

TWITTER
TWITTER.COM/gothunderwolves
@gothunderwolves

INSTAGRAM
INSTAGRAM.COM/gothunderwolves
@gothunderwolves

SPORT SPECIFIC ACCOUNTS
Click Here

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/
csu-pueblo

ATHLETICS WEBSITE
gothunderwolves.com

OFFICIAL HASHTAGS

#BackThePack
#BeGr8
#DevelopingChampions
DIXIE STATE UNIVERSITY

COLORS
The athletic color palette must be used for all athletic branding materials.

PRIMARY COLOR
C: 12  M: 100  Y: 100  K: 15
PMS:  200
HEX:  BA1C21

SECONDARY COLORS
C: 98  M: 84  Y: 46  K: 51
PMS:  289
HEX:  0C233F

LOGOS
All athletic logos are available on the University Marketing & Communication website (umac.dixie.edu/logos). In order to maintain brand integrity, all logos must remain in their original format and cannot be manipulated in any way. Logos should be placed on a solid or blank background and should not touch other elements of branding material. Follow the guidelines specified on pages 8 and 9.

PRIMARY ATHLETIC MARK

SECONDARY ATHLETIC MARKS

PRIMARY ATHLETIC WORDMARKS

SECONDARY ATHLETIC WORDMARKS

PRIMARY REFERENCE:
Dixie State University

SECONDARY REFERENCE:
Dixie State

MASCOT/ABRV./INFORMAL
Trailblazers
Blazers
DSU
Dixie
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/DixieStateAthletics

TWITTER
TWITTER.COM/dixieathletics
@DixieAthletics

INSTAGRAM
INSTAGRAM.COM/dixieathletics
@dixieathletics

SPORT SPECIFIC ACCOUNTS
Click Here

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/dixiestate

ATHLETICS WEBSITE
dixiestateathletics.com

OFFICIAL HASHTAGS

#DixieBlazers
PRIMARY REFERENCE:
Fort Lewis College

SECONDARY REFERENCE:
Fort Lewis

MASCOT/ABRV.
Skyhawks
FLC

COLOR CODES:
R 1
G 71
B 133

PRIMARY LOGO
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/flcathletics

TWITTER
TWITTER.COM/FLCSkyhawks
@FLCSkyhawks

INSTAGRAM
INSTAGRAM.COM/flcskyhawks
@flcskyhawks

YOUTUBE
youtube.com/FLCAthletics

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/fortlewis

ATHLETICS WEBSITE
goskyhawks.com

OFFICIAL HASHTAGS
Color Standards
The Roadrunners brand is represented graphically by our school colors, MSU Denver Blue, MSU Denver Red and MSU Denver Gray. The consistent use of our official institution colors and supporting palettes helps to build a distinctive, recognizable brand.

Primary Color Palette
The specific hues for MSU Denver Blue, Red and Gray should be matched as closely as possible. Their respective PANTONE®, CMYK and RGB equivalents are indicated below. Use all colors at full strength, and do not screen them back. If a lighter value is needed, the blue and gray can be used at varying tint values; the red must always be used at full value.

MSU Denver Blue
PANTONE 295 Blue / C100 M57 Y0 K40 / Web #00447c / R0 G68 B124

MSU Denver Red
PANTONE 193 Red / C0 M100 Y66 K13 / Web #d11242 / R209 G18 B66

MSU Denver Gray
PANTONE Cool Gray 11 / C0 M2 Y0 K68 / Web #717073 / R113 G112 B115

*Please do not use Metro State
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/MSUDenverRoadrunners

TWITTER
TWITTER.COM/MSUDenverSports
@MSUDenverSports

INSTAGRAM
INSTAGRAM.COM/msudenverathletics
@msudenverathletics

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/msudenver

ATHLETICS WEBSITE
roadrunnersathletics.com

OFFICIAL HASHTAGS

#GetRowdy
Name

Use New Mexico Highlands or New Mexico Highlands University on first reference and NMHU (or New Mexico Highlands) on following references. DO NOT USE: Highlands University, Highlands or HU.

Mascot

Cowboys (male teams) and Cowgirls (female teams)

Color Codes

Primary: NMHU Purple – CMYK: 80-100-12-2; RGB: 91-5-130; Hex Code: #5B2D82

Logo

Primary: Bucking horse logo (Can invert and use as white)

Note: NMHU athletics is phasing out the HU logo – though it’s still seen on the website (redesign coming in summer of 2019) and some teams’ uniforms.
REGIS UNIVERSITY

PRIMARY REFERENCE:
Regis University

SECONDARY REFERENCE:
Regis

MASCOT/ABRV.
Rangers
RU

COLOR CODES:

Ranger Gold
#FFD200

Blue
#0D223F

Grey
#C2C2C2

PRIMARY MARKS

PRIMARY LOGO

SECONDARY LOGO
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/RegisRangers

TWITTER
TWITTER.COM/RegisRangers
@RegisRangers

INSTAGRAM
INSTAGRAM.COM/regisrangers
@regisrangers

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/regis

ATHLETICS WEBSITE
regisrangers.com

OFFICIAL HASHTAGS

#RangerNation
#RangerUp
The official colors of the South Dakota School of Mines & Technology are old gold and navy blue. Old gold harkens back to the roots of the university's rich history in mining, while navy blue represents the regal tradition of its legacy of excellence. The color white, which has a history in the university's lineage when the school colors were blue and white, evokes a sense of sophistication and professionalism, while providing a clean aesthetic.

In order to maintain brand consistency and maximize the effectiveness of communications and marketing efforts, it is recommended that the official university colors are used whenever possible.

Technical specifications:

**Mines Blue**
- PMS 2768 C
- CMYK: 100/90/13/71
- RGB: 7/29/73
- #071D49

**Mines Gold**
- PMS 4515 C
- CMYK: 13/19/62/28
- RGB: 179/163/105
- #B3A369

**White**

**Metallic Gold**
- PMS 10125 C

**Secondary Colors**
On occasion, the use of more than the university colors may be appropriate. In those instances, it is recommended that approved secondary colors be implemented. These colors compliment the official university colors and provide a contemporary visual aesthetic.
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/HardrockerAthletics

TWITTER
TWITTER.COM/SDMINESROCKERS
@SDMINESROCKERS

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/sdsmt

ATHLETICS WEBSITE
gorockers.com

OFFICIAL HASHTAGS

#SDSMT
#ROCKON
UNIVERSITY OF COLORADO COLORADO SPRINGS

PRIMARY REFERENCE:
University of Colorado Colorado Springs

SECONDARY REFERENCE:
UCCS

MASCOT/ABRV.
Clyde
Mountain Lions
UCCS

COLOR CODES:
Gold
PANTONE 4525C
HEX CFB87C
CMYK 0, 10, 48, 22
RGB 207, 184, 124

Light Gray
PANTONE 422C
HEX A2A4A3
CMYK 16, 11, 11, 29
RGB 162, 164, 163

Dark Gray
PANTONE 425C
HEX 565A5C
CMYK 38, 28, 21, 63
RGB 86, 90, 92

Black
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/GoMountainLions

TWITTER
TWITTER.COM/GoMountainLions
@GoMountainLions

INSTAGRAM
INSTAGRAM.COM/gomountainlions
@gomountainlions

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/uccs

ATHLETICS WEBSITE
gomountainlions.com

OFFICIAL HASHTAGS

#ClawsOut
#GoMountainLions
WESTERN STATE COLORADO UNIVERSITY

PRIMARY REFERENCE:
Western State Colorado University

SECONDARY REFERENCE:
Western

MASCOT/ABRV.
Mad Jack
Mountaineers
WSCU

COLOR CODES:
Crimson
PATONE 187 C

Slate
PATONE 425
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/WesternMountaineers

TWITTER
TWITTER.COM/WSCMountaineers
@WSCMountaineers

INSTAGRAM
INSTAGRAM.COM/westernmountaineers
@westernmountaineers

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/gomountaineers

ATHLETICS WEBSITE
gomountaineers.com

OFFICIAL HASHTAGS

#MountUp
PRIMARY REFERENCE:
Westminster College

SECONDARY REFERENCE:
Westminster

MASCOT/ABRV.
Griffins
WC

COLOR CODES:
Purple
PMS 296

Gold
PMS 874
SOCIAL MEDIA/BROADCAST

FACEBOOK
FACEBOOK.COM/wcgriffins

TWITTER
TWITTER.COM/wc_griffins
@wc_griffins

INSTAGRAM
INSTAGRAM.COM/wcgriffins
@wcgriffins

RMAC NETWORK
RMACSPORTS.TV
or
PORTAL.STRETCHINTERNET.COM/westminster

ATHLETICS WEBSITE
westminstergriffins.com

OFFICIAL HASHTAGS

#WC Griffins