NEW INVESTOR MODEL

RCAF
RAGIN' CAJUNS ATHLETIC FOUNDATION

LOUISIANA
ATHLETICS

PREPARING LEADERS | INSPIRING CHAMPIONS
The Ragin' Cajuns Athletic Foundation (RCAF) will now be able to recognize and thank you for all investments made to Louisiana Athletics. Your Investor Level will now be based upon the total sum of your yearly contributions across the department.

**THESE FUNDS INCLUDE:**
- Annual Fund
- Personal Seat Donation (RCAF PSD)
- Premium Seating
- Facility Enhancements
- Endowments
- Sport Specific Giving
- Gifts-In-Kind

**SUN BELT CONFERENCE ATHLETIC DEPARTMENT REVENUES (2016-17)**
**TOTAL INVESTMENT**

**Step 1:** Yearly RCAF contributions will now be calculated to determine your total investment in Louisiana Athletics and your Investor Level.

**ANNUAL FUND**

**PERSONAL SEAT DONATION**

**FACILITY ENHANCEMENTS**

**ENDOWMENTS**

**SPORT-SPECIFIC GIVING**

**GIFTS-IN-KIND**

**YEARLY TOTAL INVESTMENT**

**NEW INVESTOR LEVELS**

**Step 2:** Once your Investor Level has been determined, your priority points will be used to rank you within each level. In order to create additional opportunities for investors to enhance their rank, new Investor Levels have been created.
INVESTOR RANK BY PRIORITY POINTS

**Step 3:** Beginning with gifts for the 2019-20 fiscal year, priority points will be awarded in a new, fair, and easier to understand calculation.

**NEW POINT CALCULATION**

- **1 POINT:** For every $100 given across Louisiana Athletics
- **1 POINT:** For every $300 given across the entire University
- **1 POINT:** For each season ticket purchased (Football, Men’s / Women’s Basketball, Baseball, Softball)
- **10 POINTS:** For each year as an investor to the Annual Fund

$$\text{HISTORICAL POINT TOTAL} + \text{1 POINT PER$100 OF ATHLETIC GIVING} + \text{1 POINT PER$300 OF UNIVERSITY GIVING} + \text{1 POINT PER SEASON TICKET} + \text{10 POINTS PER YEAR IN ANNUAL FUND} = \text{NEW PRIORITY POINT TOTAL}$$

**PAST POINTS**

Priority Points will be calculated one last time using the old equation on June 1, 2019. This historical point total will be used as your total for the 2019-20 fiscal year, and used to rank Investors within their appropriate Investor Level.

**PRIORITY POINT BONUS**

The RCAF will offer a one-time priority point bonus to loyal investors based on their years of giving in any area of athletics (Investors will be awarded 10 points per year for any area of giving from 2009 to June 2019).
INVESTOR RANK

The RCAF will begin to communicate Investor Rank under this new model. Please be advised that although investors will begin accruing priority points for all gifts, you must contribute to the RCAF Annual Fund to activate your Investor Rank and benefits. Priority Points will be locked in on June 1, 2019. Your Investment Rank will be established based off of your investments made throughout the 2019-20 fiscal year.

BENEFITS INCLUDE:
- Parking Pass Requests
- New or Additional Season Ticket Requests
- Seat Relocation Requests
- Premium Seating Requests
- Home & Away Game Ticket Requests
- Neutral Site Ticket Requests
- Post Season Ticket Requests

GROUP OF FIVE ATHLETIC DEPARTMENT REVENUES (2016-17)
THE RCAF

Now in its 10th year of providing support for student-athletes and coaches across Louisiana’s 16 sports, The Racin’ Cajuns Athletic Foundation (RCAF) mission is to provide an equitable and transparent system for the allocation of tickets, seating, parking, tailgating, and other benefits.

Under the RCAF umbrella, you are able to invest and enrich lives through many avenues. In the past, your choice in where you support the Racin’ Cajuns has created some confusion. This new model below gives you an opportunity to improve and enhance your experience.

CASE FOR CHANGE

To compete at a championship level, Louisiana Athletics must continue to improve and fund our resources in the following areas:

- Funding full cost of attendance
- Commitment to a fully developed nutrition program
- Increased tuition costs
- Increased recruiting budgets, staff infrastructure, and travel costs
- Student-athlete support services and well-being
- Facility enhancements

THE NEW MODEL

This new model provides investors with opportunities to achieve their desired experience by recognizing their total annual investments to Louisiana Athletics.

The objectives of the new model are:

- A more fair and equitable system
- A more transparent benefit allocation system
- To simplify Priority Point calculations
- To provide ALL investors with opportunities to positively impact their experience while supporting programs of their choice
- To allow for accurate recognition for your total investment

Your support of Racin’ Cajuns Athletics is invaluable to the success of our programs, teams, coaches, and the future of our talented student-athletes. In order to keep pace with our collective expectations and goals, we must remain focused on the relationships developed through time, our shared passion, and the familiar family feel that is so unique to our cULture.

We understand that you may have questions throughout this transition, and our staff is ready to meet with you to answer them all.

CONTACT INFORMATION

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