The greatest benefit from being a part of the Bear Pride Club is the knowledge that your gift makes a difference. Your support directly enhances the experience of the young men and women that represent SUNY Potsdam in intercollegiate competition.

- Jim Zalacca
Athletic Director

Bear Pride Club Benefits

- Tax Deduction
- Bear Pride Newsletters
- Team Schedules
- Window Decal
- Invitations to VIP Receptions
- Annual Invitation to Hall of Fame Banquet

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- Jim Zalacca
Athletic Director

Thank you for supporting SUNY Potsdam Athletics!

Bear Pride Club at SUNY Potsdam
Bill Mitchell
Assistant Athletic Director
315-267-2307
mitchewj@potsdam.edu
Your Support makes a difference!

The Bear Pride Club at SUNY Potsdam is committed to enhancing the experience of student athletes by providing alumni, former athletes, businesses, friends, and all fans, the opportunity to support the Bears in their pursuit of excellence.

Your membership in the Bear Pride Club supports our goal of providing student athletes an exceptional college experience both on and off the playing field.

Donations are dedicated to efforts such as:

- Enhancing athletic facilities
- Supplementing team equipment needs
- Helping support special team trips
- Providing technology upgrades

*It has been my privilege to be associated with SUNY Potsdam for 32 years as a coach, administrator, and broadcaster. My wife, Gloria '73, and I are thrilled to be able to help support the programs that provide a positive experience for our student athletes and in turn the student population as a whole. I encourage all of you to help our athletic department continue to be recognized as a leader in the development of outstanding student athletes and successful teams.

-John Horann, former Hockey Coach

193 All Conference Athletes * 52 All-Americans * 16 NCAA Appearances
* 15 SUNYAC Championships * 2 National Championships

Bear Pride

All-American: $1,000+
Silver Bear: $500
Champions: $250
Bear Captain: $100
Bear Backer: $50

ANNUAL GIFT Form

Check all that apply:
- Business/Corporation
- SUNY Potsdam Alum
  Class Year
- Faculty/Staff
- Friend
- SUNY Potsdam Parent
- Former Bear Athlete
  Sport(s) Played
  Year(s) of Competition

__________________________________________________________
Name
Company Name
Address
City, State/Province Zip
Work Phone
Home Phone
E-mail Address

I've been fortunate enough to take some truly memorable trips to Florida, Texas, and Oregon while playing both lacrosse and basketball at SUNY Potsdam. I appreciate the support of our alumni and friends whose generosity make these trips happen. On behalf of all my teammates and myself, thank you!

-Kelsey Shoen, '09

makes a difference!