



Mid-American Conference Director of Communications

The Mid-American Conference is accepting applications/nominations for a Director of Communications. The individual selected will assist in the operations of the Conference's comprehensive media relations program. The position reports to the Associate Commissioner for Communications.

Responsibilities include:

- Serve as the primary contact for women's soccer, women's basketball, men's & women's swimming & diving and lacrosse. Will also act as the secondary football contact.
- Will assist with the creation of press releases, game notes and maintain sport record books.
- Produce content for the Conference website (i.e., previews, recaps & major announcements).
- Assist with the execution of Conference's social media plan. Including creating, editing, and publishing daily graphic and video content for all Conference platforms.
- Serve as a liaison with member institutions to increase institutional and league-wide exposure.
- Assist the Conference's management team on special projects and other duties as assigned.

Qualifications: Bachelor's degree required. Must possess excellent written and verbal communications skills. Prior experience utilizing social media platforms (e.g., Twitter, Instagram, Facebook, TikTok) for communications, marketing, and business purposes. Proficient with applicable technology (Adobe Photoshop, InDesign, Premiere), and proficient in Microsoft Office Suite, creative in providing solutions to complex and sensitive issues, and can work both independently and in a team setting to efficiently meet established goals and deadlines. A review of applications will begin immediately and continue until the position is filled.

Position will begin July 1, 2023. Members of underrepresented groups are encouraged to apply.

To apply send cover letter, resume, and references to: careers@mac-sports.com