K Clu
Kansas Athletics is proud to have your loyal support, dedication and enthusiasm for the Jayhawks. Having been a former student-athletes, managers, trainers, and coaches, you are in a unique position to maintain continued excellence and the highest standard of ethical conduct. Since you earned the honor of becoming a student-athlete, manager, trainer, or coach at KU, you have now gained the title of a representative of athletics interests (booster). It is important to promote an atmosphere of NCAA, Big 12 and Kansas Athletics compliance and you, as a former student-athlete, play an integral role in our success as an institution.

Please visit our Compliance page on our website, KUAthletics.com, in order to learn more about NCAA rules on how your status as a booster can affect the Kansas Athletics mission.

Your participation in intercollegiate athletics on behalf of KU provides an advantage of NCAA rules familiarity. We hope you continue to understand the importance of the rules and abide by legislation pertaining to boosters. If you have any questions or inquiry, please feel free to contact us at:

Kansas Athletics Compliance
Allen Fieldhouse, 1651 Naismith Drive
Lawrence, KS 66045
(785) 864-4200
Compliance@ku.edu

COMMUNICATION WITH PROSPECTIVE STUDENT-ATHLETES

Your status as a booster, which you maintain forever, restricts you from having any in-person contact with prospective student-athletes.

A prospective student-athlete is defined as anyone who has started classes for the ninth grade or above.

PERMISSIBLE BOOSTER ACTIVITIES:

• Continuing to have contact with an established family friend or neighbor who is a prospect (contact Compliance for pre-existing relationship form – must submit to ensure eligibility of student-athlete)
• Viewing a prospect’s game on your own initiative
• Receiving a call from a prospect only if the prospect initiates the call and it is not for a recruiting purpose
• Notifying the Kansas coaching staff of prospects

IMPERMISSIBLE BOOSTER ACTIVITIES:

• Call or have in-person contact with a prospect that you have not had a longstanding relationship with (the relationship must pre-date the ninth grade)
• Contact or call a prospect’s parent, coach, principal, counselor or anyone directly associated with his/her recruitment
• Assist with the actual evaluation of talent at the direction of the coaching staff
• Promote Kansas Athletics in any way to encourage a prospect to attend the University of Kansas
BACK TO CAMPUS – KU ALUMNI EVENTS

What about prospects at alumni events?
DO NOT invite selected high school or junior college prospects to alumni events. NCAA rules prohibit contact between prospects and boosters at both on campus and off-campus sites. KU Alumni Organizations and the K Club may entertain prospects under certain conditions that do not involve singling out athletes for special treatment. For example, it is permissible for alumni chapters to invite all high school seniors who have been accepted for enrollment at KU to an alumni event.

FREQUENTLY ASKED QUESTIONS

MAY A BOOSTER RECEIVE A TICKET TO AN ATHLETIC EVENT FROM A CURRENT STUDENT-ATHLETE?

No. At Kansas, boosters are not permitted to receive a complimentary admission or to purchase a ticket from a current student-athlete or his/her family members.

MAY A BOOSTER PURCHASE AN ITEM THAT BELONGS TO A CURRENT STUDENT-ATHLETE OR IS SIGNED BY A CURRENT STUDENT-ATHLETE?

No. A booster may not purchase an item that belongs to a current student-athlete or is signed by a current student-athlete. If a current student-athlete attempts to sell his/her personal items to you, this will immediately affect his/her eligibility at Kansas. This includes purchasing his/her gear, apparel, jerseys, helmets, gloves, balls, awards (e.g., Big 12 rings), shoes, cleats, etc.

MAY A BOOSTER SPEAK WITH A STUDENT-ATHLETE AT AN ATHLETIC EVENT OR BANQUET?

Yes. Communication with current student-athletes at an athletic event of banquet is not restricted under NCAA rules.

MAY A BOOSTER PROVIDE A STUDENT-ATHLETE WITH A NOMINAL GIFT FOR A SPECIAL EVENT (E.G., BIRTHDAY, RELIGIOUS HOLIDAY, WEDDINGS, FINALS WEEK, GRADUATION, ETC.)?

No. Provision of any gift, including a gift of nominal value is considered an extra benefit under NCAA rules and receipt of such benefits will jeopardize the eligibility of the student-athlete.

MAY A BOOSTER HOST A MEAL FOR CURRENT STUDENT-ATHLETES?

Yes. A booster may host a meal on an occasional basis for any number of current student-athletes provided the meal is approved by the Kansas Athletics Compliance Office prior to occurring. Meals may only be hosted in the booster’s home or in a Kansas Athletics facility regularly used for home competition.

MAY A BOOSTER PROVIDE LODGING TO A STUDENT-ATHLETE FOR ANY LENGTH OF TIME?

No. Provision of lodging to a student-athlete, whether in the booster’s home, rental property, or at any other location for any length of time would constitute an extra benefits violation that will jeopardize the eligibility of the student-athlete, even if the student-athlete pays for the housing.
EMPLOYMENT OF A
STUDENT-ATHLETE

Employment of a student-athlete is permissible, provided all six of the following conditions are met:

1. Student-athlete is only paid for the work actually performed;

2. Student-athlete is paid at the rate commensurate with the going rate in that locale for similar services;

3. Student-athlete may not be compensated in any manner for any value or utility that he or she may have for an employer because of any publicity, reputation, fame, or personal following that he or she may have obtained because of his or her athletics ability;

4. The employer does not use the name, image, or likeness of the student-athlete in any marketing or advertising;

5. Student-athletes must register all jobs during the academic year and the summer by completing the Student-Athlete Employment Form and returning it to the Athletics Compliance Office prior to beginning work; and

6. Employers MUST confirm their employment of a Kansas Athletics student-athlete prior to the student-athlete’s employment beginning.

ENROLLED
STUDENT-ATHLETES

As a booster, the NCAA restricts the involvement that you may have with current student-athletes. NCAA rules prohibit boosters from providing a student-athlete with an extra benefit and doing so may result in the student-athlete being declared ineligible to compete on behalf of Kansas Athletics. Extra benefit violations include any special gift or arrangement provided to a student-athlete, or a student-athlete’s friend or family member that is not available to the general University of Kansas student body.

PERMISSIBLE ACTIVITIES

- Employ student-athletes (see employment section of brochure)
- Host a meal at your home or at the Kansas Athletics facilities on an occasional basis provided it has been approved by the Kansas Athletics Compliance Office prior to the meal occurring
- Speak with student-athletes at athletic events or banquets
- Obtain an autograph from a student-athlete for personal use only. Autographs that are sold or exchanged for anything of value will result in a violation that will jeopardize the student-athlete’s eligibility.
CAREER DEVELOPMENT

Kansas Athletics is dedicated to providing exceptional career guidance to all current student-athletes. Career Services of Kansas Athletics aims to support and complement the services provided by the university Career Center. A career development progression is available for all student-athletes; beginning with a career interest inventory, resume review, career coaching, mock interviews, utilizing KU Career Connections, and Kansas Athletics’ Career Fair.

To learn more about Kansas Athletics’ Career Services, how you can become a career mentor, assist with mock interviews, or attend the career fair on behalf of your company, please contact Student-Athlete Development at 785-864-7838.

AS A BOOSTER YOU MAY NOT GIVE/PROVIDE A STUDENT-ATHLETE:

- Free or reduced-cost services, rentals, or purchases of any type (e.g., meals, drinks, clothing, laundry, haircuts, legal fees, tattoos, rounds of golf, car repairs, etc.)
- Use of an automobile or transportation
- Admission to an event (e.g., movies, athletic events, banquets, clubs, special events/parties, concerts, etc.)
- Cash or loans in any amount
- Gifts of any kind, including those on special occasions such as birthdays, religious holidays, finals or graduation
- Free or reduced-cost housing for any length of time
- Entertainment
- Assistance with paying bills (e.g., cell phone, gas money, rent, etc.)
- Awards
- Loans (including co-signing)
- Use of your telephone or credit card
- Provide a meal in your home
- Academic assistance of any kind (e.g., tutoring, editing papers/projects, assistance in completing class work, use of computer, etc.)
SOCIAL MEDIA REMINDER

Boosters may not initiate or “accept” friend requests of prospects on Facebook, but they can “follow” recruits on Twitter. Boosters should NEVER post on a recruit’s “wall,” reply to a “tweet,” send them any kind of direct message, or take any other action that would constitute contacting any recruit.

This prohibition also includes creating fan pages for recruits to attend KU. We thank you for your support, but also request that we leave the recruiting up to the Kansas Athletics coaching staff members.