MISSION
To graduate student-athletes and win championships.

VISION
We are nationally recognized for the exemplary character, achievements and contributions of our student-athletes to better our society.

WELL BEING
We are committed to the health, safety, academic and personal growth of each student-athlete.

INTEGRITY
We do the right thing and hold each other accountable.

RESPECT
We respect all people, their culture, beliefs, identity and thought.

STEWARDSHIP
We are responsible guardians of the university’s resources, relationships and reputation.

FAMILY
We are a collaborative team, supporting one another.
WELCOME VIDEO

A Message From The Golden Flashes Club
ACADEMIC SUCCESS

100
ACADEMIC ALL-MAC SELECTIONS

9
TEAMS WITH A PERFECT 1,000 APR SCORE

7
COSIDA ACADEMIC ALL-DISTRICT SELECTIONS

2
COSIDA ACADEMIC ALL-AMERICAN SELECTIONS
'19-'20
MAC F.A.R AWARD WINNER IN WOMEN’S SPORTS

3.847
HIGHEST TEAM GPA – WOMEN’S GYMNASTICS

18
STRAIGHT SEMESTERS WITH DEPARTMENT GPA 3.0 OR HIGHER

5
5 MAC DISTINGUISHED SCHOLAR-ATHLETES – ALL MAC PERFORMERS WITH 3.5 GPA
FLASHERS IN THE COMMUNITY

COMMUNITY SERVICE

#9 IN NCAA COMMUNITY SERVICE HELPER HELPER CONTEST

4,000+ COMMUNITY SERVICE HOURS

4 TEAMS IN TOP 5 OF THEIR SPORT

#3 – WOMEN’S LACROSSE
#4 – MEN’S GOLF, GYMNASTICS
#5 – FIELD HOCKEY
Three Golden Flash former student-athletes from Men’s Golf punched their tickets to the 2020 U.S. Open at Winged Foot!

COREY CONNERS ('14)
MACKENZIE HUGHES ('12)
TAYLOR PENDRITH ('14)
Corey Conners also qualified for the 2020 Masters, logging a top-10 finish!
Kent State Women’s Golf has a pair of current golfers that will participate on the Vagliano and Curtis Cup teams. Both will be representing Great Britain/Ireland in the August 2021 match-play amateur events against the United States.
Kent State Football enjoyed a record-setting season, highlighted by the top scoring offense in the NCAA, four All-MAC performers and the top signing class in school history!
Being part of The Golden Flashes Club means you are committed to making a difference in the lives of student-athletes. Our program strives to create an exceptional experience while earning their degree and winning championships. Your support of this mission directly impacts the trajectory of their lives. Without you, we wouldn’t be where we are today.

– Lisa Strom, Head Women’s Golf Coach
Your investment makes it possible for our student-athletes to get a first-class, Division-I experience and helps to ensure they succeed in the classroom, community and the field of play. Below is the average cost of attendance for a Kent State student-athlete through one academic year.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost (in USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-State Tuition</td>
<td>$11,432</td>
</tr>
<tr>
<td>Out-of-State Tuition</td>
<td>$20,308</td>
</tr>
<tr>
<td>Room &amp; Board:</td>
<td>$12,084</td>
</tr>
<tr>
<td>Academics:</td>
<td>$2,124</td>
</tr>
<tr>
<td>Equipment:</td>
<td>$3,108</td>
</tr>
<tr>
<td>Travel:</td>
<td>$7,426</td>
</tr>
<tr>
<td>Sports Medicine:</td>
<td>$2,248</td>
</tr>
<tr>
<td><strong>In-State Total:</strong></td>
<td><strong>$38,423</strong></td>
</tr>
<tr>
<td>Out-of-State Equipment:</td>
<td>$3,108</td>
</tr>
<tr>
<td><strong>Out-of-State Total:</strong></td>
<td><strong>$47,299</strong></td>
</tr>
</tbody>
</table>

Our scholarship bill was approx. $6.1M for 2020/21.
We know you love the game. So do we. And our student-athletes are shining beacons of true devotion to the sport they love. However, COVID-19 and the effects of the pandemic are putting a significant financial strain on our department and teams. Most of the traditional revenue streams we’ve relied upon to provide necessary resources to support our student-athletes in the classroom and on the court are greatly reduced or eliminated.

We developed The Love of the Game as a way for all members of the Golden Flashes Athletics family to share their connection to the game and our teams. When you see the following designations, you will hear about all the ways we come together to support Kent State Athletics.

- Why I Play – hear student-athletes share what motivates and inspires them to play
- Why I Give – hear how donors become a part of the team by supporting the sports they love
- Why it Matters – learn how support to Kent State Athletics is required to keep us competitive
This year, Golden Flashes Club members get special access now through June 4 to a unique Golden Ticket promotion for the 2021-22 season. This is our way of saying THANK YOU for being a part of The Golden Flashes Club.

**SEASON TICKET RENEWAL PACKAGE**

- Renew your most recent eligibility gift for football, men’s basketball, and/or women’s basketball by June 4 and your season tickets for that sport(s) will be free!
- Plus for all gifts over $250, get general admission Golden Tickets to all other ticketed sporting events for the 2021-2022 season for FREE! (limited to number of season tickets renewed)

**TGFC MEMBER PACKAGE**

- Make a $250+ gift before June 4
- Get TWO general admission tickets for all ticketed sporting events for the 2021-2022 season for FREE
- Plus enjoy all TGFC benefits of your giving level (see page 16 for benefits chart)
GOLDEN FLASHES CLUB BENEFITS

Your investment in The Golden Flashes Club comes with some fantastic benefits! To see what benefits come with your generous donation, please see the chart on the next page.
## 2021 BENEFITS

<table>
<thead>
<tr>
<th>Level</th>
<th>FLASH-FRIENDS</th>
<th>IBAYA</th>
<th>VARSITY CIRCLE</th>
<th>COACHES CIRCLE</th>
<th>ALL-TOURNAMENT</th>
<th>All-Conference</th>
<th>All-American</th>
<th>Hall of Fame</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefits</td>
<td>Thank You Note &amp; Year End Thank You Call</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Exclusive Donor Appreciation Giveaways at Selected Events</td>
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<tr>
<td>Postseason Ticket Priority</td>
<td></td>
<td></td>
<td>8th</td>
<td>7th</td>
<td>6th</td>
<td>5th</td>
<td>4th</td>
<td>3rd</td>
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<tr>
<td>Invitations to Special Events (Events Dependent Upon Giving Level)</td>
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<tr>
<td>Men's Basketball - Bleacher Reserved Ticket Availability*</td>
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<tr>
<td>Men's Basketball - Access to Donor Lounge, Chalk Talk &amp; Game Program</td>
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<tr>
<td>Football - Access to IBAKA Platform &amp; Game Program</td>
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<tr>
<td>Football - Parking Pass West Side (Must be Season Ticket Holder)</td>
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<tr>
<td>Men's Basketball - Chairback Ticket Availability (Sections A &amp; E)</td>
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<tr>
<td>Football - Access to Varsity &quot;K&quot; Room, Chalk Talk &amp; Game Program</td>
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<tr>
<td>Men's Basketball - Chairback Ticket Availability (Sections B, C, &amp; D)*</td>
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<tr>
<td>Men's Basketball - Courtside Ticket Availability</td>
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<tr>
<td>Men's Basketball - Flash's Nest Hospitality</td>
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<tr>
<td>Men's Basketball - Parking Pass (Student Center Parking Pay Lot)</td>
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<tr>
<td>Football - Patio Pass at President's Blue &amp; Gold Suite Ticket Availability</td>
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<tr>
<td>Football - President's Blue &amp; Gold Suite Ticket Availability</td>
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<tr>
<td>VIP Behind the Scenes Facility Tour</td>
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<tr>
<td>Radio Booth Experience (Available during Football Season)</td>
<td></td>
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<tr>
<td>Exclusive VIP Experience with Team of Choice</td>
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<td></td>
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<td></td>
<td></td>
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<tr>
<td>All Sports Pass</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Two (2) Complimentary Tickets to the Varsity &quot;K&quot; Athletics Hall of Fame</td>
<td></td>
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</tr>
</tbody>
</table>

*Eligibility gifts or payments made for college athletics event seating rights are no longer 80% tax deductible, effective January 1, 2021 per The Tax Cuts and Jobs Acts H.R.1.
The opponents have been set for the 2021 home football schedule!
FOOTBALL TICKETS
Your investment in The Golden Flashes Club gives you added perks at home football games.

<table>
<thead>
<tr>
<th><strong>IBAKA PLATFORM</strong></th>
<th><strong>JIM AND CAROLYN PHELAN VARSITY K ROOM AND PATIO</strong></th>
<th><strong>PRESIDENT’S BLUE GOLD SUITE</strong></th>
<th><strong>PRESIDENT’S BLUE GOLD SUITE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Covered Area in NE Corner of Dix Stadium</td>
<td>Covered Area in NE Corner of Dix Stadium</td>
<td>West Side Patio Pass</td>
<td>West Side Suite</td>
</tr>
<tr>
<td>• $100+ Donation</td>
<td>• $250+ Donation</td>
<td>• $2,500+ Donation</td>
<td>• $5,000+ Donation</td>
</tr>
<tr>
<td>• Free to former student-athletes</td>
<td>• Free appetizers and discounted beer</td>
<td>• 2 complimentary passes (must be season ticket holder)</td>
<td>• 2 complimentary passes (must be season ticket holder)</td>
</tr>
<tr>
<td>• Discounted concessions and beer</td>
<td>• Complimentary parking</td>
<td>• Seating is limited to outdoor patio only</td>
<td>• Access to President’s Suite amenities</td>
</tr>
<tr>
<td>• Complimentary parking</td>
<td>• Guests limited to season tickets purchased</td>
<td>• Access to President’s Suite amenities</td>
<td>• Complimentary food and full-service bar</td>
</tr>
<tr>
<td>• Guests limited to season tickets purchased</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
A Kent State Football game day is more than just the game! Here are some additional game day perks for all fans:

<table>
<thead>
<tr>
<th>TAILGATING AND PARKING</th>
<th>HAPPY HOUR</th>
<th>FAMILY FUN ZONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Parking is $5 at Dix Stadium. All vehicles with a valid parking permit can park for free.</td>
<td>• Gates open 90 minutes before kick-off.</td>
<td>• The south side of Dix Stadium has inflatables, games and fun for the whole family.</td>
</tr>
<tr>
<td>• Season ticket holders will also receive a complimentary parking pass.</td>
<td>• Happy Hour is for the first 60 minutes (of the 90 minutes before kick-off) with discounted food and beer prices.</td>
<td></td>
</tr>
</tbody>
</table>
MEN’S BASKETBALL TICKETS

The MAC Center seating chart shows you where you’ll be taking in the action.
Kent State Athletics offers a variety of season ticket packages for men’s basketball.

<table>
<thead>
<tr>
<th>Season Tickets</th>
<th>Eligibility Gift</th>
<th>Ticket Price</th>
<th>Per Seat Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Courtside</td>
<td>$1,000</td>
<td>$500</td>
<td>$1,500</td>
</tr>
<tr>
<td>Chairback (B,C,D)</td>
<td>$500</td>
<td>$265</td>
<td>$765</td>
</tr>
<tr>
<td>Chairback (A,E)</td>
<td>$300</td>
<td>$220</td>
<td>$520</td>
</tr>
<tr>
<td>Lower Reserve</td>
<td>$50</td>
<td>$85</td>
<td>$135</td>
</tr>
<tr>
<td>General Admission</td>
<td>N/A</td>
<td>$85</td>
<td>$85</td>
</tr>
</tbody>
</table>
Home men’s basketball games include a variety of hospitality options.

**DONOR LOUNGE**
- $100+ Annual donation
- MACC 2nd Floor
- Cash bar open through halftime
- Complimentary coffee, cookies, popcorn and program
- Chalk Talks with coaches

**FLASH’S NEST**
- $2,500+ Annual donation
- Courtside
- Open bar open through halftime
- Catered meal
- Complimentary coffee, cookies, popcorn and program
WOMEN’S BASKETBALL TICKETS AND HOSPITALITY

Named for Coach Todd Starkey’s favorite number, Club 33 is a great way to enjoy Kent State women’s basketball. Check out the available season ticket packages.

**SEASON TICKETS**
- Courtside: $250 eligibility gift, $65 ticket price, $315 per seat total
- Club 33 Chairbacks: $65
- Club 33 General: $33

**HOSPITALITY**
- $100+ Annual donation
- MACC 2nd Floor
- Complimentary drinks, snacks and program
GOLDEN TICKET PROMOTION
FREQUENTLY ASKED QUESTIONS

What is the Golden Ticket?
Our way of saying THANK YOU for being a part of the Golden Flashes Club! Exclusive for our loyal supporters of Kent State Athletics, renew your most recent season ticket eligibility gift for football, men's basketball, and/or women's basketball and your season tickets for that sport(s) will be FREE! Plus, if your gift is $250 or more, you will also receive FREE general admission Golden Tickets to all other ticketed sporting events for the 2021-22 season (limited to the number of season tickets renewed). Offer expires June 4, 2021.

Can I get a Golden Ticket if I’m not a season ticket holder yet?
Yes! By making a gift $250 or more, to the Golden Flashes Club, you will receive TWO (2) general admission Golden Tickets to all our ticketed sporting events for the 2021-22 season, plus all the Golden Flashes Club benefits of that level! Offer expires June 4, 2021.

What happens if I donate less than $250?
Thank you for any support you’d like to give to our student-athletes! Should your eligibility gift for your season ticket(s) be below the promotional level for a Golden Ticket, you can still renew your eligibility gift and get your season ticket for FREE; however, you will not qualify for the Golden Ticket promotion.

Where does my donation go?
Season ticket eligibility gifts for men's and women's basketball tickets must go to athletic scholarship or basketball enhancement funds. Season ticket eligibility gifts for football must go to any athletic designation, excluding event funds. For all other donations, we invite you to choose any athletics designation that you would like to support.
How do I receive benefits through The Golden Flashes Club?
Any gift qualifies you for benefits through The Golden Flashes Club.

Does my payment for events such as a golf outing qualify as a gift?
No, the goal of The Golden Flashes Club is to directly support student-athlete scholarships and help close the gap on our annual $6.1 million scholarship bill. Events like the golf outing go to cover event costs and are unable to go to scholarship costs.

Do I need to give at a certain time in order to receive benefits?
We are on a Jan 1-Dec 31 cycle. Your benefits become active from the date you make your gift until the end of that calendar year.
FREQUENTLY ASKED QUESTIONS

If my gift is to a specific sport, does that count as a gift to The Golden Flashes Club?
Yes! As long as the gift goes towards that sport’s scholarships you will be eligible to receive benefits from The Golden Flashes Club.

If my gift is to an athletics endowment, does that count as a gift to The Golden Flashes Club?
Yes! As long as the gift goes towards scholarships.

Do employment matching gifts count as part of my gift total?
Yes! You will receive credit to all matching gifts. Please be aware that match amounts are NOT tax deductible. Please visit www.kent.edu/match to see if your employer offers a matching benefit.

Are my gifts to The Golden Flashes Club tax deductible?
All gifts not associated with ticket sales or other benefits are 100% deductible. The Golden Flashes Club and the Kent State Foundation recommend consulting with your tax advisor regarding any donations made to Kent State Athletics.

Will my season tickets be mailed to me?
Kent State Athletics is making the move to digital tickets. For information on our digital ticketing platform please visit: kentstatesports.com/goingdigital
MEET THE TEAM

Casey Cegles
Deputy Athletics Director

Maggie McKendry
Assistant Athletics Director, Athletic Advancement

Donovan Robertson
Director of Advancement Operations

Delainey Turner
Athletic Advancement Graduate Assistant
"I play for the passion of my sport."
- Hanna Kunzler, Cross Country/Track

"I play for the lifelong relationships I build."
- Katie Wuerstle, Field Hockey

"I play for the lifelong friendships and for my love of the game."
- Sarah Melen, Soccer

"I play to carry on the tradition of being a fourth generation volleyball player in my family."
- Makana Kowalski, Volleyball

"I play for my Dad."
- Jacqlyn Caspers, Volleyball

"I play for the love of the game."
- Brad George, Football
THANK YOU FOR YOUR SUPPORT!