2014-15 Xavier Year in Review

Academic Success
- Overall Student-Athlete GPA: 3.29.
- Graduation Success Rate: 94%.
- 5 NCAA APR Public Recognition Awards.
- Men’s Basketball’s Matt Stainbrook named as a Senior CLASS Award Second Team All-American.

Athletic Success
- Men’s Basketball and Men’s Soccer each advanced to the NCAA Sweet 16.
- Men’s Swimming captured its second straight BIG EAST Championship.
- Freshman golfer Jose Montaño advanced to the NCAA Regional.

Visibility and Branding
- Year-to-year ratings for Fox Sports 1 were up 49 percent.
- Successful launch of “Xavier Nation” magazine.
- More than 500,000 people attended various events in the Cintas Center.
2014–15 XAVIER YEAR IN REVIEW

**SUSTAINABILITY**

- Increased men’s basketball season ticket base, average attendance and overall ticket revenue.
- Growth in all external revenue categories.
- Reduced university subsidy by $500,000.

**ENGAGEMENT**

- The NBA made its debut in the Cintas Center with LeBron James and David West headlining the evening.
- Xavier awareness in social media is on the climb: up 20+ percent on all social media platforms.

**INTEGRITY**

- Created and began rollout of ‘Fortune 15’ personal development program for Xavier student-athletes.
- No Level 1 or Level 2 NCAA Rules Violations.