BACKGROUND
The University of Victoria Vikes Athletics and Recreation department has a sole photography agreement with the APSHutter.com business for photography of UVic-hosted events including but not limited to varsity games, recreation programs, special events and athletics facilities (fields, stadium, CARSA, etc.). Vikes Athletics and Recreation reserves the right to withhold distribution of images due to strategic marketing or privacy reasons. Images may be purchased separately through APShutter.com or requested internally keeping the below policy outlines in consideration.

PHOTO USAGE
Current usage of Vikes photography either in print or digitally must reflect the current Vikes brand standards and guidelines and must not be graphically manipulated (including flipping or re-colouring the image). The image subject must be approved by the Vikes Communications office to ensure the individual featured is, for example a current athlete in good standing or a recreation participant who has signed a photo release waiver. Photo Credit, where applicable, must be given to: APShutter.com / UVic Vikes

PHOTO REQUESTS
Digital copies of images are $10 per image.

To submit a request for images from Vikes Athletics and Recreation, please e-mail Ali Lee, Vikes Communications Officer, at vicvikes@uvic.ca with the below information:
- Preferred orientation of image
- Subject (sport, athlete, crowd, facility, etc.)
- Specific intended usage or medium (print collateral, digital advertisement, social media promotion, etc.)
- Publication or digital run dates

Please note that images must be solely used for the stated intended purpose and not re-distributed, sold or used outside of the stated run dates.

PHOTO DELIVERY
Requested and approved photos will be sent at 300 dpi at 5” x 7". If you need a larger resolution, there will be an additional charge depending on the size of the photo you require.

FOR MORE INFORMATION
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