University of Victoria Vikes Athletics
50/50 & Raffle Ticket Sales Regulations and Conditions

Legal Regulations
- All 50/50 ticket and raffle sales require a gaming license from the Gaming Policy and Enforcement Branch, Ministry of Finance
- Proof of gaming license must be shown prior to application for 50/50 sales at a Vikes game
- Applications must be submitted at least two weeks prior to the requested game day

Conditions
- Organizations wishing to sell 50/50 tickets on a game night are required to purchase a group of 50 tickets from Vikes Athletics for $200 (discounted rate of $4 per ticket) for either personal use or to sell as a further fundraiser
- If an organization chooses to sell these tickets as a fundraiser, we suggest selling each ticket for $10 as this is cheaper than the average $12 game ticket
- Must do a 50/50 at a Vikes basketball game. Organizations will need at least 3 people to run the raffle. Winner of 50/50 will be drawn at a timeout during the fourth quarter the game
- Organizations have full responsibility over the execution and visual promotion of 50/50 or raffle ticket activity during the games. Vikes Athletics retains the right to request removal of signage or refusal of sales techniques that conflict with integrity of the Vikes brand or department
- Organizations must specify two weeks in advance if they would like to sell tickets during both basketball games or only one game
- Ticket sales are required to finish by the end of the third quarter. The organization is responsible for counting all monies and informing Campus Engagement Officer, Zac Andrus of the total amount. Winners will be announced during the fourth quarter of the game
- If all 50 tickets are sold before the game for $10 each, this would mean a $300 profit
- If the 50/50 raffle does well, your organization could make an additional $500, bringing the potential profit to $800
- Vikes Athletics will not receive any portion of the funds raised

Scripting
- Tickets sales will be continually promoted throughout the basketball game(s) as part of the game-night scripting
- A “last call” will be announced 15 minutes prior to the end of the third quarter
- Vikes Athletics will have full responsibility for game-day scripting promotion; however, if an organization would like special wording or messaging, please specify this

Vikes Athletics looks forward to working with your organization. If you have any further questions or would like to submit a 50/50 request please contact:

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