NC State is a charter member (1953) of the Atlantic Coast Conference. This document reflects the goals and results for the last several years within the framework of the NC State Athletics' Strategic Plan. The 2018-19 fiscal year marked another historic year for Wolfpack Athletics.

**STRATEGIC GOAL 1**

**ACHIEVE** national recognition for competitive excellence, as measured by ACC finishes and the national Directors’ Cup competition.

### A. DIRECTORS’ CUP NATIONAL RANKING

<table>
<thead>
<tr>
<th>Year</th>
<th>Rank</th>
<th>Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>89</td>
<td>67</td>
</tr>
<tr>
<td>2011</td>
<td>37</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>34</td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>41</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>27</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>32</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>29</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>26</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>15</td>
<td>All-Time High</td>
</tr>
<tr>
<td>2019</td>
<td>26</td>
<td></td>
</tr>
</tbody>
</table>

Greatest 2-year improvement in ACC history
B. TEAMS FINISHING IN THE NATIONAL TOP 25 RANKINGS (13)

2018-19 FINAL RANKINGS

- Men's Swimming - #4
- Women's Swimming - #7
- Women's Basketball - #9
- Men's Cross Country - #11
- Women's Tennis #11
- Women's Cross Country - #13
- Rifle - #17
- Wrestling - #17
- Baseball - #19
- Women’s Soccer - #21
- Men’s Tennis #23
- Men’s Soccer - #24
- Men’s Golf - #25

C. TEAM CONFERENCE CHAMPIONSHIPS

2018-2019

- Women’s Cross Country (ACC)
- Men’s Swimming & Diving (ACC)
- Women’s Swimming & Diving (ACC)
- Wrestling (ACC)

D. INDIVIDUAL COMPETITIVE ACHIEVEMENTS

NCAA NATIONAL CHAMPIONSHIPS:

- Andreas Vazaios, Men’s Swimming (200 Butterfly)

CONFERENCE ATHLETES OF THE YEAR:

- Coleman Stewart - ACC Men’s Swimmer of the Year
- Sophie Hansson - ACC Women’s Freshman Swimmer of the Year
- Nyls Korstanje - ACC Men’s Freshman Swimmer of the Year
- Timara Chapman - ACC Women’s Indoor T&F Freshman of the Year
- Caitlyn Fillard - EAGL Senior Gymnast of the Year
- Will Wilson - ACC Defensive Player of the Year

ALL-AMERICANS (75)

ATHLETIC HONORS

- Garrett Bradbury - Rimington Trophy Award Winner

CONFERENCE CHAMPIONS (24 Individual Conference Titles):

- Women’s Track & Field
  - Lauren Evans (Indoor: Shot Put)
  - Lauren Evans (Outdoor: Shot Put)

As of August 2019
● Men’s Track & Field
  • Grant Rivers *(Indoor: Heptathlon)*
  • Ian Shanklin *(Indoor: 5,000M)*

● Men’s Swimming & Diving
  • Stewart, Graber, Korstanje, Ress *(200-yard medley relay)*
  • Eric Knowles *(500-yard freestyle)*
  • Coleman Stewart *(100-yard backstroke)*
  • Stewart, Graber, Korstanje, Izzo *(400-yard medley relay)*
  • Coleman Stewart *(200-yard backstroke)*

● Women’s Swimming & Diving
  • Haan, Hansson, Rowe, Perry *(200 Medley Relay)*
  • Julia Poole *(200-yard individual medley)*
  • Perry, Alons, Rowe, Hansson *(200-yard freestyle relay)*
  • Kate Moore *(400-yard individual medley)*
  • Sophie Hansson *(100-yard breaststroke)*
  • Elise Haan *(100-yard backstroke)*
  • Madeline Kline *(Platform dive)*
  • Haan, Hansson, Alons, Perry *(400-yard medley relay)*
  • Tamila Holub *(1650-yard freestyle)*
  • Emma Muzzy *(200-yard backstroke)*
  • Sophie Hansson *(200-yard breaststroke)*

● Gymnastics
  • Alexa Phillips *(Floor)*

● Wrestling
  • Jamel Morris *(141 pounds)*
  • Hayden Hidlay *(157 pounds)*
  • Malik McDonald *(197 pounds)*

**COACHES OF THE YEAR:**

● Laurie Henes - ACC Women’s Cross Country Coach of the Year
  USTFCCCA Southeast Region Cross Country Coach of the Year
● Rollie Geiger - USTFCCCA Southeast Region Cross Country Coach of the Year
● Braden Holloway - ACC Men’s Swimming & Diving Coach of the Year (5-straight yrs)
● Kim Landrus – EAGL Head Coach of the Year
● Simon Earnshaw – ACC Women’s Tennis Head Coach of the Year

**E. KEY COMPETITIVE ACHIEVEMENTS**

competition. Collectively, these results contributed to a 26th place finish in the Directors’ Cup.

**Fall**
- **Women’s Cross Country** won their third consecutive ACC Championship (24th overall) and finished 13th at the NCAA Championship for their fourth-straight Top-15.
- **Men’s Cross Country** finished 11th at the NCAA Championship. This is the first time both men’s and women’s cross country teams finished in the Top-15 since 2003.
- **Men’s Soccer** finished at #24 in the TopDrawerSoccer Top-25 Poll, advanced to the NCAA Tournament in back-to-back seasons for the first time since 1991-92, and won their first game in the tourney since 1994.
- **Women’s Soccer** finished ranked in the Top-25 for the third consecutive season (first time since 1990-92), landing at #21 in the TopDrawerSoccer Poll, and a record best 18th in the RPI rankings. The Wolfpack advanced to the NCAA Tournament for the third straight year (first time since 1994-96), and to the Sweet 16 for the 2nd time in 3 seasons.
- **Football** finishing 9-4 winning 9 games in back to back seasons for the first time since 1991-92, and only the third time in school history.

**Winter**
- **Women’s Swimming & Diving** won their second ACC championship in the last 3 years--and finished as the No. 7 team at the national meet for the second time in three seasons.
- **Men’s Swimming & Diving** won its fifth conference championship in a row and the program's 29th overall conference title as it took first place at the 2019 ACC Championships. The team then went on to secure its fourth team trophy and a podium finish in a row with its fourth-place finish at the national meet.
- **Women’s Basketball** had the best start in program history (21-0), the longest winning streak in program history (21 games), a second straight trip to the Sweet 16, and a third consecutive top-four finish in the Atlantic Coast Conference.
- **Wrestling** won back-to-back ACC regular season titles for the first time since 2002, then went on to win the ACC Tournament. The team finished 17th at the NCAA tournament for a record six-straight Top-20 NCAA finishes.
- **Gymnastics** had 10 gymnasts earn All-EAGL honors for the 2019 season. The Wolfpack collected 20 total accolades, the most for the program since 2008.

**Spring**
- **Baseball**: A historic 19-0 start to the season propelled the Pack9 to its first-ever No. 1 national ranking and to NCAA Regionals for the ninth time in 10 years.
- **Women’s Golf** and **Men’s Golf** each advanced to the NCAA Regional Play.
- **Women’s Tennis** hosted NCAA Championships for the first time in school history, advanced to the Sweet 16 for the first time in program history and earned its highest-ever national ranking at No. 11.
- **Men’s Tennis** wrapped up a historic 2019 campaign with the most conference wins in a single season in program history; the program's first-ever squad to advance to the ACC Championship semifinals; the most single-season victories since the 2012 campaign; after its second consecutive selection to the NCAA Championships, NC State advanced to the second round of the national tournament for just the fourth time in program history and the first time since 2014.

*As of August 2019*
A. FEDERAL GRADUATION RATES (FGR)  
( Includes only scholarship student-athletes who matriculate in Fall semester. )

<table>
<thead>
<tr>
<th></th>
<th>Single Year Rate</th>
<th>Multi-Year Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018 Report</td>
<td>64% (2011 Cohort) (7 of 9 ACC publics)</td>
<td>64% (2008-11 Cohorts) (T-7 of 9 ACC publics)</td>
</tr>
</tbody>
</table>

B. GRADUATION SUCCESS RATE (GSR)  
( Includes only scholarship student-athletes; does not penalize institution if student-athletes transfer out in good standing; counts student-athletes who transfer in and receive a scholarship )

<table>
<thead>
<tr>
<th></th>
<th>Multi-Year Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018 Report</td>
<td>86% (2008-2011 Cohorts) (7 Of 9 ACC publics)</td>
</tr>
</tbody>
</table>

C. ACADEMIC ALL-AMERICAN STUDENT-ATHLETES

2019: 57

D. ACADEMIC ALL-CONFERENCE STUDENT-ATHLETES

( ACC - Minimum cumulative 3.0 GPA and a 3.0 GPA for current academic year; selected by ACC committee, by sport; also factors in athletic achievement. EAGL – Minimum cumulative 3.0 GPA )

2019: 90

E. ACC HONOR ROLL

( Minimum 3.0 GPA for the entire academic year )

2019: 286

F. NC STATE DEAN'S LIST

( Minimum 3.5 GPA on 12-14 hours or 3.25 GPA on 15 or more credit hours )

2019: 232

G. NC STATE HONOR ROLL

( Minimum 3.0 GPA earned in Fall or Spring Semester )

As of August 2019
H. SPECIAL ACADEMIC ACHIEVEMENTS

- Conference Scholar-Athletes of the Year:
  - Maggie Tamburro (Gymnastics)
  - Andreas Vazaios (Men’s Swimming & Diving)

- ACC Postgraduate Scholarship Recipients:
  - Anton Ipsen (Men’s Swimming & Diving)
  - Hannah Moore (Women’s Swimming & Diving)
  - Sydney Wootten (Women’s Soccer)
  - Lindsay Morrow (Women’s Swimming & Diving)

- NCAA Postgraduate Scholarship Recipient:
  - Anton Ipsen (Men’s Swimming & Diving)

- NFF National Scholar-Athlete
  - Ryan Finley (Football)
A. COMMITMENT TO RULES COMPLIANCE

Education and oversight are the cornerstones of compliance integrity. NC State continually educates student-athletes, coaches, staff, and boosters to best ensure their understanding of NCAA rules. Facets monitored include recruiting, coaching limits, playing and practice seasons, student-athlete eligibility, financial aid, and benefits among others. We follow up diligently on issues identified and self-report violations of NCAA rules to the conference and national offices as appropriate. In addition, a new tracking system was integrated in 2013-14.

We employ the use of the “E.R.A.” document as a guiding framework for culture to best ensure the establishment and preservation of a compliant, respectful and healthy working environment across the department. The letters E.R.A represent the following:

- **E**: Establish the culture.
- **R**: Reinforce the culture.
- **A**: Act with Integrity when the culture is threatened.

B. GENDER EQUITY PARTICIPATION RATES

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th>Female</th>
<th>Differential from Student Body*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018:</td>
<td>57.96%</td>
<td>42.04%</td>
<td>3.79%</td>
</tr>
</tbody>
</table>

*Target to remain within 5% of student body, per University General Counsel. 18-19 IPEDS numbers released in early fall and reported in FY 20.

As of August 2019
A. BALANCE OPERATING BUDGETS

We will pay all bills for the FY19 budget and build operating reserves modestly.

B. ANNUAL OPERATING BUDGET

(Does not include Wolfpack Club expenses)

FY19: $85.3M

NC State’s finish in the Directors’ Cup has far outperformed its budget ranking since FY12.

C. ATHLETIC DEPARTMENT FACILITY DEBT PAYMENTS:

(Does not include Wolfpack Club facility payments)

FY 19: $2.7 M

Note: Revenue sources included North End Zone ticket sales and student fees.

D. RECENT FACILITY ENHANCEMENTS

<table>
<thead>
<tr>
<th>2019</th>
<th>Cost</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>NC State Athletics Broadcast and Production Center</td>
<td>$6,600,000</td>
<td>Athletics</td>
</tr>
<tr>
<td>Murphy Center Sports Medicine Facility</td>
<td>$2,500,000</td>
<td>Wolfpack Club</td>
</tr>
<tr>
<td>Adidas Branding &amp; Apparel Displays (multiple)</td>
<td>$400,000</td>
<td>Adidas</td>
</tr>
</tbody>
</table>

As of August 2019
A. NATIONALLY RANKED RECRUITING CLASSES

2019
- #6 Men’s Soccer (TopDrawerSoccer.com)
- #8 Women’s Basketball (ESPN)
- #16 Wrestling (InterMat)
- #20 Women’s Tennis (TennisRecruiting)
- #28 Football (Rivals)
- #35 Men’s Basketball (Rivals)

A. WOLFPACK CLUB OVERALL FUNDRAISING RESULTS (SCHOLARSHIP, FACILITIES, ENDOWMENT, ETC.):
(As provided by the Wolfpack Club; does not include planned/deferred gifts)

For year ending Dec. 31, 2018: $21.9 M

B. WOLFPACK CLUB ANNUAL GIFT (SCHOLARSHIP) FUNDRAISING RESULTS:
(As provided by the Wolfpack Club)

For year ending Dec. 31, 2018: $12.2 M

C. WOLFPACK CLUB ENDOWMENT FUNDRAISING RESULTS:
(As provided by the Wolfpack Club; does not include planned/deferred gifts)

For year ending Dec. 31, 2018: $357,546

As of August 2019
D. TICKET SALES:
(Gross sales numbers)

FY19 ticket revenue has surpassed $22.4 million *(best ever in department history)*.

**Football 2018 Season (7 home games):** $14.5M
- Set the mark for the best ever revenue season in program history.
- Best ever per game revenue in program history at $2.07 million/game.

**Men’s Basketball 2018-19 Season:** $7.2M
- Surpassed 2017-18 season tickets sold.
- Fifth consecutive season to exceed $7M in revenue.
- Top 12 nationally in average attendance from 2015 to 2018. Top 20 in 2019, because three, sold out postseason NIT games in 5,500-seat Reynolds Coliseum lowered the per game average.

**Women’s Basketball 2018-19 Season:**
- Most season tickets ever sold; second consecutive season to exceed 1,000 season tickets sold.
- Set the mark for the best ever revenue season in program history.

**Baseball 2019 Season:**
- Most season tickets sold in program history, first season to exceed 1,800 season tickets sold.
- Set the mark for the best ever revenue season in program history.
- Internal sales team generated over $1.8M in revenue in FY19.

E. OTHER REVENUE:

- Established football hospitality and tailgating partnership with Block Party, guaranteeing at least $50,000 in revenue and improving operational efficiencies and fan experience.

- Established a partnership with StubHub to provide fans with a secure fan to fan marketplace, which generated over $50,000 in revenue for the department, as well as a sponsorship agreement with Learfield.

- Extended our multimedia rights agreement with Learfield to provide **$3,000,000 IN CAPITAL SUBSIDIES** to be paid over the next two years, including $1,500,000 in 2017-18., **$500,000 MORE** in guaranteed rights fees in the current term, an **$850,000 INCREASE** in guaranteed rights fees in the first year of the new term, for a combined total of **OVER $63,000,000 IN TOTAL GUARANTEED RIGHTS FEES.**
Continued a collaborative and comprehensive brand position process with apparel partner adidas that included the development of a new proprietary and customized font, the "Wolfpack Font" which will be used on team uniforms, within NC State Athletics facilities, and on the majority of marketing and branding collateral.

Utilized the comprehensive Brand Position work done in collaboration with adidas to (1.) present a more consistent and strategic look/brand in our athletic uniforms and apparel and (2.) present a more creative, unified, and refreshed look in our marketing, communications, ticket and video content--maximizing the resources to develop, produce, and distribute creative content across all available channels aimed at generating NC State Athletics Brand Awareness, Affinity and Loyalty through compelling story-telling and messaging.

After nearly 8,000 reader-submitted votes, Digital/social/creative media consultant SkullSparks has recognized NC State Athletics Creative Services as one of the 25 best units in college athletics for visual communications.

SkullSparks has also recognized GoPack.com as one of the top-12 college athletic websites nationally, citing how "NC State maintains one of the cleanest official sites in college athletics." Formally launched the redesigned GoPack.com on 12/5/18 keeping with a consistent and clean design.