

Date: Tuesday, November 29, 2001
 Location: Conference Call
 Group: Sports Information Directors

PRESENT

MAC Office: Ken Andrews, Katie Cirilo, Marie Godwin, Laura Gingrich (Operations liaison)					
Albright:	Jimmy McCumber	Elizabethtown:	Matt Heffelfinger	Manhattanville:	Steve Sheridan
Alvernia:	Jon King, Lindsay Berger	FDU-Florham:	Jim Henry	Messiah:	Steve King
Arcadia:	Joy Zazzera	* Hood:	Adrienne Mulikin	Misericordia:	Scott Crispell
Del Val:	Matt Levy	King's:	Bob Ziadie, Craig Butler	* Stevenson:	Jason Eichelberger
DeSales:	BJ Spigelmyer	Lebanon Valley:	Tim Flynn, Nick Steyn	Widener:	Derek Crudele
Eastern:	Dan Mouw	Lycoming:	Joe Guistana	Wilkes:	Vince Scalzo

* Hood and Stevenson will not be full members until the fall of 2012 and therefore did not vote.

Call to Order: Jon King called the meeting to order at 9:03 a.m.

- I. Conference Office Informational Agenda
 - a. Football stat packet print outs limited to six copies
 - b. NCAA will require a full box for Volleyball in 2013
 - c. SID vote for all-conference when coach doesn't
 - i. Within two hours the SID votes if the coach hasn't.
 - d. Spring 2012 Hosts:
 - i. Swimming (Lyco), Indoor Track (LVC), Outdoor Track (Etown), Softball (Messiah, Mville), Women's Golf (Misericordia), Men's Golf (LVC), Baseball (Albright, Freedom #1)
 - e. Fall 2012 Hosts:
 - i. Cross Country (Misericordia), Men's Tennis* (NEED for FDU, ADs will decide at their meeting), Women's Tennis (Mville)
 - ii. * Not going to put a football or fall coach in charge of tennis
 - f. MAC 100 Hall of Fame
 - i. Request will come from the MAC office shortly.

Action Items	Assigned To	Deadline
Ken send out information on MAC 100 Hall of Fame	Ken Andrews	ASAP

- ii. Presidents have requested a publication for MAC 100 for Great Moments in the MAC.
 - 1. Can include sports that you don't sponsor anymore (DVC Wrestling)
 - 2. Want to make sure they get something from all current members. Want it by next fall.
 - 3. Every school will highlight great moments and a couple current student-athletes in conjunction with their alumni office.
- g. MAC 100 Honor Rolls
 - i. For individual sports is there a need for voting. For track do you just include the top 3-4 people in the 800?
- h. Game Management
 - i. Run Video camera until court/field are clear postgame.
 - 1. Bring up with your AD or whoever is responsible for game management.
 - ii. Noisemakers

- iii. Competence of scorers, announcers, etc.
 - 1. PA announcers hacked what was said. If there's incompetence please bring it up with somebody.
 - iv. Impartial announcing for conference championships
 - 1. "It's not all Ra-Ra for you and Boo-Hiss for the opponent."
 - i. Football HUDL and clips
 - i. Discussion – ideally for the conference the MAC could use HUDL to gather clips.
 - ii. Men's Soccer asked for film exchange. Ken assumes that will be approved at the next ADs meeting.
 - iii. Tim Flynn – can't endorse HUDL enough. It's incredibly easy to access for everyone.
 - iv. Dan Mouw – encourage the conference to mandate film exchange. Push a few more sports in to save on a complete package.
 - j. NCAA Grant for 3rd MAC office position with focus on technology
 - i. Discussion – Matching alliance grant approved by presidents. Marie is coming out of reserve account and NCAA would pay $\frac{3}{4}$ first year, $\frac{1}{2}$ second, $\frac{1}{4}$ third year then hope it's an established position. If we don't get the grant we'll cross that bridge when we come to it.
 - k. Softball/Baseball lineups 20 minutes before game time
 - i. Discussion – let Ken know if you're having a problem.
 - l. Cross Country – chips and direct athletics
 - i. Discussion – get out of pins and tags for next year.
 - m. ECAC Representative at AD meeting
 - i. Tim Flynn – better communication from ECAC to SID. Hosted twice and in one was never contacted and other one contacted two days later.
 - ii. Jon King – have calls earlier so information can get out as soon as possible. Set up fields then bump at-larges.
 - iii. Ken – need a conference rep on the call to help get out information.
 - iv. Jon – send email to the declared list as soon as the call ends.
 - v. Matt Levy – Some teams pulled out after the call is made, so they want to confirm that.
 - vi. Tim – sometimes there is just no communication beyond the top seed.
 - vii. Scott Crispell – Streamline the All-ECAC process. Can't get lacrosse teams in August.
 - viii. Jon – ECAC is aware of the spring All-ECAC issues, but it wouldn't hurt to light a fire under them a bit more.
 - n. Live Stats for Football and Basketball Championships
 - i. Discussion – Required for football, basketball, and championships.
 - ii. Bob Ziadie – asked for a push from the conference to get wireless cards.
 - iii. Ken – I don't mind talking to the AD or President to help that along.
- II. Other Information Items
- a. Timing on rotating stories is too fast
 - i. Jon – basically asking that anyone who has a website that rotates front page stories to make sure the rotate slow enough that someone can read the entire lead paragraph before it switches to the next story.

III. Agenda Items up for discussion and voting.

1. Preseason Videos

Proposed by: Bob Ziadie

Discussion:

Bob Ziadie – some of the videos (football) were very well done. Not as much emphasis in other videos on all schools for other sports. Realistically we won't use them if it doesn't include our program. The MAC should want us all to use the video.

Ken – just getting off the ground and intent is to include something on everyone. Some of this isn't necessarily for the schools, but for the conference. In terms of poll, the intent is to get something on everyone.

Bob – football just included action shots and text. Marie did a good job with that. Can we do similar format for other sports.

Jon – Can we have everyone send in photo and text for preseason poll.

Marie – People don't give much weight to preseason polls. If the group wants to move this way, we can.

Bob – postseason video is something you have to earn.

Tim – I'd rather see less in the poll release.

BJ – The MAC website should do what they want and we do our own. The MAC office doesn't make us use the video.

Marie – The videos are just a recap of the poll. Are the releases missing something or are they sufficient.

Dan – If I'm bottom half my media probably doesn't pick it up. It's going to be something I generate.

BJ – My local doesn't run the poll regardless of our position.

Jon – it falls on us all to help promote the conference.

Ken – Half of Marie's time is MAC 100. Later we'll have more time to dedicate to this.

Notes:

2. MAC Person of the Day

Proposed by: Katie Cirilo

Discussion:

Katie – I'm not sure what direction we're going with this. Sent an email to remind us to keep up with it. If we're not all going to do it I don't think it will be very beneficial. Not much feedback from ADs. I don't understand why I'm not getting what I'm asking for.

Ken – Its one of the things I am most interested in.

Tim – I haven't done them this year because I've forgotten. After the redesign the Person of the Day is lost. It's backburner if I remember at all. I think it's good to continue.

Jon – Start in July collecting and start posting in September. Include Person of the Day as a story every time it's posted.

Dan – If you don't go looking for it, you're not going to see it.

Jon – We will come up with a template for the Story

Action Items	Assigned To	Deadline
Alvernia Sports Info will come up with a template concept to use when posting MAC Person of the Day as a story on the conference website.	Jon King	ASAP

Notes:

3. Using Dropbox

Proposed by: Marie, Jon

Discussion:

Jon – have Marie send out the login information for the dropbox for people to set up their own account.

BJ – Does Katie want us to send if photos automatically or does she want to ask for photos specifically.

Katie – I will send out specific requests and ask for resized photos.

Notes:

4. Text Updates**Proposed by: Marie****Discussion:**

Marie – exploring text messaging as a means of communicating from the website. I still receive text updates from my alma matre. Encourage us all to look into texting through our site.

How is it different than Twitter?

5. MAC All-Academic**Proposed by: Dan Mouw****Discussion:**

Dan – Centennial lists a note on with the student-athletes on the All-Conference team who are named Academic All-Conference.

BJ – more of a conference office decision.

Ken – Note All-Conference on the All-Academic list?

Dan – No, proposing we vote similarly to CoSIDA to end with Academic All-MAC. Current honor roll has nothing to do with athletic achievement.

Jon – We want to keep Academic Honor Roll and add a nominated and voted for award that is Academic All-MAC.

Matt – Did we do this years ago and it crashed and burned.

Tim – I always for anything that can get our kids more recognition. Not sure it helps with Academic All-District of All-American. Would two academic teams would be confusing. We're not hitting new ground. We're giving another award to kids who already have two.

BJ – Interested in what other conferences do. Can Dan look into other conferences.

Adrienne – We do something similar to honor roll and do a Scholar Athlete overall. CACC Scholar Athlete of the Year.

Dan – Not sure I understand the objections. BJ – We might be approaching overkill.

Marie – There is value in academic strength and athletic strength. In my previous conference you had to have varsity status and a 3.5.

Dan – Presidents have spoken to keep the 3.2. Would like to separate All-Conference lists based on Academic achievement. Would like to recognize the student-athletes who combine the two.

Ken – Will check the D3 commissioners list serve to see who is doing this. We started the Presidents Cup and that went up in flames. What did come out was how we can do a better job of recognizing academic and athletic success. The ADs are going to be talking about recognizing academics. Definitely want it to be a voting and not entitlement.

Jon – Bob, Joy, and BJ help Dan put something together.

Action Items	Assigned To	Deadline
Dan will coordinate a committee (Bob, Joy, and BJ) to come up with a complete proposal including process, time commitment, and award name to be presented to the ADs.	Dan Mouw	May meeting

Notes:**6. Archiving All-Conference & All-Academic****Proposed by: Bob Ziadie****Discussion:**

Bob – Would like to see archiving information more available on the website.

Katie – the Awards are all there. Do you want have it all in one place.

Jon – Combine the files as pdfs and put them on the website.

Action Items	Assigned To	Deadline
Katie will produce a pdf to be linked on the MAC website to include history of All-Conference and All-Academic.	Katie Cirilo	Jan. 1

Notes:**7. Tracking missing files for the MAC Office****Proposed by: Jon King****Discussion:**

Katie – It's a time-consuming process to match my stat crew printout with school websites.

Tim – The club hockey conference we're in sends out emails every Monday so we know what to expect when. There is value in group humiliation.

Action Items	Assigned To	Deadline
Katie will send out a weekly list of the game files that are missing from the previous week.	Katie Cirilo	Weekly

Notes:**8. MAC Volleyball Crossover****Proposed by: Jon King****Discussion:**

Jon – I don't think we get the bang for the buck.

Dan – How do we do that if we're not even.

Ken – 9 and 10 in the Commonwealth would be left out. Emphasize to operations to have it on Saturday. An institution does not have to host this.

Dan – What if no one wants to host.

Ken – That's not going to happen.

Jon – discussion on having it Friday instead of Saturday.

Ken – Volleyball coaches see a value in the event and it will be a Saturday event.

Tim – We just need to minimize our disruption. Friday would be nice. Flexibility would be helpful.

Motion: [Jon King]**Seconded by: [BJ Spigelmyer]**

We keep Friday as an option for hosting the MAC Volleyball crossover.

For	Opposed	Abstained	Result
Albright, Alvernia, Arcadia, Del Val, DeSales, Etown, FDU, King's, LVC, Lyco, Mville, Messiah, Misericordia, Widener, Wilkes	None	Eastern	15:0:1

Notes:**9. Hosting the 2012 Baseball Regional****Proposed by: Jon King****Discussion:**

Ken – 2 or 3 different things in the works. One idea that the baseball regional should rotate and the conferences in the mid-atlantic would host. We do not want to lose having this which would mean our teams could all be shipped out. If we host, there would be a host SID who would coordinate the work and pull from other conference SIDs.

Jon – I don't mind if the conference winner coordinates the hosting and pulls from the rest of the conference SIDs.

Tim – One school is the administrative host and schedules the coverage. It's not reasonable to tell us that we host because we won. Could pull other SIDs regionally as well.

BJ – Call me, I'm willing to help out.

Tim – I'm available too.

Ken – Under the impression that Bill would put in for Alvernia/MAC to host and the Commonwealth winner will be the

administrative school.

Notes:

10. Stating MAC Individual Tennis

Proposed by: Jon King

Discussion:

Jon – I will have a conversation with Katie later in the week to discuss my thoughts on stating tennis.

Action Items	Assigned To	Deadline
Jon and Katie discuss coverage for tennis.	Jon King	Dec. 2

Notes:

11. Stretch Internet Video / Live Stats

Proposed by: BJ Spigelmyer

Discussion:

BJ – Very happy with Stretch Internet. A little more pricey than what we have now. If you're looking to stream I would recommend looking into Stretch.

Cost?

BJ - \$5,000 is the middle cost. Not sure what it is if you charge to cost. They have \$4,000, \$5,000, and \$7,000. If the entire conference did it the price would drop significantly.

Tim – Braden (Gettysburg) is using it and likes it. They have live stats right next to the video. Score is always right next to the stream window.

BJ – Can also do live blog and chat.

Ken – We're waiting to get more schools into streaming so we can request a conference package.

BJ – Live video can just be a camera and a laptop. Don't be afraid of it.

Dan – We made significant investments so we wouldn't have to pay a yearly fee.

Ken – Is Penn Atlantic still in business? Are they still free?

Dan – Penn Atlantic was able to support HD streaming from Neumann's facility.

Ken – We're about one or two years away from a conference package.

Jon – Polled on who is doing what.

Ken – Who would be helped if the conference pushed adding hard wires?

Discussion was that hard wiring may be cost prohibitive.

Bob – Staffing is an issue. Our communications department isn't very motivated.

Action Items	Assigned To	Deadline
Jon will compile the information from the quick poll and send to Ken for review. Also send an email poll to the conference SIDs to see who is working toward streaming and what the obstacles are.	Jon King	Dec. 2

Notes:

Poll Results	Video	Audio	Live Stats
Albright	--	FB, MS, WS, MB, WB	FB, FH, MS, WS, MB, WB, SW, BB, ML, WL, SB
Alvernia	FH, MS, WS, MB, WB, BB, ML, WL	--	FH, MS, WS, MB, WB, BB, ML, WL, SB
Arcadia	--	--	MB, WB, BB, WL, SB
Del Val	--	FB	FB, MB, WB, BB, SB
DeSales	MS, WS, VB, MB, WB, ML	--	FH, MS, WS, MB, WB, BB, ML, SB
Eastern	FH, MS, WS, VB, MB, WB, BB, ML, WL, SB	--	FH, MS, WS, VB, MB, WB, BB, ML, WL, SB
Etown	--	--	FH, MS, WS, VB, MB, WB, BB, ML, WL, SB, WR
FDU	--	--	FB, FH, MS, WS, MB, WB, BB, ML, WL, SB
Hood	--	MB, WB, SB	FH, MS, WS, VB, MB, WB, ML, WL, SB
King's	--	FB, MB, WB	FH, MS, WS, MB, WB, WR, BB, ML, WL, SB
LVC	--	FB, MB, WB	FB, FH, VB, MB, WB, BB, SB
Lyco	--	FB, MB, WB, 1 event/Olympic sport	FB, MS, WS, VB, MB, WB, ML, SB
MVille	FH, MS, WS, VB, MB, WB, MH, WH, ML, WL	MH, WH, MB, WB	FH, MS, WS, VB, MB, WB, MH, WH, ML, WL, BB, SB
Messiah	FH, MS, WS, MB, WB, WR, BB, ML, WL, SB	FH, MS, WS, MB, WB, BB, ML, WL, SB	FH, MS, WS, MB, WB, BB, ML, WL, SB
Misericordia	--	MB, WB	FH, MS, WS, MB, WB, BB, ML, WL, SB
Stevenson	FB, FH, MS, WS, VB, MB, WB, ML, WL, MV	--	FB, FH, MS, WS, VB, MB, WB, ML, WL, MV
Widener	--	FB, BB	FB, FH, MS, WS, BB, ML, WL, SB
Wilkes	--	FB, MB, WB, BB, SB	FB, FH, MS, WS, MB, WB, BB, SB

Do you charge for streamed events?

YES Alvernia, Mville (video), Messiah (video)
 NO DeSales, Eastern, Hood, King's, Lycoming, Stevenson, Wilkes, Misericordia

12. Capping the number of postgame print outs	Proposed by: Bob Ziadie
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Discussion:
 Bob – Already covered under Ken's informational points. Cleared up that printouts are limited to six packet copies per team.

Notes:

13. Voting for Defensive POTW with offensive numbers	Proposed by: Jon King
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Discussion:
 Jon – How do we feel about voting for defensive awards with offensive numbers.
 Tim – Voting is very situational. Field Hockey defenders are involved on corner plays. You shouldn't win a defensive award based on your offensive numbers if your team gave up a significant number of goals and lost.

Notes:

14. ICS Contracts	Proposed by: Ken Andrews
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Discussion:
 Ken – Is ICS in our future for 2-3 years. Do we consider other vendors?
 Tim - Revisit in 2-3 years.
 Ken – Do we want to cap it in two years and not have anyone sign beyond that?
 Discussion – most people very happy with ICS.
 Jon, Ken, and Matt will schedule a short conference call to discuss streaming in the conference and contracts in general.

Action Items	Assigned To	Deadline
Ken, Jon, and Matt have a conference call to discuss streaming in the conference and it's future. Also discuss conference agreements in general in preparation for Matt to represent at the ADs meeting.	Ken Andrews	

Notes:

Meeting adjourned at 11:16 a.m.