

Date: Thursday, Nov. 15, 2012
 Location: Conference Call
 Group: Sports Information Directors

PRESENT

MAC Office: Ken Andrews, Pat Ross, Marie Godwin, Laura Gingrich (Operations liaison)					
Albright:	Jimmy McCumber	Elizabethtown:	Matt Heffelfinger	Manhattanville:	Steve Sheridan
Alvernia:	Jon King, Lindsay Berger, Tom Casper	FDU-Florham:		Messiah:	Steve King
Arcadia:	Dan Drutz	Hood:	Adrienne Mulikin	Misericordia:	Scott Crispell, Robert Audia
Del Val:	Matt Levy	King's:	Bob Ziadie, Craig Butler	Stevenson:	Jason Eichelberger
DeSales:	BJ Spigelmyer	Lebanon Valley:	Tim Flynn, Nick Steyn	Widener:	
Eastern:	Dan Mouw	Lycoming:	Joe Guistina	Wilkes:	Vince Scalzo

Call to Order: Jon King called the meeting to order at 9:03 a.m.

I. Conference Office Informational Agenda

- a. 2013 Volleyball Statistics
 1. Discussion – Required full box for the NCAA.
- b. Wrestling as a conference sport
 - i. Discussion – Five of six MAC schools have asked for conference sport. Five in support. Need six by bylaws. Operations will discuss.
- c. Statistics – Presto an option?
 - i. Discussion – Update from the SIDs.
 - ii. Dan Drutz – on CoSIDA board and NCAA Stats advisory council. Presto is very much developmental. Soccer issues. BETA Basketball this year. Play by play and goalie minutes still a problem. Next Gen still well in the future. Recommendation (not NCAA advertised) still stat crew.
 - iii. BJ – Have you talked to Stat Crew?
 - iv. Drutz – BETA testers from fall 2011 did not return for 2012. Next Gen was epic failure (mostly in soccer). Cloud connector unreliable. A lot of hoops to jump through.
 - v. BJ – CoSIDA Board help?
 - vi. Drutz – Yes, all offered. Tried Next Gen. CBS letter said they will do what they want. Not getting any response in offer for help. Nobody on CoSIDA board call knows where CBS is with the process.
 - vii. BJ – might take Next Gen on the road and help Monica.
 - viii. Drutz – It's the people above Monica that push back on the help, but no one really knows. CBS developing for CBS websites and TV, not the smaller schools. I was a big supporter of cloud and it was a bad call.
 - ix. Ken – We will continue to just give the \$800 and you go the direction you want with the tech funds. Make sure the accounting gets back to Ken.
- d. MAC 100
 - i. Programs and announcements

1. Discussion – Ken - Not too impressed with MAC 100 stuff. Basketball season is our best opportunity to promote it. We have shirts and decals and such.
- ii. Hall of Fame
 1. Discussion – Feb. 1 is deadline on HOF nominations. A lot of positive feedback from last year.
- iii. Century Teams
 1. Discussion – Discuss later
- iv. Senior Basketball Games
 1. Discussion – March 17 (Sunday) at Albright. Jimmy have you been in the loop?
 2. Jimmy – not yet. Just doing stats?
 3. Ken – SIDs welcome to come over. Admission is food donation.
 4. Bob – All seniors invited? Yes.
 5. Jon – Coach didn't know about it.
 6. Ken – Schedule is AD meeting at noon. Games at 2:00 and 4:00. Reception after last game. Done by 7.
- v. Highlight of MAC participation for publication
 1. Discussion – Ken – heard from about half the schools so far. Mostly former schools that are missing.
- e. Video Streaming
 - i. Home team has “rights”
 1. Discussion – Ken – If the host is streaming they have the right. Build it in contractually next year.
 2. Tim – Just a few people have come over to stream. Alvernia did women's basketball a few years ago.
 3. Jason – Stevenson and Widener did it for football. As long as we have the space it's okay.
 4. Matt H. – If the home team is charging, then there's an issue.
 5. Steve King – Pro analogy only goes so far. We do PPV and for us we have not wanted to accommodate visitor for free.
 6. Jon – Can we put home team has rights in the bylaws?
 7. Ken – We're not in a position to put it in the bylaws just yet.
 8. Dan Mouw – Are there people that are trying to jump in and do streaming on the road. We did at Wilkes for basketball last year and it was fine because they weren't doing it.
 9. Ken – This is something we're growing into.
 10. Jon – We'll leave it as a recommendation until we're in a place where it needs to be concrete.
 - ii. Conference events free
 1. Discussion – Ken – The conference championships belong to the conference and should be free. Take fee for school to broadcast for free out of gate receipts.
 2. Dan Drutz – Bylaw rules for hosting?
 3. Ken – Requiring live stats, but that's as far as we've gone.
 4. Dan Drutz – Write in a requirement.
 5. Motion: Write it in the bylaws that hosting conference events are free video stream. [Never Voted On]
 - a. Discussion – Steve – We hosted seven (times \$90) for fall championships.

- b. Ken – Generally gate receipts will cover. Lacrosse is the problem because we never make any money.
 - c. Steve – This is the MAC office decision. ADs probably want to hear about this decision.
 - d. Jon – Hosting the 4/5 game. We didn't charge.
 - e. Ken – Host eats the cost if you can't close for tickets. Host does officials and game. MAC would pick up live stream cost.
 - f. Tim – Can the conference open up an account with SIDEARM / Stretch?
 - g. Dan Drutz – The conference office took control of the stream. The school ran it, but the conference owned the rights. What do you do where schools don't stream.
 - h. Tim – We hosted 4/5 but can't stream from the soccer field.
 - i. Drutz – Start with basketball.
 - j. Jon – This is an AD decision. We should present them with points on either side and let them decide.
 - k. Dan Mouw – The championships are the conference's events and it's not lost revenue if it wouldn't have been counted on.
 - l. Ken – Let the ADs talk about it and leave it as a recommendation.
 - m. Levy – The ADs will want to know what the SIDs think.
 - n. Laura – SIDs should give input to ADs for where they stand, what they think.
 - o. Jon – Someone (MAC or ADs) need to make the decision on who owns the championship events.
- f. Coverage of conference individual championships – review components for each sport
- i. M/W Individual Tennis
 - 1. Discussion – Ken – Programs to MAC office?
 - 2. Dan Drutz – Who does the stat crew file?
 - 3. Matt H. – Did the stat crew file and kept up with the brackets. Not that big of a deal.
 - 4. Drutz – The stat crew men's file wasn't that difficult. Could have a kid sit there and enter the numbers.
 - 5. Ken – I'll check with Pat and a few tennis SIDs to see what the best route is moving forward. Frustration is the double entry for the draw and the stat crew entry.

Action Items	Assigned To	Deadline
Ken talk with Pat and a few tennis SIDs to figure out what the best practice is for creating a stat crew file.	Ken	March 1

- ii. M/W Golf
 - 1. Discussion – Ken – Women's Golf probably can't get someone from the MAC office there to do file on site. Have Pat do it as soon as he can after that. Men's Golf?
 - 2. Drutz – Golfstat?
 - 3. Tim – Entered the men's file into stat crew last year and left the golfstat to the winning teams.
- iii. Cross Country
 - 1. Discussion – Ken – What do we need?
 - 2. Tim – Good to have photos from the host.
 - 3. Ken – Marie, can we continue to do award photos?
 - 4. Marie – Yes.

- iv. Swimming
 - 1. Discussion – Ken – We’re doing everything but the program. Office does all the entry. Third party outfit does the entry into HyTek.
- v. Indoor Track & Field
 - 1. Discussion – Ken – MAC does the program.
 - 2. Jon – Will conference office do award photos?
 - 3. Ken – Let me talk to Marie.
 - 4. Marie – It’s a conveyer belt system where awards are given and they move right to video interview.
- vi. Outdoor Track & Field
 - 1. Discussion – Ken – MAC does the program. Need someone to do photos on the last day.
 - a. Matt H. – We did that last year and it wasn’t a problem.
 - 2. Information letter
 - 3. Programs
 - 4. Entries
 - 5. Preview / wrap up
 - 6. Results / statistics
 - 7. Social media
 - 8. Video Highlights
 - 9. Championship Photos
 - 10. Other

Notes: Photos of Championships

MAC Office has taken on all championship programs except baseball.

MAC Office will provide award-winner / podium photos for Cross Country, Indoor T&F?

Host will do photos for Outdoor T&F.

Golf and Swimming photos were not discussed.

- g. Predetermined teams – baseball and softball
 - 1. Discussion – Ken – Jimmy, is stats entry the only need?
 - 2. Jimmy – Are we still doing the program? Ken – yes.
 - 3. Ken – problems for hosting at Quakertown?
 - 4. BJ – no internet.
 - 5. Scott – We did it with a Verizon card, but it’s not guaranteed.

- II. Other Information Items
- III. Agenda Items up for discussion and voting.

1. MAC All-Century Teams

Proposed by: BJ Spigelmyer

Discussion:

BJ – I think the all century teams are very good. Issues are public voting (popularity contest). Send list to SIDs before made public for voting.

Marie – We could do that for the winter sports, but having a bigger list helps us reach out to more people.

BJ – What I'm trying to do in the long run is avoid 2-time All America not making the team while a one-time rookie of the year guy gets on.

Dan Mouw – Captain selection for team where players vote only counts for part of it.

Marie – We're looking at a 50-50 split between fan vote and SIDs.

Mouw – It is going to ruin the credibility of the team.

Steve King – Don't need to write a policy, but Marie can use the input of SIDs to tweak the team.

Ken – concern about a guy ranked high by the fans dropping off the list because SIDs don't vote for him. Do a vote first (SIDs) and see if that's where we want to be.

BJ – I promise I won't say this guy is off and he should be on, but I would help by taking guys off who shouldn't be on.

Ken – Using MAC Champion criteria for individual winter ballots. Using First Team or special award for basketball. Is that too generous for basketball?

BJ – Fine with me.

Marie – Winter list will be sent out late November, early December.

Drutz – What about schools that haven't been in the league for a while. How well are they being considered?

Ken – That's one reason we did it by eras.

2. POTW Voting (defensive players)

Proposed by: BJ Spigelmyer

Discussion:

BJ – nominated a sweeper who goes up on corners and long throws. Got it twice, but not a third when he was the only one nominated one week. Just wanted discussion on what we're voting on for defensive award.

Tim – is this a defender of the week or defensive player of the week?

BJ – My only problem is that no one was picked. I didn't feel his numbers are bad enough that he wouldn't be a defender of the week.

Steve – Two of the three times he was picked when he was nominated. Defensively they have to stand out and offensive numbers are icing on the cake.

Ken – Let's establish something for Pat's sake. If you're a defensive player your offense numbers shouldn't be held against you. If there is just one nomination he still has to be voted for.

Bob – There have been goalies picked with a higher GAA that this defender left off the list.

Jimmy – I think we've over done it on not picking one person as the only one nominated.

3. XML Exchange

Proposed by: Tim Flynn

Discussion:

Tim – send an XML file along as an attachment. SIDEARM is working on a way to share it across the back end.

Dan Drutz – Since you generate anyway it would be great to send along.

Jon – XML files can be blocked.

Tim / Dan – We haven't had the email blocked with XML file.

Pat – only issue I had was with two attachments I could only get the packed file and not the XML file.

Bob – You could also throw in a request.

Tim – probably just leave it as a nice thing to attach.

Notes: Sending XML files as attachment.

Left as a recommendation as a nice thing to add to emails with the packed file. SIDEARM may have a solution for sharing soon.

4. XML Upload for All-Conference Nominations

Proposed by: Dan Mouw

Discussion:

Dan – We’ve not yet figured out a way to use XML upload for conference nomination forms. Coaches would like the stats to be right there. We nominate Thursday through Saturday and it would be great if the stats were updated at the end of the season.

Marie – XML integration for all-conference is in place. The way our website is set up the one-conference sports can use an XML file.

Dan Mouw – XML should be left blank until someone uploads an XML file.

Drutz – Does the conference site get updated daily?

Marie – For the past few weeks it has depended on schedule (Pat just started this week)

Drutz – At the end of the year would all stats be updated that night?

Marie – Yes.

Drutz – Coaches get link to conference stats too much?

Mouw – Easier to have stats just for the players on the ballot.

Pat – Talking to SIDEARM right now about using XML for winter.

Jon – Give Pat the winter to figure it out.

Marie – Should we include conference only and overall stats on the ballot?

Drutz – All coaches are different some look at stats and some don’t.

Mouw – The ballot definitely has to include both conference and overall. Too much to ask the coach to fill that out. If the conference numbers were available I think there would have been more discussion on the field hockey side. The overall statistics can be deceptive compared to conference.

Drutz – I didn’t speak much with coaches. Do the coaches have to put stats in? (Yes for Freedom and Commonwealth sports) So this is a SIDEARM issue.

Mouw – Football you just pick the kid and you’re done with some supplementary information. Freedom / Commonwealth sports had to fill in their own stats.

Drutz – Pat get with SIDEARM to get what we need for ballots.

Jon – SIDs email Pat the what the ballot should look like. Names, year, position, what stats, conf only stats, sortable columns, etc.

Action Items	Assigned To	Deadline
SIDs email Pat what a ballot should look like and Pat works with SIDEARM to design the ballot that can use uploaded XML to produce what works for the coaches to use.	SIDs and Pat	In time for basketball voting

5. Conference Improvement Ideas for Pat

Proposed by: Jon King

Discussion: - Jon will send email requesting improvement ideas to compile for Pat. Short term and long term.

Jon – Top 10 Photos. Have a photo gallery of Top 10 student photographs of the season. Can just be an FTP setup or put in the Dropbox.

Jon – Highlight clips (Dropbox?)

Jon – Leveraging the power of the hashtag.

Action Items	Assigned To	Deadline
Jon email SIDs to gather a list of conference improvements to be implemented both short term and long term.	Jon and Pat	TBD

6. Limit per school on Preseason Videos

Proposed by: Scott Crispell

Discussion:

Scott – the preseason is a MAC video and not institutional. Have parameters. Limit to 30 seconds or a minute per school.

Drutz – I didn’t get the email about the preseason video. Want to know what the limits / rules / parameters are.

Marie – It goes mostly by what is available.

Drutz – is 30 seconds too much to ask.

Marie – Some coaches don’t want to be on film.

Mouw – 30 seconds is watching 5 minutes of all coaches speak.

Drutz – My average fan wants to hear from every team to know what they're team is going to be like. Is there a way to make it even?

Ken – Marie had limited material. There was an imbalance but it was due to what we had.

Scott – Conference office reserves the right to edit. There was a long-winded coach that got carried away.

Jon – Did we go too early with basketball?

Most SIDs – Yes.

Drutz – It got lost in the end of the fall season

Action Items	Assigned To	Deadline
Pat put together yearly SID calendar for deadlines, release times broken out of the administrative calendar.	Pat	July 1

7. D3hoops.com Rivalry Night

Proposed by: Jon King

Discussion:

Jon - Noticed d3hoops.com promoted a Rivalry Night last year on the same night Alvernia played Albright, but that game was not included. Can we build some interest around rivalries and intentionally schedule?

Ken – Look at rivalry night scheduling. Schools wanted to make sure they are in session during those games. We are currently working on two years out.

Other MAC Rivalries: King's / Wilkes / Misericordia,

Drutz – No real rival yet.

Mouw – Eastern rival is Cabrini. Is there a way to incorporate non-conference rivalry games?

Tim – Messiah / LVC women's game. The triangle Etown / LVC / Messiah makes it tough.

Mouw – Tough when rivalries are different for men's team and women's team.

Jon – Can we create geographic rivalries for the schools who don't have one otherwise?

Action Items	Assigned To	Deadline
Jon will send Ken some ideas to Ken for building a rivalry night into the schedule.	Jon and Ken	Scheduling for 2014-15

8. Commonly Discussed Topics

Proposed by: Jon King

Discussion:

1. All-Conference Nomination Process
2. All-Conference release timings
3. Player of the Week Nomination and Voting
4. Universal File Naming

Ken – Delighted to have Marie and Pat and look forward to opportunities. Marie still has MAC 100, so free time increases next year.

Final Points:

Spring Meeting May 13 at Alvernia 9:30 a.m.

Fall plaque info due back to Pat

Academic Honor Roll / Fall Scholar Athlete due the end of the month

Dec. 7 Spring Schedules to MAC site: defer to Pat on this.

Meeting adjourned at 11:02 a.m.