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Important Dates

Monday, May 1st
Season Ticket Membership & Parking Renewal Deadline

Tuesday, May 2nd
Football Mini Plans On Sale

Monday, June 12th
Football Single Game Ticket Presale

Tuesday, July 11th
Army-Navy Ticket Priority Deadline

Tuesday, July 18th
Football Single Game Public On Sale

Friday, December 29th
Last Day of the Army A Club Giving Year
Dear Friends,

What an incredible year! I could not be more honored to be the Director of Intercollegiate Athletics at West Point. Leading up to Army-Navy on December 10th, I thought I knew how much it would mean to beat Navy after 14 years of heartache and frustration. It meant so much more than I could have imagined. The emotional outpouring, pride, and excitement that was unleashed at the field of M&T Bank Stadium extended through the Long Gray Line to the soldiers serving around the globe was unlike anything I have ever experienced. That moment did not happen by accident, but was instead the harvest of the many seeds that have been planted over the last five years.

Every day, we work to educate, train and inspire the Corps of Cadets to reach the upper limits of their potential in relentless pursuit of excellence. In the process, it is all of us who become inspired. We are inspired by the mission of the Academy, the values, the service and the determination and resilience to overcome all obstacles. All those things make West Point the incredible special place it is.

For Army West Point Athletics, the members of the Army A Club that choose to make an investment in the development of our cadets, play an integral role. Over the last five years the number of members and the dollars raised has seen significant growth from 4,100 members contributing $2.6 million annually to more than 5,400 members contributing $6.2 million annually.

That increased investment has helped us make significant competitive steps across all our programs over the last five years. From making progress in football to the emotional win over Navy and Heart of Dallas Bowl victory in December. It has turned the corner because people decided to make an investment in our cadets and believe in what we could and should expect to be, when many doubted we had what it takes.

Thank you to all those that have been a part of this process and that have invested in our cadets. We could not be where we are today without your support and we don’t want to take the next step without you. Please continue to make the investment in our cadets and encourage others to get involved.

If you are not currently or have not previously been a member of the Army A Club, there is no better time to join. The growth we have experienced over the last five years has laid the foundation for our success. Now the real work begins. Sustaining the success we have experienced will require more of everyone. Help make moments like December 10th become an expectation.

Be well — Go Army! Beat Navy!

Eugene F. "Boo" Corrigan, Jr.
Director of Intercollegiate Athletics
Army West Point

The Direct Impact of Being an Army A Club Member

All Army A Club members are proud by the impact they have had and continue to have on Army West Point Athletics and our cadet-athletes. The additional resources provided through Army A Club support of our members allow all our cadet-athletes everything they need to perform at an elite level as athletes, and leaders. Since 2011, the annual support provided by members of the Army A Club has increased 138% from $2.6 million to $5.5 million. At the same time and by no coincidence, our programs have made significant competitive strides. As we look forward to the next five years, we need your continued support to take Army West Point Athletics to the next level.
About the Army A Club

Their Mission
Army West Point cadets come to the United States Military Academy in pursuit of becoming a commissioned leader of character committed to the values of Duty, Honor, Country and prepared for a career of professional excellence and service to the Nation as an officer in the United States Army.

Our Mission
The Army A Club is dedicated to supporting and promoting the United States Military Academy’s overall mission and the mission of Army West Point Athletics by generating financial support for the purpose of providing an extraordinary Division I athletic experience that develops leaders of character committed to the values of Duty, Honor, Country.

It is the responsibility of the Army A Club staff to strive every day to ensure that more than 1,000 cadet-athletes have the opportunities and means necessary to accomplish all that they set out to accomplish as scholars, athletes and leaders. We cannot fulfill that responsibility without you!

Army A Club By The Numbers

2016 Participation by Membership Level

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>2016 Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>AD’s Circle ($25,000 or higher)</td>
<td>52</td>
</tr>
<tr>
<td>CIC ($10,000 - $24,999)</td>
<td>100</td>
</tr>
<tr>
<td>Superintendent ($7,500 - $8,999)</td>
<td>15</td>
</tr>
<tr>
<td>Commandant ($5,000 - $7,499)</td>
<td>136</td>
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<tr>
<td>Five Star ($2,500 - $4,999)</td>
<td>598</td>
</tr>
<tr>
<td>Colonel ($1,500 - $2,499)</td>
<td>439</td>
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<tr>
<td>Major ($750 - $1,499)</td>
<td>3,039</td>
</tr>
<tr>
<td>Captain ($375 - $749)</td>
<td>698</td>
</tr>
<tr>
<td>Lieutenant ($150 - $374)</td>
<td>1,312</td>
</tr>
<tr>
<td>Ranger ($149 or lower)</td>
<td>1,505</td>
</tr>
</tbody>
</table>

Where we are going in 2017
The Army A Club has experienced unprecedented growth in dollars raised since 2011 (138%). The impact of that growth both on and off the “fields of friendly strife” cannot be understated. With your help, we know that we can reach even greater heights by raising $7 million in 2017. A cadet’s pursuit of excellence is never complete, therefore our mission to support them is never complete. We must keep on marching!

Here is how you can help the Army A Club and our cadets keep on marching:

- Renew your Army A Club membership today
  2017 Goal: 80% membership renewal rate
  Despite significant growth in members and dollars raised in 2016, approximately 30% (1,600) of our members from 2015 did not renew their membership in 2016. Had every member renewed, we would have raised nearly $7 million from more than 7,000 members.

- Increase your support by giving 110% or upgrading to the next membership level
  2017 Goal: Increase 30% ($1,600) of 2016 Army A Club members, resulting in $550,000 in increased support
  An average of 27% (1,300 each year) of Army A Club members have increased their support each year since 2012, resulting in an average annual increase of $750,000. In 2018, 1,100 members increased their support by a total of $550,000.

- Encourage your friends, family, classmates to join the Army A Club today
  2017 Goal: Acquire 2,000 new members, resulting in $1.14 million in increased support
  We have acquired an average of approximately 1,800 new members each year since 2012, resulting in more than $4.5 million in new cadet-athlete support. In 2018, 1,800 new members joined the Army A Club for $1.1 million in increased support.
"It doesn’t take long to figure out that West Point is a special place. Statues attest to the extraordinary people who lived, studied and trained here. Historic landmarks recall powerful events that are rooted in its red-brown New York soil. Cannons are everywhere, as are memorials and special tributes to heroic men who fought in not-forgotten wars. It’s an elegant setting for a football program that also is steeped in tradition. Fans still flock to see venerable Michie Stadium to experience an atmosphere and pageantry that only West Point can supply."

The Sporting News, “Every Saturday in Autumn, College Football’s Greatest Traditions”, 2001
The passion is greater than any other college rivalry. Ohio State vs. Michigan is great, but Michigan students don’t go up to each other all first semester and say “beat the Buckeyes.” The March onto of the Corps of Cadets and the Brigade of Midshipmen (everyone from both schools marches onto the field about 90 minutes before game time) in which both sides will want to win more. 

The history, tradition and pageantry of the Army-Navy football game is unmatched, and it is an experience you will never forget! Each year is a reminder of why “America’s Game” is the greatest rivalry in college football, with the 2016 edition being ranked the 6th best college football game of the entire 2016 season by Sports Illustrated. As the Army Team comes off a winning season, Heart of Dallas Bowl victory, and a victory over Navy, the 2017 chapter of this competition is bound to take the rivalry to new heights. Becoming an Army A Club member gives you the opportunity to be a part of this extraordinary event. Tickets are subject to availability, so be sure to get your order in early. Also, please note the changes to the 2017 Army-Navy ticket order process highlighted below.

Army-Navy Ticket Order Priority Deadline: Tuesday, July 11, 2017

The quantity and location of your Army-Navy football tickets will be determined by your 2017 Army A Club membership level. All orders and requests will be fulfilled based on availability. Please see the Army A Club benefits chart on page 8 of this brochure for more information.

New Club Level Seating Process in 2017

Club level seating for the Army-Navy football game has sold out each of the last four years. As a result, club level ticket orders will only be processed for Commandant ($5,000-$7,499) level members and above prior to the July 11, 2017 deadline. Members who donate between $750-$4,999 will still have the opportunity to request club level tickets. In August, club ticket requests will be fulfilled based on 2017 Army A Club membership level and priority points. All donors will be notified as to whether we are able to fulfill your request. All unfulfilled requests will be processed as priority ticket orders unless the Army A Club is otherwise notified.

Army Sports "50 things in sports you have to experience before you die" 10/25/2016
Eligible to Request Priority Level Army-Navy Tickets
Option to Purchase Tickets to the Army-Navy Gala
Ability to Request VIP seating for Football Game Day Cadet Review
Total Number of Guests Invited to Superintendent’s Football Game Day Tailgate
Army A Club Game Day Shuttle Bus (Pick-up and drop-off at MN, A, SR, The Plain)
Access to Cullum Hall Game Day Welcome Breakfast
Ability to Request Kimsey Club Passes
Ability to Request Season Tickets in the Superintendent’s Loge
Option to Purchase Season Rink Side Hockey Tickets
Option to Request a Reserved Parking Sign for Football Season Ticket Members
Complimentary Single Game Parking Pass with Football Ticket Purchase (Based on Giving Level or Best Available)
Complimentary Season Parking Pass for Football Season Ticket Members (Based on Giving Level and Availability)
*Please note that seating in the SRB is limited and not guaranteed for every game.

**Note:** All benefits are based on unrestricted giving to the Army A Club and are non-transferable. Army A Club benefits are reviewed annually and are subject to change. To receive any 2017 football benefits, full pledges must be fulfilled no later than July 11, 2017.

**2017 Army A Club Benefits**

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>Membership Level</th>
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<tbody>
<tr>
<td>Army West Point Football Game Day Experiences and Hospitality</td>
<td>COL Level ($1,500) and Higher</td>
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<tr>
<td>Army-Commander-in-Chief Level ($10,000) and Higher</td>
<td>COL Level ($1,500) and Higher</td>
</tr>
<tr>
<td>Army-Navy Experience</td>
<td>COL Level ($1,500) and Higher</td>
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<tr>
<td>Army West Point Game Day Experiences</td>
<td>COL Level ($1,500) and Higher</td>
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<td>COL Level ($1,500) and Higher</td>
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**Army West Point Game Day Experiences & Hospitality**

**Kimsey Club** - Due to increased demand and limited capacity, the minimum membership level to gain access to the Kimsey Club is now the COL Level ($5,500).

The Kimsey Club is an indoor, climate-controlled club area for fans to access before and during the game, in addition to their seat in the stadium. The Kimsey Club overlooks the south endzone of Michie Stadium and is complete with couches, large flat screen televisions, and an assortment of food and beverage options.

**Season Passes** - $240 for adults; $120 for children under 10 years of age (based on availability).

**Single Game Passes** - $40 for adults; $20 for children (based on availability).

**Cadet Review Reserved Seating** - COL Level ($5,500) and Higher

A staple of the Army game day experience and time honored tradition of West Point, the Cadet Review takes place on The Plain 3 hours prior to kickoff (weather permitting). Army A Club members at the COL level ($5,500) and higher have the ability to request reserved bleacher seating in sections E, F, and members at the CIC level ($10,000) and higher have the ability to request VIP reserved seating in the Superintendent’s Review Box (SRB) or Superintendent’s Review Stand (SRS). Both options ensure members have an outstanding view of the Cadet Review with the need to arrive early in order to beat the crowd.

**Army A Club Benefits**

**Friday Night Hudson River Boat Cruises - COL Level ($5,500) and Higher**

An invitation for two to the Army-Navy men’s and women’s basketball doubleheader. A highlight for fans every year, this year’s event provides an opportunity to receive complimentary hospitality and the best seats for one of college athletics’ most storied rivalries.

**Army-Navy Basketball Event - COMM Level ($5,000) and Higher**

An invitation for two to the Army-Navy men’s and women’s basketball doubleheader. A highlight for fans every year, this year’s event provides an opportunity to receive complimentary hospitality and the best seats for one of college athletics’ most storied rivalries.

**Football Road Trip - CID Level ($10,000) and Higher**

Your trip includes travel for two with the Army football team, hotel lodging, a Friday night dinner at a top-flight restaurant and a pregame tailgate with the group. With an exciting road schedule including trips to Columbus, OH (Ohio State) and New Orleans, LA (Tulane), and Colorado Springs, CO, this year’s football road trips promise to be a wonderful experience.
Army A Club Game Day Parking Details

Reserved Parking Signs* - CMDT Level ($5,000) and Higher
Tailgating is a huge part of the Army Football experience and one of the most popular benefits for CMDT level ($5,000) and higher is the opportunity to get a reserved sign in one of our three premier lots (A, SR or MN), with your name on it. With a reserved parking sign, no matter what time you arrive to set up your tailgate, you are guaranteed to have a prime parking space waiting for you.

*Reserved parking signs are only available for season ticket holders. Limit one parking pass for every four (4) tickets ordered.

Complimentary Single Game Parking* - LT ($150) and Higher
Many members of the Army A Club are spread around the country and across the globe making it difficult to get back to West Point for more than a game or two each year. In an effort to show our appreciation for the loyal members of the Army A Club for which that is the case, we are happy to provide a complimentary parking pass commensurate with your Army A Club membership level (based on availability) on a single game basis in order to ensure you have the best experience possible when you do make it back. When you know what game(s) you will attend, please submit your parking request to the Army A Club.

*Priority will be given to single game parking requests made one month prior to the game you are attending.

Parking and Tailgating Policies
For complete parking and tailgating policies and standards, please visit the Army A Club website at ArmyAClub.com

New Season Ticket Members or Upgraded Parking Requests
If you are a new Army A Club member or a current member that will be upgrading your parking in 2017, you must meet the minimum per space donation and season ticket requirement (Limit 1 parking pass for every 4 game tickets).

Tailgate Standards
Oversized tailgates are prohibited in all parking lots on game day. All tailgates must be reasonably contained to the area around the front or back of your vehicle and not spill over into other parking spots or block the flow of traffic.
Michie Stadium Seating Details

Note: Season tickets purchased prior to 2012 (2011 and earlier) that are located in a per seat donation required section will not require a per seat donation in 2017. All new or upgraded season tickets in 2017 will require a per seat donation.

Army West Point Football Premium Seating Options

Superintendent’s Loge - $10,000 donation minimum to request
The Superintendent’s Loge is an exclusive access covered seating area located between the 40-yard lines on the west side of Michie Stadium. Loge season ticket members also have exclusive access to an indoor climate controlled club area, complete with complimentary food and beverages, along with a cash bar.

Hoffman Club Level - $10,000 donation minimum to request
The Hoffman Club Level is an exclusive access indoor, climate controlled seating area located between the 40-yard lines in the lowest level of the Hoffman Press Box Complex, on the west side of Michie Stadium. Hoffman Club Level season ticket members also have exclusive access complimentary food and beverages, along with a cash bar.

Army Football Premium Suite, Hospitality & Tailgate Options
Army Athletics has several premium suite, hospitality, and tailgate options. For more information please contact Scott Robson in the Army Athletics Ticket Office by calling (845) 938-0530 or by sending an email to Scott.Robson@usma.edu.

Ways To Give

Payment Plans
Making an Army A Club gift has never been easier! Spread out your annual Army A Club membership into smaller (monthly, quarterly, bi-annually) payments to make it easier to support West Point cadet-athletes. Payment plans are also a convenient way to increase your gift by allowing you to budget your payment over a period of time versus paying in a lump sum. There are two ways that you can enroll in a payment plan today:

Automatic Credit Card Payment
Quickly and easily set up a monthly payment schedule online (www.westpointaog.org/club) or by calling our friendly Army A Club staff at (845) 938-2322. Provide us with your credit card information, how much you would like to give and/or the number of payments you wish to make. We will take care of the rest.

Cash Donations
Cash donations are the most common form of giving to the Army A Club. It is as easy as writing a check or using your MasterCard, Visa, or American Express credit card (all checks should be made payable to the Army A Club). You can make a cash donation to the Army A Club online, over the phone or by mail.

Online - To make a gift online visit www.westpointaog.org/AClub. It is quick, easy and conveniently available 24 hours a day, 7 days a week.

Phone - To make a gift by credit card over the phone, call (845) 938-2322 to speak with one of our friendly Army A Club staff members.

Mail - To make a gift by mail, please send your check or credit card information and gift amount to the address below:
Army A Club
630 Howard Road
West Point, NY 10996-1589

Matching Gifts
Matching gifts are a useful giving avenue to explore for all Army A Club members. Many employers will match your contribution to the Army A Club, in some cases up to 100%. By simply checking with your employer and submitting a request to have your Army A Club gift matched, you can greatly increase your support of the cadet athletes and also access the benefits of a higher Army A Club membership level.

Other Ways to Give
In addition to cash donations, below are several other ways to make a gift to the Army A Club. For more information on the giving options below please contact the Army A Club at (845) 938-2322 or email ArmyClub@usma.edu.

Bequests • Real Estate • Securities/Stock Transfer • Charitable Trusts/Life Income • Gifts In Kind
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