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A LETTER FROM COMPLIANCE

Dear Buffs Supporters,

Thank you for your loyal support, dedication and enthusiasm for the Colorado Buffaloes. This booklet is designed to provide you with some valuable information and guidelines on a variety of NCAA, Pac-12, and CU regulations. As a representative of CU, NCAA rules place you under the responsibility of Colorado Athletics; the University is directly responsible for any of the actions you may take relating to such rules. It is imperative that we all understand the importance of our collective duty to adhere to these regulations and preserve the eligibility of our current and future student-athletes.

We are proud to have supporters like you who keep CU’s interests first and foremost, and who will continue to maintain the integrity of the University of Colorado. Our staff is here to help you with any questions or concerns you may have. Go Buffs!

Regards,

Jill Keegan
Assistant Athletic Director for Compliance

WHO IS A BOOSTER?

A booster is a “representative of an institution’s athletics interests.”

You gain booster status if you:

- Hold, or have ever held, season tickets for any CU sport program.
- Have participated in or have been a member of an agency or organization promoting any CU Athletics program.
- Have made financial contributions to the Athletics Department or to an athletics booster organization of CU.
- Are a former CU student-athlete.
- Are, or have ever been, an employee of CU Athletics (or are the spouse of a current CU Athletics employee).
- Have otherwise been involved in promoting CU Athletics in any way.

Once you become a booster, you retain that status indefinitely. This is not an exhaustive list. Please contact the Office of Compliance Services if you have any questions about your possible status as a booster.

EXTRA BENEFITS

An extra benefit is any special arrangement provided to a student-athlete or their family and friends that is neither expressly authorized by NCAA legislation nor available to the CU student body or general population.

Examples of extra benefits include, but are not limited to:

- Special discount on goods or services
- A payment arrangement or credit on a purchase
- Cash or loans in any amount
- Use of an automobile or transportation
- Free admission to an concert or outside event

Accepting an extra benefit prior to or during their time at CU can render a student-athlete ineligible.

PROSPECTIVE STUDENT-ATHLETES

A Prospective Student-Athlete, commonly known as a “prospect,” is any student in grades 9th-12th regardless of athletic ability or involvement in sports. In Men's Basketball, this definition includes 7th and 8th graders as well. Any student younger than 9th grade who accepts financial assistance or other benefits from CU or a CU booster also becomes a prospect.

As a booster, you may NOT:

- Continue your established, pre-existing relationships with prospect-aged family friends or neighbors who are prospects.
- Attend athletic events that involve prospects. Please do not make any contact with the prospects or their family and friends. Incidental contact with high school students that is not prearranged is permissible, so long as no conversations about CU Athletics occur.
- Notify CU Athletics coaching staff of prospective student-athletes of interest.

However, you may NOT:

- Contact a prospect on behalf of CU Athletics.
- Assist with the evaluation of a prospect's talent at the direction of a coaching staff member.
- Provide any extra benefits to a prospect and their family and friends.
- Promote CU Athletics in any way to encourage a prospect to attend the University of Colorado.

CURRENT STUDENT-ATHLETES

As a booster, the NCAA continues to restrict the involvement you may have with current student-athletes. You are prohibited from providing a student-athlete or their family and friends with an extra benefit. CU must diligently monitor our student-athletes’ time demands, how their name, image and likeness are used, and who our teams interact with in order to protect their eligibility. Please do not do anything for a student-athlete without authorization from the CU Athletics Department.

As a booster you MAY:

- Employ a student-athlete [see Employment section for details].
- Host a meal for a student-athlete or entire team The meal may take place in your home within a 30-mile radius of CU (and may be catered) or at an on-campus location where meals are normally served. Reasonable local transportation may be provided to the student-athlete(s) to attend the meal in your home. Approval must be received in advance via the electronic Occasional Meal form on our website.
- Invite a student-athlete to participate in an event for a charitable, educational, or nonprofit organization [see Promotional Activities section for details].

However, you may NOT:

- Provide gifts or awards to a student-athlete for his/her athletics performance.
- Offer to pay for transportation, lodging, entertainment, or tickets for a student-athlete or their family and friends.
- Receive complimentary admissions to an athletic event from a student-athlete.
- Use the name, image or likeness of a student-athlete for commercial purposes.
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As a booster, the NCAA restricts the involvement that you may have with prospective student-athletes. Only CU coaches and authorized staff members may be involved in the recruiting process; boosters are prohibited from engaging in recruiting activities designed to secure a prospect’s enrollment at the University of Colorado.

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