**WHY:**
To develop a culture of leadership in which CU student-athletes act with personal responsibility, integrity and conviction while committed to the greater good in both principle and action.

**HOW:**
Our program will be creative, student-centered and educationally based, targeting all student-athletes. Through a culture of positive leadership, all student-athletes will inherently contribute to excellence in their academic work, in their athletic pursuits and in their personal lives.

**OUTCOMES:**
Through the Leadership Development Program, all student-athletes will:

1) Take personal ownership; understanding that one cannot lead others unless they first find their own voice.

2) Exhibit a commitment to the core values to oneself, team, department, the university and the community as a whole.

3) Understand that leadership can be learned, experienced and improved.

4) Understand and practice basic leadership principles and skills.

**CONTACT INFORMATION**
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