



**DAVENPORT UNIVERSITY ATHLETICS**

# **2014-15 STYLE GUIDE**

**SPORTS INFORMATION**



# Welcome to the **NEW** **DUPanthers.com**

The collage features several key elements:

- Website Header:** A navigation bar with the Panther logo, "DUPANTHERS.COM", and links for "NAIA SPORTS", "NON-YEARSPORTS", "ATHLETIC LINKS", "STAFF DIRECTORY", "SCHEDULES", "FACILITIES", "TOP STORIES", "MORE HEADLINES", "VIDEOS", and "FBN ZONE".
- Game Central:** A section titled "DAN" with a "GameCentral" logo and a "Sign In / Register" button.
- Social Media:** Two tweets from @DUAthletics:
  - Tweet 1: "Gameday! 2014-15 kicks off in style when No.7 @DU\_WSOC faces No. 11 @STU\_Athletics in @NAIA\_News Top-25 showdown at 10 am! #DUit" (2m)
  - Tweet 2: "RT @aaronsgroves26: The 2014-15 @DUAthletics year officially starts tomorrow with the first regular season game! Good luck @DUCoachAllen &..." (2m)
- Photo Galleries:** A "PANTHERS PHOTO GALLERIES" section with thumbnails for:
  - WRESTLING SIGNINGS
  - FOOTBALL PRESS CONFERENCE
  - SOFTBALL VS. OLIVET NAZARENE - DAY 3
  - WOMEN'S RUGBY AT ACRA 75 NATIONALS
  - MEN'S LACROSSE VS. MSU - CCLA FINALS
  - MEN'S LAX VS. CMU - CCLA SEMIFINALS
- Facebook Page:** A screenshot of the Davenport Panthers Facebook page showing 25.4k likes, 1,075 members, and 1,420 photos/videos. It includes a "Don't miss any updates from Davenport Panthers" sign-up box and a "Worldwide Trends" sidebar.



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**Sports Information Staff**



**Aaron Sagraves**  
*Director*



**Rick Hoskin**  
*Assistant Director*



**David Gerhart**  
*Student Assistant*



**Paul Anderson**  
*Student Assistant*



**Kyleigh Linebaugh**  
*Game Statistician*



**Morgan Torres**  
*Game Statistician*



**Kelly DuCharme**  
*Game Statistician*

**DAVENPORT UNIVERSITY SPORTS INFORMATION**

Student Center | 6191 Kraft Avenue SE | Grand Rapids, MI 49512  
Fax: 616-554-5269

**Athletics Social Media Accounts**

Twitter: @DUathletics  
Facebook: Facebook.com/DUathletics  
YouTube: YouTube.com/DUPanthers  
Instagram: Instagram.com/DUathletics

**Sports Information Directory**

**Director:** Aaron Sagraves  
**Sport Responsibilities:** Football, Men's Soccer, Volleyball, Men's Basketball, Golf, Tennis, Softball, Wrestling  
**Office:** 616-554-5269  
**Cell:** 616-334-3831  
**Email:** asagraves@davenport.edu  
**Twitter:** @aaronagraves26

**Assistant Director:** Rick Hoskin

**Sport Responsibilities:** Women's Soccer, Cross Country/Track & Field, Women's Basketball, Bowling, Women's Lacrosse, Baseball  
**Office:** 616-871-6180  
**Cell:** 509-720-1331  
**Email:** rhoskin@davenport.edu  
**Twitter:** @hoskin22

**Student Assistant:** David Gerhart

**Sport Responsibilities:** Men's Ice Hockey, Dance, Cheer, Men's Lacrosse  
**Office:** 616-554-5045  
**Email:** dgerhart@davenport.edu

**Student Assistant:** Paul Anderson

**Sport Responsibilities:** Rugby, Women's Hockey  
**Office:** 616-554-5045  
**Email:** panderson30@email.davenport.edu

**Game Statisticians:** Kelly DuCharme, Kyleigh Linebaugh Morgan Torres





**DAVENPORT UNIVERSITY ATHLETICS**

# **WEBSITE GUIDELINES**

**SPORTS INFORMATION GUIDEBOOK**

Photo Cropping for the Web



**Head Shots**

- The dimensions of the Sidearm headshots are 275 x 200 (in pixels) or select 'Headshot 2.'
- All head shots should be cropped using Adobe Photoshop before uploading onto the website.
- Using the dimensions, crop each headshot from the person's chest to the top. In addition, leave some space up top.

**Action Shots**

- The dimensions of the Sidearm main page/story photo are 1000 x 560 (in pixels).
- It is highly recommended to have action photos cropped using Adobe Photoshop before uploading onto the website. Using raw images on the website are acceptable try to avoid 'distant' shots. In other words, try to not use action photos taken far away.
- Crop around the action shot as tight as possible on the student-athlete while leaving some room above his/her head.

**Camera Settings (Headshots)**

- Turn knob to manual 'M'
- Set Quality to the following
  - 320
  - Shade (White Balance)
- Photoshop
  - Auto Tone
  - Crop image to 200w x 275h

**IMPORTANT:** With the exception of head shots, action photos taken by someone outside the athletic department must have photo credit to the story. Photo credit can be added into Sidearm. (Example: John Doe, Grand Rapids Press)

**Headlines**


**Writing a Headline**

All headlines should be related to the story. In addition, most headlines should include the sport such as baseball, women's soccer and men's basketball. Capitalization is to be used for every word minus the preposition, such as for, to, a, etc. A semicolon may be used to place two topics into one headline.

Try to avoid using the words Davenport and Panthers in the headline.


The website has a minimum limit of 80 characters for a headline. Any more will cause the web two create two lines. It is best to avoid a two-line headline for the web. **Davenport's press release template in Microsoft Word is a good tool to use to determine if the headline will fit in one line.**

**Web Headline & Photo Example**



**CHEER AND DANCE TEAMS CLINCH NATIONAL BIDS AT ANNUAL SUMMER CAMP**  
The Davenport cheer and dance team both locked up National Championship bids for the NCA and NDA College Nationals. [READ MORE](#)  
[Dance Home](#) [Cheer Home](#)

8.4.2014 | GENERAL ◀ ● ● ● ● ● ● ● ● ● ● ▶ [VIEW ARCHIVES](#)



**MURPHY GOES THE DISTANCE AGAIN IN PANTHERS NAIA OPENING ROUND WIN**  
The sophomore went from start to finish for the sixth time in Davenport's 4-0 win over No. 14 The Master's in the Panthers. ... [READ MORE](#)  
[Box Score](#) [Photo Gallery](#)

5.12.2014 | BASEBALL ◀ ● ● ● ● ● ● ● ● ● ● ▶ [VIEW ARCHIVES](#)

**Biography Page**

**Bio Tips**

- Each note should be straight to the point; there is no need to write a long and formal sentence.
- Avoid using the student-athlete's name and the word 'his/her.'
- Capitalize each beginning of the note.
- For personal information, do not add birthdates.

Note: When uploading game stats to Sidearm, the student-athlete's stat line from that game will appear on the bottom of his/her bio.

**Sample Student-Athlete Biography**




**2013 Women's Soccer Roster**

- 1 Kruse, Lexi
- 2 Klein, Lindsey
- 3 Hartner, Brenna
- 4 Tyson, Abbey
- 5 Osterhaven, Sam
- 6 Grzybowski, Tam
- 7 Ell, Paige
- 8 Fishley, Shameeka
- 9 Gyffadottir, Thelma
- 10 Cannonier, Lefasha
- 11 Westerwool, Abigail
- 12 Lovelace, Kilee
- 13 Sparks, Madison
- 14 Duchar-Clark, Laken
- 15 Gatlin, Emily
- 17 Zuidgeest, Bridget
- 19 VanDerWarf, Mackenzie
- 20 Hyames, Mel
- 21 McHale, Natalie
- 22 Beery, Danielle

2013
Current Stats
Career Stats
2014
2012
2011

**6 Tam Grzybowski**

**2013 Highlights:** Started two of nine appearances, clocking in 195 minutes...Recorded only assist against Concordia in the WHAC Tournament opener...Named Academic All-WHAC

**2012 Highlights:** Started all 21 games, playing a total of 1,610 minutes...Scored two goals and tallied six assists...Scored first career goal at No. 12 Martin Methodist...Joined a small single-game list by notching three assists against Aquinas on Sept. 19...Named All-WHAC honorable mention

**2011 Highlights:** Appeared in 17 games while starting in 11 as a true freshman...Picked up two assists with 16 shots

**High School Highlights:** 2010 2nd Team All-State, All-Conference and All-District...2009 All-District and Most Improved Player...Played for GR Crew Juniors U17 MRL club team

**Personal Information:** Parents: George and Karla

**Tam Grzybowski Headlines**

**Panthers Win Second Straight WHAC Tournament Title in Another Shootout Thriller**  
 11/15/13 - Box Score | Photo Gallery | Video Highlights  
 GRAND RAPIDS, Mich. - The No. 10 Davenport women's soccer team is going back to nationals; and they had to...

**England Natives Tabbed WHAC Women's Soccer Players and Coach of the Year**  
 11/07/13 - Complete WHAC Release  
 GRAND RAPIDS, Mich. - Davenport women's soccer seniors and England natives Lizzie Paul and Laken Duchar-Clark have been name...



**DAVENPORT UNIVERSITY ATHLETICS**

# **SOCIAL MEDIA STRATEGIES**

**SPORTS INFORMATION GUIDEBOOK**

## Davenport's Social Media Policy

### Athletics Social Media Mission Statement

The Athletic Department recognizes that intercollegiate athletics is an important part of a complete University educational experience. The University and its Athletic Department support and are committed to fair play, teamwork, leadership development and community involvement. The University will continue to emphasize responsibility, a strong work ethic and a positive attitude to help our student-athletes succeed academically, athletically and socially. All individuals involved, directly or indirectly, in the athletic program must maintain and foster the values and goals associated with the University's Mission and Vision Statements.

### Definition of Social and New Media

Social and New Media are defined as media designed to communicate electronically through social interaction using highly accessible public publishing forums and other social media platforms. Third parties including the media, faculty, future employers, and athletic conference officials can easily access student-athlete social media profiles and view all personal information. This accessibility includes all pictures, videos, comments and posters. Inappropriate material found by third parties affects the perception of the student, the Athletic Department, and the University. This may also be detrimental to a student-athletes future employment opportunities.

If information from a "private" student-athlete posting is brought to the attention of the University, the University is obligated to review the incident and will take the corrective and disciplinary action consistent with the Athletic and Student Codes of Conduct.

### Student-Athlete Rules/Guidelines

Do not post information about other student-athletes from Davenport University or other institutions, unless it is related to an award or honor.

Don't post about internal matters in the department, the DU campus, the conference, or the NAIA and/or any other affiliation. Practice generosity. Find something good to say, or don't say it. Don't bash the competition. Common sense and courtesy should always prevail.

All photos, podcasts, videos, news stories or other information not authored by an account manager should be used only in compliance with copyright laws. Do not engage with a poster who desires confidential information. If in doubt, ask you SID or the Director of Athletics.

### Examples

The following are some but not all examples of inappropriate and offensive behaviors concerning participation in online communities may include depictions or presentations of the following:

- Posting photos, videos, comments or posters showing the personal use of alcohol, tobacco, eg., no holding cups, cans, shot glasses etc.
- Posting photos, videos, and comments that are of a sexual nature. This includes links to websites of a pornographic nature and other inappropriate material.
- Posting pictures, videos, comments or posters that condone drug related activity. This includes but is not limited to images that portray the personal use of marijuana, and drug paraphernalia.
- Using inappropriate or offensive language in all comments, videos and other postings. This includes threats of violence and derogatory comments against race and/or gender.

**Social Media Methods****1****Every day is a job interview**

Treat every social media posting as if you are trying to win a job. Everything you post will not only reflect you but the entire University. Be courteous and professional in the social media world.

**2****Take pride in who/what you represent**

Remember you are the voice of not only student-athletes, coaches and administrators, but yourself.

**3****Think before you post**

If you can't say or show it in front of your mother, grandmother or pastor, then don't post it. Remember, Twitter, Facebook and Instagram can not only be your friend, but it could be your enemy.

**4****Listen**

Remember that social media is all about communication. Listening to others will earn you respect from others.

**5****Be mindful of your surroundings**

Always know your surroundings. You may never know if someone has a camera phone and uses it to take a picture or record a video of you and post it on a social media outlet.

**6****Twitter is not a telephone, not a megaphone**

Try to avoid using Twitter as a tool to complain about your life.

**7****You are NOT living a private life on social media**

Anything you post will be seen by everyone. Even if you closed your postings to only friends and colleagues, it can still somehow be found outside that network.

**8****Don't engage in Twitter arguments. No one wins. Ignore them**

Avoid any Twitter postings or conversations that, in your opinion, are negative. Always remember that everyone is entitled to an opinion, and engaging into a Twitter argument following a negative comment can only lead you into trouble.

**9****What happens behind closed doors, stays there**

Avoid tweeting or posting something about a heated argument in the office or in the locker room. Things said in a private setting should never be seen on the Internet.

**10****Keep Innovating**

Social media may have become an impact to the world, but remember that sooner or later it will get tiring. Always think of new ideas to keep your followers interested.

**Social Media Game Day Checklist****Pre-Game**

- Video/Audio and Live Stats Links
- (Main and Team Twitter) - 30 min. before game time
- Warm-up Picture (Main and Team Twitter) - 20 min. before game time
- Starters with Twitter Handles (Team Twitter) - 10 min. before game time

**During Game**

- Game is underway (Team Twitter)
- Goals/Runs (Main and Team Twitter)
- Media Timeout scores (Main and Team Twitter)

**Timeouts scores**

- Volleyball (Main Twitter), Basketball (Team Twitter)
- Halftime/Period/Set/Inning scores and leaders (Main and Team Twitter)
- Picture of halftime/set box score (Main and Team Twitter)

**Post-Game**

- Final score with leaders (Main and Team Twitter)
- Picture of final box score (Main and Team Twitter)
- Game Highlights (Main Twitter)

**Twitter Sport Accounts**

**Social Media Accounts**

All sports' social media accounts shall be created by the sports information director or social media coordinator. The SID and social media coordinator will provide guidance but the head coach and/or assistant coach shall be responsible for the updating and postings of their sports' social media outlet.

**As of June 2014, each sport's social media accounts are listed:**

<b>Sport</b>	<b>Twitter Name</b>	<b>Facebook Directory (Facebook.com/xxxx)</b>	<b>Instagram</b>
Athletics	@DUAthletics	DUAthletics	DUAthletics
Baseball	@DU_BSBALL	Davenport.Baseball	--
Men's Basketball	@DU_MensBBALL	DavenportMBB	--
Women's Basketball	@DU_WBB	DavenportWBB	DU_WBB
Bowling	@DU_Bowling	DavenportBowling	--
Cheer	@DUCheerleading	DUCheer	Davenportcheer
Dance	@DUDanceTeam	Davenport.Dance	DUDanceTeam
Football	@DU_Football	--	--
Men's Golf	@DU_MensGolf	--	--
Men's DI Ice Hockey	@DU_DIHockey	DavenportHockey	--
Men's DII Ice Hockey	@DU_DIIHockey	--	--
Men's DIII Ice Hockey	@DU_DIIIHockey	DUHockeyD3	--
Women's Ice Hockey	@DU_WHockey	DavenportUniversityWomensHockey	--
Men's Lacrosse	@DU_MLacrosse	Davenport-University-Mens-Lacrosse	--
Women's Lacrosse	@DU_WLacrosse	Davenport-University-Womens-Lacrosse	du_wlacrosse
Pep Band	@DU_Pep_Band	--	--
Men's Rugby	@DU_MRugby	DavenportRugby	--
Women's Rugby	@DU_WRugby	--	--
Men's Soccer	@DU_MSOC	DavenportMSoccer	--
Women's Soccer	@DU_WSOC	DavenportWSoccer	--
Softball	@DU_SBALL	Davenport-University-Softball	--
Tennis	@DUTennis	--	--
Cross Country/Track & Field	@DU_XCTrack	Davenport.Track	--
Volleyball	--	Davenport.UniversityVB	--
Wrestling	@DU_Wrestling	--	--

**Davenport Administrators/Coaches Accounts**

<b>Sport</b>	<b>Twitter Name</b>	<b>Sport</b>	<b>Twitter Name</b>
Chris Allen	@DUCoachAllen	Paul Lowden	@PlowdenAD
Lou Esposito	@DUCoachEspo	Kristen Miedema	@kmiedema11
Rob Harris	@DUCoachHarris	Jori Monnich	@CoachJMonnich
Craig Heatherly	@CoachHeat	Burt Paddock	@DUCoachPaddock
Tom Hofman	@coachtom11	Aaron Sagraves	@aaronSagraves26
Rick Hoskin	@hoskin22	McCall Salmon	@mccallsalmon
Chris Hughes	@DUCoachHughes	Phil Sweeney	@38_Phil_Sweeney
Megan Lenhart	@coachlenhart	Kevin Tidey	@KTidey42
Melanie Loughin	@MelanieLoughin	Ronda Varnesdeel	@RondaDU22

**Davenport Affiliates' Social Media Accounts**

<b>Sport</b>	<b>Twitter Name</b>	<b>Facebook Directory (Facebook.com/xxxx)</b>
NAIA	@NAIA_News	PlayNAIA
WHAC	@WHACAthletics	WolverineHoosier-Athletic-Conference
ACHA Men's D1	@achamensd1	ACHA-American-Collegiate-Hockey-Association
ACHA Men's D2	@achamensd2	ACHA-American-Collegiate-Hockey-Association
ACHA Men's D3	@achamensd3	ACHA-American-Collegiate-Hockey-Association
ACHA Women's D1	@achawomensd1	ACHA-American-Collegiate-Hockey-Association
D1A Rugby	@D1ARugby	--
MCLA	@The_MCLA	--
CCWHA	@ccwhahockey	Central-Collegiate-Womens-Hockey-Association
USBC	@USBC-Bowling	--
NCA	@NCAupdates	NCAcheer
NDA	@NDAupdates	NDADance

**Live Scoring Updates**

The sports information staff will provide scoring updates on using @DUathletics on Twitter. After indicating the sport, use the remaining of the 140 character limit to post the score with what time is remaining in the quarter/half/period or what inning they are in. The SID will determine the number of changes

The list as follows indicate each sport:

- |                              |                        |
|------------------------------|------------------------|
| Baseball - BASE:             | Women's Soccer - WSOC: |
| Men's Basketball - MBB:      | Softball - SOFT:       |
| Women's Basketball - WBB:    | Cross Country - XC:    |
| Cheer - CHEER:               | Track & Field - T&F:   |
| Dance - DANCE:               | Volleyball - VBALL:    |
| Football - FBALL:            | Wrestling - WRESTLE:   |
| Men's D1 Ice Hockey - D1ICE: |                        |
| Men's D2 Ice Hockey - D2ICE: |                        |
| Men's D3 Ice Hockey - D3ICE: |                        |
| Women's Ice Hockey - WICE:   |                        |
| Men's Lacrosse - MLAX:       |                        |
| Women's Lacrosse - WLAX:     |                        |
| Men's Rugby - MRUGBY:        |                        |
| Women's Rugby - WRUGBY:      |                        |
| Men's Soccer - MSOC:         |                        |

The following hashtags can be used for a Davenport Twitter account:

- |                  |               |
|------------------|---------------|
| #DUit            | #DUWLax       |
| #DUvsCU          | #DURugby      |
| #BeltlineRivalry | #DUMSOC       |
| #DUBaseball      | #DUWSOC       |
| #DUMBB           | #DUSB         |
| #DUWBB           | #DUTennis     |
| #DUBowling       | #DUTrack      |
| #DUCheer         | #DUWrestling  |
| #DUXC            | #DUVB         |
| #DUDance         | #GoodLuckDuck |
| #DUFootball      |               |
| #DUMGolf         |               |
| #DUWGolf         |               |
| #DUHockey        |               |
| #DUMLax          |               |

**Sample Tweets**

**Davenport Panthers** @DUathletics

{SOFT} - We go to the 7th - DU leads 2-0 over @AquinasCollege in the WHAC Championship game #DUit

7:00 PM - 3 May 2013

**Davenport Panthers** @DUathletics

{WGOLF} - DU sets a new school record on day 2 of the Bump Invite - 335 team score - Hallberg (81), Morris, Goodman (84), Merz (86) #DUit

1:00 PM - 14 Apr 2013

1 FAVORITE

**Davenport Panthers** @DUathletics

{MBB} Back to back buckets by Burnett and Ford extend the Panthers lead to 7 with 1:49 remaining. #DUit

4:54 PM - 16 Feb 2013

**Davenport Panthers** @DUathletics

{D3 Hockey} - Davenport goal! Blake Damerow from Garrett Garber - Panthers up 2-0 after PP goal @achamensd3 @ksuhockey #achad3nattys

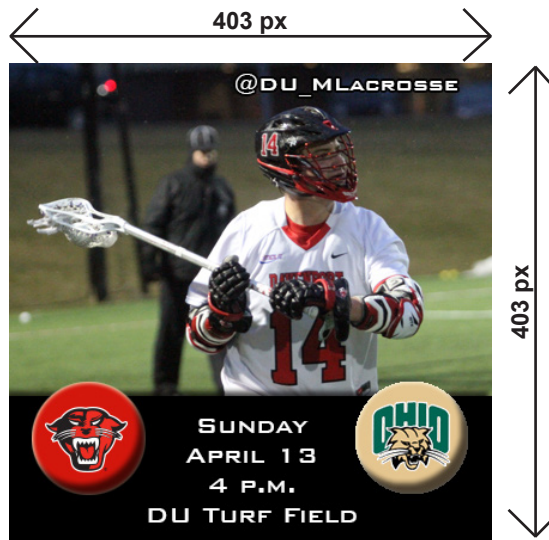
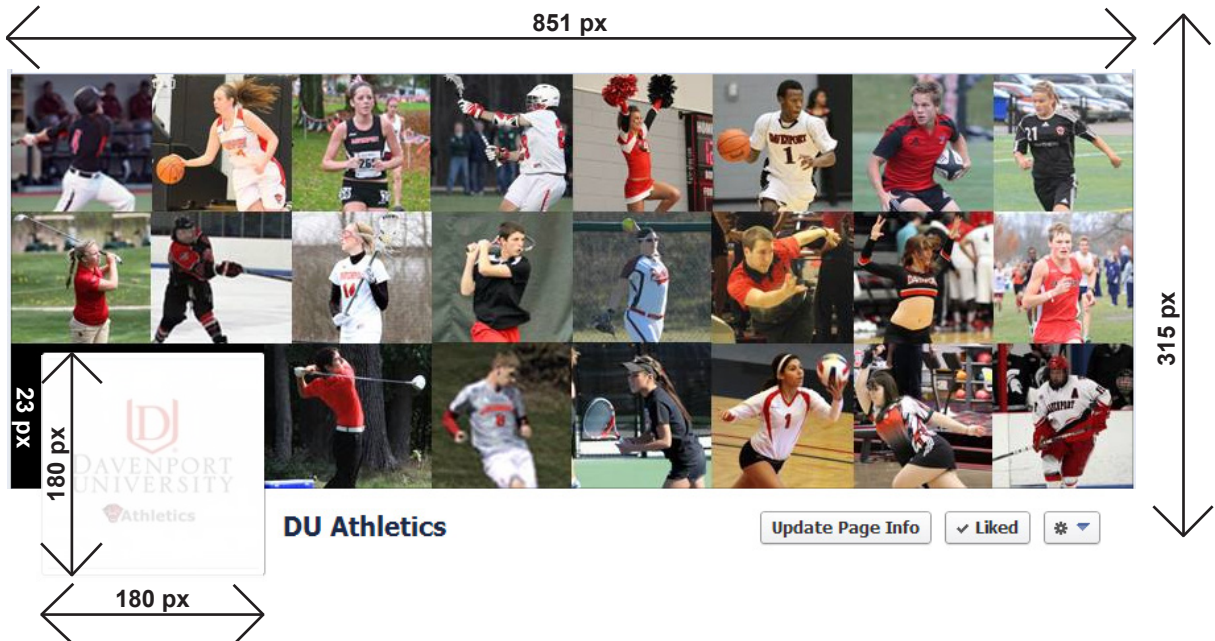
5:27 PM - 14 Mar 2013

1 RETWEET 1 FAVORITE

**Facebook/Instagram**

The sports information staff will manage DU Athletics' Facebook page to promote all sports. Head or assistant coaches will manage their respective sport's Facebook page.

**Facebook Header/Posting Samples**



DU Athletics shared a link.  
June 24 near Grand Rapids

Davenport has learned that Rachel Jerrils of the track & field team has been named to CoSIDA's Capital One Academic All-America third team! Congrats Rachel!



**Rachel Jerrils Named to CoSIDA's Capital One Academic All-America Third Team**  
www.dupanthers.com

Complete Women's Academic All-America Release TOWSON, Md. – Davenport

**Quick Note About Facebook**

Sidarm is automatically logged into Facebook and has the ability to post any stories to the page. As the headline of the story will appear below, it is recommended that the SID write a brief summary of the story instead of using the default headline.



**DAVENPORT UNIVERSITY ATHLETICS**

# **PRESS RELEASE GUIDELINES**

**SPORTS INFORMATION GUIDEBOOK**

## Press Release Guide

*What is AP Style and why use it?*

The Associated Press has rules and guidelines of their own for news publications to follow. While some news publications have their own rules and guidelines (*The New York Times* for example), AP style is the most common one used by nearly all newspapers.

**Always Remember: Most journalists will not accept or post any of your stories on their publication if you do not play by the rules their association follows. Just like a sport, you can't play the game without knowing the rules.**

### **Quick tips to writing AP Style**

The tips below are several tools reporters use when writing a news story. These are the most common rules most journalists look for when reading and editing a story.

- *Cite school's name and sport in lead:* There are a lot of schools nicknamed 'Panthers,' so it is very important that you list Davenport is the very first reference. Once Davenport has been referenced, then it is okay to use 'Panthers' for the rest of the story, but be sure to mention Davenport once awhile. Another key to the lead of a story is citing the sport. As a reminder, Davenport has 28 sports and it can be confusing to the reader which sport you are talking about. A picture can be worth a thousand words but never assume the action photo will indicate the story.

- *Know the Five W's:* Be sure to use the who, what, where, when and why within the first two paragraphs. You cannot sell readers and the media your story unless you give them the 'Five W's' within the first two paragraphs.

- *Get the numbers right:* This is perhaps the most used tradition in AP Style writing. All numbers one through nine must be spelled out. After that, use numerals like '14.' There are a few exceptions to using the first nine numbers numerical such as 3-pointer in basketball or 4x100 in track. Even though one through nine must be spelled out, there are times when you need to spell out all numbers if it is the first word of a sentence.

- *Use full names and titles when introducing somebody:* While you may know who your colleagues are and what they do, never assume anybody outside the department do too. Be sure to include their title next to their name as a first reference, as it states their credibility. Never use the individual's first name unless they share the same last name with someone that you mentioned in the story.

*Example of using names and titles:* Director of athletics Paul Lowden said the Farmers Athletic Complex could be the best facility in the state of Michigan. Lowden also hopes this could attract many events outside of Davenport. Another example: Head men's golf coach Phil Sweeney believes his Panthers can overcome the dreadful weather they are about to face. After the introduction, simply use the last name the rest of the way.

- *Check your spacing:* This may get a little technical. While Institutions and Universities may have taught you to use two spaces after a punctuation, the Associated Press asks that only one space is needed after the punctuation.

- *Use of quotation marks:* Most stories may need a quote or two to help 'spice' the story.

*Example of a quote within a story:* "I was really proud of how we competed," head coach Scott Cook said. "A lot of our kids ran the best time they've run all year. A lot of them ran the best times in the life and we had quite a few all-conference honors."

- *Drop that extra comma:* When you list items in a series, you have the option to use a comma before that last 'and.'

Press Release Preview Example**Panthers Start Final Two Weeks of Regular Season Wednesday vs. UM-Dearborn****For Immediate Release**

February 4, 2013

GRAND RAPIDS, Mich. – Davenport's men's basketball team enters the final two weeks of the regular season with a one-game lead in the Wolverine Hoosier Athletic Conference (WHAC) standings and they will start with a home game against UM-Dearborn on Wednesday at 7:30pm. The Panthers sit at 21-5 overall and 14-4 in league action as they welcome the Wolves who are 7-19 (5-13 in the league). DU defeated the Wolves 72-39 in the teams' first meeting back on January 2 in Dearborn.

Date: Wednesday, February 6, 2013

Time: 7:30 p.m.

Location: Grand Rapids, Mich. (DU Student Center, 1,500)

Broadcast: [Davenport Athletics Network \(DAN\)](#)

Broadcast Talent: Rick Berkey | Rick Albro

Game Notes: Davenport

Internet Coverage: [Live Video/Audio](#) | Live StatsTwitter: [@DUAthletics](#)Facebook: [DUAthletics](#)Instagram: [DUAthletics](#)Scouting UM-Dearborn – 7-19, 5-13 WHAC – Head coach John Mackson (2<sup>nd</sup> Year)

The Wolves enter Wednesday's contest off a 94-54 setback to nearby Cornerstone University to drop their second straight game. Head coach John Mackson, who is in his second season at the helm, has helped the program win seven games so far after just three in his inaugural year in 2011-12. Julius Porter leads the team in scoring averaging 15.6 points per night while Eric Murphy is at 11.9 but has not played since early December. The Wolves sit in tenth place in the WHAC and have posted some impressive league wins over UNOH and Aquinas.

Davenport enters having dropped their last game to No. 24 Madonna University on Saturday 74-64. The Panthers trailed by six at the break and had the margin down to one in the final six minutes but could not get the go-ahead bucket. Dominez Burnett led the Panthers with 23 points and grabbed a season and career high eight rebounds in the loss. DU will hit the road on Saturday to face rival Aquinas at 3pm.

**Men's Basketball Contact:** Aaron Sagraves | 616-554-5045 | [asagraves@davenport.edu](mailto:asagraves@davenport.edu)**DU Athletics:** [Twitter](#) | [Facebook](#) | [YouTube](#) | [Instagram](#)**Men's Basketball:** [Twitter](#) | [Facebook](#)**- #DUit -**

Sample Press Release Recap**Davenport Rallies, Wins Shootout to Claim First WHAC Tournament Crown**

**For Immediate Release:** Nov. 9, 2012

**Site:** Grand Rapids, Mich. (DU Turf Field)

**Score:** Davenport 3, Indiana Tech 3 (Davenport wins shootout 3-1)

**Records:** DU (18-2), IT (16-5)

**Next DU event:** Saturday, Nov. 17 – at Ashford – 3 p.m. EST

GRAND RAPIDS, Mich. – The Davenport women's soccer team's Wolverine-Hoosier Athletic Conference regular-season championship trophy has company.

Trailing by a goal with 20 minutes remaining in regulation, the Panthers put together a magic show to rally and play to a 3-3 double overtime draw while beating Indiana Tech in a shootout 3-1 to clinch their first ever WHAC Tournament championship in front of a packed crowd at DU Turf Field on a beautiful Friday evening.

As part of winning the WHAC Tournament, the Panthers (18-2) receive the conference's automatic berth to the NAIA Tournament. The NAIA will announce its bracket on Monday.

The Panthers had advantages in shots (29-14), 12-7 on goal and corner kicks (8-5) while the Warriors (16-5) made nine saves over Davenport's four.

In a match that featured the WHAC's newly crowned Defensive Player of the Year Michelle Marcus (Davenport) and Offensive Player of the Year Tori Singstock (Indiana Tech), the two league most valuable players battled it out on the field and showed why they are the best this season. Marcus started off by stopping Singstock's penalty kick in the 34th minute but Singstock answered back three minutes later with the match's first goal on a free kick just outside the penalty line.

The Warriors took a 2-0 lead three minutes into the second half in an awkward way. Indiana Tech's Megan Perrey took a shot inside the penalty area and was blocked by the DU defense before the ball sailed over Marcus and bounced into the net.

Despite trailing 2-0, the Panthers dominated the offensive categories but were still looking for the first goal. That first goal was found in the 68th minute when Paige Eli scored on a penalty kick.

The Panthers scored the tying goal in the 71st minute as Elle Charnley fed a pass to Eli on the left side of the goal box, and the sophomore went through what looked like an obstacle course that featured Warrior defenders in the penalty box to beat keeper Jordan Roell for the tying goal.

The go-ahead goal came in the 80th minute when Thelma Gylfadottir's corner kick on the left side found the head of Lizzie Paul.

The lead did not last long as Singstock came through again for her team. The WHAC Newcomer of the Year took a free kick on the left side of the penalty line and although Marcus stopped the shot, the ball deflected and found its way into the goal.

After going through two overtime periods without a golden goal, the match had to go to a shootout in order to decide the winner of the tournament. Davenport took a commanding 3-0 lead in the best of five thanks to goals by Eli, Tam Grzybowski and Gylfadottir, but Marcus' one save and two shots hitting the post sends Davenport to its first ever NAIA Tournament appearance.

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**DU Athletics:** [Twitter](#) | [Facebook](#) | [YouTube](#) | [Instagram](#)

**Women's Soccer:** [Facebook](#)

- #DUit -



**DAVENPORT UNIVERSITY ATHLETICS**

# **ATHLETIC LOGO USAGE**

**SPORTS INFORMATION GUIDEBOOK**

Athletic Logos

The Panther head logo and word mark may only be used for athletic purposes only. If a coach made additions or changes to the logo, he or she shall make sure the sports information office receives either a Vector/.EPS (recommended) or .JPEG file.



Panther Word Mark



DU Logo



Panther with Primary Logo



Panther Head Logo

DAVENPORT  
UNIVERSITY



**ATHLETICS**

Panther Head with DU Name  
(Other names to replace  
athletics are appropriate).



Panther with DU

Appropriate/Inappropriate Athletic Logos

The Panther head logo and word mark may only be used for athletic purposes only. If a coach made additions or changes to the logo, he or she shall make sure the sports information office receives either a Vector/.EPS (recommended) or .JPEG file.

YES



NO



Color Palette



**Davenport Athletics Logo Color Palette**

	Red	Black	White
Cyan (C)	10	75	0
Magenta (M)	100	68	0
Yellow (Y)	100	67	0
Black (K)	2	90	0
Red (R)	213	0	253
Green (G)	22	0	253
Blue (B)	12	0	253

**Davenport University Primary Color Palette**

	Red	Black	Cool Grey	Light Grey
Cyan (C)	0	0	0	0
Magenta (M)	95	0	0	0
Yellow (Y)	100	0	0	0
Black (K)	0	100	68	29
Red (R)	238	0	113	190
Green (G)	49	0	115	192
Blue (B)	36	0	117	194

**Davenport University Website Color Palette**

	Red	Black	Cool Grey	Light Grey
Cyan (C)	1	0	21	12
Magenta (M)	99	0	18	9
Yellow (Y)	98	0	18	9
Black (K)	0	100	0	0
Red (R)	236	0	200	222
Green (G)	32	0	197	222
Blue (B)	38	0	197	221



**DAVENPORT UNIVERSITY ATHLETICS**

# **VIDEO INTERVIEW TIPS**

**SPORTS INFORMATION GUIDEBOOK**

Video Interview Tips

Below are some recommendations to what an interviewee should do when in front of the camera.



Have the interviewee look at interviewer, not at the camera. It is recommended the interviewer stands/sits on the right side of the camera.

Allow some space above and below the interviewee.



Give enough space from the interviewee to the right end of the camera, exposing the DUPanthers.com and logo.

Use a stool or a high chair to help the interviewee sit up straight. He/she must never lean back. It is recommended the stool be turned at approximately an 11 o'clock angle looking at the camera.

It is always hard for the interviewee on what he/she should do with his/her hands. It's best for them to just keep it on their lap.



# DAVENPORT UNIVERSITY ATHLETICS



[dupanthers.com](http://dupanthers.com)



DU Athletics



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