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2014 CoSIDA

FEBRUARY E-DIGEST

Register online **TODAY** for 2014 Convention



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2014 **CoSIDA** CONVENTION REGISTRATION INFORMATION

Sunday-Wednesday, June 8-11, 2014
WORLD CENTER MARRIOTT RESORT
Orlando, Florida

2014 Convention Online Preregistration
ONLINE RESERVATIONS ARE NOW LIVE AS OF FEB. 3

TO PREREGISTER FOR CONVENTION: [Direct link: www.sportssystem.com/cosida](http://www.sportssystem.com/cosida)

New registration tiered rates for 2014:

For Current CoSIDA Members

- **From February 3-March 21:** The 2014 Convention registration fee for current CoSIDA members is \$205 per individual
- **From March 22-May 12:** Preregistration increases to \$235 per current individual member. May 12 is the final date to pay Convention preregistration rates.
- **Convention on-site registration (June 8-10):** \$255 is the current member on-site registration fee.

For Non-CoSIDA Members

- Each preregistration amount will be \$30 more for non-CoSIDA members (\$235 from Feb. 3-March 21; \$265 between March 22-May 12; and \$285 for on-site registration).

CoSIDA preregistration will close on May 12, 2014.

On-site registration will take place beginning June 8, 2014 at the Palms Registration area at the World Center Marriott.

What do I get for my Convention registration?

CoSIDA registration rates include (as of Jan. 28): CoSIDA Exhibit Hall Welcome/Kickoff Reception (June 8); ESPN Party (June 8); one entrance/ ticket to Capital One Academic All-America® Hall of Fame Induction Ceremony (June 9); CoSIDA Hall of Fame Luncheon (June 9); one entrance/ticket to NACDA Exhibit Hall social (June 10); CoSIDA Special Awards Luncheon (June 11); CoSIDA Farewell Party (June 11); entrance to all CoSIDA-sponsored programming; and entrance to programming at the NACDA & Affiliates Convention **which is designated as “open to all attendees.”**

PLEASE NOTE: CoSIDA's online registration portal will be separate from the NACDA & Affiliates online registration. CoSIDA members need to register for the convention and reserve hotel rooms via the CoSIDA links above and not via the NACDA.com convention site.

If you have questions while using the Sports Systems online convention registration system, see our Convention Registration FAQs:

http://www.cosida.com/documents/2014/1/30/2014_CoSIDA_Convention_Registration_FAQs.pdf



2014 **CoSIDA** CONVENTION HOTEL REGISTRATION INFORMATION

**Sunday-Wednesday, June 8-11, 2014
WORLD CENTER MARRIOTT RESORT
Orlando, Florida**

ONLINE RESERVATIONS & PHONE RESERVATIONS ARE NOW LIVE AS OF FEB. 3

CoSIDA CONVENTION ROOM RATES: The hotel room rate is \$174.00 per night plus applicable taxes for single and doubles; triples are \$194 per night and quads are \$214. Make Your 2014 Hotel Reservations in CoSIDA's room block to get the CoSIDA Convention room rate.

Direct URL: <https://resweb.passkey.com/go/CoSIDA2014>

NOTE: You **MUST** use the link above in order to get the discounted CoSIDA Convention room rate of \$174.00 per night (plus taxes). Do **NOT** book your hotel room via the general World Center Marriott Resort reservations system as that general reservation link will not give you the discounted room rate.



CoSIDA introduces Convention Attendance Grant Program for 2014

Ten grants of \$800 each will be provided for June 8-11 convention attendance. See the application process here and apply now - deadline is Feb. 28.

The College Sports Information Directors of America organization has a long and storied history of serving its members, the collegiate sports communications professionals throughout North America.

CoSIDA is proud to announce a new program that will provide financial assistance to those members who wish to attend the annual convention, but who are limited in which to do so due to financial constraints.

The CoSIDA Convention Attendance Grant Program will award 10 individuals financial grants of \$800 per member. This total will go towards registration, travel and hotel accommodations. Candidates must confirm their convention attendance in advance and the selected attendees will be awarded funds after the convention on a reimbursement basis. **Deadline for applying for one of the \$800.00 grants is FRIDAY, FEB. 28, 2014.**

"The CoSIDA Board instituted this new program to give deserving members some financial assistance in attending our annual convention," said Shelly Poe of Auburn University, 2013-14 CoSIDA President. "We hope any members who have need will apply."

The program is open to all CoSIDA members. Each individual must provide two documents, a letter of application and a supporting letter from a superior/supervisor that explains the need for the financial request. **The two documents must be provided by Friday, February 28 and will only be accepted online at CoSIDA.com at the grant program link.** Self-applications are strongly encouraged as well. The committee will not share the names of applicants.

Convention registration and hotel reservations began on Monday, February 3 for the 2014 CoSIDA Convention, which will be held June 8-11 at the Orlando World Marriott in conjunction with NACDA & Affiliates Week.

Following the convention, the 10 successful candidates will be asked to provide a review of their experiences.

Members selected may not apply for the grant in the future.

Please consider a worthy individual to provide them with the tremendous opportunity to join their colleagues at our Annual Convention. For questions about the new CoSIDA Convention Attendance Grant Program, please contact Will Roleson, the CoSIDA Director of Internal Operations, at willroleson@cosida.com.

2014 CoSIDA Convention Attendance Grant application:
<http://forms.cosida.com/conventiongrant.aspx>

2014 CoSIDA CONVENTION REGISTRATION FAQs

To register for the 2014 Orlando Convention: www.sportssystem.com/cosida

What are the dates and location for the 2014 CoSIDA Convention?

The 2014 Convention will take place **Sunday-Wednesday, June 8-11**, at the World Center Marriott in Orlando, Fla. (8701 World Center Drive). The CoSIDA Convention will again be held in conjunction with the annual NACDA & Affiliates Convention.



To see updated convention information as it becomes available, please visit CoSIDA.com's Convention page at <http://www.cosida.com/2014CoSIDAConvention>
We look forward to seeing you in Orlando!

How do I register for the 2014 CoSIDA Convention?

There are two ways – you may register in advance via ONLINE registration ONLY www.sportssystem.com/cosida from Feb. 3 through May 12; or you may register in person at the World Center Marriott June 8-9. If you choose to register in-person, you will pay a higher on-site registration fee.

In addition to online registration, can I do a mail-in convention registration in advance and pay by check?

No. CoSIDA has moved to an online registration system the past few years and all transactions are done online via credit card payment only.

If I choose to register in-person at the Convention, how do I do it and where? Can I use a credit card then or do I need to pay by check?

On-site registration will take place at the World Center Marriott at the Palms Registration desk (follow signs in hotel) Sunday and Monday, June 8-9, beginning Sunday morning. After Monday morning, please see check in at the CoSIDA Office.

What are the costs for convention registration?

New registration rates for '14: The 2014 Convention registration fee for CoSIDA members per individual is \$205 from February 3-March 21, with an increase to \$235 between March 22-May 12, and a \$255 on-site registration fee.

Each amount will be \$30 more for non-CoSIDA members (\$235 from Feb. 3-March 21; \$265 between March 22-May 12; and \$285 for on-site registration).

Please remember that everyone who wishes to attend any of the 2014 Convention events (panels/seminars, social events, awards luncheons, Capital One Academic All-America Hall of Fame ceremony) must be registered.

NOTE: If someone is coming to the Convention ONLY for one of the awards luncheons or the Capital One Academic All-America Hall of Fame to support an award winner, that is a special exception. They do not need to register for the full Convention. They may contact Will Roleson, Director of Internal Operations/Treasurer (willroleson@cosida.com) for payment information for those events.

What is the deadline for registering online for the 2014 Convention?

Monday, May 12, 2014, at midnight Eastern time.

After that date, you will have to register in-person at the Marriott World Center beginning on Sunday, June 8.

Convention FAQs

What is the refund policy for online registration?

Refunds will be provided less \$50 if request is made by June 1. After that date, no refunds will be provided. Please make refund requests to Will Roleson, Director of Internal Operations/Treasurer (willroleson@cosida.com).

Can I also reserve my Marriott World Center hotel room during this online registration process?

Yes. From the Sports Systems online registration form, look for the link which says "Reserve your Marriott World Center hotel room." You will be redirected to our hotel registration page where you will receive the **special CoSIDA Convention room rate of \$174 per night for single and doubles; triples are \$194 per night and quads are \$214**. This amazing room rate for the property will be offered three days prior to the start of the Convention and three days after (June 5-14), if space is available. CoSIDA Convention registrants **MUST** reserve their hotel room through this CoSIDA-specific web site. (link to: <https://resweb.passkey.com/go/CoSIDA2014>)

Can I register staff and family members at the same time I register myself?

In fact, we encourage you to do ALL your registrations at once. If you begin a registration process and have to put it in "draft mode" and return later, the Sports Systems will send you an email reminding you that you have NOT completed registration.

What is the process I do if I want to register myself and then more people from my organization or family under one credit card?

1. If you are registering a group under ONE credit card: Fill out general information about the school/organization on the first page, select the type of attendees (CoSIDA member, non-member, family member/spouse/friend), and enter your credit card information. **You must add yourself as an attendee if you are attending.**

Once you press the "continue button" on this page, your credit card will be charged for everyone in your group. **PLEASE DO NOT CLICK THE BUTTON TWICE OR YOU WILL BE DOUBLE-CHARGED.** USE the "back" buttons if you want to go and review information. After your credit card is processed for the number and type of registrants, you will be taken to a screen to add individual attendees information.

Important: You will not be able to move to the next screen until your fully complete each registrant's information. If you do not fill this section out, your registration will be "pending" and you will not be fully registered – even though your credit card will be charged.

All information on attendees **MUST** be filled out completely. Please do not exit the system before you review the individual registrant page to make sure all your attendees are listed. Your registration will be marked "pending" in the online system unless all individual registrants have been recorded.

2. After entering all attendees, you will be shown a "Finish" button. Click to see a recap of your request and the credit card charged amount. You will then be sent a confirmation email.

3. For example: you want to register four people (yourself, two staff members and your spouse). On page one of the registration form, please pay attention to every field and enter the correct number of people on this front page ... wait for it to finish processing and then go to the next page to enter attendees. Enter each one individually then after you have entered all four, click the "Finish" button and look for your confirmation email. It will show the proper total under the list of attendees in each area. Please make sure that the amount of people entered on page one and the credit card charge for those people equals the number of people you enter on page two. In order to properly register every member of your organization, their names **MUST** be placed on the second registration page.

What if I individuals from my school/organization will be paying by separate credit cards, or if someone wants to pay for spouse/children on his/her personal credit card?

You can do two registrations with two separate credit cards during the same transaction, but you must do a separate registration for each of these groups. After using credit card #1, there will be a link at the end of this process to take you back to the start so that you may use credit card #2. Please use this link. Do not click the "back button" on your browser or you may be double-charged.

How do I get a confirmation receipt?

To get confirmation receipts:

1. When you have completed your registration, **print the final screen** OR
2. **Use the email confirmation as your receipt.** You will receive your confirmation email/receipt and other information after you finish this process. Please make sure willroleson@cosida.com is in your approved list of emails in your SPAM-blocker folder.

To ensure email delivery of the confirmation receipt – check your SPAM blockers. Please make sure willroleson@cosida.com is in your approved list of emails in your SPAM-blocker folder, or else you may not receive the email confirmation.

If I complete my registration and later discover that I want to add another registrant – using the SAME credit card that I used previously – what are my steps?

Once you have closed out a transaction, pressed “Finish” and received a confirmation email, that transaction is completed. You cannot go back and edit it/amend it; you will have to go into the system and do another registration process, following all the steps above.

You must use an alternate email address if you do a second registration for others or family members. If you try to use the same email for the second registration, it will tell you to use a different one.

What if I start the registration process and have to leave it incomplete? Will I be timed out? Can I save it and return later? How do I later access the partially-completed registration?

If you save your work and leave the registration after the first page where you do your credit card processing, 30 minutes later you will receive an email from Sports Systems telling you that your registration is “incomplete” and that you need to complete it. Please follow the directions on the email and use that link to log back in and finish your registration. DO NOT begin another registration process; this will lead to a double-billing on your credit card.

What if I've saved my incomplete registration and then return to the Sports Systems and inadvertently start another registration process?

Again – if you've started a registration and receive an email stating that your registration is incomplete, please log back in and complete THAT registration. DO NOT begin another registration process; this may lead to a double-billing on your credit card and double-registrations for you and your group.

What if I find that I have been double-charged for registrations? How can I avoid this happening?

If you have an incorrect charge to your credit card, IMMEDIATELY contact Will Roleson, Director of Internal Operations/ Treasurer (willroleson@cosida.com; phone: 317-490-2905). We will attempt to cancel your credit card transaction IF we receive the request within hours of the incorrect total, or we will work with you to refund your credit card if necessary. Our first priority will be to cancel the credit card transaction and have you go back in and re-register.

If that is not possible, then Will will send you a refund via check once you provide him your pertinent mailing information.

Convention FAQs

Can I also pay my 2014-15 CoSIDA membership dues during this online registration process?

You are encouraged to pay 2014-15 dues during the spring and summer, and can pay your dues during Convention registration if you wish in a separate transaction.

REMEMBER- when you register for the 2014 Convention, you are paying for Convention-associated costs only – the Convention fee DOES NOT cover your 2014-15 membership dues. Membership dues are a separate charge.

On the CoSIDA online registration page, click on the link which says: “Want to pay 2014-15 CoSIDA membership dues?” That will link you back to CoSIDA.com where you may log on and pay for your 2014-15 membership.

Remember: if you are the CUSTODIAN of your organization’s directory, you can go online and pay dues for all staff members as well as update your organization and personal information at any time. Want to become the custodian or your organization’s account or unsure if you are? Inquire HERE (link to www.cosida.com/register.aspx).

What if I have additional questions?

Contact Will Roleson, Director of Internal Operations/Treasurer (willroleson@cosida.com) if there is a registration form technical error, an incorrect charge to your credit card, or if you need to make a name change or have other questions.



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and all your members,
for the year-round
support and commitment.



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@ESPNCFB (college football)
@ESPNCBB (college basketball)



A look back at CoSIDA at the 2014 NCAA Convention



Fellow CoSIDA Members:

Let me give you a quick report on CoSIDA's meetings at the recent NCAA Convention in sunny San Diego.

Joining me to represent our organization and your interests were officers Eric McDowell (Union, N.Y.), Judy Willson (Mountain West Conference) and Jeff Hodges (North Alabama), divisional presidents Greg Goings (Bowie State; D2) and Jay Stancil (Union, Ky.; NAIA). Also attending were Blake Timm (Pacific, Ore.), Chair of the CoSIDA College Division Management Advisory Committee and Ann King (The Sage Colleges) both from Division III, along with CoSIDA staff members Doug Vance, Barb Kowal and Will Roleson.

While we were able to conduct a significant amount of mid-year business, the unique opportunity of meeting at the NCAA Convention is the chance to visit face-to-face with a number of our partners in intercollegiate athletics. That's why our volunteer delegates adjust office and campus duties to try to attend.

For the first time, we had a personal meeting with NCAA president Mark Emmert (pictured, right, meeting with CoSIDA), who made it clear from the start that he recognizes communications as the leading branding tool for the NCAA and each of its member institutions. We talked about ways to use the NCAA's organization to communicate our messages collaboratively, and to amplify positive stories from each campus to the national level. It was a great first meeting with a very busy gentleman who made it obvious he recognizes the importance of what we do.



Erik Christianson, NCAA managing director of external affairs and a long-time friend of CoSIDA, continued that discussion, and will talk with CASE (Council for Advancement and Support of Education) to offer a public relations collaboration among our groups. He highlighted changes to NCAA.org, and talked about the organization's social media strategy among the efforts to boost membership engagement. All these topics will receive attention in our convention programming this summer.

We had great conversations with vice-president Dan Dutcher and director Louise McCleary from the NCAA's Division III about their recently launched Strategic Communications Guide, and the inaugural Divisional Day at this year's CoSIDA Convention. With Division II vice-president Terri Steeb-Gronau, we looked at the culmination of the 40th anniversary celebration in that division, and talked about revisiting the D2 model office survey done several years ago and how it fits with the Division II's "Work-Life Balance" initiative.

NAIA President Jim Carr and senior vice-president Lori Thomas met with us about their plans for Divisional Day, and how a white paper by NAIA communications professionals will be shared with their entire membership in April.

We sent delegations to the AD meetings of the Big East, Great Northwest and Liberty League meetings to re-introduce CoSIDA to those groups, and local CoSIDA members from Point Loma and UC San Diego joined us for a reception with Dick Enberg (pictured, right) and Capital One Academic All-America® Hall of Famer Tracy Warren and Dylann Duncan Ceriani.



Blake Timm was a featured panelist in a standing-room only social media strategies educational session, just two hours after he finished in the top 10 of that morning's 5K run! Judy Willson and Jay Stancil also finished the 5K (below right).

Our delegates attended meetings of the divisional SAAC groups and NACWAA as well, and we had a productive discussion with our affiliates from the NACDA office about logistics for this summer's convention, now less than five months away.

I was excited to see our Auburn team physician Dr. James Andrews receive the NCAA's Gerald R. Ford Award at the opening business session, and he quoted his wife Jenelle as often saying, "If you're still talking about what you did yesterday, you're not doing much today."

What a great reminder for CoSIDA! Despite more than five decades of tremendous heritage, now is the most exciting time ever in communications. I encourage each of you to get involved and communicate to your CoSIDA leaders how you want the organization to grow and serve you in making your professional life better.

Thanks very much for entrusting us with the work of our organization in San Diego and we look forward to hearing from you.

Sincerely,

Shelly Poe
Auburn University
2013-14 CoSIDA President
slp0019@auburn.edu



Erik Christianson, NCAA managing director of external affairs (above) and NAIA President Jim Carr and senior vice-president Lori Thomas (below) met with the CoSIDA management group at the NCAA Convention.



Academic All-America® Hall of Famer Tracy Warren (center) with Eric McDowell and Ann King.



FRED STABLEY, SR.

WRITING CONTEST

The annual CoSIDA Fred Stabley, Sr. Writing Contest is open to all 2013-14 dues-paying members of CoSIDA. It recognizes excellence in feature writing, historical features, administrator/coach profiles and event coverage writing. Entries will be judged on overall writing style, correct use of English, inventiveness, written presentation and the ease with which the read acquires the information.

Stabley Writing Contest Committee Chair: Wade Steinlage, William Penn

All nominations are to be submitted ONLINE.

Please see full information online at <http://cosida.com/contests.aspx>

All entries are considered to be on a level playing field. Entries are not categorized by budget, athletic competition, division or size of staff. The Contest is comprised of seven categories (athlete, general feature, coach/administrator/historical, event, blog/interview, season preview/recap, and story with video). Members may submit up to three stories per category.

The deadline for submission is February 21, 2014.

Entries must have been written between January 1, 2013 and December 31, 2013.

Non-CoSIDA members who work in an athletic media relations office (graduate assistants, interns, student assistants, volunteers) may submit entries, provided each entry is sponsored by a dues-paying member of that office.

CONTEST CATEGORIES

Event Coverage

General Feature

Coach/Administrator Profile/Historical Feature

Athlete Profile

Blog/Interview

Season Preview/Recap

Story With Video

PUBLICATIONS CONTEST

NEXT MARCH 30

CoSIDA Membership:

Welcome to another year of the CoSIDA Publications Contests. We hope that you will consider entering your publications in a contest this year. Our second and final deadline for submissions is **MARCH 30** for all other winter sports and spring sports publications.

The contest deadlines, coordinators and coordinators mailing addresses are on the following pages.

If you have a specific contest please contact Publications Contest Committee Chair Tyler Cundith of Johnson County Community College:

tcundith@jccc.edu

Office: (913) 469-8500 ext. 3122

Cell: (913) 488-5996



PUBLICATIONS CONTEST

CONTESTS GENERAL INFORMATION

Deadline:

It is simple. Have your entries postmarked by the due date. You have the deadlines well in advance. If it is postmarked after the date it is disqualified from the contest. No exceptions.

Entry Forms:

Entrants are required to TYPE all information. The entry forms are available in PDF and Word form above. Please make sure that you type the name of your school and your name how you want it on the certificate. The coordinators have been instructed to copy the names directly on to the results sheet from your entry form.

Contest Types:

If it is a sport that has its own contest then the book should be entered in that contest. If you are entering a book that does not have its own contest, then it is to be entered in the Single Sport Contest. Please make sure it is not in the new at-large category. If you are entering a book that is combined men and women you have the choice of putting the book in the sport's contest or you can put it in the multi-sport contest. **YOU MAY NOT ENTER THE SAME BOOK IN TWO DIFFERENT CONTESTS.**

Divisions:

We have two divisions – college and university. The university division is all Division I schools. The college division is everyone else. We will take books from the NAIA now as well.

How To Enter

For all contest entries, put the name of the contest, the division and district (in contests that call for it) on the outside of the envelope. All publications should be mailed to the appropriate contest coordinator. Please observe rules regarding entry blanks and deadlines. If entries are not properly entered, they will be disqualified. Three copies of each publication are required for an entry to be considered official. Programs and periodicals require three copies of three different issues from the same year.

STAPLE the completed entry form to at least one of your entries. Your CONFERENCE AFFILIATION and all other requested information must be indicated on the entry form in the appropriate places. **Again, only dues paying members of CoSIDA may enter any of these contests.**

District Breakdowns

District 1: Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, Nova Scotia, Quebec, Newfoundland, Prince Edward Island and New Brunswick

District 2: Delaware, New Jersey, Pennsylvania, Maryland, West Virginia and the District of Columbia

District 3: Florida, Georgia, North Carolina, South Carolina and Virginia

District 4: Michigan, Ohio, Kentucky, Tennessee and Alabama

District 5: Indiana, Illinois, Wisconsin, Minnesota, Ontario and Manitoba

District 6: Texas, Oklahoma, New Mexico, Arkansas, Mississippi and Louisiana

District 7: Iowa, Missouri, Nebraska, Kansas, Colorado, Wyoming, Montana, North Dakota, South Dakota, Saskatchewan and Alberta

District 8: Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, Washington, British Columbia and Yukon

Contest Rules

• Places will be awarded in each contest. Here's the breakdown. For contests exceeding 50 entries, this same placement is used for district competition:

1-3 entries	- one place
4-9 entries	- two places
10-17 entries	- three places
18-25 entries	- four places
26-35 entries	- five places
36-46 entries	- eight places
47+ entries	- 10 places

- Ties are broken using the score from Judge #1.
- An entry must be submitted according to the division in which that sport actually competes. For instance, if a school is NCAA-I in ice hockey and NCAA-II in all other sports, it must enter its ice hockey in Division A and its other publications in Division B.
- All entries must be mailed to the appropriate contest coordinator. Only the entrant is responsible for assuring the entry is properly submitted.
- THE NUMBER OF NAMES ON THE AWARD CERTIFICATE IS LIMITED TO THREE. Should more than three names appear on the entry form, the certificate will be made out to the first three names listed. No additional certificates will be printed. No artists, companies or university departments other than Sports Information or Athletics will be allowed. Only SID types.
- Best Cover will be awarded in all contests (except posters).
- The SID at the school entering a guide, or the winner on the certificate must be a CoSIDA member to win an award.
- All guides produced solely by advertising agencies, graphic design houses or other companies outside of the athletic department will not be eligible for awards. An SID must have control over the publication.
- Any game program designed by an outside agency (i.e. Pro Sports, etc.) will be disqualified.

Reasons You Could Be Disqualified

1. No official entry form or improperly filled in.
2. Entry form not attached to each entry.
3. Entry postmarked late.
4. Entry sent to the wrong coordinator.
5. Entrant has not paid CoSIDA dues.
6. Entry submitted in the wrong division.
7. Entry has been totally produced by an agency, graphic house or outside entity.
8. Failure to indicate conference affiliation.
9. Not enough publications submitted for judging.

Contest coordinators are not required to forward entries which are improperly entered. These entries will be disqualified, therefore please pay close attention to the guidelines and contact the appropriate coordinator if you have additional questions or if you need a clarification.

PUBLICATIONS CONTEST

CONTESTS GENERAL INFORMATION

Game Programs: These are changing publications that are produced for each home game or group of home games and have a primary purpose of resale to the attending public. Programs which are produced as a single issue program to be sold throughout the season (no changing copy) should be entered in the special programs category. Three copies each of three different programs, with entry forms attached to at least one (all three preferred), are required.

Conference Guides: This contest would include preseason preview and postseason review publications (not postseason tournament programs – see special programs) in all sports, but is not intended for record books or generic listings of number/record oriented material. This contest is also not intended for newsletters and other conference periodicals. Three copies of the guide, with entry forms attached to at least one (all three preferred), are required.

Media Guide Contests: For the sports of baseball, men's basketball, women's basketball, cross country, men's soccer, women's soccer, softball, and women's volleyball the contest is for preseason publications that are produced once a year and have a primary purpose of providing information to the media. Combined men's and women's publications may be entered in either that sport's contest or the Multi-Sport Guide contest, but not both. In non gender-separated contests, an entrant could have two entries, both of which could place in this contest. Three copies of the guide, with entry forms attached to at least one (all three preferred), are required.

Multiple Sport Guides: Two divisions are offered for guides or guides that include more than one sport or men's and women's sports of the same type combined (not necessarily a co-ed sport). These are preseason publications that are produced once a year and have a primary purpose of providing information to the media. An entrant could have multiple entries, several of which could place in this contest. Three copies of the guide, with entry forms attached to at least one (all three preferred), are required.

Posters: Five divisions (football, basketball, along with fall, winter and spring sports) are offered for posters on the university division. All of the college division posters are in one contest. These are publications which are produced to promote some aspect of the athletic program and distributed for general use by media, team members and fans or any combination of the same. This category is the one area that no grade sheets have been developed because judging becomes the singular impression provided by the poster upon the judges. Only one sample of each poster entered must be provided for the judges to consider. An entrant could have multiple entries, several of which could place in this contest. An entry form must be attached to each poster.

Postseason Guides: Two divisions are offered for postseason books, pamphlets, guides. These are publications which are produced by an institution to provide information to the media about a season just past that has resulted in postseason play. Entries from the postseason of the previous academic year are allowed for all spring championships, which were not able to be entered in last year's contest. An entrant could have multiple entries, several of which for conference publications. Three copies of the guide, with entry forms attached to at least one (all three preferred), are required.

Single Sport Guides: Three divisions are offered for guides or guides which do not fit into other contest categories. These are preseason publications that are produced once a year and have a primary purpose of providing information to the media. Any NCAA-recognized sport or emerging sports that does not have a specific category would fit into this contest. A men's and women's combined book in an NCAA combined sport (fencing) should be entered in this category. Other men's and women's combined books for the same sport should be entered in multi-sport guides.

Any sport which has 20 or more entries two years in a row will evolve into its own contest. A "Best In The Nation" award will be presented for each sport which has two or more entries. This award will be without regard for divisional classification. An entrant could have multiple entries, several of which could place in this contest. Three copies of the guide, with entry forms attached to at least one (all three preferred), are required.

Single Sport Programs: Three divisions are offered for programs produced in sports other than football or basketball. These are changing publications that are produced for each home game and have a primary purpose of resale to the attending public. Any sport which has 20 or more entries two years in a row will evolve into its own contest. A "Best In The Nation" award will be presented for each sport which has two or more entries. This award will be without regard for divisional classification. An entrant could have multiple entries, several of which could place in this contest. Three copies each of three different programs, with entry forms attached to at least one (all three preferred), are required.

Special Programs: Three divisions are offered for special issue/single event publications. These are publications that are produced for special events and intended for sale or distribution to the general public. Single issue programs that cover an entire season also would fit into this category. This would apply for football, basketball, hockey, etc. An entrant could have multiple entries, several of which could place in this contest. A copy of the program, with entry forms attached, is required.

Questions?

If you have a specific contest please contact Publications Contest Committee Chair Tyler Cundith of Johnson County Community College:

tcundith@jccc.edu
Office: (913) 469-8500 ext. 3122
Cell: (913) 488-5996

PUBLICATIONS CONTEST

COORDINATORS/DEADLINES

Contest	Coordinator	Submission Deadline	Results Date
Winter At-Large Media Guides (Field Hockey, Wrestling, Gymnastics, Ice Hockey, Swim and Dive)	Ricky Webster	March 30	June 1
Multi-Sport Media Guides	Jared Verner	March 30	June 1
Baseball Media Guides	Rich Moser	March 30	June 1
Single-Sport Media Guides	Paul Goldberg	March 30	June 1
Conference Media Guides	Blake Freeland	March 30	June 1
^^College Posters	Patrick Pierson	March 30	June 1
Special Events	Pat Madden	March 30	June 1
Single-Sport Programs	Rama Peroo	March 30	June 1
Softball Media Guides	Kelly Vergin	March 30	June 1
Winter, Spring Posters - University	Gene Cassell	March 30	June 1
Spring At-Large Media Guides (Golf, Tennis, Track and Lacrosse)	Michael Balestra	March 30	June 1
Postseason Media Guides	Chris Kutz	March 30	June 1

NOTES FOR 2013-14 SUBMISSIONS

• For the category "College Division Football" this includes NCAA DII, NCAA DIII and NAIA

^^ -- All College division posters are in one category. The separated posters contests are for University division only.

If a contest is not specifically designated College or University, FBS or FCS, there will be a College and University contest.



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 members
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 and assistance
 throughout
 the year**

PUBLICATIONS CONTEST

COORDINATORS MAILING LIST

Name	College/University	Address	City, State, ZIP
Roy Allen	Seward County CC	POB 1137	Liberal, KS 67905
Michael Balestra	Queens College-CUNY	65-30 Kissena Blvd.	Queens, NY 11367
Dave Beyer	McMurry University	1401 Sayles Blvd.	Abilene, TX 79605
Gene Cassell	Washburn University	1700 SW College	Topeka, KS 66621
Tyler Cundith	Johnson County Comm. College	12345 College Blvd.	Overland Park, KS 66210
Blake Freeland	Oral Roberts University	7777 S. Lewis Ave	Tulsa, OK 74171
Zach Freeman	Lancaster Bible College	901 Eden Road	Lancaster, PA 17601
Paul Goldberg	Univ. of Southern California	HER-103, 3501 Watt Way	Los Angeles, CA 90089-0602
Chad Grubbs	Harden-Simmons University	Box 16185	Abilene, TX 79698
Chris Kutz	Kansas State University	Bramlage Coliseum, Suite 37 1800 College Ave.	Manhattan, KS 66052-3355
Logan Lawrence	St. Edwards University	3001 S. Congress Ave.	Austin, TX 78704
Pat Madden	National Soccer Coaches Association of America	800 Ann Ave.	Kansas City, KS 66101
Kevin Maloney	Northwest Mississippi CC	4975 Hwy 51 North	Senatobia, MS 38668
Michael Morgan	Lindenwood University	209 S. Kingshighway	St. Charles, MO 63301
Rich Moser	Eastern Illinois University	600 Lincoln Ave., Lantz Arena	Charleston, IL 61920
Rama Peroo	Cowley College	125 S. 2nd, Box 1147	Arkansas City, KS 67005
Patrick Pierson	University of Arkansas	131 Barnhill Arena	Fayetteville, AR 72701
Tina Price	Old Dominion University	Intercollegiate Athletics Jim Jarrett Athletic Adm., Building	Norfolk, VA 23529-0201
Nicholas Robinson	John Brown University	2000 West University Street	Siloam Springs, AR 72761
Daniel Ruede	University of Hartford	Sports Center, 200 Bloomfield Ave.	West Hartford, CT 06117
Brandon Scardigli	Kennesaw State University	1000 Chastain Road, Mailbox 0201	Kennesaw, GA 30144
Sammi Sheppard	California Baptist University	8432 Magnolia Ave.	Riverdale, CA 92504
Chris Thompson	Evergreen State College	2700 Evergreen Pkwy NW, CRC-210	Olympia, WA 98505
Francis Tommasino	Christopher Newport University	Freeman Center, 1 University Place	Newport News, VA 23606
Kelly Vergin	SUNY Brockport	350 New Campus Drive	Brockport, NY 14420
Jared Verner	Univ. of Colorado, Colorado Springs	1420 Austin Bluffs Pkwy.	Colorado Springs, CO 80918
Ricky Webster	Marshalltown CC	3700 S. Center Street	Marshalltown, IA 50158
Mitch Wigness	University of North Dakota	2751 2nd Ave. N. Stop 9013	Grand Forks, ND 58022-9013
Jeremy Wu	Univ. of Southern California	HER-103, 3501 Watt Way	Los Angeles, CA 90089-0601

PUBLICATIONS CONTEST

2013-14 ENTRY FORM

(All information must be TYPED)

Please duplicate as many entry blanks as needed. All contests require multiple entries.

Attach an entry form to each entry.

Contest Category:

Division (circle): College or University CoSIDA Dist. (1-8)

Institution: _____

E-mail Address: _____

National Affiliation: _____

Conference (for entered sport): _____

Is this sport an Independent? [circle] Yes No

Was the COVER designed by an outside agency (non-SID, non-university) [circle] Yes No

Names to be placed on award certificate (Limit of three): *

1. _____

2. _____

3. _____

(please remember, no outside professional agencies or printers – SID/Athletics types only)

* Note: Please check with your school's personnel before submitting names.

Certificates will NOT be reprinted, because the institution submitted the wrong names on the entry form.

Game programs designed by professional agencies will be disqualified.

ENTRY CHECKLIST – Have you ...

- filled in this form completely?
- enclosed an e-mail address to receive grade sheets?
- indicated contest entered on the outside of your mailer?
- sent three copies of your entry (3 each of 3 different issues for game program contests)?
- stapled this form to at least one (all preferred) of your entries?

***The following companies/sponsors have
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Capital One - Entitlement rights holder for CoSIDA’s Academic All-America® programs

SIDEARM - Official provider of CoSIDA’s website (including Academic All-America® online nomination and selection system, Career Center, Online Directory, awards and online membership systems)

ASAP Sports - CoSIDA’s official instant transcripts provider

NewTek - CoSIDA’s official continuing education video production provider

Sports Systems - CoSIDA’s official online convention registration provider

Populous - CoSIDA’s official convention registration badge printer and provider

XOS Digital - CoSIDA’s official legal services provider
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online innovations for events



FIVE

*Questions . . .**With Ruth Eleanor McCorkill**Former Sports Information Director, Susquehanna University (Pa.)*

by Larry Happel, Central College

1. *When were you the sports information director at Susquehanna and what were your duties?*

I graduated from Susquehanna in 1943 and was working in a bookstore in a nearby town that summer. In August I got a call from the university asking me if I was interested in becoming the school's alumni director which included responsibility for "sports publicity." I stayed for 10 years. In August of 1953 I went to work at Upsala College in New Jersey to do their sports publicity. I was only making about \$20 per week at Susquehanna with no vacation benefits. I made three times as much at Upsala.

The country was at war when I first started in 1943. Most of the Susquehanna men had enlisted. We didn't have enough to field a football team in '43, '44 or '45, but we did have basketball and baseball. I did all the press releases for the college, including sports and I kept the stats for all the games. I also organized all the alumni events (on campus and for regional clubs) and wrote every article for the alumni magazine. I also handled all the mail for Susquehanna, assisted the business director with his correspondence and wrote letters to all the Susquehanna men serving in the war. Today you have separate people doing communications, alumni relations, sports information and running the mail room. Back then I did it all.

**2.** *You were certainly a pioneer for women in the field. Is it true that you sometimes weren't allowed in the football press box for road games because you were a female?*

Several colleges did not allow women in the press box. I remember Haverford was very strict about this. A few places allowed me in only because I was with Stella Stagg (wife of Amos Alonzo Stagg). And some were very welcoming, like Upsala and City College of New York. When we weren't allowed in we sat in the bleachers and had to keep records on our laps. Fortunately we were pretty lucky with the weather. Stella helped me keep the stats and she was very good at it. We kept a lot of information including the yardage for every play and every player.

3. The few computers that were in existence in those years were likely not used to calculate pass efficiency ratings. How did you keep statistics and what did you do with them after the game?

We kept all the records on paper and did all the calculations by hand. I had to report the scores to the AP on a crank telephone. Sometimes it would go dead during the call. I would have to crank it back up and call again. After writing all the articles for the alumni magazine I also had to mail them out by using the addressograph machine. It would break down a lot and the business manager would say it was just a "modern inconvenience." We also kept all alumni records by hand. Every alum had their own little brown folder.

4. Long before there was a bowl game named after him, Amos Alonzo Stagg was a co-coach at Susquehanna during your tenure. What was he like?

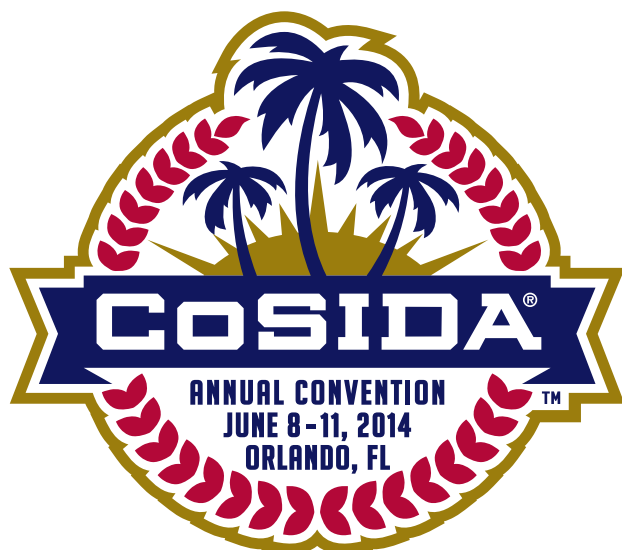
"The Old Man," that's what we called him, was a wonderful, down-to-earth and genuine person. His son Lonnie (Amos Alonzo Stagg, Jr.) was the coach here and his father joined him as co-head coach in 1947. "Senior" was 85 when he came to Susquehanna and he coached until 1953 when he retired at 92. He would be out on the field every day showing the boys how to run plays and drills. He introduced the forward pass, you know, along with other innovations in the game. We would all travel in one bus to the games. Lonnie, the Old Man, Stella and I all

rode with the team. The Old Man used to sing on the bus. He sang with the glee club at Yale. I memorized some of the songs he sang and I can still sing them today. He died March 17, 1965 at 102. He was the first person I ever sent a 100th birthday card to. After he left Susquehanna I visited him at his home in Stockton, Calif. I worked for a time at Stockton College and it was the Old Man who taught me how to do the backstroke at the college pool. He gave me a photo taken of him in his living room in Stockton. It shows many of his trophies and plaques and it is one of my most cherished possessions. I am leaving the photo to Susquehanna when I am gone.

5. Do you still enjoy following sports teams? What do you like about it?

I only follow Susquehanna, because that is my school. I rarely miss a home football game and people know me there. I use a walker now, but I can still climb the bleachers with a little help. I always go to the press box at halftime. I sometimes go to see basketball and other games. Last spring I went to a couple of lacrosse games. I had gotten to know some of the players. I was there the day that men's lacrosse, women's lacrosse and softball all won their conference championships on the same day. We'd come a long way from the days when women weren't allowed in the press box.

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ANNUAL COSIDA SCHOLARSHIP PROGRAM

Scholarship Applications and Deadline information for candidates of 2014-15 scholarships are listed below. Deadlines are in mid-April and early May of 2014.

All scholarship applications must be completed online. Check here for further information and all pertinent online links and nomination forms: http://cosida.com/scholarships_new.aspx

Per vote of the CoSIDA Board of Directors, the scholarship amounts have been increased this year to the following amounts. In addition, the CoSIDA Board approved a recommendation from the CoSIDA Scholarship Committee to establish a new annual scholarship called the the CoSIDA Member Child Scholarship. Two scholarships, each worth \$1,000, are now available for the 2014-15 academic year.

- **CoSIDA Phil Langan Graduate Internship Grant (\$12,000)**

Application deadline: April 4, 2014

- **CoSIDA Langston Rogers Postgraduate Scholarship (\$7,500)**

Application deadline: April 14, 2014

- **CoSIDA Wylie Smith Postgraduate Scholarship (\$7,500)**

Application deadline: April 14, 2014

- **CoSIDA Fred Nuesch-Dave Wohlhueter Undergraduate Scholarships (two, \$3,000 each)**

Application deadline: May 2, 2014

NEW SCHOLARSHIP ANNOUNCED

- **CoSIDA Member Child Scholarships (two, \$1,000 each)**

Application deadline: May 5, 2014

Application Process

APPLY ONLINE: <http://www.cosida.com/scholarships/default.aspx>

Scholarship Applications & Deadlines

CoSIDA Phil Langan Graduate Internship Grant

Deadline: Friday, April 4, 2014

• **Phil Langan Graduate Internship Grant** is designed to assist member institution sports information offices with funds to support the addition of a graduate internships. There is one award annually, providing \$12,500 for a 10-month appointment. This grant is available only to media relations/sports information offices without paid graduate or undergraduate interns.

Langan, a CoSIDA Hall of Famer (working at Ithaca, Princeton and Brown) who passed away in November of 2009, served the organization as secretary-treasurer and Digest editor from 1972-77.

CoSIDA Postgraduate Scholarships (2)

The CoSIDA Postgraduate Scholarship Program has two scholarships awarded annually: one \$7,500 Wylie Smith Scholarship and one \$7,500 Langston Rogers Scholarship. These are designed to assist outstanding students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information.

CoSIDA Langston Rogers Postgraduate Scholarship

Deadline: Monday, April 14, 2013

- **Langston Rogers Postgraduate Scholarship** is a \$7,500 scholarship, given annually to a rising minority or female student working in athletics communications/sports information who is interested in pursuing a career in the intercollegiate athletic communications profession. Formerly the CoSIDA Postgraduate Scholarship.

The Langston Rogers Postgraduate Scholarship is given to a rising minority or female athletic PR professional. (This scholarship was formerly the CoSIDA Post-Graduate Scholarship).

It was renamed in honor of Rogers, a former CoSIDA President, Hall of Famer, Trailblazer Award and Lifetime Achievement Award recipient who retired from his illustrious athletic communications career in 2010. During the 2010 San Francisco CoSIDA Convention, the CoSIDA Board of Directors announced that this Postgraduate Scholarship would be renamed in Rogers' honor for his outstanding service to athletic communications, his dedication to student-athletes and his mentoring of young professionals.

CoSIDA Wylie Smith Postgraduate Scholarship

Deadline: Monday, April 14, 2012

- **Wylie Smith Postgraduate Scholarship** is a \$7,500 annual scholarship given to an outstanding undergraduate in a media relations/sports information office who has expressed an interest in collegiate athletic communications. Wylie Smith is a former CoSIDA Scholarships Committee chairman and long-time Sports Information Director at Northern Arizona University.

CoSIDA Undergraduate Scholarships (2)

CoSIDA Fred Nuesch-Dave Wohlhueter Undergraduate Scholarships

Deadline: Friday, May 2, 2013

- **CoSIDA Fred Nuesch-Dave Wohlhueter Undergraduate Scholarships:** two \$3,000 scholarships awarded to outstanding undergraduates working in media relations/sports information offices. They are named for former long-time CoSIDA secretary/digest editor Fred Nuesch and former CoSIDA treasurer Dave Wohlhueter, both CoSIDA Hall of Famers. Nuesch spent the majority of his SID career at Texas A&M-Kingsville, while Wohlhueter is retired from Cornell.

CoSIDA Member Child Scholarships (2)

Deadline: Monday, May 5, 2014

- **CoSIDA Member Child Scholarships:** two \$1,000 scholarships designed to assist an outstanding undergraduate student – the child of a CoSIDA member – who requires financial assistance with college scholarship funds for his/her education. There will be two \$1,000 undergraduate scholarships awarded for the 2014-15 school year with a limit of ONE CoSIDA scholarship per family per academic year.

The candidates must meet the scholarship criteria and be the son or daughter of a current, dedicated sports information professional who has been a member of CoSIDA for a minimum 10 years. CoSIDA Family Member Scholarships will be renewable (on a competitive basis) for up to four (4) academic years. However, award winners must continue to meet basic qualifications and re-apply each year.



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TOM DI CAMILLO

Former CoSIDA President Named SUNYAC Commissioner

Release courtesy of the SUNYAC Conference

Tom Di Camillo has been appointed as the third commissioner of the State University of New York Athletic Conference, an association of ten NCAA Division III institutions. Di Camillo will begin his service as commissioner on January 27.

"I am excited and honored to be joining the SUNYAC family as its commissioner and can't wait to get started," Di Camillo said. "I was impressed with the camaraderie, professionalism and integrity throughout the recruitment process of everyone involved, and I am looking forward to working with each of the institutions and the student-athletes to provide the best experience possible."

Di Camillo follows Brian Williams, Associate Director of Athletics at New Paltz, who took a leave of absence to serve as Interim Commissioner since July 2013. Tom becomes the third permanent Commissioner succeeding Azure Davey who served as commissioner for one year and Patrick Damore who was the SUNYAC's founding commissioner and served for 33 years.

As commissioner, Di Camillo will be responsible for all aspects of running the office and representing the Conference in all matters from administration of sponsored sport programs, rules compliance, officiating, scheduling and championships. In his role Di Camillo will provide a link among the presidents, academic leaders, athletic administrators, and coaches of the SUNYAC Conference, and he will coordinate contacts with prospective sponsors and affiliated organizations.

Di Camillo comes to the SUNYAC after serving in the dual role of assistant commissioner of the NCAA Division II Pacific West Conference and the executive director of public relations and the CAC Foundation for Central Arizona College. He worked for both organizations since 2006.

A 2012 inductee into the College Sports Information Directors of America (CoSIDA) Hall of Fame, Di Camillo assumed the role of president of CoSIDA in July of 2011, becoming the first non-Division I president to serve in the organization's leadership position in more than 30 years, and just the third in the nearly 60-year history of CoSIDA.

Di Camillo also was honored at the 2008 CoSIDA convention workshop with the Warren Berg Award – one of the highest honors College Division (II/III/NAIA/JUCO/Canadian) sports information directors can receive.

During his tenure with the PacWest, Di Camillo helped rebuild the conference from seven institutions to its current format that features 13 colleges and universities located from Utah to Hawai'i. The conference also expanded



from 10 to 15 sports during his nearly eight years with the league.

Di Camillo also served on the president's cabinet at Central Arizona College – a community college located in Pinal County between the metropolitan areas of Tucson and Phoenix. He joined CAC in December of 2006 as the media and marketing specialist before being promoted to the role of public relations director in 2008 and then executive director.

He oversaw a full-time staff of five employees along with several part-time positions and was responsible for CAC's publicity, marketing, community events, alumni and fund-raising for the entire Pinal County Community College District. Central Arizona College serves all of Pinal County, an area roughly the size of the state of Connecticut, and features five full-service campuses and four regional centers.

During his tenure at CAC, Di Camillo was instrumental in leading the passage of a nearly-\$99 million general obligation bond designed to expand four of CAC's locations and build two new campuses from the desert floor. The campuses in San Tan Valley and in the city of Maricopa both opened in 2013.

For more than 16 years Di Camillo coordinated all of the publicity for West Chester University's 24-sport varsity athletic programs as the Pennsylvania institution's director of sports information.

For 24 years, Di Camillo served as a sports information director at the NCAA Division II level. His dedication to the profession, passion for collegiate athletics, and commitment to student-athletes began in September of 1990 when he was named the director of sports information at his alma mater at the age of 25.

As the SID at West Chester, Di Camillo was a one-person shop coordinating publicity for the second-largest

NCAA Division II program in the nation. He was a founding organizer of the West Chester University Athletic Hall of Fame, taking a lead role in guiding its growth from its inception.

Di Camillo also developed, managed and actually broadcast an extensive schedule of athletic events over the Internet and on local radio for Golden Ram Athletics during his career, including football, basketball, baseball, soccer and lacrosse.

While at West Chester, Di Camillo had the opportunity to host numerous NCAA II post-season events, including the NCAA Division II Lacrosse National Championship.

For more than a decade Di Camillo coordinated the annual Division II Sports Information Directors meeting at CoSIDA. The CoSIDA Board recognized his leadership skills and appointment him to a one-year term on the board as a College Division Representative in 2002-03. He then was chosen for a full three-year term from 2004-06 and then eventually for the seven-year officer's rotation that began in June of 2009.

From August of 2000 until June of 2006, Di Camillo was a sports writer for Engle Publishing & Printing in Lancaster, Pa., producing five weekly columns on high school athletic events in the region.

From September of 1989 until arriving at West Chester University in September of 1990, Di Camillo was the sports editor for the Coatesville Record, a 7,000-circulation daily newspaper in Coatesville, PA.

A two-time graduate of West Chester University of Pennsylvania, Di Camillo earned his undergraduate degree in liberal studies in 1989 and his M.S.A in sports administration in 2004.

His wife, Lynette, is a native of Fairport, N.Y. They have one daughter, McKenna.



Above, CoSIDA President Shelly Poe (center) and Executive Director Doug Vance (right) with Dick Enberg at a reception prior to the 2014 NCAA Convention in San Diego. Below Enberg talks with CoSIDA First Vice President Eric McDowell and NAIA-SIDA President Jay Stancil.



57 Years and Counting

1957-2014

MARY JO HAVERBECK

CoSIDA Hall of Famer and former Penn State Associate Sports Information Director Passes Away

One of the most honored members in the CoSIDA profession, former Penn State associate SID Mary Jo Haverbeck will be remembered for her passion in promoting student-athletes and coaches, for her tremendous mentorship skills and her friendships with people throughout the collegiate and high school athletic communities.

Those in the athletic media relations field, student-athletes, coaches and the media owe a huge debt of gratitude to professionals like Mary Jo. MJ, as she was fondly known, worked endlessly to mentor and advise young SIDs and to passionately promote women's sports. Haverbeck, 74, passed away on January 6.

MJ was the first female inducted into the CoSIDA Hall of Fame, earning that distinguished honor in 1995. In 2000, she was honored with the Arch Ward Award, presented annually to a CoSIDA member who has made an outstanding contribution to the field of college sports information and who has brought dignity and prestige to the profession. Again, she was the first female honoree of this distinguished honor.

Fittingly, MJ received the inaugural CoSIDA Trailblazer Award in 2001. The Trailblazer honor is presented annually to a pioneer in the field of sports information who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA.

A photo and remembrance tribute to MJ can be found on the FAME (Female Athletic Media Relations Executive) Facebook page. The photo collage is courtesy of Tam Flarup, University of Wisconsin Director of Web Services: <http://tinyurl.com/MaryJoHaverbeck>



The information below is courtesy of Penn State Athletics

Penn State Intercollegiate Athletics mourns the passing of former associate sports information director Mary Jo Haverbeck, who died on Monday, Jan. 6 in State College. She was 74.

Haverbeck was a trailblazer for women in the field of athletic communications, earning several lifetime achievement honors from the College Sports Information Directors of America (CoSIDA). She was the first woman inducted into the CoSIDA Hall of Fame in 1995 and was the first recipient of the organization's Trailblazer Award in 2001. Additionally, she was the first female to earn the Arch Ward Award, in 2000, which is presented to a member who has made an outstanding contribution to the field of college sports information or has brought dignity and prestige to the profession.



CoSIDA Hall of Famers at the 2007 CoSIDA Convention in San Diego (left to right) Mary Jo Haverbeck, Debby Jennings, Tam Flarup, Shelly Poe and Ann King

The native of Wilmington, Del. worked as an associate sports information director at Penn State from 1974 until her retirement in 1999. Haverbeck made her presence felt when she became the first Penn State official to publicize the university's women's sports programs. She rose to national prominence as a valued member of multiple CoSIDA committees and as a mentor for Penn State students interested in pursuing a career in athletic communications or the media.

"We are saddened by the passing of Mary Jo Haverbeck," said Dave Joyner, Director of Athletics. "Mary Jo truly was a pioneer in the athletic communications field, not only at Penn State, but nationwide. Mary Jo played a critical role in the growth and awareness of Penn State women's athletics, in particular. She was great mentor and friend to Penn State students, student-athletes, coaches and many others who were in athletic communications and the media."

"Mary Jo was a pioneer in females starting careers in sports information and in the media covering sports," stated Ellen Perry, who served Penn State Athletics for 36 years, including as Associate Athletic Director and Senior Woman Administrator from 1989-02. "Mary Jo represented our women's sports teams and Penn State exceptionally well."

"Mary Jo was a woman pioneer in her profession," said Sue Delaney-Scheetz, a member of the Penn State Athletics staff for 29 years, serving as Associate Athletic Director and Senior Woman Administrator from 2002-11. "Mary Jo was instrumental in publicizing and promoting women's athletics at Penn State and across the nation. She was respected by her peers and nationally recognized for her dedication and hard work."

Prior to moving into her role in Penn State Athletics, Haverbeck spent time in University public relations as well as in public relations in the banking and finance industry. She also worked as an elementary school teacher and never abandoned the quest to educate. Haverbeck began her sports information career on a volunteer basis in the late 1960s while working in University public relations.

Throughout the course of her distinguished career, Haverbeck not only helped generate previously unrealized levels of media coverage of women's athletics, but she also worked to address women's issues within the industry.

She maintained high profile positions in the Association for Women in Sports Media (AWSM) and CoSIDA's Female Athletic Media Relations Executives (FAME).

Haverbeck also was a long-time member of the NCAA Women's Final Four media coordination committee. She also worked as a press operations manager for the Atlanta Committee for the 1996 Olympic Games, a press officer for the U.S. Olympic Committee in 1983 and 1981.



Several members of the 2002 NCAA Women's Basketball Final Four Media Coordination Committee in San Antonio, including Haverbeck (right) and former CoSIDA presidents Tammy Bocclair and Langston Rogers (far left).

In retirement, Haverbeck stayed involved in Penn State and athletics. She taught news writing and reporting classes for the Penn State College of Communications. She also wrote for USA Today.com, Harrisburg Patriot News and Blue/White Illustrated.

Haverbeck is pre-deceased by her parents, Joe and Mildred Haverbeck, and is survived by her long-time friend Gillian Rattray of State College, and cousins Milman E. Prettyman, Jr., Richard G. Prettyman, Suzanne Potts and James Prettyman.

In lieu of flowers, contributions in memory of Haverbeck can be sent to:

**St. Andrews Episcopal Church Memorial Fund
208 W. Foster Ave.,
State College, PA 16801.**

EARL YESTINGSMEIER

Former Ball State SID and Golf Coach Passes Away

Release and photos courtesy of Ball State University Athletics

Earl Yestingsmeier, the long-time men's golf coach and sports information director at Ball State University, passed away at his home in Muncie, Ind. He was 80 years old.

Yestingsmeier coached the Ball State men's golf team for 36 years until his retirement in 1998, spending 31 of those years in a dual role as the university's sports information director. He remained one of Ball State's biggest fans until his passing.

As a coach, Yestingsmeier led the Cardinals to 107 tournament titles and 11 NCAA Tournament appearances. For his success, he was enshrined in the Ball State Athletics, Golf Coaches Association and Indiana Golf halls of fame.

A four-time conference coach of the year, Yestingsmeier's teams won six league titles in his career. He guided the Cardinals from their days in the Indiana Collegiate Conference into the Midwestern Conference and eventually into the Mid-American Conference in the 1970s.

He coached numerous players who went on to compete professionally, including four -- Brian Tennyson, Jeff Gallagher, Denny Hepler and Scott Steger -- on the PGA Tour. Additionally, 89 of his golfers went on to careers in the sport as teaching professionals or in golf management positions. One of his pupils, Mike Fleck, took over the Ball State program when he retired and continues to lead it today.

"Coach Earl truly was Ball State golf in every sense of the word," Fleck said. "It is a sad day. I loved the man, and I know he loved all of us. He was a great ambassador for Ball State and for college golf, and we are going to miss him dearly. He did so much for so many of us."

Yestingsmeier was dedicated to the educational mission of collegiate athletics. More than 90 percent of Ball State golfers graduated during his tenure, and 11 of them were named All-America Scholars by the Golf Coaches Association of America. Yestingsmeier, a president of the GCAA from 1994-96, was a founding member of the GCAA Scholar Committee.

A native of Evansville, Ind., Yestingsmeier earned his bachelor's degree from Ball State in 1955 and his master's degree from the university in 1958.

He then spent virtually his entire professional career working for his alma mater. He started as sports information director in 1959 and became golf coach in 1963. During his career, he also held titles of athletic ticket manager and



assistant director of alumni relations.

Even after his retirement, Yestingsmeier continued to follow the Ball State men's golf team to nearly every tournament. He was on hand last spring as the Cardinals' reached the NCAA Championships for the first time since he was the coach.

Yestingsmeier also remained a fixture at athletic events on campus. When Scheumann Stadium was renovated in 2007, the main press area was named in honor of him and his wife, the former Mona Fahl, who preceded him in death.

"I was not privileged to be around Earl nearly as long as so many others at Ball State, but it didn't take long to realize just what a treasure he was for our university," Ball State director of intercollegiate athletics Bill Scholl says. "I had the good fortune of spending time with him when our men's golf team competed in the NCAA Championships last spring, and I will remember those moments fondly. He was dedicated to our athletic department and our student-athletes for decades, and we will always be grateful for his contributions."

Donations:

In lieu of flowers, please consider making donations to:

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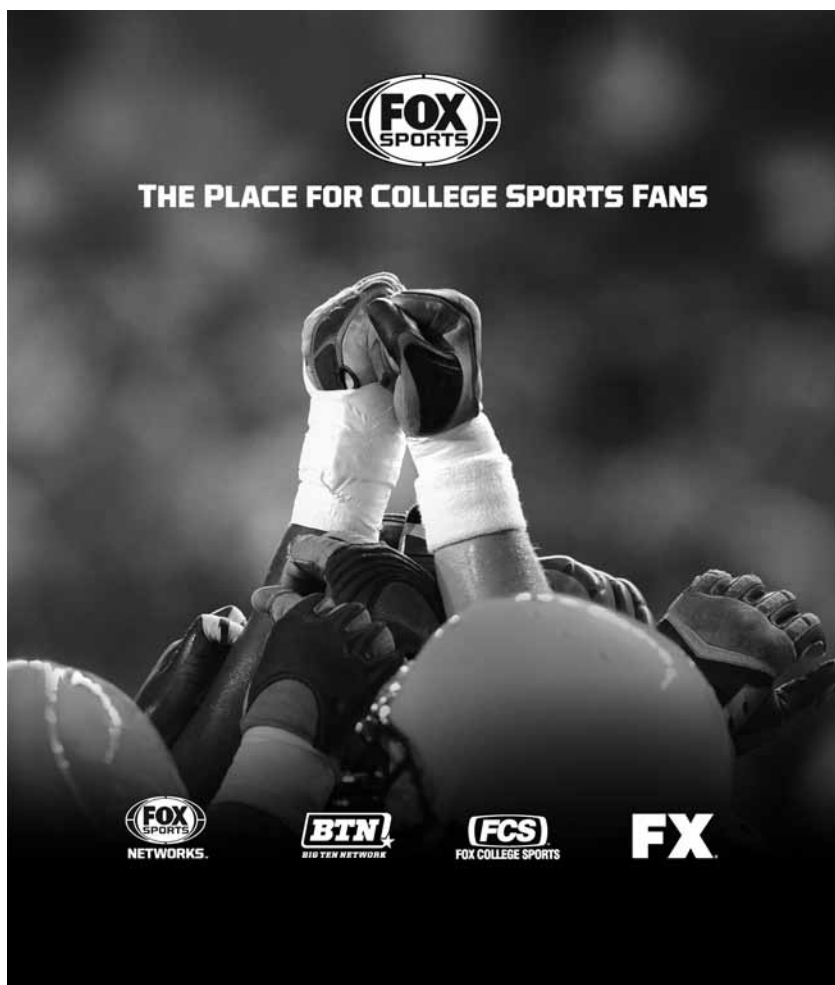
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MEMBERSHIP RECORD

CoSIDA at 3,056



After surpassing its single-year association membership record in mid-October, CoSIDA has now eclipsed 3,000 members for the first time in the association's 57-year history.

The current total for 2013-14 of 3,056 members breaks the record of 2,954 set just last year. That number includes 2,535 active members, 371 student members, 36 associate members, 76 lifetime members and 38 others. Of those numbers, 1,539 members are from Division I institutions, with 470 from Division II, 594 from Division III, 210 from the NAIA, 16 from Canadian schools, 27 from two-year institutions and 200 non-affiliated members.

The 3,000th and 3,001st CoSIDA members for 2013-14 are Kathy Lynch, Assistant Director of Athletics/SID at Framingham State University and Phil Hunt, SID/Head Coach, Men's Basketball at Harris-Stowe State University. Their memberships were received Nov. 2.

Established in 1957, CoSIDA membership first surpassed 1,000 in 1982 and 2,000 in 2006 and has now grown by another 1,000 members in just 7 ½ years. CoSIDA is the second-oldest and the largest management association in all of collegiate athletics.

College athletics communications professionals must be current CoSIDA members to nominate deserving student-athletes and vote for Capital One Academic All-America teams at <http://www.cosida.com/Awards/allamerica.aspx>.

"Setting a record for membership is just another exciting reminder of all that's happening with CoSIDA," said Shelly Poe, 2013-14 CoSIDA President and Assistant Athletic Director at Auburn University. "It's wonderful to have more than 3,000 members, and it's a great time for each of them to become involved in supporting our profession and the people in it. If you need a place to start that involvement, please nominate your deserving student-athletes for Capital One Academic All-America honors and vote for the teams as well!"

For more information regarding CoSIDA membership and related benefits, contact Will Roleson, Director of Internal Operations/Treasurer at willroleson@cosida.com.

CoSIDA ANNUAL MEMBERSHIP

Year	Membership
2014	3056
2013	2954
2012	2786
2011	2862
2010	2497
2009	2563
2008	2397
2007	2216
2006	2143
2005	1946
2004	1961
2003	1954
2002	1888
2001	1877
2000	1855
1999	1839
1998	1812
1997	1825
1996	1803
1995	1772
1994	1804
1993	1810
1992	1706
1991	1669
1990	1627
1989	1467
1988	1361
1987	1426
1986	1360
1985	1341
1984	1304
1983	1170
1982	1077
1981	984
1980	944
1979	593
1978	510
1977	550
1976	671
1975	623
1974	614



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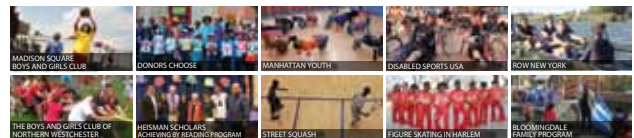
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 ALL YEAR LONG!**

NATIONAL ASSOCIATION OF
INTERCOLLEGIATE ATHLETICS



NAIA-SIDA hosts monthly membership calls

This academic year, the athletic communications/SID professionals from the National Association of Intercollegiate Athletics (NAIA) are rolling out a monthly series of calls and/or webinars on topical communications issues. The calls are open to all CoSIDA members.

This effort is being coordinated by CoSIDA's NAIA-SIDA leadership group. The next call is February 20 with Alison Smalling and John Phillips of Embry Riddle on "Organizing Your Office." The call is 3 p.m. ET / 12 a.m. PT.

This effort is being coordinated by CoSIDA's NAIA-SIDA leadership group.

Please see the schedule below. As more information becomes available, the schedule will be updated.

Previous NAIA-SIDA Teleconferences on audio archive for on-demand listening:
<http://www.cosida.com/news.aspx?id=4240>

SEPTEMBER 26

Marketing the Athletic Brand - presented by Aaron Sagraves, Davenport University

OCTOBER 29

Social Media Tips - presented by Jay Stancil, Union (Ky.) and Geoff Sherman, PhD., Marian (Ind.)

NOVEMBER 21

Communication with AD's/Coaches – Tips – Steve Wilson (Park)

JANUARY 23

NAIA Scholar Athlete/CoSIDA Academic All-American Programs – Josh Gleason, Goshen

Upcoming NAIA-SIDA Scheduled Teleconferences/Webinars for 2013-14



Call-in Information

Number: 1-866-951-1151

Passcode: 4370118

FEBRUARY 20


Organizing Your Office – Alison Smalling/John Phillips, Embry Riddle

MARCH (date TBA)

Helping out Local Media (spoon feeding them) - Justin Jarrett, UCSB

APRIL (date and presenters TBA)

Graphic Design Tips



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The background of the logo features a dark hexagonal pattern with various sports statistics and icons: 'Fouls', '17-34', '00:00', 'Balls', '16:00', '76-83', and '1st Dn'. There are also arrows and a circular graphic with a downward-pointing arrow.

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Maximizing Your Academic All-America® Nominations

By Jim Seavey, Associate Chair, CoSIDA Academic All-America® Committee

Think of the changes that have taken place in the nominating process for The Capital One Academic All-America® Program, as selected by CoSIDA, over the years. The ballpoint pen was ultimately replaced by the typewriter, which has since yielded to the almighty computer, and what was once a paper-driven process has simplified to a data processing system, resulting in unprecedented growth and expansion of the program over the last eight years.



And while this advent of technology has made things easier, it has put an onus on the nominating member to pay particular attention to high-light background items about his/her candidate that voters will take most note of. The 500-character limit is not a long one, so here are some tips to make your nominee stand out above the crowd:

DO'S...

***If your student-athlete has been chosen to an Academic All-America® national or district team in past years, make sure that is the FIRST thing you place in your nominee's bio** (i.e., 2012 CoSIDA Capital One Academic All-America® Third Team or 2011 CoSIDA Capital One Academic All-District). Experience has shown over the years that voting members at both the district and national levels are more likely to choose a "repeat" honoree.

***Abbreviate whenever possible.** Your fellow SID's are very intelligent and can figure out that Dill means Division III—they can also ascertain that if you are referring to the NE-10 or the MASCAC, that they are conference affiliations.

***Highlight MAJOR athletic awards first**, i.e., All-America, All-Conference, etc. These awards carry major weight when considering your nominee's athletic accomplishments.

***Highlight MAJOR academic awards, but use caution** on placing items such as "Dean's List" near the top of your nomination. Those items are better suited toward the end of your nomination bio.

***List or highlight any interesting human interest facts about your nominee.** Voters are always looking for those factoids and that sometimes can swing a vote or two in your candidate's direction. For example, if you have a player who has overcome a significant injury or has had another event take place that has affected his/her career, make sure that is noted in your bio.

***Highlight championships won and any pertinent statistical notes.** Team accomplishments carry as much weight as individual performance, so if your nominee played a role in leading his or her team to a conference, regional or national title, make sure that information is prominently placed in your bio information. If your nominee ranks among the national leaders in a statistical category, frame it with a quick hitter, i.e., "leads Dill in caused turnovers and ground balls".

***Contact your colleagues or members of the Academic All-America® Committee if you have a question or problem that can be solved.**

DO NOT'S...

***Do not use your nominee's first, last or combination of both names in your bio materials** - it wastes valuable space. For example, do not begin a nomination form with "John Smith has been a very valuable member of the men's tennis team at State Tech."



***Do not use phrases** such as "John Smith is a great kid who works hard every day at practice and in a game" or "Jenny Jones is a fine example of the students we have here at Valley A&M." Again, it wastes valuable space and is usually not very well received by voting members. Plus, it is an assumed fact that any nominee for the Academic All-America® program is an outstanding representative of your institution.

***Do not bog down your nomination with loads and loads of statistics-edit them down to a manageable number and make them meaningful.** For example, do not use "Has posted career averages of 19.7 points, 8.9 rebounds, 4.2 assists and 2.9 blocks that rank ninth, 10th, 12th and 14th all-time in school history." A better use of space would be to say "ranks in school's top 15 in four career categories."

***Do not overstate your nominee's multiple honors.** It's a waste of space if you write "2012 MAS-CAC second-team all-conference, 2011 MASCAC first-team all-conference, 2010 MASCAC second-team all-conference" when you can just say "3X all-MASCAC".

***Do not understate your nominee's multiple honors.** If your student-athlete has been on the Dean's List all seven semesters of matriculation, then write "Dean's List seven times" or, if there is space, "Dean's List all seven semesters".

***Do not refer to any other organization's All-Academic team as an Academic All-America® honor.** For example, if you have a cross country nominee who was named to the Coaches' Association All-Academic Team, do not write in his/her bio that he/she was named to the "USTCCCA Academic All-America Team." Remember, CoSIDA and Capital One sponsor the only sanctioned Academic All-America® Program with that particular tag.

***Do not hesitate to contact your colleagues or members of the Academic All-America® Committee if you have a question or problem that can be solved.**

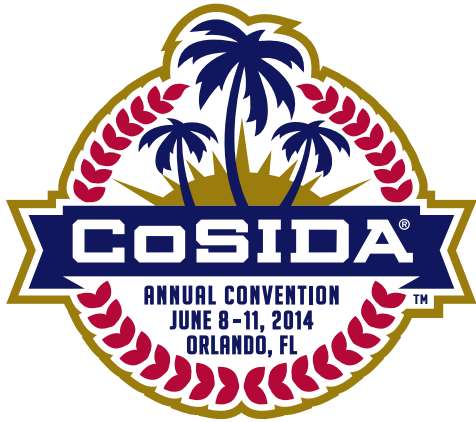
2013-14 SCHEDULE FOR ACADEMIC ALL-AMERICA® NOMINATIONS AND SELECTIONS

Program	M/W Soccer	Football	Volleyball	M/W Basketball	Baseball/ Softball	M/W At-Large	Track/Cross Country
Nomination Forms Available	Tues. Oct. 1	Tues. Oct. 8	Tues. Oct. 8	Thu. Jan. 2	Tues. April 1	Tues. April 15	Tues. April 29
Nomination Deadline	6 p.m. ET Tues. Oct. 15	6 p.m. ET Tues. Oct. 22	6 p.m. ET Tues. Oct. 22	6 p.m. ET Tues. Jan. 14	6 p.m. ET Tues. April 15	6 p.m. ET Tues. April 29	6 p.m. ET Tues. May 13
DCs Finalize Ballots	Fri. Oct. 18	Fri. Oct. 25	Fri. Oct. 25	Fri. Jan. 17	Fri. April 18	Fri. May 2	Fri. May 16
District Voting Deadline	6 p.m. ET Tues. Oct. 29	6 p.m. ET Tues. Nov. 5	6 p.m. ET Tues. Nov. 5	6 p.m. ET Tues. Jan. 28	6 p.m. ET Tues. April 29	6 p.m. ET Tues. May 13	6 p.m. ET Wed. May 28
Academic All-District® Team Release Date	noon ET Thurs. Oct. 31	noon ET Thurs. Nov. 7	noon ET Thurs. Nov. 7	noon ET Thurs. Jan. 30	noon ET Thurs. May 1	noon ET Thurs. May 15	noon ET Thurs. May 29
Updating Deadline for First-Team All-District Selections	noon ET Mon. Nov. 4	noon ET Mon. Nov. 11	noon ET Mon. Nov. 11	noon ET Mon. Feb. 3	noon ET Mon. May 5	noon ET Mon. May 19	noon ET Mon. June 2
NC OKs National Ballot	Tues. Nov. 5	Tues. Nov. 12	Tues. Nov. 12	Tues. Feb. 4	Tues. May 6	Tues. May 20	Tues. June 3
National Ballot Voting Deadline	6 p.m. ET Tues. Nov. 12	6 p.m. ET Tues. Nov. 19	6 p.m. ET Tues. Nov. 19	6 p.m. ET Tues. Feb. 11	6 p.m. ET Tues. May 13	6 p.m. ET Tues. May 27	6 p.m. ET Tues. June 17
AAA Teams to Publicity Group	Wed. Nov. 13	Wed. Nov. 20	Wed. Nov. 20	Wed. Feb. 12	Wed. May 14	Wed. May 28	Wed. June 18
Academic All-America® Team Release Date(s)	noon ET Th. Nov. 21 (C) F. Nov. 22 (3) M. Nov. 25 (2) T. Nov. 26 (1)	noon ET M. Dec. 2 (C) T. Dec. 3 (3) W. Dec. 4 (2) Th. Dec. 5 (1)	noon ET M. Dec. 9 (C) T. Dec. 10 (3) W. Dec. 11 (2) Th. Dec. 12 (1)	noon ET M. Feb. 17 (C) T. Feb. 18 (3) W. Feb. 19 (2) Th. Feb. 20 (1)	noon ET SB BA M. 5/19 (C) T. 5/27 T. 5/20 (3) W. 5/28 W. 5/21(2)Th. 5/29 Th. 5/22 (1) F. 5/30	noon ET M. June 2 (C) T. June 3 (3) W. June 4 (2) Th. June 5 (1)	noon ET M. June 23 (C) T. June 24 (3) W. June 25 (2) Th. June 26 (1)

KEY: (C) = College Division (NAIA, CIS, 2-year); (3) = NCAA Division III; (2) = NCAA Division II; (1) = NCAA Division I

NOTE: Academic All-America team release dates are subject to change depending on Capital One availability.

updated July 8, 2013



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Year	Site	Membership	Convention	Year	Site	Membership	Workshop
2014	Orlando	3056		1993	Atlanta	1810	987
2013	Orlando	2954	852	1992	Lexington	1706	989
2012	St. Louis	2786	859	1991	San Francisco	1669	915
2011	Marco Island	2862	727	1990	Houston	1627	947
2010	San Francisco	2497	614	1989	Washington, D.C.	1467	1122
2009	San Antonio	2563	553	1988	Kansas City	1361	855
2008	Tampa	2397	832	1987	Portland	1426	701
2007	San Diego	2216	920	1986	Nashville	1360	836
2006	Nashville	2143	726	1985	Boston	1341	904
2005	Philadelphia	1946	783	1984	St. Louis	1304	714
2004	Calgary	1961	496	1983	San Diego	1170	610
2003	Cleveland	1954	780	1982	Dallas	1077	651
2002	Rochester	1888	748	1981	Philadelphia	984	639
2001	San Diego	1877	1065	1980	Kansas City	944	495
2000	St. Louis	1855	980	1979	Chicago	593	458
1999	Orlando	1839	1195	1978	Atlanta	510	415
1998	Spokane	1812	609	1977	Los Angeles	550	312
1997	New Orleans	1825	1060	1976	Cincinnati	671	335
1996	Boston	1803	1056	1975	Houston	623	303
1995	Denver	1772	903				
1994	Chicago	1804	1030				

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 2012-13 Joe Hornstein FIU
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 2010-11 Larry Dougherty Temple
 2009-10 Justin Doherty Wisconsin
 2008-09 Nick Joos Baylor
 2007-08 Charles Bloom Southeastern Conference
 2006-07 Doug Dull Maryland
 2005-06 Joe Hernandez Ball State
 2004-05 Rod Commons Washington State
 2003-04 Tammy Boclair Vanderbilt
 2002-03 Alan Cannon Texas A&M
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 1998-99 Maxey Parrish Baylor
 1997-98 Pete Kowalski Rutgers
 1996-97 Jim Vrugink Purdue
 1995-96 Rick Brewer North Carolina
 1994-95 Hal Cowan Oregon State
 1993-94 Doug Vance Kansas
 1992-93 Ed Carpenter Boston University
 1991-92 George Wine Iowa
 1990-91 June Stewart Vanderbilt
 1989-90 Arnie Sgalio Big Sky Conference
 1988-89 Bill Little Texas
 1987-88 Bob Smith Rutgers
 1986-87 Roger Valdiserri Notre Dame
 1985-86 Jack Zane Maryland
 1984-85 Nordy Jenson Western Athletic Conference
 1983-84 Bill Whitmore Rice
 1982-83 Howie Davis Massachusetts
 1981-82 Nick Vista Michigan State
 1980-81 Langston Rogers Delta State
 1979-80 Dave Schulthess Brigham Young
 1978-79 Don Bryant Nebraska
 1977-78 Bob Peterson Minnesota
 1976-77 Bill Esposito St. John's
 1975-76 Bob Bradley Clemson
 1974-75 Hal Bateman Air Force
 1973-74 Jones Ramsey Texas
 1972-73 Jim Mott Wisconsin
 1971-72 Dick Page Massachusetts
 1970-71 Elmore Hudgins Southeastern Conference
 1969-70 Harry Burrell Iowa State
 1968-69 Tom Miller Indiana
 1967-68 Bill Young Wyoming
 1966-67 Marvin Francis Wake Forest
 1965-66 Bob Culp Western Michigan

1965-66 Val Pinchbeck Syracuse
 1964-65 Harold Keith Oklahoma
 1963-64 Warren Berg Luther
 1962-63 Bob Hartley Mississippi State
 1961-62 John Cox Navy
 1960-61 Marty Reisch Air Force
 1959-60 Wilbur Evans Southwest Athletic Conf.
 1958-59 Fred Stabley Sr. Michigan State
 1957-58 Ted Mann Duke

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58th
President
(2013-14)
 *
Shelly
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2012-13 CoSIDA President Joe Hornstein of Florida International (FIU) was presented a plaque of appreciation for his contributions to the organization.

Contact Information
THE 2013-14 CoSIDA BOARD OF DIRECTORS

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