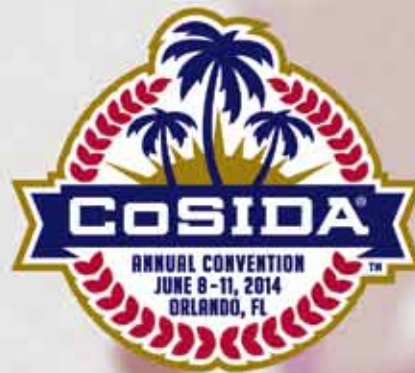


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2014 **CoSIDA** CONVENTION REGISTRATION INFORMATION

Sunday-Wednesday, June 8-11, 2014

WORLD CENTER MARRIOTT RESORT

Orlando, Florida

2014 Convention Online Preregistration
ONLINE RESERVATIONS ARE NOW LIVE

TO PREREGISTER FOR CONVENTION: Direct link: www.sportssystem.com/cosida

NEW REGISTRATION TIERED RATES FOR 2014:

FOR CURRENT COSIDA MEMBERS

- **From March 22-May 12:** Preregistration is \$235 per current individual member. May 12 is the final date to pay Convention preregistration rates.
- **Convention on-site registration (June 8-10):** \$255 is the current member on-site registration fee.

FOR NON-COSIDA MEMBERS

- Each preregistration amount will be \$30 more for non-CoSIDA members (\$265 between March 22-May 12; and \$285 for on-site registration).

COSIDA PREREGISTRATION WILL CLOSE ON MAY 12, 2014.

On-site registration will take place beginning June 8, 2014 at the Palms Registration area at the World Center Marriott.

WHAT DO I GET FOR MY CONVENTION REGISTRATION?

CoSIDA registration rates include: CoSIDA Exhibit Hall Welcome/Kickoff Reception (June 8); ESPN Party (June 8); one entrance/ ticket to Capital One Academic All-America® Hall of Fame Induction Ceremony (June 9); CoSIDA Hall of Fame Luncheon (June 9); one entrance/ticket to NACDA Exhibit Hall social (June 10); CoSIDA Special Awards Luncheon (June 11); CoSIDA Farewell Party (June 11); entrance to all CoSIDA-sponsored programming; and entrance to programming at the NACDA & Affiliates Convention **which is designated as "open to all attendees."**

PLEASE NOTE: CoSIDA's online registration portal will be separate from the NACDA & Affiliates online registration. CoSIDA members need to register for the convention and reserve hotel rooms via the CoSIDA links above and not via the NACDA.com convention site.

If you have questions while using the Sports Systems online convention registration system, see our Convention Registration FAQs:

http://www.cosida.com/documents/2014/1/30/2014_CoSIDA_Convention_Registration_FAQs.pdf



2014 **CoSIDA** CONVENTION HOTEL REGISTRATION INFORMATION

Sunday-Wednesday, June 8-11, 2014

WORLD CENTER MARRIOTT RESORT

Orlando, Florida

ONLINE RESERVATIONS & PHONE RESERVATIONS ARE NOW LIVE

As of March 27, most rooms in the CoSIDA block at the World Center Marriott are sold-out. Convention attendees should continue to request rooms at:

<https://resweb.passkey.com/go/CoSIDA2014> and will be added to the wait-list for any nights not currently available.

If rooms open up, attendees will be asked if they want to accept the reservation at the World Center. Upon being wait-listed, attendees will be directed to make a concurrent reservation at the Marriott Villages properties at the rate of \$145. Do NOT book hotel rooms via the general Marriott reservations system as that link will not give you the special discounted CoSIDA rate.

**The following companies/sponsors have
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and 2013-14 academic year**

Capital One - Entitlement rights holder for CoSIDA’s Academic All-America® programs

SIDEARM - Official provider of CoSIDA’s website (including Academic All-America® online nomination and selection system, Career Center, Online Directory, awards and online membership systems)

ASAP Sports - CoSIDA’s official instant transcripts provider

NewTek - CoSIDA’s official continuing education video production provider

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Populous - CoSIDA’s official convention registration badge printer and provider

XOS Digital - CoSIDA’s official legal services provider
for the Academic All-America® program



**Proposed
CoSIDA
CONSTITUTIONAL
AMENDMENTS**

**to be voted on online
with spring academic
all-district ballots**

**Two revisions proposed by Paul Carson,
University of Toronto**

Article 15: Affiliations

Need to add NACDA, CIS and NJCAA to the list of affiliations in the current document.

Article 17: Parliamentary Authority

Now reads: “Roberts’ Rules of Order shall govern all proceedings...”

Revision would read: “The most current edition of Robert’s Rules of Order, Newly Revised shall govern...”

Rationale: There is a minor typo at the start of the Article... Roberts’ should be Robert’s...the author was U.S. Army General Henry M. Robert. Also, the current wording could inadvertently create a procedural problem...Robert’s Rules of Order was published in 1876 but has been revised at least twice; the edition I use was published in 1970 and the editor, Sarah Corbin Robert, describes it as “essentially a new book, with a new title” – Robert’s Rules of Order, Newly Revised. Moreover, in her preface, she writes that the title “Robert’s Rules of Order” ... “properly refers only to the three earliest editions--the last of which was superseded in 1915.” Thus, the existing wording of Article 17 legally refers to a book which is now officially obsolete and has been since 1915. There are several versions of Robert’s RoO in print, but they are abridgements of the 1970 work. As the Robert family trust has made a series of very clear statements regarding the various editions of the book, I’d suggest that CoSIDA should position itself in the camp of strict adherence to the family’s position.

**One revision proposed by Steve Flegel,
Whitworth**

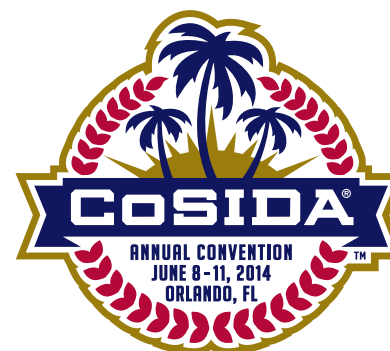
Article 19: Additional Positions

Now gives the job descriptions of all full-time staff

Revision would read: CoSIDA may employ full-time staff members, including an Executive Director who reports to the Board of Directors. The duties of all staff members shall be outlined in CoSIDA’s procedural manual.

Rationale: It is inefficient as an organization to have to change the Constitution each time there is an adjustment in staff duties and responsibilities. This would allow the Board to enact such changes during its monthly meeting conference calls.

**COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA
Future Convention Sites**

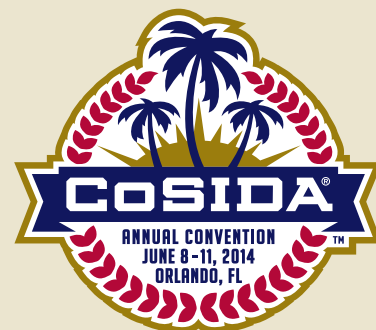


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**2016 - DALLAS
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2014 CoSIDA SPECIAL AWARDS HONOREES



HALL OF FAME

Wayne Block, Christopher Newport
Alan Cannon, Texas A&M
Sam Jefferson, Jackson State
Nick Joos, Baylor
Bill Wagner, DePauw

ARCH WARD AWARD

Julie Bennett, Baylor

WARREN BERG AWARD

Mark Beckenbach, Ohio Wesleyan

JAKE WADE AWARD

Beth Mowins, ESPN

TRAILBLAZER AWARD

Ed Hill, Jr., Howard

BOB KENWORTHY COMMUNITY SERVICE AWARD

Sam Atkinson, Gallaudet

RISING STAR - University Division

Christopher Yandle, Miami (Fla.)

RISING STAR - College Division

Ryan Klinkner, St. John's (Minn.)

BILL ESPOSITO AWARD

John Paquette, Big East Conference

25-YEAR AWARDS

Kelly Bird, Linfield
Kent Brown, Illinois
Mark Cohen, TCU
Stan Cole, Campbell
Bill Dyer, Virginia Tech
Michael Fragale, West Virginia
Paul Helgren, Toledo
Joe Hernandez, Ball State
Dave Hilbert, St. Francis (Ill.)
Doug Ireland, Northwestern State
Steve McCloskey, Mansfield
Tom McGuire, Bloomsburg
Mark Owens, Middle Tennessee State
John Painter, Colgate
Hunter Reid, Furman
Stew Salowitz, Illinois Wesleyan
Jeff Weiss, Wayne State (Mich.)

LIFETIME ACHIEVEMENT AWARDS

Tom Fick, Wisconsin-Whitewater
Rick Leddy, Southern Connecticut State
Bruce Madej, Michigan
Tom Renner, Hope

HALL OF FAME

Sam Jefferson

Jackson State

by Maurice Williams, Hampton University

It is impossible to overstate the significance of Sam Jefferson's career – not just to Jackson State University, but to the sports information profession as a whole. "Sam is to Jackson State what Eddie Robinson was to Grambling State," Lonnie Wesley, who served as assistant sports information director and marketing director at Jackson State with Jefferson, said. "He was that important, not just to the school, but the profession."

"Every SID since Sam owes him the world."

Jefferson spent 29 years as the Sports Information Director at his alma mater, Jackson State (1973-2002), in a career in which he covered some of the school's most celebrated student-athletes and helped blaze a trail for others after him.

For all of his accomplishments, Jefferson will be inducted into the CoSIDA Hall of Fame this year. He will receive the honor along with four others at the annual CoSIDA Convention in luncheon ceremonies on June 9 at the World Center Marriott in Orlando. Jefferson was chosen for induction by the CoSIDA Hall of Fame veteran's committee.

"It's a tremendous honor," Jefferson said. "There is no greater honor in the world than to be recognized by your peers."

"I can think of no one more deserving of induction into the CoSIDA Hall of Fame than Sam Jefferson," Lonza Hardy, Director of Athletics at Arkansas-Pine Bluff, said. "During his storied career at Jackson State, he was a true professional who was a pace-setter among his peers – not

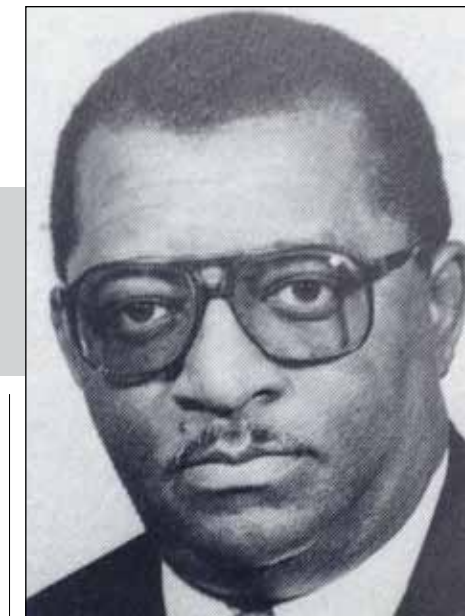
only in our conference, but also on a national scale."

"Sam has always been about serving others," commented Langston Rogers, Special Assistant to the Athletic Director at Ole Miss, a member of the veteran's committee. "His has been a life well-lived and his selection to the CoSIDA Hall of Fame is most deserving."

A native of Centreville, Miss., Jefferson was named SID of the Year by the Southwestern Athletic Conference (SWAC) nine times – including a stretch of six years in a row from 1997 to 2002. He was inducted into the SWAC Hall of Fame in 2008.

"Sam has so many special talents," former Jackson State head football coach W.C. Gorden said. "He was efficient, loyal, dependable, and he was tireless...we got as much coverage in the Jackson area as (Mississippi's) big Division I schools at the time."

When Jefferson took the job at Jackson State in 1973, he wound up covering athletes who would go on to become some of the best in their respective sports; legendary running



back Walter Payton, for instance, was a junior when Jefferson came to Jackson State.

Other football standouts from that era include Jackie Slater and Robert Brazile. Jefferson also covered the collegiate exploits of pitcher Dennis "Oil Can" Boyd.

"It was a pleasure to work with top-flight athletes and top-flight coaches," Jefferson said.

In 1980, Jackson State had 20 active NFL players, which at the time was tied for the most for any school in the nation. The football program enjoyed a string of dominance under Gorden, who won eight SWAC titles in 15 years.

And Jefferson was there to cover all of it.

"Someone had to let everyone know what was going on," former Jackson State Director of Athletics Dr. Walter Reed said, "and Sam did just that. He is one-of-a-kind; these accolades are long overdue."

But it wasn't just all about football at Jackson State.

"I always knew everyone (of Jackson State's) needs would get taken care of," William Hamilton, retired Sports Information Director at South Carolina State, said. "Jackson State had such a strong football tradition, but Sam made sure all of the other sports got their due."

Continue on Page 13

Bill Wagner

DePauw

by Larry Happel, Central College/
CoSIDA Special Awards Committee

Spending 28 years at one out-of-the-way, Midwestern Division III college seemingly has mundane written all over it. Yet life is anything but routine these days for Bill Wagner at DePauw. That's not solely because it's been a typically prolific year for the Tigers, who were ranked in the top 25 in 10 different sports during 2013-14. Promoting all that is nothing his characteristic efficiency and 70-hour work week can't accommodate.

He churns out 17-page women's basketball game notes as if he only had one sport to manage, not 23. He's adjusted to all the new demands technology is throwing at SIDs, including social media and video editing. He's even started to understand lacrosse.

But eight years ago, Wagner got married. And then, his wife, Shelly, had twins, Nadia and John, now age 3.

"Bill's world was rocked," says long-time DePauw men's and women's golf coach Vince Lazar, with a chuckle.

"The first 20 years here, he was not married. This job was his life. But after the twins were born, he said to me, 'Now I get it.' He has a better understanding of what coaches with families deal with.

"But his workmanship has not changed. His perspective has changed, but his effort hasn't. He does a good job of balancing family and his job."

That Wagner is able to pull off that delicate balancing act that so many cannot, should not come as breaking news. And it's among a myriad of

reasons why the low-key but ever-friendly professional is entering the CoSIDA Hall of Fame.

"He anticipates really well," Lazar says. "He's been doing it long enough that nothing surprises him. He's able to maintain that list of things that would be nice to do and the list of things he needs to do, and understands which jobs need to be a priority."

And while Lazar has piloted DePauw to 12 straight NCAA Division III national women's golf tournament appearances while also gaining a couple of men's national team berths, he understands that Division III golf highlights are unlikely to be on SportsCenter anytime soon. Yet a post-tournament phone call from Wagner leaves Lazar feeling like maybe they should.

"He treats every sport with the same amount of respect and gives each the same amount of effort," Lazar says. "From a coach's perspective, as someone coaching a so-called minor sport like golf, that's something I really appreciate."

You'll hear similar thoughts about Wagner from every corner of the



campus.

"Bill has a tremendous passion for athletics and, specifically, for DePauw athletics and all the sports here," says veteran men's basketball coach Bill Fenlon. "He's really a coach-friendly guy. He develops really strong relationships with all of our coaches and is someone you can rely on for anything you need. He knows what's going on in your sport nationally, within the conference and internally at DePauw, and he's able to synthesize all these things. He's incredibly valuable."

Wagner's 'resume is extensive. He's served as host media coordinator for more than 30 NCAA events including the 2001 Division III Men's Tennis Championships and the 2003 and 2010 Division III Indoor Track and Field Championships, as well as four rounds of this year's Division III women's basketball tourney. He served as a venue media director at the 10th Pan American Games in Indianapolis in 1987 and assisted with media relations at the 2010 NCAA Division I Men's Basketball Final Four in Indianapolis and the 1988 NCAA Division I Men's Basketball Midwest Regional at the Pontiac Silverdome.

He somehow wedges extensive service to his profession into his schedule as well.

The two presidents of D3SIDA at the 2011 CoSIDA Convention: founding president Bill Wagner (left) and Central College's Larry Happel.

All-America® program since 2002, Wagner spent a term on the CoSIDA board of directors from 2005-08. And when the Division III Sports Information Directors of America (D3SIDA) organization was formed in 2008, Wagner was quickly tabbed as the group's founding president. (His was the only dissenting vote). He was given a two-year term, which somehow spanned three years.

CoSIDA Hall of Fame SID Dave Wrath of Augustana College (Ill.), the current D3SIDA president, first met Wagner at the Pan-Am Games in 1987 and has long admired his work.

"I think Bill Wagner exemplifies the classic one-man shop," Wrath said. "He's a fairly quiet guy who just produces on a day-to-day basis. He's very efficient, very professional and runs a first-class operation."

"He stepped into a leadership position as our first president in D3SIDA and really was the one who got us off the ground. He just does so much behind the scenes and does it very well."

Wagner earned a bachelor of science in business administration with



a major in marketing and an emphasis on advertising and marketing research from Miami University in 1985 before obtaining a master of arts in sport management from The Ohio State University in 1986. He worked in the sports information offices at both schools.

The Tiffin, Ohio native also shares one trait in common with LeBron James: both became hugely successful after leaving the Cleveland Cavaliers. Wagner spent a summer working in sales for the NBA club, although Wagner concedes the comparison falls short when monthly paychecks for he and James are examined, a fact he blames on not

having the same agent. Wagner wouldn't be comfortable in the media glare anyway. It might detract from his ability to make an arguably more meaningful impact, albeit anonymously.

"Bill always does a really good job of trying to make everyone else's life a little easier, Fenlon says. "He's a great example of a servant-leader. There's nothing that's beneath him to do. Everything he's doing is designed to help us do our jobs a little better. Other people see that kind of work being done and it's inspiring them to do a great job as well."

Jefferson continued from page 11

A recipient of the CoSIDA 25-Year Award, Jefferson also won the BCSIDA Perseverance Award and the SWAC Alumni Association Lifetime Achievement Award.

"All the awards mean I had a lot of help over the years," Jefferson said.

He is married to the former Roney M. Hart and they have three sons: Eldric, Samuel III, and Reginald. They also have six grandchildren. In fact, Jefferson was married throughout his tenure at Jackson State, proving it is possible for a SID to achieve that work-life balance.

"I had a supportive family," Jefferson said. "Working in sports information, it's almost impossible to do this job without a supporting and understanding family and I owe everything that I have accomplished to my family and for them I am grateful."



Perhaps Jefferson's greatest legacy, though, is in the people he touched along the way.

"Two words come to mind: integrity and credibility," Wesley said. "At times, Sam talked to me like I was his son; others, he talked to me like I was his little brother. He built a legacy, not just at Jackson State, but all over the state of Mississippi and for all HBCUs."

"Sam always pursued excellence in everything he did," Hardy said.

"Consequently, he made everyone around him better at what they did."

But perhaps Jefferson's former boss put it best.

"(CoSIDA) got a good one," Reed said. "Sam was the epitome of what an SID should be."

Kent Brown

Illinois

by Jack Neumann,
University of Calgary (retired)/
CoSIDA Special Awards Committee

It is not very often one can say they spent most of their working career at their alma mater. University of Illinois Sports Information Director Kent Brown can.

Brown, who will receive his 25 year award from CoSIDA at the 2014 Workshop in Orlando in June, graduated from the University of Illinois with a bachelor of journalism degree in 1987. He completed his Masters in Sports Administration two years later then joined the University of Illinois as Assistant Sports Information Director in 1989.

Brown served as Assistant Sports Information Director for the Fighting Illini until 1996. As an Illinois assistant, Kent was the primary contact for men's basketball, women's basketball, baseball, men's golf, men's and women's track & field and cross country, and also served as secondary contact for football.

Brown left Illinois in 1996, accepting the Sports Information Director position at Kansas State University where he spent four years from 1996-2000, helping the Wildcats begin their tenure in the newly formed Big 12 Conference. While at KSU he served as primary contact for the football program that played in four-consecutive bowl games, including the 1997 Fiesta Bowl. Brown returned to Illinois in 2000, becoming Assistant Athletic Director in charge of Media Relations until 2013. He was the primary contact for football and men's basketball and promoted to Associate Athletic Director for Media Relations last year.



Brown has been active in CoSIDA. He served on the CoSIDA Scholarship Committee every year since joining the organization in 1989. He has attended 13 workshops and served as Board Liaison for the former Allied Organizations Committee. From 2010 to 2013 Kent was on the CoSIDA Board of Directors.

During his career, Kent worked with football teams that have played in 14 bowl games, including the 1997 Fiesta Bowl, 2002 Sugar Bowl and 2008 Rose Bowl, and with men's basketball teams that advanced to 18 NCAA Tournaments, including Final Four appearances in 1989 and 2005. While at Kansas State, he helped publicize 13 national football award finalists, including the 1998 Davey O'Brien Award winner and Heisman Trophy runner-up (Michael Bishop).

At Illinois, Brown led publicity efforts in men's basketball for one National Player of the Year (Dee Brown), three Big Ten Players of the Year (Frank Williams, Brian Cook and Dee Brown) and four consensus All-Americans (Dee Brown-twice, Luther Head and Deron Williams). He has worked with an incredible list of coaches that includes Lou Henson, Lon Kruger, Bill Self, Bruce Weber, John Groce, John Mackovic, Bill Snyder, Ron Turner, Ron Zook and Tim Beckman.

Brown's wife Robin died of breast cancer in 2004. His daughter, Nicholle (19) is a freshman at Illinois while his son, Ty (15) is a sophomore at St. Joseph-Ogden High School. He also has a younger daughter, Cameron (5). Despite his hectic and busy schedule, Kent coached his son's basketball and baseball teams at various levels.

Kent is extremely grateful to CoSIDA for having assisted in college funding for Nicholle and Ty after his wife passed away.

Dave Hilbert

Saint Francis

by Dennis O'Donnell,
University of Rochester Director of Athletic Communications/
CoSIDA Special Awards Committee

Call them whatever you want: directors of athletic communications, sports information directors, athletic media relations directors. They ply their craft in multiple locales.

In Dave Hilbert's case, he wound up going to his first Final Four in Honolulu, Hawaii thanks to a guy who turned down a scholarship from Bobby Knight.

Huh?

Hilbert, currently the Sports Information Director at the University of Saint Francis in Joliet, Illinois, was working as the SID at Indiana-Purdue Fort Wayne in the early 1990s. The flagship sport was men's volleyball, coached by Arnie Ball. His son, Lloy, was highly-recruited for basketball. The younger Ball turned down a basketball scholarship to Indiana and the chance to play for Knight because he wanted to play volleyball for his father at IPFW.

"If you played high school basketball in Indiana, you didn't turn down Bob Knight," Hilbert said.

The decision turned out to be the correct one for Lloy and his dad. IPFW reached the Final Four in Honolulu that year and finished third nationally. A year later, they returned to the Final Four, much closer to home. IPFW went to Muncie, Indiana.

"It was exciting to go through it," Hilbert said. The CBS television network did a highlights show each year. The network sent its personnel and its lead announcer, Verne Lundquist, to Indiana to cover the event.



This was well before the internet and videostreaming. At the 1991 Final Four in Honolulu, one of the Hawaiian network affiliates prepared a tape of IPFW highlights. Hilbert took the tape to the airport and put it on an airplane. The video was flown to Fort Wayne and the news shows had highlights for the following morning.

"You can't do that any more," Hilbert said. "I don't think the airlines are allowed to accept those kind of packages." It paid off because he hustled. He liaised with the TV stations at home and in Hawaii, helped the Honolulu stations get the highlights, then got those highlights to the airport so the stations back home could see real footage of the game, not an announcer just talking about stats.

Hilbert will receive his CoSIDA 25-Year Award for long-time service to the profession on Wednesday, June 11th during the 2014 CoSIDA Convention at the World Center Marriott in Orlando.

As one of CoSIDA's 25-Year Award recipients, Hilbert's seen plenty of changes. When he started in the business as an intern under Dave Fischer at Michigan Tech, he called in the radio reports after basketball games. The first time he did it, he woke up the next morning to the sound of his own voice, recapping the Tech victory the night before.

He fell in love with the job – writing features that made it into the newspapers, calling in highlights for radio, keeping stats. "Halfway through the internship, I began to feel that this would be a really cool job," he said.

Hilbert enrolled at St. Thomas University in Miami in the Sports Management program. He worked at Florida Atlantic University under Ken Elder. In his first year, Elder left to take a position at Georgia State and Hilbert replaced him at FAU.

Two years after taking the job at FAU, Hilbert relocated to IPFW. It brought him back to the Midwest. (He grew up in Wisconsin.)

"My boss was Jim Orr, an assistant athletics director," Hilbert said. Orr focused on marketing and was a liaison with the booster club. Hilbert was the SID. Fort Wayne had a population of 200,000 and the media covered the Mastodons like they cover Division I basketball – beat writers, television at all the home games.

Continued on Page 15

25-YEAR AWARD

Hunter Reid Furman

**Bill Hamilton,
South Carolina State (retired)/
CoSIDA Special Awards Committee**

Like many of the professionals currently holding positions in media relations in colleges and universities throughout the country and Canada, Hunter Reid may have had dreams of playing collegiate sports. And like so many of us, he never realized that dream. Alas, he found something better and maybe even more enjoyable – a career in sports information.

Reid has spent over 30 years in the sports information, including 29 at Furman University where he currently carries the title of Associate Athletics Director/Sports Information. He will be one of 14 CoSIDA members receiving a CoSIDA 25-Year Service Award on June 11 during the group's annual workshop at Orlando, Fla.

"I've always felt incredibly blessed to have a career firmly centered in one of my greatest passions and interests," said Reid after being informed of his pending honor. "I've often said that if you can't play it or coach it, sports information was about as close as you could get to it (sports). That makes me one fortunate person whose work has brought me untold joy and satisfaction."

A member of the Furman athletics staff since 1985, Reid is the longest-tenured SID currently serving in the Southern Conference. He oversees publicity efforts for the school's twenty (20) intercollegiate sports, with direct responsibility for football, women's basketball and baseball.

His hard work and professionalism have brought untold honor and recognition to Furman athletics. During



his 29 years at Furman, the Paladins have won 68 Southern Conference regular-season championships and 76 SoCon tournaments, while the school's teams have also made 73 NCAA tournament appearances, including winning a Division I-AA (now FCS) Football National Championships in 1988. Fifty-two Furman football players have been honored as NCAA All-Americans during the Reid era.

In addition, his publications have won numerous CoSIDA awards, including Furman's football programs being rated "Best in the Nation" in 1988 and "Third in the Nation" in 1987. The school's football brochure ranked "Second in the Nation" in both 1989 and 1990 and "Fourth in the Nation" in 1988.

He is currently a member of CoSIDA's Academic All-America®

Committee and serves as a district coordinator.

Reid's easy-going demeanor has been one of his greatest assets, according to his assistants, former assistants, sports writers and colleagues around the country.

"His ability to relate to coaches and student-athletes of all ages is unique," said former Clemson quarterback and head football coach Bobby Lamb, now the head football coach at Mercer. "Hunter does a great job of building relationships with the student-athletes, and these relationships continue beyond the undergraduate years. Student-athletes come back to Furman to visit their coach, and their next stop is Hunter Reid's office."

Long time Greenville sports writer Rudy Jones notes Reid's relationship with the media over the years.

"I have known Hunter since his days as the student SID at Presbyterian College, beginning in the late 1970s," writes Jones. "Even then, he was a stickler for details, doing things in a professional manner and being responsive to media requests... Hunter has always adhered to the highest standards."

"I've had the privilege of working with some of the best Sports Information Directors in the Southeast – Bob Bradley of Clemson, Rick Covington of Furman and Appalachian State, Claude Felton at Georgia, Bill Hamilton at South Carolina State, Emil Parker at Davidson, Tom Price at South Carolina and Steve Price at Western Carolina among them.



Hunter Reid meets the same high standard as the others I've mentioned."

Reid, a native of Madison, Ga., began his 34-year journey in sports information as an 18-year old freshman in 1983 at Presbyterian (SC) College, his alma mater, where he was student SID for four years. After

that, he spent one year at Winthrop as a graduate assistant (1984) before moving to Furman as an assistant in 1985. He was elevated to the top position for the Paladins one-year later.

Reid and his wife, Jeanne, are the parents of a son, Alexander Symmes Reid, nine.



Hilbert continued from page 15

Orr left IPFW in 1993 to become a teacher. He and Hilbert met each day, sometimes for lunch, sometimes just to chat. Hilbert wondered how many of Orr's 'other' responsibilities would fall to him. Then he saw a job advertisement.

The University of Chicago was looking for an SID to replace Chuck Sadowski. As a kid growing up in the Midwest, Hilbert had a short list of two or three cities he would like to live in. Chicago was one of them. He was hired. A year later, he married his fiancée, Susan Hitchcock.

Now he was in a major media market, dominated by the professional teams and the Division I presence. Being the small fish in a big pond didn't faze him. "I dealt with it at FAU," he said. "Everyone at Chicago understood it. You try to get what you can. There was never a day where you were really frustrated. And when you do get coverage, it's such a great thing."

There were terrific feature stories. In the early part of the 20th Century, Chicago's baseball team played a series of games against Waseda University of Tokyo. This took place every five years and the

sites alternated – in the Midwest one time, in the Far East the next time. Eventually, the series halted.

Five or six years ago, both schools wanted to resurrect the rivalry. Chicago went to Japan to play a couple of games in Tokyo with a third game in Hiroshima. There was an underlying irony here. The University of Chicago provided scientists who worked on development of the atomic bomb.

The 2011-12 academic year turned out to be his last year at Chicago. He accepted the SID's position at the University of St. Francis in Joliet, Illinois. At the end of Chicago's basketball season, he landed a feature story on Taylor Simpson of the women's basketball team. She was one of the top players on a team that was highly ranked all year. Hilbert pushed with the media. Simpson was First Team All-UAA and an All-American.

"Nice," was the media response. Simpson won the Josten's Trophy, given for a combination of athletic skill, academic achievement, and community service. No response. She organized a relief organization overseas. No response. He kept

trying.

Simpson was accepted into the Teach For America Program where college graduates work as educators in underprivileged areas. That did it. Philip Hersh, a columnist with the Chicago Tribune called Hilbert and did a big feature on Simpson and what she achieved. This ran early in the baseball season and during the NHL and NBA playoffs.

Hilbert learned his work ethic from his father, Udo Hilbert. His dad was a mechanical engineer at General Motors and he worked on guidance systems for rockets. Hilbert's parents came to lots of Chicago games and visited him in the office. They could see what he did. When the internet arrived, his father could look at game notes, the media guide and game stories and features.

"My dad was like me," Hilbert said of his father who passed away in January. "He enjoyed going to work every day and that's all you can ask for."

Trailblazer Award Named in Honor of MARY JO HAVERBECK

by Tam Flarup,
University of Wisconsin/CoSIDA
Special Awards Committee Chair

Upon the unanimous recommendation of the CoSIDA Special Awards Committee, the CoSIDA Board of Directors approved re-naming the annual Trailblazer Award for its first recipient, Mary Jo Haverbeck.

Haverbeck, who passed away Jan. 6, 2014, was the former associate sports information director at Penn State University from 1974-1999 and a long-time advocate for women sports and women in the profession. The Trailblazer Award is given annually to an individual who is a pioneer in the profession and who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA.

The Trailblazer Award has been given annually since 2001. The 2014 honoree is Edward Hill, Jr. of Howard University.

The special awards committee said in its recommendation, "There has been no greater trailblazer to promote gender equity and diversity in our profession than former Penn State associate sports information director Mary Jo Haverbeck. The tributes that poured in following her death confirmed her national status as a pioneer, visionary, mentor, legend and friend of CoSIDA."

The committee continued, "Her legacy is in the people, particularly the women in CoSIDA and media profession that she inspired, many of whom said they never would have entered or stayed in the profession without her counsel. More than that, she could envision a future where women sports were accepted in the same way as men's sports. 'MJ' was not just a Penn State icon, she was a national treasure."

In its recommendation to the board, the special awards committee stated this hope that the Trailblazer award will forever be tied to the legacy Haverbeck left CoSIDA as a person



who had high ideals, was a pioneer in the field of sports information, and who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA.

Haverbeck was recognized by her peers many times. Besides the Trailblazer she was the first woman to receive the (CoSIDA) Arch Ward Award and be inducted into the Hall of Fame (1995). She earned the CoSIDA 25-year and Lifetime Achievement Awards, as well as Best in Nation Publishing Awards, Best in Nation Internet Writing Award, Excellence in Broadcasting Award (Pennsylvania Association of Broadcasters), and Sports Fans of America Association web site recognition.

On March 18, the Women's Basketball Coaches Association (WBCA) announced that Haverbeck is the winner of the 2014 WBCA Mel Greenberg Media Award. Named after Mel Greenberg, the *Philadelphia Inquirer* sportswriter who founded the

Associated Press Top 25 women's basketball poll, the WBCA's Mel Greenberg Media Award is presented annually to a member of the media or a communications professional who has best displayed a commitment to women's basketball.

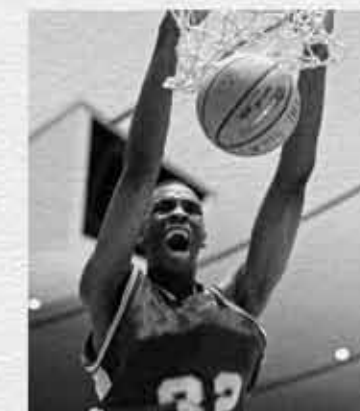
The Delaware native was a school teacher, a BBC broadcast journalist in London, a press manager for the 1996 Olympics in Atlanta, and was a member of the NCAA Women's Final Four Communications Committee from 1992 to 2008. She continued writing for a variety of publications after her retirement, and maintained a resource website, "Cup of Coffee" which had links to national publications and journalists for women's basketball.

The CoSIDA Board of Directors approved the new title of the award would change to the Mary Jo Haverbeck Trailblazer Award for the 2014 awards ceremony which will take place June 11 at the CoSIDA convention in Orlando, Fla.



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2014 CAPITAL ONE ACADEMIC ALL-AMERICA® HALL OF FAME CLASS ANNOUNCED



Florida State University standout linebacker Derrick Brooks, who will be enshrined in the Pro Football Hall of Fame later this year, joins University of California gymnast Dr. Sigall Bell, University of Virginia and former New York Giants football standout Tiki Barber, distinguished University of Southern California football back Dick Nunis and Bentley University soccer star Terry Carleton as this year's 2014 inductees into the Capital One Academic All-America® Hall of Fame, as selected by CoSIDA.

The five new inductees join 127 members of the Capital One Academic All-America® Hall of Fame, which was created in 1988. They will be inducted into the Academic All-America® Hall of Fame at CoSIDA's annual convention in Orlando, Fla. on Monday, June 9th at the organization's fifth annual Capital One Hall of Fame Ceremony. The CoSIDA Convention is part of the annual National Association of Collegiate Directors of Athletics (NACDA) and Affiliates Convention for a second straight year.

This marks the fourth year that Capital One is the title sponsor of both the Academic All-America® program and the Academic All-America® Hall of Fame.

The biographical information on this year's Academic All-America® Hall of Fame induction class follows:

DERRICK BROOKS – FOOTBALL FLORIDA STATE UNIVERSITY

It's already been a year to remember for Derrick Brooks, as the former Florida State two-time All-America will receive the game's ultimate honor later this summer with enshrinement into the Pro Football Hall of Fame. One of the most feared linebackers to play the position, Brooks led the Seminoles to the 1993 national championship under the guidance of legendary head coach Bobby Bowden. The two-time Vince Lombardi Award finalist was just as exceptional in the classroom. A three-time GTE Academic All-America® during his matriculation in Tallahassee, Brooks achieved a 3.89 cumulative grade point average and earned a degree in communications in just three years.

As a three-time all-Atlantic Coast Conference performer, Brooks also was honored twice as a Walter Camp All-America as a junior and senior and was the ACC Defensive Player of the Year during Florida State's national championship campaign of 1993 that also saw him earn a spot among the Dick Butkus Award finalists. Derrick was selected in the first round of the 1995 NFL draft by the Tampa Bay Buccaneers and quickly became the face of the franchise, making 11 Pro Bowl appearances and serving as team captain for a decade.

Brooks was named as the league's Defensive Player of the Year during Tampa Bay's magical season of 2002 that was capped by a 48-21 victory over the Oakland Raiders in Super Bowl XXXVII, and he started in 221 of 224 games played during his career, amassing nearly 1,700 tackles, 13 ½ sacks, and 25 interceptions (six of which were returned for touchdowns).

Brooks has been a visible and extremely active member of the Tampa community throughout his career and into retirement. Through his foundation, Derrick Brooks Charities, Inc., he has made it his life's mission to positively impact the lives of youth in the Tampa Bay area. He established "The Brooks Bunch" in 1997 to encourage and motivate children in local Boys & Girls Clubs to excel in the classroom, and that has blossomed into a program that incorporates a classroom element, a panel presentation and behavior and grade assessments.

Brooks has been the recipient of several prestigious awards, including the Walter Payton/NFL Man of the Year in 2000, the Bart Star Award in 2003 and the 2004 Byron "Whizzer" White Award named for his fellow Capital One Academic All-America® Hall of Fame honoree.

DR. SIGALL BELL – WOMEN'S GYMNASTICS UNIVERSITY OF CALIFORNIA, BERKELEY

The first Golden Bear to be inducted into the Capital One Academic All-America® Hall of Fame, Dr. Sigall Bell helped lead California to its first berth in the NCAA gymnastics national championships during her senior season of 1992. A four-year letterwinner at Berkeley, she is the program's only GTE Academic All-America® honoree after posting a perfect 4.00 cumulative grade point average and earning a degree in molecular and cell biology.

Dr. Bell earned first team Pac-10 All-Academic honors as well during that memorable senior season of 1992, a year that also saw her win a Walter Byers Scholarship from the NCAA. A four-time National Association of Collegiate Gymnastics Coaches Scholastic All-America, Dr. Bell served as the Golden Bears' captain and represented the United States at the World Maccabiah Games in Israel, where she won a silver medal on the beam and placed fourth on the bars.

Traveling from the shores of the Pacific Ocean to those of the Atlantic following graduation, Dr. Bell earned her M.D. in 1997 from the Harvard Medical School, where she serves as an assistant professor of medicine and focuses on understanding the HIV epidemic and patients' experience of illness on a global scale. Sigall has contributed to public health and clinical efforts in Costa Rica, Ecuador, Honduras, Brazil, Israel and South Africa, and she was the recipient of the Arnold P. Gold Professorship, which recognizes leaders in compassionate care.

A renowned lecturer and speaker throughout the world, Dr. Bell has tirelessly given back to the Boston area community, serving as a volunteer for Bridge Over Troubled Waters while also organizing activities to benefit local charities at Brigham and Women's Hospital.

TIKI BARBER – FOOTBALL UNIVERSITY OF VIRGINIA

As dominant as Derrick Brooks was on the defensive side of the ball, Tiki Barber created that same kind of havoc as one of the NFL's most prolific running backs during a decade of excellence with the New York Giants. Before making his way into the record books in Gotham, Barber enjoyed quite a run in Charlottesville as one of the top all-around performers at the University of Virginia, where he was a two-time first team GTE Academic All-America® and earned a degree in commerce with a concentration in management information systems in 1997.

Barber rushed for 3,389 yards and amassed 4,869 all-purpose yards during his time in a Cavalier uniform, a total that includes 31 rushing touchdowns (33 overall) and a 5.2 yards per carry career average. He was named as the Atlantic Coast Conference Offensive Player of the Year and the ACC's overall MVP in 1996 after amassing 1,360 rushing yards and visiting the end zone on 14 occasions, and over the course of his final two collegiate campaigns he rushed for 2,757 yards and 28 scores while collecting 3,765 all-purpose yards. As a junior, Tiki led Virginia to a share of the ACC championship and a Peach Bowl victory over Georgia, and during his career the Wahoos won 32 games.

Taken in the second round of the 1997 NFL draft, Barber rushed for over 1,000 yards in 2000 and led the Giants to an appearance in Super Bowl XXXV. He finished his career as the Giants' all-time leader with 10,499 rushing yards. He ran for more than 1,000 yards in six of his final seasons, was selected for the Pro Bowl in 2004, 05 and 06 and ended his playing career as just one of three NFL players to rush for 10,000 yards and have 5,000 receiving yards.

A native of Roanoke, Va., Barber shined with his twin brother Ronde, who later teamed with Brooks for many years on Tampa Bay's defensive corps, at Virginia, and the two have co-authored eight children's books together. Tiki has enjoyed a successful career in broadcasting since his retirement from the Giants, as he currently is a morning host for CBS Sports Radio. He is co-chairman and founder of Thuzio, a company that provides an online platform that connects the public with professional athletes who have achieved the highest levels of excellence in their profession.

**DICK NUNIS - FOOTBALL
UNIVERSITY OF SOUTHERN CALIFORNIA**

A member of Lester Jordan's first Academic All-America® team in 1952, Dick Nunis was hailed as one of the best of his era to don the Cardinal and Gold of the University of Southern California. As a sophomore on the 1951 squad that featured Hall of Famer and legendary broadcaster Frank Gifford, Nunis led the Trojans with six interceptions, and the following season he helped lead USC to a 10-1 overall record that included a 7-0 victory over Wisconsin in the Rose Bowl.

In the second-to-last game before that Rose Bowl triumph, however, Nunis saw his playing career come to an end when he suffered a broken neck in the third quarter of the Trojans' 14-12 triumph over cross town rival UCLA, an event of which he later said "My injury, at the time, seemed a real tragedy. It turned out to be the best accident of my life."

After earning a degree in education from USC in 1954, Nunis got in on the ground floor of a new venture in the Southern California region—the opening of Disneyland. He began as an hourly employee in 1955 and worked his way up to become Director of Operations in 1961 and later Vice President of Operations in 1968. He assumed the position of president of Walt Disney Attractions in 1980 and was named chairman in 1991, and for many years he was widely considered as Walt Disney's right-hand man. During his tenure, Disney grew from a company of 600 "cast members" to employing 13,000 people. Dick retired as chairman of Walt Disney Attractions in 1998 after 44 years with the company.

An active and visible member of the central Florida community, Nunis sits on the boards of several organizations and is director of Give Kids the World, a non-profit center for terminally ill children. He served as charter chairman of the University of Central Florida's Board of Trustees for four years and was instrumental in the construction of UCF's on-campus football stadium and basketball arena.



**TERRY CARLETON - SOCCER
BENTLEY UNIVERSITY**

Pioneer, visionary and leader are three words that aptly describe Terry Carleton's character, and the impact that he has made on Bentley University over the last four decades is one that has helped transform the suburban Boston school into a world class institution.

A standout on the soccer pitch from 1973-76, Carleton helped the Falcons earn their first and only NCAA tournament berth to date during his junior season of 1975 in just the program's fourth year of existence. He ranks fourth on Bentley's career scoring list with 32 goals and 20 points for 84 points and still owns the school single-game mark for goals and points nearly 40 years later. A first-team Division II All-New England selection, Carleton was a two-time team MVP as served as the Falcons' co-captain in 1976 and earned a degree in economics in 1977. A 1986 inductee into Bentley's Athletic Hall of Fame, Terry was one of two Northeast-10 Conference greats named to the NCAA Division II 40th Anniversary Team last year.

A financial advisor with UBS Private Wealth Management in Boston, Carleton served as chair of Bentley's Board of Trustees and later filled the role of the University's president (although without the title or the salary) from 2005-07. He led the transition of Bentley's reclassification from a college to a university while also overseeing a period of major expansion in academic, residential and athletic/recreational facilities during his time as trustees' chair from 2005-12, and he also chaired the search committee for the next Northeast-10 commissioner at the request of the league's presidents' committee.

Carleton has served on the board of Caritas Hospital in Norwood, Mass. for 11 years and is currently chair of the Newton Country Day School board, where he has assisted in increasing alumni support during the school's most two recent capital campaigns.

Class of 2014
Dick Nunis, USC '54
Tiki Barber, Virginia '97
Derrick Brooks, Florida State '94
Dr. Sigall Bell, California '92
J. Terence (Terry) Carleton, Bentley '77*

Class of 2013
Commander Bruce Melnick, U.S. Coast Guard Academy '72
Elfi Schlegel, Florida '86
Dr. Terry Schroeder, Pepperdine '81*
Pat Tillman, Arizona State '98
Judge Thomas Vanaskie, Lycoming '75

Class of 2012
Alvan Adams, Oklahoma '75
Arne Duncan, Harvard, '87
John Naber, Southern California '77*
Dr. Todd Olsen, Slippery Rock '85
Ruth Riley, Notre Dame, '01

Class of 2011
Peter Metzelaars, Wabash '82
Dr. Megan Neyer, Florida '86
Dr. Randal Pinkett, Rutgers '94
Dr. Julie Bremner Romias, UCLA '94
Dr. Carol Lally Shields, Notre Dame '79*

Class of 2010
Anita DeFrantz, Connecticut College '74*
Adonal Foyle, Colgate '99
Dr. James Kovach, Kentucky '78
Dewey Selmon, Oklahoma '76

Class of 2009
Tom Clark, Mount Vernon Nazarene '87
Diane Dietz, Michigan '82
Karch Kiraly, UCLA '83*
Julie Roe Lach, Millikin '97
Dr. Patrick Tyrance, Nebraska '90

Class of 2008
Dr. Kenneth Caldwell, Citadel '79
Nancy Hogshead-Makar, Duke '86*
Karen Jennings, Nebraska '93
Rebecca Lobo, Connecticut '95
Amy Privette Perko, Wake Forest '87

Class of 2007
Julie Foudy, Stanford '94
Joe Girardi, Northwestern '86
Lance Pilch, Air Force '93
Steve Smith, Stanford '81*
Amy Sullivan Nordmann, Washington (Mo.) '94

Class of 2006
Dr. Robert Burger, Notre Dame '81
Dr. Hilarie Cranmer, Hofstra '88
Michael Gminski, Duke '80
Timothy Green, Syracuse '86
Dr. Joseph H. Taylor, Haverford '63*

Class of 2005
Cormac Carney, UCLA '83
Ken Dryden, Cornell '69*
Dr. Claudia Henemyre Harris, Western Maryland '92
John Paxson, Notre Dame '83
Tracy Warren, Trenton State '87

Class of 2004
Terry Hoage, Georgia '84
Dave Rimington, Nebraska '83
Rolf Benirschke, UC Davis '77*
Dylann Duncan Ceriani, Brigham Young '88
Gill Beck, Appalachian State '78

Class of 2003
Kip Corrington, Texas A&M '87
Chris Howard, Air Force '91
Donna Lopiano, Southern Connecticut St. '68*
Kim Mulkey-Robertson, Louisiana Tech '84
Steve Young, BYU '84

Class of 2002
Richard Balzhiser, Michigan '52
Susan Cassidy, Molloy College '86
Raymond Shafer, Allegheny '38*
John Stockton, Gonzaga '84
Susan Walsh, North Carolina '84

Class of 2001
Lynn Barry, William & Mary '81
Cris Collinsworth, Florida '81
Gary Hall, Sr., Indiana*
John Hall, Vanderbilt '55
Jennifer Trosper, M.I.T. '91

Class of 2000
Danny Ainge, BYU '92
Regina Cavanaugh Murphy, Rice '87
Oliver Luck, West Virginia '82
Pablo Morales, Stanford '87
Sherwood Rowland, Ohio Wesleyan '48*

Class of 1999
Val Ackerman, Virginia '81
John Fowler, Jr., UCLA '78
Chad Hennings, Air Force '88
Jeannie Henningsen, Buena Vista '87
Jolanda Jones, Houston '89

Class of 1998
Leigh Curl, Connecticut '85
Bernie Kosar, Miami '85
Marv Levy, Coe '50*
Jack Mildren, Oklahoma '72
Jack Sikma, Illinois Wesleyan '77

Class of 1997
Todd Blackledge, Penn State '83
Dick Enberg, Central Michigan '57*
Tim Foley, Purdue '70
Ellen Mayer-Sabik, Cornell '84
Tracy Caulkins Stockwell, Florida '85

Class of 1996
Wade Mitchell, Georgia Tech '57
Ron Perry, Holy Cross '80
Bob Thomas, Notre Dame '74
Byron White, Colorado '38*
Carlton Young, Villanova '83

Class of 1995
Doug Collins, Illinois State '81
Bob Elliott, Arizona '77
Michelle Johnson, Air Force '81
Pat Richter, Wisconsin '64

Class of 1994
Anne Donovan, Old Dominion '83
Rich Mayo, Air Force '61
Lee Roy Selmon, Oklahoma '75
Bill Walton, UCLA '74
John Wooden, Purdue '32*

Class of 1993
Raymond Berry, SMU '55
Dave Casper, Notre Dame '74
Jim Grabowski, Illinois '66
Kermit Washington, American '73

Class of 1992
Alan Ameche, Wisconsin '55
Steve Eisenhauer, Navy '54
Randy Gradishar, Ohio State '74
Lynette Woodard, Kansas '81

Class of 1991
Terry Baker, Oregon State '63
Joe Holland, Cornell '78
David Joyner, Penn State '72
Brock Strom, Air Force '59

Class of 1990
Lester Jordan, SMU*
Steve Taylor, Delaware '78
Joe Theismann, Notre Dame '71
Howard Twilley, Tulsa '68
Jamaal Wilkes, UCLA '74

Class of 1989
Carlos Alvarez, Florida '72
Willie Bogan, Dartmouth '71
Steve Bramwell, Washington '67
Joe Romig, Colorado '63
Jim Swink, Texas Christian '57
John Wilson, Michigan State '53

Class of 1988
Bill Bradley, Princeton '65
Pete Dawkins, Army '59
Pat Haden, USC '75
Tom McMillen, Maryland '74
Donn Moomaw, UCLA '54
Merlin Olsen, Utah State '62

* Honorary inductee

DICK ENBERG AWARD

Ann Meyers Drysdale

by Jim Seavey, Massachusetts Maritime Academy
Capital One Academic All-America® Committee Associate Chair

Additional materials for this release provided by the Phoenix Mercury and UCLA Sports Information

Ann Meyers Drysdale, a pioneer in women's athletics who took her first steps towards the Naismith Hall of Fame during a stellar career at UCLA, will be honored as the recipient of the 2014 Dick Enberg Award, which is presented by CoSIDA.

Meyers Drysdale, who currently serves as vice president for both the WNBA's Phoenix Mercury and NBA's Phoenix Suns, will receive the award as part of the fifth annual Capital One Academic All-America Hall of Fame Ceremony on Monday, June 9th at CoSIDA's annual convention in Orlando, Fla., which will be part of the annual NACDA Convention for a second straight year.

The Dick Enberg Award, named for the world renowned and legendary Hall of Fame broadcaster, is presented annually to a person whose actions and commitment have furthered the meaning and reach of the Academic All-America Teams Program and/or the student-athlete while promoting the values of education and academics. The award was created in part to recognize Enberg's passion and support of the Academic All-America program, and more importantly, his dedication to education for more than four decades.

"Ann Meyers Drysdale stands as one of the nation's outstanding three-sport stars, so skilled in basketball that the NBA offered her a tryout,"



Enberg said of this year's recipient. "Ann epitomizes the qualities of the true student-athlete, dedicated and fully appreciative of the rich results stemming from excellence in the classroom and t he athletic arena. She was an early model for women in collegiate sports, and I'm deeply pleased that she has accepted the 2014 Enberg Award."

"I am absolutely thrilled and honored to receive this great award," Meyers Drysdale said of the Enberg honor. "I have so much respect for Dick and everything that he has done in his career. This is an incredibly huge honor in my life and one I am extremely humbled to receive from one of my dearest friends."

After becoming the first female student-athlete to receive a full scholarship to UCLA, Meyers Drysdale embarked on a collegiate career that saw her win a pair of national championships in two different sports, as she competed in the high jump and pentathlon on the Bruins' 1975 NCAA outdoor track & field title squad as a freshman. During her senior season of 1977-78, Ann led UCLA to the

Association of Intercollegiate Athletics for Women (IAIW) basketball national championship, amassing a near quadruple double of 20 points, 10 rebounds, nine assists and eight steals in a 90-74 victory over Maryland in the title game played at Pauley Pavilion to cap a 27-3 campaign under legendary coach Billie Moore. Earlier that year, she became the first collegiate basketball player (male or female) to amass a quadruple double with 20 points, 14 rebounds, 10 assists and 10 steals in a win over Stephen F. Austin on February 18, 1978.

A four-time Kodak All-America while in Westwood, Meyers Drysdale, who earned a degree in Sociology from UCLA in 1979, won the Honda Broderick Cup as the nation's top collegiate basketball player and athlete in 1978. She was also a member of the Bruins' volleyball team during the 1977 and 1978 season and tried out for the women's tennis team in 1979.

Meyers Drysdale also achieved success at the international level during her college matriculation, as she joined fellow Enberg Award recipient Pat Summitt as starters in bringing home a silver medal for the United States at the 1976 Olympic Games in Montreal, the first year of women's basketball competition in the Olympics. Ann also won a gold medal at the 1975 Pan American Games, and four years later while playing for Olympic teammate Summitt, she brought home gold at 1979 FIBA World Championship as well as a silver medal at the Pan Am Games.

Meyers Drysdale was the number one pick in the Women's Professional Basketball League in 1979, but she chose to retain her amateur status in preparing for the 1980 Olympics.

While preparing for the Olympic

Games in late summer 1979, she once again made history by being the first (and only) female to sign a free agent contract with a National Basketball Association team, as the Indiana Pacers inked her to a deal in September. Though she didn't make the team, Meyers Drysdale once again forged a path of opportunity in women's athletics, a path that has taken her on a remarkable journey and one that has also allowed her to be an integral part of the community. After working in the Pacers' front office for a two-plus month span, Ann joined the WBL's New Jersey Gems after her rights were traded to them from the Houston Angels, and she ended the 1979-80 season as the league's Co-Most Valuable Player and top scorer.

It was another competition, however, that would change Meyers Drysdale's life forever. She entered the ABC Sports Superstars in 1979 and was the only female to participate in the men's competition, and she took home the title in the event for three straight years from 1981 to 1983. During that inaugural event, she met Los Angeles Dodgers Hall of Fame pitcher Don Drysdale, and the two were married seven years later in 1986, becoming the first married couple to be members of their respective sports' halls of fame.

Meyers Drysdale received her first hall of fame induction in 1985 when she was enshrined into the International Women's Sports Hall of Fame. She became the first female inducted into UCLA's Athletic Hall of Fame in 1988, and her #15 Bruins jersey was retired in 1990. In 1993, Meyers Drysdale was enshrined into the Naismith Basketball Hall of Fame, and six years later, she was a member of the inaugural class of the Women's Basketball Hall of Fame. In 2007, Ann was again part of an inaugural hall of fame class, this time for the FIBA Hall of Fame, as she is one of three United States citizens to have that honor bestowed, joining fellow Enberg Award recipients Bill Russell and Dean Smith. Russell said of Meyers Drysdale, "Annie was one of the best players ever. I didn't say male or female. I said ever."

Meyers Drysdale has established

herself as an expert analyst on ESPN, NBC, ABC, FOX Sports, and CBS and has done commentary for men's and women's basketball, softball, tennis, volleyball and baseball since 1979. Her illustrious broadcasting resume includes the 1984, 2000, 2004, 2008 and 2012 Summer Olympics. In 2006, her incredible sports journalism contributions were honored as the winner of the United States Sports Academy's Ronald Reagan Media Award, joining an elite group of winners that includes Howard Cosell, Bob Costas, Keith Jackson, Frank Deford and Rupert Murdoch. She also received the Women's Basketball Coaches Association's Mel Greenberg Media Award in 1999, and she is a member of both the Suns and Mercury television broadcast teams. Before assuming her current roles with both the Suns and Mercury, Ann was named as the Mercury's general manager in 2007 and guided the franchise to a pair of WNBA titles in 2007 and 2009.

In 2012, the U.S. Basketball Writers Association renamed its Women's National Player of the Year Award, the Ann Meyers Drysdale National Player of the Year Award, in honor of her impact in the sport. Former Baylor All-America and current Phoenix Mercury center Brittney Griner won the award in 2013.

An active member of both the Phoenix and Southern California communities, Meyers Drysdale has been involved with Special Olympics for more than 30 years and currently serves as a sports ambassador for Special Olympics Southern California. She, along with PGA great Tom Lehman, is also an active member of "Elevate Phoenix", a program that helps mentor inner city youths by going into schools and helping students of all ages achieve their dreams and goals to attend college. A tireless advocate for Title IX, Ann is an active member of the Women's Sports Foundation and also serves on the board for the Lott IMPACT Trophy, which is named for Pro Football Hall of Famer Ronnie Lott and is given annually to college football's defensive impact player of the year. Additionally, she is active in the Kids

In Sports program in Los Angeles, whose president, Anita DeFrantz, was inducted into the Capital One Academic All-America Hall of Fame in 2010.

Meyers Drysdale has five sisters and five brothers, including brother Dave, who played college basketball at UCLA under legendary coach and Academic All-America Hall of Famer John Wooden and won two NCAA Championships with teammate and Academic All-America Hall of Famer Bill Walton. Her father Bob was a standout at Marquette University and was the Warriors' captain during the 1944-45 season, and her oldest sister Patty captured the AIAW national crown in 1970 while also playing for Coach Moore, giving the Meyers family the distinction of having three siblings win national championships at three different schools. Ann and Don, who passed away in 1993, are the parents of three children: sons Don Jr. (D.J.) and Darren and daughter Drew, who is currently enrolled at UCLA. Meyers Drysdale published her autobiography entitled "You Let Some Girl Beat You" in 2012.

Meyers Drysdale becomes the second UCLA standout in the last four years to receive the Enberg Award, joining Olympic track & field immortal Jackie Joyner-Kersey, who won the honor in 2011. Ann is also the fourth female recipient of the accolade, as she and Joyner-Kersey join Summitt and Dr. Donna Shalala, former United States Secretary of Education and current President of the University of Miami, in that prestigious club.



ACADEMIC ALL-AMERICA® PROGRAM

as selected by CoSIDA

HEAR THE STORIES OF THE 2014 CAPITAL ONE ACADEMIC ALL-AMERICANS OF THE YEAR

For the last two years, CoSIDA members who have a student-athlete receive “Capital One Academic All-American of the Year” honors for a particular sport have produced videos on those award winners. Highlights of each video include game footage, along with each student-athletes discussing their college athletic and academic experience and what it means to earn the prestigious Capital One Academic All-America honor. These videos are housed on the CoSIDA.com website video channel. The videos are coordinated by Mark Adkins (Manchester College), who serves on the CoSIDA Board and also is a member of CoSIDA’s Academic All-America® Committee.

Brad Karp - 2014 Capital One College Division men’s basketball Academic All-American of Year

Bryce Foster - Capital One Division II men’s basketball Academic All-American of Year

Aaron Craft - 2014 Capital One Division I Men’s Basketball Academic All-American of Year

Lauren Battista - 2014 Capital One Division II Women’s BB Academic All-American of the Year

2014 CoSIDA CONVENTION AS PART OF NACDA & AFFILIATES CONVENTION

ORLANDO



June 8-11, 2014

ORLANDO MARRIOTT WORLD CENTER RESORT

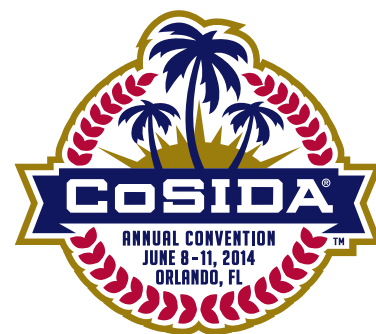
2014 CoSIDA CONVENTION REGISTRATION FAQs

To register for the 2014 Orlando Convention: www.sportssystem.com/cosida

What are the dates and location for the 2014 CoSIDA Convention?

The 2014 Convention will take place **Sunday-Wednesday, June 8-11**, at the World Center Marriott in Orlando, Fla. (8701 World Center Drive). The CoSIDA Convention will again be held in conjunction with the annual NACDA & Affiliates Convention.

To see updated convention information as it becomes available, please visit CoSIDA.com's Convention page at <http://www.cosida.com/2014CoSIDAConvention>. We look forward to seeing you in Orlando!



How do I register for the 2014 CoSIDA Convention?

There are two ways – you may register in advance via ONLINE registration ONLY www.sportssystem.com/cosida from Feb. 3 through May 12; or you may register in person at the World Center Marriott June 8-9. If you choose to register in-person, you will pay a higher on-site registration fee.

In addition to online registration, can I do a mail-in convention registration in advance and pay by check?

No. CoSIDA has moved to an online registration system the past few years and all transactions are done online via credit card payment only.

If I choose to register in-person at the Convention, how do I do it and where? Can I use a credit card then or do I need to pay by check?

On-site registration will take place at the World Center Marriott at the Palms Registration desk (follow signs in hotel) Sunday and Monday, June 8-9, beginning Sunday morning. After Monday morning, please see check in at the CoSIDA Office.

What are the costs for convention registration?

New registration rates for '14: The 2014 Convention registration fee for CoSIDA members per individual is \$205 from February 3-March 21, with an increase to \$235 between March 22-May 12, and a \$255 on-site registration fee.

Each amount will be \$30 more for non-CoSIDA members (\$235 from Feb. 3-March 21; \$265 between March 22-May 12; and \$285 for on-site registration).

Please remember that everyone who wishes to attend any of the 2014 Convention events (panels/seminars, social events, awards luncheons, Capital One Academic All-America Hall of Fame ceremony) must be registered.

NOTE: If someone is coming to the Convention ONLY for one of the awards luncheons or the Capital One Academic All-America Hall of Fame to support an award winner, that is a special exception. They do not need to register for the full Convention. They may contact Will Roleson, Director of Internal Operations/Treasurer (willroleson@cosida.com) for payment information for those events.

What is the deadline for registering online for the 2014 Convention?

Monday, May 12, 2014, at midnight Eastern time.
After that date, you will have to register in-person at the Marriott World Center beginning on Sunday, June 8.

Convention FAQs

What is the refund policy for online registration?

Refunds will be provided less \$50 if request is made by June 1. After that date, no refunds will be provided. Please make refund requests to Will Roleson, Director of Internal Operations/Treasurer (willroleson@cosida.com).

Can I also reserve my Marriott World Center hotel room during this online registration process?

Yes. From the Sports Systems online registration form, look for the link which says "Reserve your Marriott World Center hotel room." You will be redirected to our hotel registration page where you will receive the **special CoSIDA Convention room rate of \$174 per night for single and doubles; triples are \$194 per night and quads are \$214.** This amazing room rate for the property will be offered three days prior to the start of the Convention and three days after (June 5-14), if space is available. CoSIDA Convention registrants MUST reserve their hotel room through this CoSIDA-specific web site. (link to: <https://resweb.passkey.com/go/CoSIDA2014>)

Can I register staff and family members at the same time I register myself?

In fact, we encourage you to do ALL your registrations at once. If you begin a registration process and have to put it in "draft mode" and return later, the Sports Systems will send you an email reminding you that you have NOT completed registration.

What is the process I do if I want to register myself and then more people from my organization or family under one credit card?

1. If you are registering a group under ONE credit card: Fill out general information about the school/organization on the first page, select the type of attendees (CoSIDA member, non-member, family member/spouse/friend), and enter your credit card information. **You must add yourself as an attendee if you are attending.**

Once you press the "continue button" on this page, your credit card will be charged for everyone in your group. **PLEASE DO NOT CLICK THE BUTTON TWICE OR YOU WILL BE DOUBLE-CHARGED.** USE the "back" buttons if you want to go and review information. After your credit card is processed for the number and type of registrants, you will be taken to a screen to add individual attendees information.

Important: You will not be able to move to the next screen until your fully complete each registrant's information. If you do not fill this section out, your registration will be "pending" and you will not be fully registered – even though your credit card will be charged.

All information on attendees MUST be filled out completely. Please do not exit the system before you review the individual registrant page to make sure all your attendees are listed. Your registration will be marked "pending" in the online system unless all individual registrants have been recorded.

2. After entering all attendees, you will be shown a "Finish" button. Click to see a recap of your request and the credit card charged amount. You will then be sent a confirmation email.

3. For example: you want to register four people (yourself, two staff members and your spouse). On page one of the registration form, please pay attention to every field and enter the correct number of people on this front page ... wait for it to finish processing and then go to the next page to enter attendees. Enter each one individually then after you have entered all four, click the "Finish" button and look for your confirmation email. It will show the proper total under the list of attendees in each area. Please make sure that the amount of people entered on page one and the credit card charge for those people equals the number of people you enter on page two. In order to properly register every member of your organization, their names MUST be placed on the second registration page.

What if I individuals from my school/organization will be paying by separate credit cards, or if someone wants to pay for spouse/children on his/her personal credit card?

You can do two registrations with two separate credit cards during the same transaction, but you must do a separate registration for each of these groups. After using credit card #1, there will be a link at the end of this process to take you back to the start so that you may use credit card #2. Please use this link. Do not click the "back button" on your browser or you may be double-charged.

How do I get a confirmation receipt?

To get confirmation receipts:

1. When you have completed your registration, **PRINT THE FINAL SCREEN** OR
2. **USE THE EMAIL CONFIRMATION AS YOUR RECEIPT.** You will receive your confirmation email/receipt and other information after you finish this process. Please make sure willroleson@cosida.com is in your approved list of emails in your SPAM-blocker folder.

To ensure email delivery of the confirmation receipt – check your SPAM blockers. Please make sure willroleson@cosida.com is in your approved list of emails in your SPAM-blocker folder, or else you may not receive the email confirmation.

If I complete my registration and later discover that I want to add another registrant – using the SAME credit card that I used previously – what are my steps?

Once you have closed out a transaction, pressed “Finish” and received a confirmation email, that transaction is completed. You cannot go back and edit it/amend it; you will have to go into the system and do another registration process, following all the steps above.

You must use an alternate email address if you do a second registration for others or family members. If you try to use the same email for the second registration, it will tell you to use a different one.

What if I start the registration process and have to leave it incomplete? Will I be timed out? Can I save it and return later? How do I later access the partially-completed registration?

If you save your work and leave the registration after the first page where you do your credit card processing, 30 minutes later you will receive an email from Sports Systems telling you that your registration is “incomplete” and that you need to complete it. Please follow the directions on the email and use that link to log back in and finish your registration. DO NOT begin another registration process; this will lead to a double-billing on your credit card.

What if I’ve saved my incomplete registration and then return to the Sports Systems and inadvertently start another registration process?

Again – if you’ve started a registration and receive an email stating that your registration is incomplete, please log back in and complete THAT registration. DO NOT begin another registration process; this may lead to a double-billing on your credit card and double-registrations for you and your group.

What if I find that I have been double-charged for registrations? How can I avoid this happening?

If you have an incorrect charge to your credit card, IMMEDIATELY contact Will Roleson, Director of Internal Operations/Treasurer (willroleson@cosida.com; phone: 317-490-2905). We will attempt to cancel your credit card transaction IF we receive the request within hours of the incorrect total, or we will work with you to refund your credit card if necessary. Our first priority will be to cancel the credit card transaction and have you go back in and re-register.

If that is not possible, then Will will send you a refund via check once you provide him your pertinent mailing information.

Can I also pay my 2014-15 CoSIDA membership dues during this online registration process?

You are encouraged to pay 2014-15 dues during the spring and summer, and can pay your dues during Convention registration if you wish in a separate transaction.

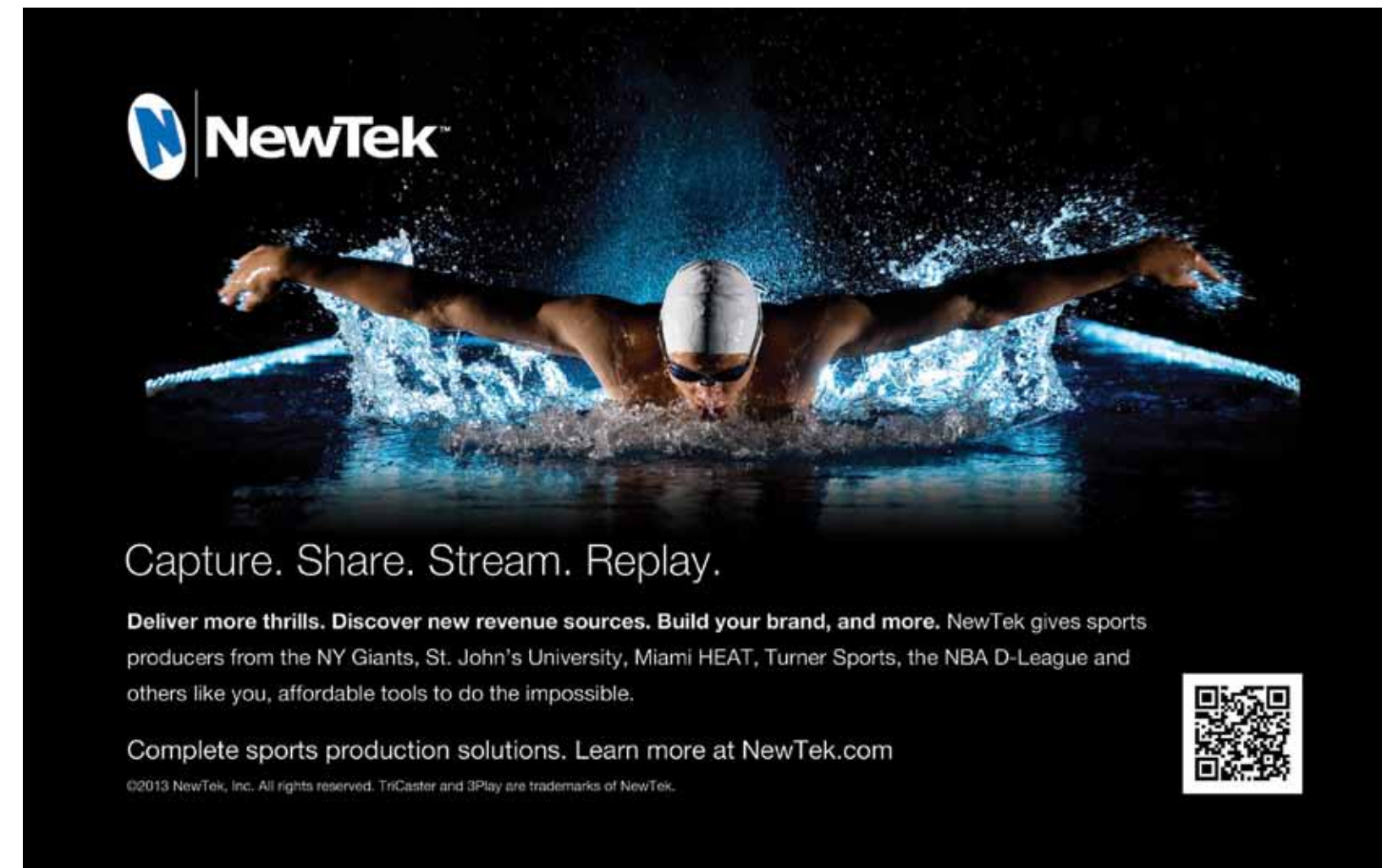
REMEMBER- when you register for the 2014 Convention, you are paying for Convention-associated costs only – the Convention fee DOES NOT cover your 2014-15 membership dues. Membership dues are a separate charge.

On the CoSIDA online registration page, click on the link which says: “Want to pay 2014-15 CoSIDA membership dues?” That will link you back to CoSIDA.com where you may log on and pay for your 2014-15 membership.

REMEMBER: if you are the CUSTODIAN of your organization’s directory, you can go online and pay dues for all staff members as well as update your organization and personal information at any time. Want to become the custodian or your organization’s account or unsure if you are? Inquire HERE (link to www.cosida.com/register.aspx).

What if I have additional questions?

Contact Will Roleson, Director of Internal Operations/Treasurer (willroleson@cosida.com) if there is a registration form technical error, an incorrect charge to your credit card, or if you need to make a name change or have other questions.



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ANNUAL COSIDA SCHOLARSHIP PROGRAM

Scholarship Applications and Deadline information for candidates of 2014-15 scholarships are listed below. Deadlines are in mid-April and early May of 2014.

All scholarship applications must be completed online. Check here for further information and all pertinent online links and nomination forms: <http://forms.cosida.com/scholarships/default.aspx>

Per vote of the CoSIDA Board of Directors, the scholarship amounts have been increased this year to the following amounts. In addition, the CoSIDA Board approved a recommendation from the CoSIDA Scholarship Committee to establish a new annual scholarship called the the CoSIDA Member Child Scholarship. Two scholarships, each worth \$1,000, are now available for the 2014-15 academic year.

- **CoSIDA PHIL LANGAN GRADUATE INTERNSHIP GRANT (\$12,000)**

APPLICATION DEADLINE: April 4, 2014

- **CoSIDA LANGSTON ROGERS POSTGRADUATE SCHOLARSHIP (\$7,500)**

APPLICATION DEADLINE: April 14, 2014

- **CoSIDA WYLIE SMITH POSTGRADUATE SCHOLARSHIP (\$7,500)**

APPLICATION DEADLINE: April 14, 2014

- **CoSIDA FRED NUESCH-DAVE WOHLHUETER UNDERGRADUATE SCHOLARSHIPS (two, \$3,000 each)**

APPLICATION DEADLINE: May 2, 2014

NEW SCHOLARSHIP ANNOUNCED

- **CoSIDA Member Child Scholarships (two, \$1,000 each)**

Application deadline: May 5, 2014

APPLICATION PROCESS

APPLY ONLINE: <http://forms.cosida.com/scholarships/default.aspx>

SCHOLARSHIP APPLICATIONS & DEADLINES

CoSIDA PHIL LANGAN GRADUATE INTERNSHIP GRANT

Deadline: Friday, April 4, 2014

• **PHIL LANGAN GRADUATE INTERNSHIP GRANT** is designed to assist member institution sports information offices with funds to support the addition of a graduate internships. There is one award annually, providing \$12,500 for a 10-month appointment. This grant is available only to media relations/sports information offices without paid graduate or undergraduate interns.

Langan, a CoSIDA Hall of Famer (working at Ithaca, Princeton and Brown) who passed away in November of 2009, served the organization as secretary-treasurer and Digest editor from 1972-77.

CoSIDA POSTGRADUATE SCHOLARSHIPS (2)

The CoSIDA Postgraduate Scholarship Program has two scholarships awarded annually: one \$7,500 Wylie Smith Scholarship and one \$7,500 Langston Rogers Scholarship. These are designed to assist outstanding students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information.

CoSIDA LANGSTON ROGERS POSTGRADUATE SCHOLARSHIP

Deadline: Monday, April 14, 2013

• **LANGSTON ROGERS POSTGRADUATE SCHOLARSHIP** is a \$7,500 scholarship, given annually to a rising minority or female student working in athletics communications/sports information who is interested in pursuing a career in the intercollegiate athletic communications profession. Formerly the CoSIDA Postgraduate Scholarship.

The Langston Rogers Postgraduate Scholarship is given to a rising minority or female athletic PR professional. (This scholarship was formerly the CoSIDA Post-Graduate Scholarship).

It was renamed in honor of Rogers, a former CoSIDA President, Hall of Famer, Trailblazer Award and Lifetime Achievement Award recipient who retired from his illustrious athletic communications career in 2010. During the 2010 San Francisco CoSIDA Convention, the CoSIDA Board of Directors announced that this Postgraduate Scholarship would be renamed in Rogers' honor for his outstanding service to athletic communications, his dedication to student-athletes and his mentoring of young professionals.

CoSIDA WYLIE SMITH POSTGRADUATE SCHOLARSHIP

Deadline: Monday, April 14, 2012

• **WYLIE SMITH POSTGRADUATE SCHOLARSHIP** is a \$7,500 annual scholarship given to an outstanding undergraduate in a media relations/sports information office who has expressed an interest in collegiate athletic communications. Wylie Smith is a former CoSIDA Scholarships Committee chairman and long-time Sports Information Director at Northern Arizona University.

CoSIDA UNDERGRADUATE SCHOLARSHIPS (2)

CoSIDA FRED NUESCH-DAVE WOHLHUETER UNDERGRADUATE SCHOLARSHIPS

Deadline: Friday, May 2, 2013

• **CoSIDA FRED NUESCH-DAVE WOHLHUETER UNDERGRADUATE SCHOLARSHIPS:** two \$3,000 scholarships awarded to outstanding undergraduates working in media relations/sports information offices. They are named for former long-time CoSIDA secretary/digest editor Fred Nuesch and former CoSIDA treasurer Dave Wohlhueter, both CoSIDA Hall of Famers. Nuesch spent the majority of his SID career at Texas A&M-Kingsville, while Wohlhueter is retired from Cornell.

CoSIDA MEMBER CHILD SCHOLARSHIPS (2)

Deadline: Monday, May 5, 2014

• **CoSIDA MEMBER CHILD SCHOLARSHIPS:** two \$1,000 scholarships designed to assist an outstanding undergraduate student – the child of a CoSIDA member – who requires financial assistance with college scholarship funds for his/her education. There will be two \$1,000 undergraduate scholarships awarded for the 2014-15 school year with a limit of ONE CoSIDA scholarship per family per academic year.

The candidates must meet the scholarship criteria and be the son or daughter of a current, dedicated sports information professional who has been a member of CoSIDA for a minimum 10 years. CoSIDA Family Member Scholarships will be renewable (on a competitive basis) for up to four (4) academic years. However, award winners must continue to meet basic qualifications and re-apply each year.

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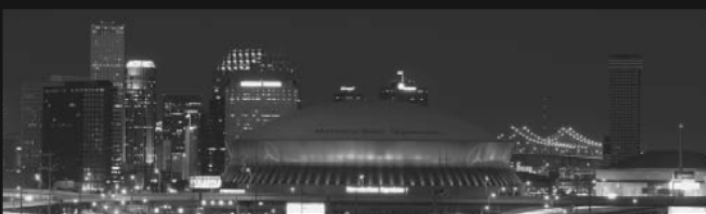


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CoSIDA

ROY PICKERILL

Recipient of GLVC's Kearns Service Award

Release and photo image courtesy of Great Lakes Valley Conference (GLVC)

The Great Lakes Valley Conference (GLVC) has named Roy Pickerill as this year's recipient of the Dr. Thomas Kearns Service Award, it was announced by the conference office. The long-time sports information director (SID) at Kentucky Wesleyan College is in his 35th year of assisting in the promotion of GLVC sports and NCAA Division II basketball.

Pickerill will be a guest of the GLVC at the Deaconess GLVC Basketball Championship Tournament and formally recognized at the Enterprise Rent-A-Car Spring Awards Banquet in St. Louis on May 20.

Now in his 42nd year at Kentucky Wesleyan College, Pickerill has been helping promote the GLVC since its inception in 1978. He served as the league's SID from 1980 to 1983, while maintaining the same role on campus.

The 1975 KWC graduate worked as a student assistant in the sports information office his senior year and was named the school's first assistant SID upon graduation. He held that position for 13 years and then was named to his current full-time position in 1988.

In addition to his day-to-day responsibilities at Kentucky Wesleyan, Pickerill has also played an integral role in the promotion of both GLVC and NCAA Division II basketball over the past two decades. He was also involved with the media coordination of the NCAA Division II Men's Basketball Elite Eight for the 21st season.

In 2012, Pickerill was honored by the College Sports Information Directors of America (CoSIDA) for his 30-plus years of service at Kentucky Wesleyan. In 1999, he was inducted into the CoSIDA Hall of Fame – the only SID from the state of Kentucky and the GLVC to have achieved that honor.



In 1998, he received the prestigious Warren Berg Award, presented to a college division member who has made outstanding contributions to the field of sports information. He was also elected the inaugural President of the newly formed Division II Sports Information Directors Association (D2SIDA) in 2006 and served a three-year term.

On campus, his alma mater accorded him the Distinguished Alumni Service Award in 1994, the highest honor for an alumnus. Pickerill was then inducted into the Kentucky Wesleyan College Alumni Hall of Fame in 2012.

Following the 2012-13 academic season, Kentucky Wesleyan resigned its full-time membership from the GLVC and moved to the start-up Division II Great Midwest Athletic Conference. After the 2013 football season concluded, Kentucky Wesleyan officially resigned from the GLVC as an associate member in the sport, leaving the 2014-15 academic season as the first in conference history without Pickerill holding official duties related to the GLVC. Despite being affiliated with another conference, Pickerill's passion for and knowledge of the GLVC will continue to keep him as one of the few true league historians.

The GLVC Service Award is named in honor of Dr. Thomas Kearns, who was Northern Kentucky's faculty athletic representative for 23 years and provided unparalleled service to the GLVC during that period. Kearns served the GLVC as both treasurer and president during his tenure at NKU and assisted with the budget reporting system and the current revenue sharing policy. He spearheaded the league's first major expansion, wrote the GLVC Hall of Fame guidelines, served on the initial GLVC Awards Committee and developed and maintained the GLVC Handbook. Kearns spent countless hours developing the GLVC into one of the premier NCAA Division II athletic conferences.

In honor of Dr. Kearns, the Service Award is presented to an individual or group that has contributed to the success of the GLVC as it relates to the NCAA Division II attributes of learning, balance, resourcefulness, sportsmanship, passion and service. It was first presented in 2011 to Northern Kentucky's Kevin Listerman, and has since been awarded to SIU Edwardsville's Eric Hess (2012) and Southern Indiana's Dave and Lois Stevens (2013) over the last two years.

DONNY NADEAU

Saint Mary's SID to receive SMU's Heffron Award

Release and photo image courtesy of Saint Mary's University

Over the years, Saint Mary's University's sports information director Donny Nadeau has put together quite an impressive awards and honors list:

- Nineteen years of dedicated service to Saint Mary's University
- Three Saint Mary's University employee recognition awards
- Second in District – Collegiate Sports Information Directors Association (CoSIDA) Fred J. Stabley writing award
- Third in Nation – CoSIDA Fred J. Stabley writing award
- Minnesota Intercollegiate Athletic Conference (MIAC) Mike Augustin Award for outstanding contributions to MIAC athletic programs and student-athletes

On April 1, 2014, another prestigious honor will be added to Nadeau's resume – the Saint Mary's University Heffron award. The Heffron award – named after the founder of Saint Mary's University, Bishop Patrick Heffron – is awarded to an employee who has contributed positively to the life of the university, has demonstrated a long-term commitment to the values of the university, and has been a model of the Lasallian spirit in interactions with colleagues and students. The award will be presented to Nadeau at the University's Founder's Day celebration on April 1, 2014.

"I am truly honored and very much humbled to be receiving the Heffron Award," said Nadeau. "It's a wonderful honor to be receiving this award – to be recognized for my positive contributions, long-term commitment to the values of SMU, and modeling of the Lasallian spirit is really special. However, the spotlight really needs to be shined on the people who make doing this job so rewarding — from the Athletic Department and its amazing



group of hard-working coaches, to the Communication and Marketing team, to the many student-athletes I interact with on a daily basis."

Nadeau has a dizzying resume of accomplishments and work hours that would make even the most dedicated person cringe. Nadeau is responsible for all aspects of sports information for Saint Mary's University, including statistics, press releases, media relations, print materials, promotions, award nominations, and more. In addition, he is the Web master of SMU's athletic Web site and a member of the University magazine editorial staff. He has also utilized technology as well as any MIAC SID, supplementing his abundance of written online content with innovative videos, digital media guides and social media. With nearly 300 home and away athletic events annually, the pace at which Nadeau works to keep Cardinal fans up to date is admirable to say the least.

While Nadeau takes a humbled approach to this award and his work, the intercollegiate athletics community recognizes Nadeau as the driving promotional force behind Cardinal athletics since the start of the 1994-95 academic year. He is lauded in the MIAC and nationally as an innovative professional and is held as a role model of excellence in the industry. Dan McKane, executive direction or

the MIAC, calls Nadeau "the ultimate professional. His work is exemplary. He clearly takes pride in how he represents Saint Mary's along with the student-athletes and coaches. He's committed and passionate. Donny is one of the best individuals I get to work with in the conference." Matt Higgins, assistant executive director of the MIAC, echoes these accolades. "In a constantly evolving industry, [Nadeau's] promotion of Saint Mary's teams, coaches and student-athletes has been second-to-none. He has long been one of the model SIDs in the MIAC and all of NCAA Division III."

Jim Cella, sports information director at fellow MIAC institution Concordia College applauds Nadeau as well. "Donny is always trying to find the latest ways in technology and communication techniques to support Saint Mary's athletics. He has been at the forefront of MIAC sports information directors when it comes to new ideas for promoting Cardinal sports teams. I have always admired Donny for his tremendous spirit, determination and work ethic when it comes to handling all 21 Saint Mary's athletic teams. His positive attitude and approach to the job has been an inspiration to all his fellow SID's in the conference."

However, credentials and job descriptions cannot tell the true essence of what Nadeau means to

Saint Mary's University and Cardinal athletics — and what Saint Mary's means to Nadeau. For Nadeau, the position of sports information director and his relationship to Saint Mary's University is much more than a job, it is a family affair and a job he loves. A 1985 Saint Mary's graduate and a member of the men's hockey team, Saint Mary's University has been a part of Nadeau's life for nearly 35 years. The fact that his wife Deedee (Strickland, '85) Nadeau and two sons Andy '07 and Joey '12 – who were also both members of the men's hockey team – are all Saint Mary's graduates just adds to the special relationship the entire family has with the University.

"Saint Mary's is such a special place to me — there's something about this wonderful university that brings out the best in people," stated Nadeau. "I loved my time as a student here — highlighted by meeting my wife, Deedee — and have cherished my time as the school's sports information director. I love my job as much today as I did when Dr. Mary Fox and Bob Conover took a chance and gave me the opportunity to return to my alma mater 19 years ago."

And his colleagues and student-athletes could not be happier for Donny or more appreciative of his efforts and dedication to Saint Mary's University.

"Donny's impact on the athletic department, the university, and our current, former and prospective student-athletes cannot be overstated," stated Nikki Fennern, Saint Mary's University director of athletics. "His tireless dedication to the athletic department has been a cornerstone in the recruitment, retention and recognition of student-athletes. He continually provides fans of SMU athletics up-to-the-minute updates on results and accomplishments of the Cardinals. He has made the extraordinary and cutting-edge aspects of sports information the norm at SMU.

"On a daily basis, Donny pours his heart and soul into this place he

loves that is his second home — Saint Mary's University. His passion for his work and this place serves as a model for all employees. He is very deserving of this honor and truly represents the essence of the Heffron award."

Nick Lemmer, associate vice president, marketing and communication agrees. "Donny has an amazing work ethic and extraordinarily positive attitude. When you combine that with exceptional knowledge and skills, you get a top performer like Donny Nadeau. He strives to be the best—and it shows. His 19-year commitment to doing what is best for the university, its student-athletes and their families makes him an exemplary Heffron Award recipient.

Bill Moore, SMU's head men's hockey coach, who has known Nadeau for over 40 years as a friend, as a college teammate and classmate, and as a colleague in the athletic department, also praises Nadeau's work ethic and dedication. "I have never heard the word 'no' come out of [Nadeau's] mouth when I have asked for something to be done. I have been lucky to have [Nadeau] as a friend for the past 40 years. He is the most dedicated person that I know. He never wants any recognition for what he has done, but our program is much better because of him. We are very lucky to have Donny at SMU."

Nadeau continues to deflect the attention that this award brings, giving credit to others and giving the attention to Saint Mary's University. "My No. 1 task as SMU's sports information director is to tell the Saint Mary's story — and with the dedicated student-athletes we have here, I am never at a loss for a story to tell."

On April 1, when Nadeau officially receives the Heffron award from Saint Mary's University, an entire community will celebrate the accomplishments, commitment, and Lasallian spirit of one of its own and celebrate the chance to tell his story.

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BRIAN MORETTI

St. Bonaventure Assistant SID Passes Away

Release courtesy of
St. Bonaventure University Athletics

The St. Bonaventure University Department of Athletics is mourning the loss of Brian Moretti, assistant sports information director, who died unexpectedly of apparent cardiac arrest on March 5 in Richmond, Va. The Department extends its deepest sympathies to Brian's family and friends.

Brian began working at St. Bonaventure last fall. His primary responsibility in athletics was coverage and media relations for the women's basketball team, which was in Richmond preparing to begin play in the Atlantic 10 Tournament. He also worked closely with the men's soccer and softball teams and assisted in public and media relations for all of St. Bonaventure's teams. He recently had been promoted to director of marketing and promotions, a role he was to transition to following basketball season.

"The entire Athletics Department is deeply saddened by the sudden passing of Brian Moretti," St. Bonaventure Director of Athletics Steve Watson said. "We extend our heartfelt sympathies to his parents, family and friends. Brian was a tireless worker, passionate about everything that he



did, and a rising star in our profession. We will miss him in the Reilly Center every day."

Prior to coming to St. Bonaventure, Brian served the previous two years on the external affairs staff in athletics at Canisius College, where he also completed his M.S. in sport administration.

A native of Cranston, R.I., Brian received his undergraduate degree in sports/entertainment/event management with a concentration in sports management from Johnson & Wales University in Providence, R.I. While at JWU, Brian was a member of the ice hockey team and served as a student assistant in the Department of Athletics.

The following is a statement from Atlantic 10 Conference Commissioner Bernadette V. McGlade:

"The Atlantic 10 family is saddened by the sudden and tragic loss of Brian Moretti. The thoughts and prayers of the entire A-10 are with Brian's family, the St. Bonaventure women's basketball team and the entire University community."

Memorials

Donations can be made to the Brian Moretti Scholarship Fund**.

** More information regarding the Scholarship address will be added when available.



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Year	Site	Membership	Convention	Year	Site	Membership	Workshop
2014	Orlando	3056		1993	Atlanta	1810	987
2013	Orlando	2954	852	1992	Lexington	1706	989
2012	St. Louis	2786	859	1991	San Francisco	1669	915
2011	Marco Island	2862	727	1990	Houston	1627	947
2010	San Francisco	2497	614	1989	Washington, D.C.	1467	1122
2009	San Antonio	2563	553	1988	Kansas City	1361	855
2008	Tampa	2397	832	1987	Portland	1426	701
2007	San Diego	2216	920	1986	Nashville	1360	836
2006	Nashville	2143	726	1985	Boston	1341	904
2005	Philadelphia	1946	783	1984	St. Louis	1304	714
2004	Calgary	1961	496	1983	San Diego	1170	610
2003	Cleveland	1954	780	1982	Dallas	1077	651
2002	Rochester	1888	748	1981	Philadelphia	984	639
2001	San Diego	1877	1065	1980	Kansas City	944	495
2000	St. Louis	1855	980	1979	Chicago	593	458
1999	Orlando	1839	1195	1978	Atlanta	510	415
1998	Spokane	1812	609	1977	Los Angeles	550	312
1997	New Orleans	1825	1060	1976	Cincinnati	671	335
1996	Boston	1803	1056	1975	Houston	623	303
1995	Denver	1772	903				
1994	Chicago	1804	1030				

JEFF SCHWARTZ

A first-person account of a life-changing experience

**“I see the ceiling.
It’s a high ceiling.
Still work to do.”**

by Mike McFeely

Jeff Schwartz has been a fixture in the athletic department at North Dakota State for nearly a quarter of a century. He is the sports information director, meaning he is sort of a public-relations expert for the athletic teams. SIDs, as they’re called, compile statistics during games, send out press releases, arrange media interviews, write and compile game programs, maintain web sites ... and a million other things when it comes to gathering and disseminating information about athletic teams at colleges.

And, yes, that includes ALL sports teams, not just the ones that get the most headlines like football and basketball.

Jeff was absent during the ultra-successful Bison football season. He is a behind-the-scenes guy who we in the media know far better than the does general public, so his absence was necessarily noticeable to all the fans who showed up at the Fargodome for each home game. He had suffered a mini-stroke last summer and was slowly recovering. Those of us who’ve worked with and been friends and acquaintances with him for many years knew what happened by talking with mutual friends. We were told Jeff and his family wanted privacy while they worked through the recovery process.

In January Jeff broke his public silence on his medical situation by writing a long, personal Facebook post. It was an amazing, informative read to find out what a 56-year-old man has had to go through to try and get his life back to “normal.”

I texted Jeff to ask if I could re-post the entire Facebook post on my blog and he graciously said yes. So, in its entirety, here is Jeff Schwartz’s post on his mini-stroke and the long road back from it:

“I see the ceiling. It’s a high ceiling. Still work to do,” was an unattributed quotation I saw while reading recently. It has helped and here’s why. I started writing this first-person account of a life-changing experience Dec. 31, five months to the day when I suffered a TIA (transient ischemic attack)/mini-stroke during the middle of the night of July 31.

A transient ischemic attack (TIA) is when blood flow to a part of the brain stops for a brief period of time. The symptoms of a TIA are the same as a stroke and include dizziness, change in alertness, changes in feeling, confusion or loss of memory, difficulty reading or writing, lack of coordination and balance, numbness or tingling on one side of the body and trouble saying or understanding words. To say this event has been humbling would be a tremendous understatement. I am so thankful there was no paralysis, no speech impairment.

I didn’t realize that I had a brain injury until I was told in October. If I was told, I didn’t remember or probably didn’t want to remember. I picked up the nickname, “Scarecrow” (Wizard of Oz), and was told, “You’re kind of like NDSU’s ‘Regarding Henry’ (movie with Harrison Ford).” I was living life like one of those Far Side cartoons I liked so well. There were some days looked like “Dude” from The Big Lebowski. I liked it better when I was “Heisenberg” from Breaking Bad.

Improvement was and still is a slow-moving process. Bottom line is that I need to take care of myself a heckuva lot better. I am drinking more water, eating healthier and exercising. Surprisingly, I can count on my hands, the number of Mountain Dew’s I have had since the event. There were many things I now realize I took for granted during my 24 years at North Dakota State and eight years at Mount Vernon Nazarene as a sports information director. I returned to work part-time at NDSU on Nov. 12, 4-hours per day, and received an upgrade to 28 hours per week on Dec. 31. The medical staff said they expect me to recover 100 percent from my TIA/mini-stroke. I am writing this to perhaps help someone who has gone through or is dealing with a similar experience or situation.

Reflecting back to the event, I was awakened by a sharp pain to the top of my skull in the wee hours of July 31. It felt like I was hit with a ball bat or more specifically, a ballpein hammer. You know that annoying pain you get when you hit your knee on a table leg or strike your elbow right on the ‘funny bone’. I thought it was part of a dream. I went back to sleep. The pain returned a few hours later, but I also had a sharp pain up and down my left arm with tingling and numbness – the pain centralized in the middle of my left bicep and left my arm somewhat limp. I could move the arm but couldn’t feel myself grip anything. The most alarming fact was that I had numbness to the left side of my face, from my ear to below my eye to under my chin. It was like I received a shot of Novocain. I looked in the bathroom mirror and touched the left side of my face with my right hand. My head was pounding with a dull ache with a pair of knots behind both of my eyes. I felt like my head was in the clouds, the sensation of being intoxicated and/or high. I wasn’t moving well at all.

I was frightened. My wife drove me to the emergency room. The doctors and nurses at Sanford Health were great. I had never been to the hospital for anything other than stitches. With Cindy by my side, I went through a full battery of tests. My CAT scan was clean. My blood work was good. I was checked over thoroughly. I went for my first MRI. I felt like I was stuffed into a test tube for the longest 25 minutes of my life.

I was released on the afternoon of Aug. 1. Once I hit the pillow, I went right to sleep. I was checked on periodically by Cindy for a 24-36 hour period. I was physically weak and mentally fatigued. I found moving around was a chore and I wasn't moving fast. My top and most productive speed over the next couple of weeks was that of the old man that comic Tim Conway portrayed on the CBS variety show, "The Carol Burnett Show". I was out of rhythm, both in mind and body. That fact was unfortunately and painfully pounded home during my first follow-up Aug. 8, when I couldn't do the simple heel-to-toe (sobriety) balance test without resembling a Weeble, who was wobbling. I wouldn't regain my balance until Aug. 26 when I completed the sobriety test without wobbling and received a high-five from Cindy.

I found I had trouble doing a number of things that I took for granted. I couldn't focus, concentrate on anything. I couldn't read. I couldn't write. I had trouble gathering my thoughts. I had to listen real hard and took a long time to process information in a conversation. My mind was empty and I would just go into a blank stare. My mind would wander off into NeverNever Land. Anything would distract me. Noise and activity around me would frustrate and aggravate me. I would become angry, irritable, and that frustration would lead to more anger. Bitterly, I would say, "I'm broken, don't talk to me."

The world was moving too fast around me. I would find my happy place by just staying still and quiet. Reading was a chore. No focus and concentration. I had trouble processing information. Sentences were just words. Conversations were short. Composing information was a challenge. I was writing out by hand what I would type in an email. I would rehearse phone conversations complete with bullet points. Watching television proved to be an adventure -- especially when things were moving fast with flashing lights, panoramic shots -- would send me into sensory overload. My brain wasn't processing all the different things I was seeing.

If I didn't have a headache, my mind and my body felt like it did when I was intoxicated and high during my high school years. My head was in the clouds and I couldn't break out of the haze or fog for more than 15-30 minutes at a time. I could take a trip without leaving the chair or the couch. I had trouble with my long and short term memory. I couldn't multi-task. I used to pride myself with the ability to handle or juggle many things at once. Now, I had trouble putting one thought forward, focusing on one thing and then acting on it. I know I've always been a bit of a madcap and zany, but this was certainly to a whole new level.

Driving a car has proved to be an adventure. There were definitely too many things going on -- coming from different directions. The brief trip to the Stop-N-Go for the Raspberry Ice Tea that I craved was like driving through Chicago. Even being a passenger in the car was a rush.

I don't drive much yet. I know the way to my office at the Bison Sports Arena, Stop-N-Go and the doctor's office. Talking on the cell phone is mentally taxing and still leads to some monumental headaches. I was good for only a min-

ute or two, if that early on. It was hard telling my daughter Lainey about what happened to me when she was across the country in North Carolina. It worried me because I knew how this would make her feel. It was hard telling my sisters about what happened but those aided me later with the emotionally-charged phone conversations with both sets of parents that drained me like a battery on a sub-zero night.

I made the decision to get off email and Twitter, and as I look back, it was one of the better choices that I made during the recovery period. It wasn't easy. I was a person who had the television on, the radio going, 3 or 4 windows open on my computer screen and always sending/checking messages or texts on the 'smart' phone. Not so surprisingly, soon after I cut back, my brain functions slowly began to respond. I finally was giving my brain a chance to rest and relax without the constant barrage of information.

Sometime in late September and early October, I began to experience what I would describe as "VH1 Pop-up Videos" in my head when I was trying to read, talk with someone, watch television or listen to the radio/iPod. My son, a paramedic, thought maybe the areas of my brain affected by the injury were getting the blood flow back. The sensation I was feeling was just like the 'pop' you would hear when watching the little information window appear during a VH1 music video. It was rather cool and stimulating -- my brain was rebooting.

The headaches were nothing like I have encountered during my lifetime, particularly the frequency and the intensity. I had better luck with those headaches when I would attack them early with Tylenol and rest. My headaches would range from sharp pains or dull ache, from the top of the skull and move around to the top left or right to the middle left or right. There was no rhyme or reason on what would trigger the headaches, where I would feel pain and when I would experience those knee-buckling stabs.

My brain was slowly reconnecting the dots. My daily walks around El Zagel Golf Course have been good for several reasons. No. 1, it was the physical activity. It was hard at first. It was quite humbling for someone, who would be able cover a number of miles during a game day or even a practice. The first week and a half, it was trips down my street to look at the golf course. Then I was able to get my bearings enough to complete about a quarter of the walk, slowly working my way to halfway around the course and then eventually completing the circuit -- rounding the bases, so to speak. I was walking in rhythm and moving in style. No. 2: it was listening to music, QFM96 out of Columbus or Dan Michaels on the Eagle 106.9 (my walks were in the morning). That where the music provided a spark and rekindled the long term memory, from my childhood, my teenage years, college days and other significant events in my life. My short term memory was also slowly improving. But things weren't all warm and fuzzy for brownies and fairies in the world of making progress and improvement. Patience and 'don't overdo it' were the words I heard on a daily basis. I was told there's no magic pill to make things all better. You have to watch yourself. And that meant for virtually everything. Rest is the best thing for a brain injury. When I would overdo it and I did on several occasions, both

my mind and body would tell me loud and clear. I didn't think this event would last as long as it did, and the progress and improvement has been painstakingly slow. This event was and still is quite humbling, and it probably will be for a long time to come.

A neurological-pysch exam told me that my brain functions were okay, "You're just a little slow right now," in late October after an exhausting day and a half of testing. I was above average in a couple of areas for people in my age group, within average range in the rest. Surprisingly, working with numbers didn't bother me. My question is where was I sitting before the brain injury?

My challenge has been and continues to be regaining the confidence in the God-given abilities I was blessed with, whatever those abilities are. I am thankful there was no paralysis. I am thankful I regained my balance. I am thankful my thought processes are improving, the sorting out and the organizing of information.

To be honest, in mid-September, I began to feel sorry for myself saying, "Why did this happen to me?" or "What if my head doesn't clear or process information?" or "What if the headaches don't stop?" I lost my drive and my passion. I felt guilty for letting my job, my co-workers, my student-athletes, my coaches and most importantly -- my family down. That feeling changed dramatically after my wife Cindy and I engaged in a good old-fashioned, loud discussion. She reminded me on what is important. Once I accepted the situation, did as instructed and turned things over to God, the train moved forward without encountering as many peaks and valleys.

Slowly, I did unblock my ears, resist stubbornness and became more patient with everything I would do. I began to make strides, small as they would be. In mid-October, I was able to complete reading an entire long magazine article and comprehend what I read. Then a few days later, I completed the book "Battle Ready" by Tom Clancy that I had started before the event. A week later, I completed the book "Playing for Pizza" by John Grisham. I began to text and call family members. My head was clearing for longer stretches. The headaches weren't coming as frequently and lessened in intensity. I was picking up the pace with my walk around the El Zagel golf course each day and I began to feel stronger. I was beginning to regain my rhythm, my swag (as much as a 56-year old white male could).

It was time to take things for a test drive and move forward.

"Change, ain't nothin' stays the same. Unchained, yeah ya hit the ground runnin'... Van Halen." I am thankful that I was able and had the opportunity to return to work at North Dakota State on Nov. 12. However, there was apprehension and frankly, I was scared to come back. One thing I

didn't want to do was upset the apple cart. I didn't want to screw up any team chemistry that would exist. Most of all, I was afraid I would embarrass myself. I felt like I would enter the freeway traveling 55 mph in the passing lane.

My arrival back after a 3-1/2 month lay-off has been eye-opening. I came back part-time, 4-hours a day, working in the mornings. Mornings have been better for me throughout the recovery period. My brain has been adjusting to the focus and concentration needed to tackle the computer-related tasks I am doing. This job is more than re-learning the backend of the web site or the phone system, creating in Word or InDesign, using Photoshop or figuring out Stat Crew. Sports information is about the interaction with people, in person and face-to-face. I have missed talking to the student-athletes and hope they can understand why I was silent for so long.

Following my doctor's appointment on Dec. 31, I am currently working two full-time days and three 4-hour days. I am growing tired of filling out the employee leave slips. I plan on taking the brain for a spin over the next couple of weeks to a basketball game to see how it does processing all the information involved in being around a large group (more than 8-10 people) in a confined setting of an arena. My brain tends to go into sensory overload in group settings -- an example, Christmas shopping at the mall in December. With all the lights, the activity of people walking around and the conversations going on made me stop after about 45 minutes. Chris laughed, "You were asking me if I wanted to stop, and asking me if I was ready to quit." It was me. The trip to the mall was a little too much.

In this age of social media, my wife, my son and his fiancé JC, and my daughter Lainey with boyfriend Ryan did an exceptional job of keeping my condition off Facebook and Twitter. NDSU was limited to what it could say because of HIPAA. That was fine because at the time and until the past couple of weeks I didn't have the mental and physical energy to deal with explaining this situation with other people.

This event has been a revelation and has taught me a great deal. You have to take care of your body and you have to find a release. If you don't find that release your body will stage an uprising and revolt. My job is not the most important thing. There were many things that led to this event, so to identify one or two things that did would be pointless. I know one thing for certain I don't want another event like this. It has brought back memories of my Grandpa Miller, who had several full blown strokes that left him bed-ridden for months at a time. He walked with a limp and his speech was impaired. I spent a great deal of time with him when I was growing up. That's where my love of sports was born. Now I realize Grandpa Miller provided me with more than that. I can hear my Grandpa pointing his finger at me saying, "Jeffy, one day at a time, one day at a time." And if something would go wrong for him, he'd say, "So what". Back then I always thought he was brave and courageous as a Columbus Firefighter. However, dealing with my little episode made my admiration for Grandpa Miller grow by leaps and bounds.

One of the highlights of the recovery process came in December when I received a phone call from ESPN college football analyst Lee Corso. Lee had unknowingly provided me with a great deal of inspiration during my recovery.

I remember Lee Corso back when he brought his Indiana University team to face Ohio State when Woody Hayes was coaching. I was looking to get his email address and just wanted to thank him. However, Lee, in his unique way, provided me with a 10-minute pep talk.

I know my neuropsychologist won't like this, but I did Lumosity.com. What a humbling experience that was. I started at 338 with my Brain Performance Index in my age category and currently stand at 1,010. According to the web site, the BPI is a proprietary, scaled measure of your top scores in each Lumosity Brain Area. Because scoring systems vary from game to game, BPI helps compare relative strengths and weaknesses across game that challenge different cognitive abilities (Speed, memory, attention, flexibility, problem solving).

This was written from my chicken scratch notes and bullet points when my head would clear up infrequently in the early going. It is a composite of what I was experiencing over the past 5-1/2 months. I wrote this reflection out long-hand first -- just like the old days of writing ter, papers at West High School, John Wesley College and Mount Vernon Nazarene. I've typed it into Microsoft Word first, a far cry from when I just hop on the computer and just crank away.

The story has gone through several revisions and has been edited from top to bottom many times.

Special thanks to my family, my friends, Terry Peterson and Sanford Health Northside Clinic staff, Sanford Health (ER, hospital staff, neurological team), North Dakota State athletics and human resources, Prairie Heights Community Church, and the PHCC small group led by John and Kay Blair.



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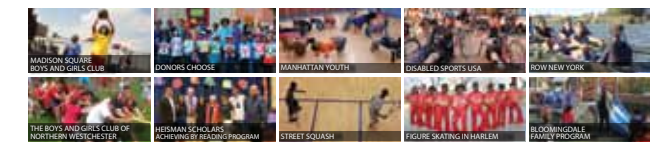
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NAIA-SIDA hosts monthly membership calls

This academic year, the athletic communications/SID professionals from the National Association of Intercollegiate Athletics (NAIA) are rolling out a monthly series of calls and/or webinars on topical communications issues. The calls are open to all CoSIDA members.

This effort is being coordinated by CoSIDA's NAIA-SIDA leadership group.

Please see the schedule below. As more information becomes available, the schedule will be updated.

Previous NAIA-SIDA Teleconferences on audio archive for on-demand listening:
http://cosida.com/news/2014/3/27/imported_0327145202.aspx?path=imported

SEPTEMBER 26

Marketing the Athletic Brand - presented by Aaron Sagraves, Davenport University

OCTOBER 29

Social Media Tips - presented by Jay Stancil, Union (Ky.) and Geoff Sherman, PhD., Marian (Ind.)

NOVEMBER 21

Communication with AD's/Coaches – Tips – Steve Wilson (Park)

JANUARY 23

NAIA Scholar Athlete/CoSIDA Academic All-American Programs – Josh Gleason, Goshen

FEBRUARY 20

Teamwork: Integrating Sports Information and Sports Marketing
Presenters: John Phillips, Director of Athletics, Embry-Riddle Aeronautical University
Alison Smalling, Sports Information Director, Embry Riddle Aeronautical University
Jenni Craig, Director of Sports Marketing & Promotions, Embry Riddle Aeronautical University

MARCH 26

How To Work With Your Local Media
Presenter: Justin Jarrett (University of South Carolina at Beaufort)

Upcoming NAIA-SIDA Scheduled Teleconferences/Webinars for 2013-14

Call-in Information

Number: 1-866-951-1151
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Questions . . .

With Tom Galbraith

Associate Director of Athletics for Communications, Radford University (Va.)

by Larry Happel, Central College

1. Talk about your career path. Where have you been and who are the people who have influenced you?

My sports information career began as my basketball playing career ended. Injured with a broken wrist at my alma mater, Simpson College, I began keeping the stats for the team on road trips, and the rest is history. For my junior and senior years at Simpson, I basically served as the SID as there was not a full-time staff member assigned to do the job.

Feeling that the profession combined two of my loves – writing and sports – I worked to expand my experiences in the job market. I worked an internship covering the Drake Relays for Mike Mahon, and through him met George Ellis at North Dakota State during my first CoSIDA convention in Lexington, Ky.

I spent two years as a graduate assistant in Fargo under Ellis, who I consider my biggest mentor in the profession. I also worked under Jeff Schwartz at NDSU, and both were great influences on my career.

From Fargo, I became the first full-time SID at Whitworth University in Spokane, Wash. – Steve Flegel was just an assistant swimming coach back then. I stepped up to Division II as the assistant at Longwood University and then decided I wanted more out of the profession and my career, so I chose to go back to work on my doctorate at the University of Virginia.

After UVA, now with a family, I returned to the West Coast to be the SID and head men's golf coach at Lewis & Clark College in Portland, Ore. and then returned home



to Iowa to be the SID at Loras College.

My first Division I job came at Alabama A&M University where I was the 15th SID in 12 years when I took over. I spent five years as a Bulldog and then made the move to the conference office at the SWAC, where I spent 2.5 years.

The journey, for now, has ended up at Radford University with once again a return to some roots in Virginia.

With the fear of leaving someone out, there are a number of people in this profession who have influenced me – most of them have no clue they have had an impact on my life. I mentioned Ellis, Mahon, and Schwartz. I would also list Paul Allan, Nick Huber, Tim Kennedy, Chevonne Mansfield, Charles Bloom, Wallace Dooley, Paul Madison, Oliver Pierce, Greg Prouty, Larry Happel, Debbie Copp, Tam Flarup, Dave Wrath, Rich Murray, Stan Cole, and many more.

2. You've had a wide range of experiences in athletics communications that have given you some diverse perspectives on college athletics. What do you think you've gained from that and where do you think it will lead you?

I have worked at the NAIA level, the Division III level, the Division II level, the Division I level, the conference office, and spent nearly eight years in Black College athletics, including being the only assistant commissioner-level white employee the Southwestern Athletic Conference has ever had.

From each of those experiences first and foremost, I have gained tremendous personal and professional relationships that will last a lifetime.

I was a Division III golfer at Simpson, and I understand how much those meets meant to me. Mostly, I have learned that no matter what sport, no matter what division, no matter what gender, every event is probably the most important part of the day for each participant and deserves my utmost attention as a communications professional.

I don't think it is a secret that my professional goals include leaving the communications field of athletics and becoming an AD someday, and that is in no way a knock on the profession. I have always held that SIDs should be inspired to try to become administrators within the expanded view of the profession. Without a doubt, the two best ADs I have worked for were former SIDs. We have a unique, holistic perspective on the operation of a department, and I have never balked at the idea that this training is perfect to lead an entire department. Taking on new roles within athletics and never having stopped trying to learn new things, I feel I have become not only a better communications professional, but a more well-rounded person overall.

3. What do you like best about your current position at Radford?

What I like best about my position at RU has little to do with athletics. While I am able to work with talented professionals in my department, my wife is pursuing and completing a Master's degree in English and teaching at the collegiate level for the first time in her career. It is so amazing to see her be able to live her dream as well.

4. Where do you put your focus on the athletics website—recruiting, ticket sales or elsewhere?

All of the above and more. Our web site is a tool for all of our consumers, and I am fortunate to have a staff and colleagues who help keep it as up-to-date as possible in all of those formats. In the end, however, I view the web site as just another tool to inform various constituents about the positives of Radford University and its athletics department. We use many tools to do this, and the web, while maybe our most visible, is just one of them. Our social media expansion has proven to be nearly as effective as well.

5. Most of your many accomplishments pale in comparison to the fact that in 2004, you drove all the way to the CoSIDA convention in Calgary from Dubuque, Iowa with two other SIDs, then drove back to Dubuque and on to Alabama to see your wife's family. How many hours, how little sleep and what were the highlights (but no slides, please)?

Man, I can't decide whether I should try to erase all memories of that trip with Mark Adkins and Dave Beyer, or write a book about the experience. It qualifies on both accounts.

We learned that a 15-passenger van does not handle well on the Going-to-the-Sun Road, and taking detours off the interstate is not always the best idea. Highlights included Mount Rushmore, Glacier National Park, and for those that know Beyer well, a stop at every Hooters restaurant in our path.

The biggest lesson, however, came after we arrived back home. The bellman at the Hyatt in Calgary didn't load all of my luggage into the van upon departure, including my laptop. The lesson learned was that you cannot ship a computer with any data on it over international borders to the United States following 9/11. So, my laptop was returned to me, but had to be swiped clean at U.S. Customs before coming back into the country.

Maximizing Your Academic All-America® Nominations

By Jim Seavey, Associate Chair, CoSIDA Academic All-America® Committee

Think of the changes that have taken place in the nominating process for The Capital One Academic All-America® Program, as selected by CoSIDA, over the years. The ballpoint pen was ultimately replaced by the typewriter, which has since yielded to the almighty computer, and what was once a paper-driven process has simplified to a data processing system, resulting in unprecedented growth and expansion of the program over the last eight years.

And while this advent of technology has made things easier, it has put an onus on the nominating member to pay particular attention to highlight background items about his/her candidate that voters will take most note of. The 500-character limit is not a long one, so here are some tips to make your nominee stand out above the crowd:

DO'S...

***If your student-athlete has been chosen to an Academic All-America® national or district team in past years, make sure that is the FIRST thing you place in your nominee's bio** (i.e., 2012 CoSIDA Capital One Academic All-America® Third Team or 2011 CoSIDA Capital One Academic All-District). Experience has shown over the years that voting members at both the district and national levels are more likely to choose a "repeat" honoree.

***Abbreviate whenever possible.** Your fellow SID's are very intelligent and can figure out that Dill means Division III—they can also ascertain that if you are referring to the NE-10 or the MASCAC, that they are conference affiliations.

***Highlight MAJOR athletic awards first**, i.e., All-America, All-Conference, etc. These awards carry major weight when considering your nominee's athletic accomplishments.

***Highlight MAJOR academic awards, but use caution** on placing items such as "Dean's List" near the top of your nomination. Those items are better suited toward the end of your nomination bio.

***List or highlight any interesting human interest facts about your nominee.** Voters are always looking for those factoids and that sometimes can swing a vote or two in your candidate's direction. For example, if you have a player who has overcome a significant injury or has had another event take place that has affected his/her career, make sure that is noted in your bio.

***Highlight championships won and any pertinent statistical notes.** Team accomplishments carry as much weight as individual performance, so if your nominee played a role in leading his or her team to a conference, regional or national title, make sure that information is prominently placed in your bio information. If your nominee ranks among the national leaders in a statistical category, frame it with a quick hitter, i.e., "leads Dill in caused turnovers and ground balls".

***Contact your colleagues or members of the Academic All-America® Committee if you have a question or problem that can be solved.**



DO NOT'S...

***Do not use your nominee's first, last or combination of both names in your bio materials** - it wastes valuable space. For example, do not begin a nomination form with "John Smith has been a very valuable member of the men's tennis team at State Tech."

***Do not use phrases** such as "John Smith is a great kid who works hard every day at practice and in a game" or "Jenny Jones is a fine example of the students we have here at Valley A&M." Again, it wastes valuable space and is usually not very well received by voting members. Plus, it is an assumed fact that any nominee for the Academic All-America® program is an outstanding representative of your institution.

***Do not bog down your nomination with loads and loads of statistics—edit them down to a manageable number and make them meaningful.** For example, do not use "Has posted career averages of 19.7 points, 8.9 rebounds, 4.2 assists and 2.9 blocks that rank ninth, 10th, 12th and 14th all-time in school history." A better use of space would be to say "ranks in school's top 15 in four career categories."

***Do not overstate your nominee's multiple honors.** It's a waste of space if you write "2012 MASCAC second-team all-conference, 2011 MASCAC first-team all-conference, 2010 MASCAC second-team all-conference" when you can just say "3X all-MASCAC".

***Do not understate your nominee's multiple honors.** If your student-athlete has been on the Dean's List all seven semesters of matriculation, then write "Dean's List seven times" or, if there is space, "Dean's List all seven semesters".

***Do not refer to any other organization's All-Academic team as an Academic All-America® honor.** For example, if you have a cross country nominee who was named to the Coaches' Association All-Academic Team, do not write in his/her bio that he/she was named to the "USTCCCA Academic All-America Team." Remember, CoSIDA and Capital One sponsor the only sanctioned Academic All-America® Program with that particular tag.

***Do not hesitate to contact your colleagues or members of the Academic All-America® Committee if you have a question or problem that can be solved.**



2013-14 SCHEDULE FOR ACADEMIC ALL-AMERICA® NOMINATIONS AND SELECTIONS

Program	M/W Soccer	Football	Volleyball	M/W Basketball	Baseball/ Softball	M/W At-Large	Track/Cross Country
Nomination Forms Available	Tues. Oct. 1	Tues. Oct. 8	Tues. Oct. 8	Thu. Jan. 2	Tues. April 1	Tues. April 15	Tues. April 29
Nomination Deadline	6 p.m. ET Tues. Oct. 15	6 p.m. ET Tues. Oct. 22	6 p.m. ET Tues. Oct. 22	6 p.m. ET Tues. Jan. 14	6 p.m. ET Tues. April 15	6 p.m. ET Tues. April 29	6 p.m. ET Tues. May 13
DCs Finalize Ballots	Fri. Oct. 18	Fri. Oct. 25	Fri. Oct. 25	Fri. Jan. 17	Fri. April 18	Fri. May 2	Fri. May 16
District Voting Deadline	6 p.m. ET Tues. Oct. 29	6 p.m. ET Tues. Nov. 5	6 p.m. ET Tues. Nov. 5	6 p.m. ET Tues. Jan. 28	6 p.m. ET Tues. April 29	6 p.m. ET Tues. May 13	6 p.m. ET Wed. May 28
Academic All-District® Team Release Date	noon ET Thurs. Oct. 31	noon ET Thurs. Nov. 7	noon ET Thurs. Nov. 7	noon ET Thurs. Jan. 30	noon ET Thurs. May 1	noon ET Thurs. May 15	noon ET Thurs. May 29
Updating Deadline for First-Team All-District Selections	noon ET Mon. Nov. 4	noon ET Mon. Nov. 11	noon ET Mon. Nov. 11	noon ET Mon. Feb. 3	noon ET Mon. May 5	noon ET Mon. May 19	noon ET Mon. June 2
NC OKs National Ballot	Tues. Nov. 5	Tues. Nov. 12	Tues. Nov. 12	Tues. Feb. 4	Tues. May 6	Tues. May 20	Tues. June 3
National Ballot Voting Deadline	6 p.m. ET Tues. Nov. 12	6 p.m. ET Tues. Nov. 19	6 p.m. ET Tues. Nov. 19	6 p.m. ET Tues. Feb. 11	6 p.m. ET Tues. May 13	6 p.m. ET Tues. May 27	6 p.m. ET Tues. June 17
AAA Teams to Publicity Group	Wed. Nov. 13	Wed. Nov. 20	Wed. Nov. 20	Wed. Feb. 12	Wed. May 14	Wed. May 28	Wed. June 18
Academic All-America® Team Release Date(s)	noon ET Th. Nov. 21 (C) F. Nov. 22 (3) M. Nov. 25 (2) T. Nov. 26 (1)	noon ET M. Dec. 2 (C) T. Dec. 3 (3) W. Dec. 4 (2) Th. Dec. 5 (1)	noon ET M. Dec. 9 (C) T. Dec. 10 (3) W. Dec. 11 (2) Th. Dec. 12 (1)	noon ET M. Feb. 17 (C) T. Feb. 18 (3) W. Feb. 19 (2) Th. Feb. 20 (1)	noon ET SB BA M. 5/19 (C) T. 5/27 M. 5/20 (3) W. 5/28 W. 5/21(2)Th. 5/29 Th. 5/22 (1) F. 5/30	noon ET M. June 2 (C) T. June 3 (3) W. June 4 (2) Th. June 5 (1)	noon ET M. June 23 (C) T. June 24 (3) W. June 25 (2) Th. June 26 (1)

KEY: (C) = College Division (NAIA, CIS, 2-year); (3) = NCAA Division III; (2) = NCAA Division II; (1) = NCAA Division I

NOTE: Academic All-America team release dates are subject to change depending on Capital One availability.

updated July 8, 2013

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA PRESIDENTS

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2008-09	Nick Joos	Baylor
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1998-99	Maxey Parrish	Baylor
1997-98	Pete Kowalski	Rutgers
1996-97	Jim Vrugink	Purdue
1995-96	Rick Brewer	North Carolina
1994-95	Hal Cowan	Oregon State
1993-94	Doug Vance	Kansas
1992-93	Ed Carpenter	Boston University
1991-92	George Wine	Iowa
1990-91	June Stewart	Vanderbilt
1989-90	Arnie Sgalio	Big Sky Conference
1988-89	Bill Little	Texas
1987-88	Bob Smith	Rutgers
1986-87	Roger Valdiserri	Notre Dame
1985-86	Jack Zane	Maryland
1984-85	Nordy Jenson	Western Athletic Conference
1983-84	Bill Whitmore	Rice
1982-83	Howie Davis	Massachusetts
1981-82	Nick Vista	Michigan State
1980-81	Langston Rogers	Delta State
1979-80	Dave Schulthess	Brigham Young
1978-79	Don Bryant	Nebraska
1977-78	Bob Peterson	Minnesota
1976-77	Bill Esposito	St. John's
1975-76	Bob Bradley	Clemson
1974-75	Hal Bateman	Air Force
1973-74	Jones Ramsey	Texas
1972-73	Jim Mott	Wisconsin
1971-72	Dick Page	Massachusetts
1970-71	Elmore Hudgins	Southeastern Conference
1969-70	Harry Burrell	Iowa State
1968-69	Tom Miller	Indiana
1967-68	Bill Young	Wyoming
1966-67	Marvin Francis	Wake Forest
1965-66	Bob Culp	Western Michigan

1965-66	Val Pinchbeck	Syracuse
1964-65	Harold Keith	Oklahoma
1963-64	Warren Berg	Luther
1962-63	Bob Hartley	Mississippi State
1961-62	John Cox	Navy
1960-61	Marty Reisch	Air Force
1959-60	Wilbur Evans	Southwest Athletic Conf.
1958-59	Fred Stabley Sr.	Michigan State
1957-58	Ted Mann	Duke

CoSIDA's
58th
President
(2013-14)

Shelly
Poe
Auburn
University



2012-13 CoSIDA President Joe Hornstein of Florida International (FIU) was presented a plaque of appreciation for his contributions to the organization.

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