



Delaware * Georgia State * James Madison * Maine * Massachusetts * New Hampshire * Old Dominion * Rhode Island * Richmond * Towson * Villanova * William & Mary

FEB. 2011 FOOTBALL
RECRUITING CALENDAR

S	Mo	Tu	We	Th	Fri	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

1-3 ~ Dead Period
4-28 ~ Quiet Period

Resource Center

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Website: www.caasports.com*Visit the Compliance Corner on
www.caasports.com*IMPORTANT PROPOSALS ADOPTED BY THE BOARD OF DIRECTORS
ON JANUARY 15, 20112010-36 RECRUITING – FOOTBALL EVALUA-
TIONS- - SCHOLASTIC AND NONSCHOLASTIC
ACTIVITIES- - OTHER EVALUATION EVENTS- -
CHAMPIONSHIP SUBDIVISION FOOTBALL

Intent: In championship subdivision football, to specify that an institutional staff member may attend a recruiting event in which information (e.g., athletics or academic credentials, high-light or combine videos) related to prospective student-athletes is presented or otherwise made available

Effective Date: IMMEDIATE

2010-78 -FINANCIAL AID – MAXIMUM INSTITU-
TIONAL GRANT-IN-AID LIMITATIONS – FOOTBALL
LIMITATIONS – INITIAL COUNTERS – MIDYEAR
REPLACEMENT – OPTION TO COUNT IN INITIAL
YEAR OF AWARD

Intent: In football, to specify that an initial counter who replaces a midyear graduate may be counted against the initial limit for the year in which the aid is awarded (if the institution's annual limit has not been reached) or for the following academic year.

Effective Date: IMMEDIATE

2010-92-PLAYING AND PRACTICE SEASONS –
CHAMPIONSHIP SUBDIVISION FOOTBALL – PRE-
SEASON PRACTICE – LIMIT ON NUMBER OF
PARTICIPANTS

Intent: In championship subdivision football, to increase the number of participants who may engage in practice activities prior to the institution's first day of classes or the institution's first contest, whichever is earlier, from 90 to 95.

Effective Date: August 1, 2011

2010-9 NCAA MEMBERSHIP – ACTIVE OR CON-
FERENCE MEMBERSHIP – CONDITIONS AND OBLI-
GATIONS OF MEMBERSHIP – USE OF A STUDENT-
ATHLETE'S NAME OR LIKENESS – CONTRACTS
AND COMMERCIAL AGREEMENTS – WRITTEN
POLICIES

Intent: To specify that institutions and conferences shall include language in all licensing, marketing, sponsorship, advertising, broadcast and other commercial agreements that outlines a commercial entity's obligation to comply with NCAA legislation, interpretations and policies on the use of a student-athlete's name or likeness; further, that each institution and conference shall maintain written policies for its licensing, marketing, sponsorship, advertising, broadcast and other commercial agreements, which shall be made available for examination upon request by an NCAA staff member or an authorized representative of the NCAA.

Effective Date: August 1, 2011

2010-38 B RECRUITING – – RECRUITING MATERI-
ALS – ATHLETICS PUBLICATIONS – MEDIA GUIDES
TO PROSPECTIVE STUDENT-ATHLETES VIA E-MAIL

Intent: To specify that an institution may only provide a media guide to a prospective student-athlete via an electronic mail attachment or hyperlink.

Effective Date: August 1, 2011; applicable to media guides produced for the 2011-12 academic year and thereafter.

CAA Reminder: With the Super Bowl on February 6, we wanted to take this time to remind all student-athletes, coaches and staff of the NCAA's policy on gambling. The NCAA membership has adopted specific rules prohibiting athletics department staff members and student-athletes from engaging in gambling activities as they relate to intercollegiate or professional sporting events. NCAA member colleges and universities have defined sports wagering as putting something at risk – such as an entry fee – with the opportunity to win something in return. Because of this, student-athletes, coaches and staff may not participate in leagues or pools where there is both a required entry fee and an opportunity to win a prize. If you have any questions regarding this material, please do not hesitate to contact the agent, gambling, and amateurism activities staff.

NCAA Agent, Gambling, and Amateurism Activities Staff -317/917-6222



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NLI DEAD PERIOD RESTRICTIONS AND REMINDERS

NLI REGULAR SIGNING PERIOD FOOTBALL

Initial Date for NLI Early Signing Period: February 2, 2011.

Last Day of Signing Period: April 1, 2011.

Dead Period: Begins at 12:01 a.m. on Monday, January 31 and continues until 11:59 p.m. on Thursday, February 3, 2011.

Quiet Period: February 4, 2011— April 14, 2011

DEAD PERIOD REMINDERS

Contacts, Evaluations & Recruiting Trips. No in-person, on- or off-campus contact with a prospective student-athlete may be made during the Dead Period, including evaluating a prospect or visiting a high school, prep school, or junior college, even if no contact is made with prospects.

Speaking Engagements. Coaches may not serve as a speaker at or attend a meeting or banquet at which prospects are in attendance during a Dead Period.

Telephone Calls. Institutional coaching staff members may make unlimited telephone calls to prospects during the period starting at 7:00 a.m. on Monday, January 31 until 7:00 a.m. on Friday, February 4 (i.e., 48 hours before and 48 hours after 7:00 a.m. on the initial signing date for the NLI).

Official/Unofficial Visits/Complimentary Admissions. A prospect may not visit your campus on an official (paid) or unofficial (self-paid) visit. Complimentary admissions may not be provided to a prospect during a Dead Period.

Delivery of NLI. The NLI cannot be hand-delivered or picked up during the Dead Period or at any other time. It may be delivered and returned by express mail, courier service, regular mail, electronic mail or facsimile machine during the signing period.

Written Correspondence. Coaches may write prospects during the Dead Period.

REMINDERS AND NEW NCAA RULES

The following requirements must be met before an institution may provide a written offer of athletically related financial aid to a prospective student-athlete:

- A. Prospect must register with the NCAA Eligibility Center; and
- B. Prospect's name must be placed on the institution's Institutional Request List (IRL) with the NCAA Eligibility Center; and
- C. **NEW!** Prospect must complete the Amateurism Certification Questionnaire administered by the NCAA Eligibility Center.

NEW! Disclosure Reports. The NCAA Eligibility Center now provides the information contained within the Disclosure Reports [e.g., Admissions and Graduation Rate Data, Academic Progress Rate (APR) and Graduation Success Rate (GSR), Initial-Eligibility Standards and Banned Drug List] to prospects and their parents or legal guardians after the prospect registers with the NCAA Eligibility Center, and is added to the institution's IRL. Therefore, institutions may still send these reports to prospects but it is no longer a requirement.