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COMPLIANCE MONTHLY

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IMPORTANT PROPOSALS ADOPTED BY THE BOARD OF DIRECTORS ON JANUARY 15, 2011

The following Proposals are effective **IMMEDIATELY**:

2010 15-B Personnel

To specify that an athletics department staff member may not serve as a consultant for a noninstitutional athletics event that primarily involves prospective student-athletes and may not endorse or promote such an event; further, to specify that an athletics department staff member shall not promote or endorse a prospective student-athlete's team or coach, or an athletics facility that is primarily used by prospective student-athletes.

2010-21 Personnel

In sports other than basketball, to specify that during June, July and August, a coach replaced for the purpose of off-campus recruiting activities is not required to return to the institution's campus before engaging in additional recruiting activities, provided no more than the permissible number of off-campus recruiters in the particular sport engage in recruiting activities each day.

2010-27 Recruiting

To permit off-campus recruiting contacts with and telephone calls to a prospective student-athlete (or his or her relatives or legal guardians) on or after July 1 following completion of his or her junior year in high school, or the opening day of classes of his or her senior year in high school (as designated by the high school), whichever is earlier.

2010-46 Recruiting

To revise the requirements by which a high school, preparatory school or two-year college athletics contest or match, conducted by a member institution or sponsored jointly with an outside organization and held on the campus of a member institution, shall not be considered a tryout, as specified.

2010-47 Recruiting

To specify that an institution is permitted to use or subscribe to a video service that only provides video of prospective student-athletes and does not provide information about or analysis of prospective student-athletes, subject to the criteria that permits an institution to subscribe to a recruiting or scouting service, except that the video-only service is not required to disseminate information about prospective student-athletes at least four times a year and is not required to provide individual analysis for each prospective student-athlete in the information it disseminates.

Note: The five proposals above are not the only proposals that were adopted that are effective immediately.

RECRUITING CALENDAR

Cross Country/Track & Field

Feb 1– Feb 3 ~ Dead Period

Feb 4 – Feb 28 ~ Contact Period

Men's Basketball

Feb 1–Feb 28 ~ Evaluation Period*

*All live evaluations during academic year shall be limited regularly scheduled high school, preparatory school and two-year college contests/ tournaments, practices and regular scholastic activities involving student-athletes enrolled only at that institution.

Women's Basketball

Feb 1- Feb 28 ~ Evaluation Period

Baseball

Feb 1-Feb 28 ~ Quiet Period

Softball

Feb 1– Feb 28 ~ Contact Period

Women's Volleyball

Feb 1– Feb 28 ~ Contact Period

Men's Lacrosse

Feb 1– Feb 28 ~ Quiet Period

Women's Lacrosse

Feb 1– Feb 28 ~ Contact Period

Football, Championship Division

Feb 1– Feb 3 ~ Dead Period

Feb 4– Feb 28 ~ Quiet Period

IMPORTANT PROPOSALS ADOPTED BY THE BOARD OF DIRECTORS ON JANUARY 15, 2011

The following Proposals are effective **August 1, 2011:**

2010-9 NCAA Membership

To specify that institutions and conferences shall include language in all licensing, marketing, sponsorship, advertising, broadcast and other commercial agreements that outlines a commercial entity's obligation to comply with NCAA legislation, interpretations and policies on the use of a student-athlete's name or likeness; further, that each institution and conference shall maintain written policies for its licensing, marketing, sponsorship, advertising, broadcast and other commercial agreements, which shall be made available for examination upon request by an NCAA staff member or an authorized representative of the NCAA.

2010 38-B Recruiting

To specify that an institution may only provide a media guide to a prospective student-athlete via an electronic mail attachment or hyperlink. Note: Applicable to all media guides produced for the 2011-12 academic year and thereafter.

2010-57 Eligibility

To increase the temporary certification period for a recruited student-athlete from 14 days to 21 days.

2010-62 Financial Aid

To specify that federal government grants awarded based on a student's demonstrated financial need are considered exempted institutional financial aid and are not counted in determining the institution's financial aid limitations, regardless of whether the institution is responsible for selecting the recipient or determining the amount of aid, or providing matching or supplementary funds for a previously determined recipient.

2010-63 Financial Aid

To specify that state government grants awarded based on a student's demonstrated financial need, regardless of whether the institution is responsible for selecting the recipient or determining the amount of aid, or providing matching or supplementary funds for a previously-determined recipient is not included in determining the institution's financial aid limitations, provided the aid is administered in accordance with the federal methodology for determining a student's financial need and has no relationship to athletics ability; however, such aid is not exempt in determining a student-athlete's counter status for purposes of applying the football or basketball, varsity competition legislation.

2010-64 Financial Aid

To specify that state government merit-based grants are considered exempted institutional financial aid and are not counted in determining the institution's financial aid limitations, regardless of whether the institution is responsible for selecting the recipient or determining the amount of aid, or providing matching or supplementary funds for a previously-determined recipient, provided the aid is awarded consistent with the criteria of the legislative requirements of an academic honor award or institutional academic scholarship and has no relationship to athletics ability; however, such aid is not exempt in determining a student-athlete's counter status for purposes of applying the football or basketball, varsity competition legislation.

Note: The six proposals above are not the only proposals that were adopted that will become effective on August 1, 2011.

NLI DEAD PERIOD RESTRICTIONS AND REMINDERS

NLI SIGNING PERIOD

Sports: Field Hockey, Soccer and Cross Country/Track & Field

Note: See Football Newsletter for Football Reminders

Initial Date for NLI Early Signing Period: February 2, 2011.

Last Day of Signing Period: August 1, 2011.

Dead Period: Begins at 12:01 a.m. on Monday, January 31 and continues until 11:59 p.m. on Thursday, February 3, 2011.

DEAD PERIOD REMINDERS

Contacts, Evaluations & Recruiting Trips. No in-person, on- or off-campus contact with a prospective student-athlete may be made during the Dead Period, including evaluating a prospect or visiting a high school, prep school, or junior college, even if no contact is made with prospects.

Speaking Engagements. Coaches may not serve as a speaker at or attend a meeting or banquet at which prospects are in attendance during a Dead Period.

Telephone Calls. Institutional coaching staff members may make unlimited telephone calls to prospects on the initial NLI signing date in the prospect's sport and the two days following the initial NLI signing date (i.e., February 2, 3 & 4, 2011).

Official/Unofficial Visits/Complimentary Admissions. A prospect may not visit your campus on an official (paid) or unofficial (self-paid) visit. Complimentary admissions may not be provided to a prospect during a Dead Period.

Delivery of NLI. The NLI cannot be hand-delivered or picked up during the Dead Period or at any other time. It may be delivered and returned by express mail, courier service, regular mail, electronic mail or facsimile machine during the signing period.

Written Correspondence. Coaches may write prospects during the Dead Period.

REMINDERS AND NEW NCAA RULES

The following requirements must be met before an institution may provide a written offer of athletically related financial aid to a prospective student-athlete:

- A. Prospect must register with the NCAA Eligibility Center; and
- B. Prospect's name must be placed on the institution's Institutional Request List (IRL) with the NCAA Eligibility Center; and
- C. **NEW!** Prospect must complete the Amateurism Certification Questionnaire administered by the NCAA Eligibility Center.

NEW! Disclosure Reports. The NCAA Eligibility Center now provides the information contained within the Disclosure Reports [e.g., Admissions and Graduation Rate Data, Academic Progress Rate (APR) and Graduation Success Rate (GSR), Initial-Eligibility Standards and Banned Drug List] to prospects and their parents or legal guardians after the prospect registers with the NCAA Eligibility Center, and is added to the institution's IRL. Therefore, institutions may still send these reports to prospects but it is no longer a requirement.

CAA Reminder: With the Super Bowl on February 6, we wanted to take this time to remind all student-athletes, coaches and staff of the NCAA's policy on gambling. The NCAA membership has adopted specific rules prohibiting athletics department staff members and student-athletes from engaging in gambling activities as they relate to intercollegiate or professional sporting events. NCAA member colleges and universities have defined sports wagering as putting something at risk – such as an entry fee – with the opportunity to win something in return. Because of this, student-athletes, coaches and staff may not participate in leagues or pools where there is both a required entry fee and an opportunity to win a prize. If you have any questions regarding this material, please do not hesitate to contact the agent, gambling, and amateurism activities staff. NCAA Agent, Gambling, and Amateurism Activities Staff -317/917-6222