



CAA COMPLIANCE MONTHLY

AUGUST 2008

REVIEW—Preseason Practice Start Dates for Fall CAA Sports

Review of Preseason Start Dates for CAA Fall Sports

Cross Country (17.7.2)

A member institution shall not commence practice sessions in cross country prior to the date that permits a maximum of 21 practice units prior to the 1st scheduled intercollegiate contest.

Field Hockey (17.10.2)

A member institution shall not commence practice sessions in field hockey prior to the date that permits a maximum of 21 practice units prior to the 1st scheduled intercollegiate contest.

Football (17.11.2.1)

A member institution shall not commence official preseason football practice sessions, for the varsity, junior varsity or freshman team, prior to the date that will permit a maximum of 40 units (see Bylaw 17.02.11) prior to its first scheduled intercollegiate game. During the preseason practice period, institutions may not engage in more than 29 on-field practice sessions. Please review (17.11.2.3 Five Day Acclimatization Period Bylaw).

Soccer (17.20.2)

A member institution shall not commence practice sessions in soccer prior to the date that permits a maximum of 21 practice units prior to the 1st scheduled intercollegiate contest.

Women's Volleyball (17.28.2)

A member institution shall not commence practice sessions in women's volleyball prior to the date that permits a maximum of 29 units (see Bylaw 17.02.11) prior to the first scheduled intercollegiate contest (excluding the early alumni match) or September 1, whichever is later. If the first scheduled contest occurs before September 1, the institution shall count back one practice unit for each day (excluding Sundays) from September 1 through the date of the first scheduled contest. Thereafter, the institution shall apply the formula as prescribed in Bylaw 17.02.11. An institution may not begin practice in its segment in which the NCAA championship is not conducted until January 1.

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Issues Related to Telephone Calls—Ed Column 8-05-08

NCAA Division I institutions should note that pursuant to NCAA Bylaw 13.1.3.1, telephone calls to prospective student-athletes are limited generally to one call per week. In accordance with Bylaw 13.1.3.1.6, once the limit on permissible calls has been reached, an institution is prohibited from initiating another call during that same time period, regardless of whether direct conversation occurs during the additional call. Therefore, once a coach has made the permissible number of calls to a prospective student-athlete during a particular time period, the coach is not permitted to leave a voice message or have direct communication with the prospective student-athlete regardless of the length of the message or conversation.

Further, institutions should note that in determining whether a telephone call is countable, the institution must consider the content of the call and not necessarily the duration of the call, as the legislation does not specify a duration at which a call is considered countable. For example, if a coach calls a prospective student-athlete and is told the prospective student-athlete is unavailable, the call is not countable provided the coach ends the conversation without discussion of recruitment. However, if a coach calls a prospective student-athlete and is told the prospective student-athlete is unavailable, but the coach leaves a message regarding the merits of the program, the call is countable as recruitment has occurred regardless of the length of the call. Further, the use of automated or prerecorded voice messaging services by institutions is considered a countable call. Therefore, if a coach uses an automated or prerecorded voice messaging service to call prospective student-athletes and the voice messaging service leaves a message for a

CAA UPDATE:

The Forms section of the Compliance Corner found at www.caasports.com has been updated. A new "Cancelled Official Visits" form has been added. We welcome your ideas for new forms or tips on updating the compliance corner section of the website. Email us at Crobinson@caasports.com

Promotion—Permissible and Non-permissible

Review of Permissible and Non-permissible Promotional Products

prospective student-athlete, the call is countable.

Additionally, when a telephone call is dropped (e.g., wireless service is lost), a second call initiated by the institution to the prospective student-athlete is presumed to be in violation of NCAA legislation. However, if an institution has contemporaneous documentation that the additional call was a continuation of the original call, the institution would not be required to self-report a violation. Institutions should assess whether the call was dropped inadvertently and/or for reasons beyond control of the institution and/or prospective student-athletes. For example, there is a difference between the prospective student-athlete ending the call because it was an inconvenient time and the coach's mobile phone dropping the call when driving through a tunnel. The institution has the burden of demonstrating that a second call that is a continuation of a dropped call should not be a violation by maintaining contemporaneous documentation.

Finally, Bylaw 13.02.14 specifies that videoconferencing and the use of videophones are considered telephone calls. Pursuant to Bylaw 13.1.3.2.2, if a prospective student-athlete initiates and pays the expenses of a telephone call (or videoconference), the call is not considered a countable telephone call. However, if an institution's coach conducts a videoconference with a prospective student-athlete at the prospective student-athlete's high school and the prospective student-athlete uses the high school videoconference equipment at no cost, even if the prospective student-athlete initiates the call to the coach from the high school, the videoconference is considered a countable telephone call because the prospective student-athlete is not paying for the expense of the videoconference.

CAA Tip: Preseason Camp is a tough time for both players and coaches. Encourage proper nutrition and hydration amongst the players, but also the coaching staff and other assistants. Take full usage of your school's athletic training staff and facilities to reduce the chance of heat-illness this August.

12.5.1.5 Educational Products Related to Sport-Skill Instruction.

It is permissible for a student-athlete's name or picture to appear in books, articles and other publications, films, videotapes, and other types of electronic reproduction related to sport-skill demonstration, analysis or instruction, provided:

- (a) Such print and electronic media productions are for educational purposes;
- (b) There is no indication that the student-athlete expressly or implicitly endorses a commercial product or service;
- (c) The student-athlete does not receive, under any circumstances, any remuneration for such participation; however, the student-athlete may receive actual and necessary expenses related to his or her participation; and
- (d) The student-athlete has signed a release statement ensuring that the student-athlete's name or image is used in a manner consistent with the requirements of this section and has filed a copy of the statement with the student-athlete's member institution.

See CAA Compliance Corner for Approval Form

12.5.2.1 Advertisements and Promotions After Becoming a Student-Athlete.

After becoming a student-athlete, an individual shall not be eligible for participation in intercollegiate athletics if the individual:

- (a) Accepts any remuneration for or permits the use of his or her name or picture to advertise, recommend or promote directly the sale or use of a commercial product or service of any kind; or
- (b) Receives remuneration for endorsing a commercial product or service

RECRUITING CALENDAR

Cross Country/Track & Field

August 1-August 9 ~ Quiet Period
August 10-August 31 ~ Contact Period

Men's Basketball

August 1-August 31 ~ Quiet Period

Women's Basketball

August 1-August 31 ~ Quiet Period

Baseball

August 1-August 31 ~ Contact Period

Softball

August 1-August 31 ~ Contact Period

Women's Volleyball

August 1-August 31 ~ Contact Period

Men's Lacrosse

August 1-August 4 ~ Contact Period
August 5-August 11 ~ Quiet Period
August 12-August 31 ~ Dead Period

Women's Lacrosse

August 1-August 31 ~ Quiet Period
*Exception: Seven Contact Days (No evaluations) used at institutions discretion

Football, Championship Division

August 1-August 31 ~ Quiet Period

