IN THE CLASSROOM AND WITHIN THE COMPETITIVE ARENA, WE COMPETE FOR DEGREES, TROPHIES AND MAKING A POSITIVE IMPACT. OUR SUCCESS ISN'T GIVEN TO US, BUT EARNED THROUGH LIFE EXPERIENCES, HARD WORK AND DEDICATION. THIS IS THE BIG SOUTH. THIS IS WHERE WINNERS ARE MADE.

#BIGSOUTHMADE
ATHLETIC EXCELLENCE

- Consecutive years at least four sports received multiple postseason bids: 4
- Combined top 16 team finishes in NCAA Championships: 19
- Student-athlete national player of the year finalists in 2017-18: 18
- Olympians: 13
- Average annual all-Americans since 2011-12: 33
- Non-power 5 conferences to adopt the NCAA cost of attendance legislation: 1

MEN'S BASKETBALL OFFICIATING ALLIANCE WITH THE ACC AND BIG EAST

- Combined top 16 team finishes in NCAA Championships: 19
- Student-athlete national player of the year finalists in 2017-18: 18
- Olympians: 13
- Average annual all-Americans since 2011-12: 33
- Non-power 5 conferences to adopt the NCAA cost of attendance legislation: 1

BIG SOUTH HALL OF FAME MEMBERS: 69

- Football only

Full members (10th straight year with double-digit membership): 11

Top 100 finishes in final Learfield Director's Cup Division I standings in last seven years: 5

Years in partnership with ESPN based on current agreement through 2024-25: 34

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THE
STUDENT-ATHLETE
EXPERIENCE

• **Storytelling**: More than 206,000 views of Conference-produced student-athlete video series in 2017-18.

• **Health Summit**: League-wide annual Health Summit provides education and updates on student-athlete health and wellness issues to Big South member institutional health professionals, strength & conditioning coaches and administrators.

• **Community Service**: Big South Conference member student-athletes averaged 3,500 community service hours in 2017-18.

• **Leadership Conference**: Annual summer retreat attended by student-athletes to develop leadership skills for their respective campuses, careers and futures.

• **Academic Consortium**: Initiative includes annual Undergraduate Research Symposium (BigSURS) and numerous postgraduate scholarship opportunities (more than $100,000 in scholarships have been awarded to Big South member students in the past decade).

• **APR Achievement**: More than 163 NCAA Public Recognition Awards for APR success, including conference-record 28 in 2017-18 (fifth-straight year with record total).

• **Academic Pride**: 187 Big South student-athletes achieved a 4.0 grade point average for the 2017-18 academic year, while close to 60 percent of all student-athletes posted at least a 3.0 GPA – including 57 percent with a 3.5 or better.

• **Graduation Success Rate**: Record 86 percent Graduation Success Rate in 2017, the fifth-straight year at or above the 84 percent threshold.

• **Career Development**: Partnership with Game Plan, the first of its kind League-wide student-athlete career network provided by the Big South Conference for its member institutions.

WWW.BIGSOUTHSPORTS.COM
MEDIA EXPOSURE

- Exclusive broadcasting agreement with ESPN, in which more than 1,000 events are televised on ESPN-owned platforms – including a significant basketball presence on ESPN linear networks.
- Big South Network on ESPN+ – conference-developed digital network showcasing 900 live school-based productions.
- Big South Network Studio – new multi-set studio housed at the Conference headquarters to provide new enhanced opportunities to showcase Big South student-athletes and member institutions.
- Original video content produced by Conference office – such as student-athlete features, member profiles, event recaps and breaking news - experienced 492,000 total views in 2017-18.

Social Media Presence Entering 2018-19:
- More than 13.6K Twitter followers.
- Close to 10.3K Facebook followers.
- Nearly 3.5K Instagram followers.
- Custom Snapchat Geofilters at Big South Championships and special events totaled 543,515 views in 2017-18.
- More than 333,600 video views on Twitter and Facebook in 2017-18, an increase of 27% in views over the previous year.

NOTABLE ALUMNI

JUSTIN BETHEL  
CODY ALLEN  
DUSTIN JOHNSON  
SAM PONDER