**SEASON LONG SPONSORSHIP OPPORTUNITIES - $5,000 +**

**Our most valuable players!**

Become a major corporate partner and join Sentry Insurance, Marshfield Clinic, Skyward Family Access, Subway and Team Schierl. These sponsorships include a single game sponsorship for men’s basketball, women’s basketball or men’s hockey. Sponsors also receive print advertisements, game tickets, and selected permanent arena signage (if available).

**SINGLE GAME SPONSORSHIP OPPORTUNITIES - $2,500**

**A great way to activate your brand among Pointers fans!**

Select a football, men’s basketball, women’s basketball, or men’s hockey game and receive exclusive event advertising opportunities. Your company’s logo will appear on the front of the game-day programs in addition to scoreboard and public address recognition. Game day sponsors have the opportunity to set up display booths and may distribute promotional items as fan giveaways. In-game promotional activities are also available for game sponsors!

**QUANDT/BERG ADVERTISEMENT PANELS - $1,000 OR $500**

**These signs are going fast!**

The athletic department’s newest advertising option are sign panels located in both the Quandt Fieldhouse and Berg Gym. In Quandt, sponsors receive a 56” x 18” advertisement displayed across the upper level facing inside Quandt Fieldhouse. These signs are available for as little as $500 (single panel) per year, but can also be purchased in pairs for $1,000 to maximize exposure. In Berg, advertisement panels are located at either the north or south end of the arena above the doors, behind the baskets. Your company’s logo will be viewed by thousands of spectators and patrons who attend men’s or women’s basketball games, summer camps, and outside events such as the Sentry Classic held each year in these venues.

**GAME PROGRAM ADVERTISEMENTS - PRICES VARY**

**Custom Packages Available**

Tailor your message to fans with our game day program ads. Choose from 1/4, 1/2 or full page spots for a single or multiple games. Ads can be changed to fit current promotions or offers as needed. You can also choose to do a ‘Lucky Signature’ promotion to select fans for special giveaways/offers. Contact us today for details!

**OUR BUSINESS BACKS THE POINTERS - $200**

**Back your Pointers!**

Join nearly 100 local businesses that currently participate in the “Our Business Backs the Pointers” program. This sponsorship program, re-designed in 2011, allows your organization or company to show support for UWSP Athletics with a minimum contribution of $200. Companies will receive complimentary tickets to selected home athletic events and an official “Business Backs” acrylic, customized sign plaque to display for customers. A full list of businesses who participate will appear on UWSP’s official athletics website.

**FOR MORE INFORMATION, CONTACT KELLY ROMANO AT 715-346-4494**

**20 SPORTS, 500 STUDENT-ATHLETES, 1 POINT**