Marketing & Game Presentation Internship – Lead Intern
(Applications are due March 15th for the following academic year)

JOB DESCRIPTION: The Arizona State Sun Devil Athletics Marketing & Game Presentation Department strives to innovatively enhance the overall brand of Sun Devil Athletics, as well as increase the in-game experience for fans, student-athletes, corporate partners, and our community. The department is seeking undergraduate upperclassmen or graduate students interested in pursuing a career in collegiate sports or other similarly related fields. Selected candidates will work closely with full-time staff, graduate assistants, and gameday interns to develop and execute initiatives that further enhance the excitement of Sun Devil Athletics.

This position is tailored for motivated individuals who intend to pursue a graduate assistantship or entry level position in the near future. Students must be receiving college course credit while serving in this position.

JOB RESPONSIBILITIES:
• Act as the lead intern for the implementation of game day promotions, including on-court/field and in-game promotions
• Attend 100% of home games for assigned sports, as well as office hours select days M-F
• Prepare detailed game scripts/rundowns for assigned sports
• Assist in the planning and execution of marketing for assigned sports
• Develop email content for assigned sports
• Conduct market research
• Develop and implement in-game music
• Attend weekly office hours & monthly intern meetings
• Assist the staff with duties as assigned

MINIMUM QUALIFICATIONS:
• Possess the time (20-25hrs/week) and availability to make a commitment to this unpaid internship that begins in August and extends through May
• Possess a schedule that allows 100% attendance at assigned sports home games
• Must be a junior, senior, or graduate student receiving course credit at a local college
• Ability to work holidays, weekends, and during academic breaks
• Position may involve heavy lifting and physical work

DESIRED QUALIFICATIONS:
• Strong customer service, time management, attention to detail, and organizational skills
• Prior experience in athletics or a related field

APPLICATION PROCESS:
Please email resume and cover letter to: SunDevilMarketing@asu.edu

Arizona State University is an Equal Opportunity Employer