Marketing & Game Presentation Internship – Gameday Intern  
(Applications are due March 15th for the following academic year)

JOB DESCRIPTION: The Arizona State Sun Devil Athletics Marketing & Game Presentation Department strives to innovatively enhance the overall brand of Sun Devil Athletics, as well as increase the in-game experience at competitions for fans, student-athletes, corporate partners, and our community. The department is seeking students interested in pursuing a career in sport management or other similarly related fields to fill our internship program. Successful candidates will work closely with full-time staff, graduate assistants, lead interns, and other gameday interns to develop and execute initiatives that further enhance the excitement of Sun Devil Athletics.

*This position is intended for someone who wants to explore the college sports industry as a potential career and gain experience in the process. College course credit is available depending on course requirements.*

JOB RESPONSIBILITIES:

- Assist with, the implementation of game day promotions, including on-court/field and in-game promotions
- Attend monthly intern meetings, special events, and home games as assigned throughout the year
- Position may involve heavy lifting and physical work
- Deliver sports posters to local business and organizations
- 4hrs/semester of grass roots marketing
- Assist the marketing staff with duties as assigned

MINIMUM QUALIFICATIONS:

- Possess the time *(4-8hrs/week)* and availability to make a commitment to this unpaid internship that begins in **August** and extends through **May**
- Must be a college student enrolled at a local university
- Ability to work holidays, weekends, and during academic breaks
- Position may involve heavy lifting and physical work

DESIRED QUALIFICATIONS:

- Strong customer service, time management, attention to detail, and organizational skills
- A desire to work in the sports industry

APPLICATION PROCESS:

Please email **resume** and **cover letter** to: SunDevilMarketing@asu.edu

_Arizona State University is an Equal Opportunity Employer_