

## FOR TTB USE ONLY

## TTB ID

10181001000390

## 1. REP. ID. NO. (If any)

CT

906

OR

13

DEPARTMENT OF THE TREASURY  
ALCOHOL AND TOBACCO TAX AND TRADE BUREAUAPPLICATION FOR AND  
CERTIFICATION/EXEMPTION OF LABEL/BOTTLE  
APPROVAL

(See Instructions and Paperwork Reduction Act Notice on Back)

## PART I - APPLICATION

2. PLANT  
REGISTRY/BASIC  
PERMIT/BREWER'S NO.  
(Required)BR-CO-SAL-1  
BR-GA-MIL-1  
BR-NC-MIL-1  
BR-OH-MIL-1  
BR-CO-CBC-1  
BR-TX-MIL-1  
BR-VA-CBC-1  
BR-WI-MIL-1  
BR-CA-MIL-13. SOURCE OF  
PRODUCT (Required)

Domestic



Imported

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY,  
BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR  
TRADENAME IF USED ON LABEL (Required)MILLERCOORS LLC  
311 10TH ST

GOLDEN CO 80401

BLUE MOON BREWING CO. (Used on label)

4. SERIAL NUMBER  
(Required)

100199

5. TYPE OF PRODUCT  
(Required)

WINE



DISTILLED SPIRITS



MALT BEVERAGE

## 6. BRAND NAME (Required)

BLUE MOON BELGIAN WHITE

## 7. FANCIFUL NAME (If any)

GRAND CRU

## 8a. MAILING ADDRESS, IF DIFFERENT

## 9. EMAIL ADDRESS

WHITE.CARMEN@MILLERCOORS.COM

10. FORMULA/SOP  
NO.  
(If any)

BMGC-01

11. LAB. NO. &  
DATE / PREIMPORT  
NO. & DATE (If any)18. TYPE OF APPLICATION  
(Check applicable box(es))

a.



CERTIFICATE OF LABEL APPROVAL

b.

CERTIFICATE OF EXEMPTION FROM LABEL  
APPROVAL"For sale in \_\_\_\_\_ only" (Fill in State  
abbreviation.)

c.

DISTINCTIVE LIQUOR BOTTLE APPROVAL.  
TOTAL BOTTLE CAPACITY BEFORE  
CLOSURE \_\_\_\_\_ (Fill in amount)

d.

RESUBMISSION AFTER REJECTION  
TTB ID. NO. \_\_\_\_\_

## 12. NET CONTENTS

1 PT. 9.4 FL. OZ. (25.4 FL. OZ.)

13. ALCOHOL  
CONTENT

8.2

14. WINE  
APPELLATION IF ON  
LABEL

## 15. WINE VINTAGE DATE IF ON LABEL

## 16. PHONE NUMBER

(414) 931-3615

## 17. FAX NUMBER

(414) 931-3732

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

## PART II - APPLICANT'S CERTIFICATION


Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my

knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>20. DATE OF APPLICATION</b> 06/30/2010	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> CARMELITA WHITE
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

<b>23. DATE ISSUED</b> 07/07/2010	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 
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**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b> EACH CONTAINER MUST BE CODED TO INDICATE ACTUAL PLACE OF BOTTLING.	<b>EXPIRATION DATE (if any)</b>
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> MALT BEVERAGES SPECIALITIES - FLAVORED	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Neck  
Actual Dimensions: 5.16 inches W X 3.50 inches H



Image Type:

Brand (front)

Actual Dimensions: 3.27 inches W X 3.49 inches H



Image Type:

Back

Actual Dimensions: 2.49 inches W X 3.49 inches H

