

## FOR TTB USE ONLY

## TTB ID

17152001000082

DEPARTMENT OF THE TREASURY  
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
**APPLICATION FOR AND  
CERTIFICATION/EXEMPTION OF LABEL/BOTTLE  
APPROVAL**

(See Instructions and Paperwork Reduction Act Notice on Back)

## 1. REP. ID. NO. (If any)

CT

OR

906

06

## PART I - APPLICATION

2. PLANT  
REGISTRY/BASIC  
PERMIT/BREWER'S NO.  
(Required)

BR-MI-SAU-15000

3. SOURCE OF  
PRODUCT (Required) Domestic Imported4. SERIAL NUMBER  
(Required)

170010

5. TYPE OF PRODUCT  
(Required) WINE DISTILLED SPIRITS MALT BEVERAGE8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY,  
BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR  
TRADENAME IF USED ON LABEL (Required)SAUGATUCK BREWING COMPANY, INC.  
2948 BLUE STAR HWY

DOUGLAS MI 49406

## 6. BRAND NAME (Required)

SAUGATUCK BREWING COMPANY

## 8a. MAILING ADDRESS, IF DIFFERENT

## 7. FANCIFUL NAME (If any)

COVFEFE

## 9. FORMULA

10. GRAPE VARIETAL(S) (Wine  
Only)

N/A

## 14. TYPE OF APPLICATION (Check applicable box(es))

- a.  CERTIFICATE OF LABEL APPROVAL
- b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL  
"For sale in \_\_\_\_\_ only" (Fill in State abbreviation.)
- c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE  
CAPACITY BEFORE CLOSURE \_\_\_\_\_ (Fill in amount)
- d.  RESUBMISSION AFTER REJECTION  
TTB ID. NO. \_\_\_\_\_

## 11. WINE APPELLATION (If on label)

## 12. PHONE NUMBER

(269) 857-7222

## 13. EMAIL ADDRESS

15. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

## PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

16. DATE OF  
APPLICATION

06/01/2017

## 17. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT

(Application was e-filed)

18. PRINT NAME OF APPLICANT OR  
AUTHORIZED AGENT

BARRY JOHNSON

## PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

## 19. DATE ISSUED

## 20. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

06/07/2017



**FOR TTB USE ONLY**

**QUALIFICATIONS**

This COLA is conditioned upon compliance with TTB Ruling 2015-1  
TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**EXPIRATION DATE (if any)**

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

MALT BEVERAGES SPECIALITIES - FLAVORED

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

**Brand (front)**

**Actual Dimensions: 6.5 inches W X 6.5 inches H**

**Note: The image below has been reduced to fit the page. See actual dimensions above.**

# COVFEFE

Ale brewed with coffee

Saugatuck Brewing Company  
2498 Blue Star Hwy  
Douglas, MI 49406  
269-857-7222

**B#**  
**K#**

**Alc. 5.3% by Vol.**

**GOVERNMENT WARNING:**

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

**ATTENTION- READ BEFORE TAPPING**

THIS KEG MAY RUPTURE AND CAUSE INJURY IF OVER PRESSURIZED WITH COMPRESSED AIR OR CO<sub>2</sub>. TAPPING SYSTEM AND PRESSURE REGULATOR SHOULD EACH BE EQUIPPED WITH A PRESSURE RELIEF (BLOW OFF) DEVICE. IF YOU ARE NOT FAMILIAR WITH TAPPING EQUIPMENT CONSULT YOUR RETAILER OR LOCAL BEER DISTRIBUTOR.

**Net Contents:**

- 15.5 U.S. Gallons
- 10.8 U.S. Gallons
- 5.2 U.S. Gallons